



# New York Minute

January 2024

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## New Year New Opportunities

Dear NIRI NY Members and Friends,

We hope this message finds you well as we kick off what promises to be another exciting year for Investor Relations. We have some noteworthy developments to share, so let's dive right in.

### Economic Resilience: A Recap of 2023

Contrary to the widespread concerns about a potential recession in 2023, the economy showcased remarkable resilience. The recently released GDP data for the fourth quarter of 2023, as reported by [Wall Street Journal](#), indicates a strong performance, defying recessionary expectations. However, as we step into 2024, uncertainty looms, and our attention turns to the Federal Reserve's ability to navigate a potential soft landing. Will rate cuts be imminent in the March meetings? The outlook remains unknown, underscoring the importance of staying vigilant in monitoring both macro and microeconomic indicators.

### Q4 Earnings Season – Navigating Uncertainty

With Q4 earnings season underway, the spotlight is on the crucial guidance and outlook provided by companies. Currently 80% of S&P 500 companies have beat estimates and earnings have come in more than 6% above expectations according to [CNBC](#). Despite

## UPCOMING EVENTS

Join NIRI NY in NYC: **Tuesday, February 13 - 5:30pm** [Trends in IR: Influence, Compensation, and the continued evolution of the function](#)

**Tuesday, March 19 - Save-the-Date!**

Join NIRI New York and Cannell & Spears for an afternoon tea on **March 19** to discuss investor relations, communications, and brand through M&A events. We will have updates soon!

[See entire calendar](#)

**WELCOME NEW MEMBERS!**

this positive earnings picture, many companies have issued cautious guidance in the year ahead. As Investor Relations Professionals, crafting and messaging a company's narrative to the street is more critical than ever. Delivering investor feedback and market intelligence to management and the C-suite is essential for maintaining awareness of current trends and investor interest. In these uncertain times, your role as an IRO is immensely valuable and taking a pro-active approach to soliciting feedback from the sell-side and investors will payoff.

### **Upcoming Events**

Networking with like-minded professionals has never been more important. Join us next week on February 13th, 2024, from 5:30-7:30 PM at 1460 Broadway, 17th Floor for an insightful discussion on "Trends in IR: Influence, Compensation, and the Continued Evolution of the Function." Our panelists, including thought leaders from Rivel and Korn Ferry, will explore the changing dynamics of Investor Relations, from CFO success factors to team size, budget considerations, and more. This event is free for all NIRI NY members. Don't miss out on this opportunity to gain valuable insights and expand your network. Register [here](#) and we hope to see you there!

### **Save the Date - March 19!**

Join NIRI New York and Cannell & Spears for an afternoon tea on March 19 to discuss investor relations, communications, and brand through M&A events; Throughout the past few years, Investor Relations leaders have led their organizations through unprecedented complexity in the markets – from the COVID-19 shutdown, to the SPAC IPO boom, and the subsequent acquisition and consolidation activity that has followed. Investor Relations leadership has been instrumental in supporting rebranding efforts after merger and acquisition activity, building and managing an investor brand narrative from the ground up following an IPO, all while managing the day-to-day IR and earnings responsibilities. We are thrilled to announce a diverse array of CFO, IR, and Communications speakers during our multi-session event, and will have updated details soon.

- [Kaitlin Fong, LPL Financial Holdings, Inc.](#)
- [Matthew Brinckman, Paragon 28, Inc.](#)
- [John Rogers, S&P Global Inc.](#)
- [Naomi Eichenbaum, Travers Therapeutics, Inc.](#)

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## **PARTNER PERSPECTIVE**

**Stay tuned for our Partnership Perspective next month!**

## Excitement for the Future

As we look forward to what 2024 has in store, we can't help but feel excited about the upcoming events, educational opportunities, and the chance to connect with fellow members.

Stay tuned for updates on our March event, and make sure to take advantage of all the resources and networking opportunities NIRI NY has to offer.

## Membership Spotlight

This month's [Member Spotlight](#) highlights new NIRI/NIRI NextGen member **Nick Bacchus, Vice President of Investor Relations, Traeger Grills**. Nick recently joined NIRI after his move to Investor Relations from a career in Finance.

Thank you for being a part of NIRI NY. Here's to a prosperous and knowledge-filled 2024!

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As always, I would encourage you to stay connected with the NIRI NY chapter by following us on [Twitter](#), [LinkedIn](#), and checking out the latest information on our [website](#).



All the Best,  
Laura Kiernan  
President, NIRI New York Chapter  
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Find us here: [NIRI NY Board](#) and [NextGen Committee](#)



# Nick Bacchus



Joined: January 2024

## Member Spotlight

Nick Bacchus joins us for this month's **Member Spotlight!** Here are a few snippets from our conversation. Please read the complete profile [here!](#)

*"Having spent my career investing in companies with the expectation that management teams drive value, I wanted to transition to a role where I could be a driver of value myself from the inside of a company."*

*"My ability to accurately assess what investors will be focused on and how to best articulate our strategy is directly tied to my past experience."*

*"IR is as dynamic, if not more dynamic, than I expected."*

Please [let us know](#) if you'd like to be featured in the **Member Spotlight**.





## NIRI NextGen

Our NextGen members had a great time networking and learning about the various paths an IR career can take at the “Career Canvas: Unveiling Investor Relations Roles” panel last week at The Clocktower in the Edition Hotel. This event was a huge success thanks to our wonderful sponsor @ [SLA Executive Search](#) and panelists who provided invaluable insight. Be on the lookout for information about more events from the NextGen committee in the upcoming weeks!

If you know a potential NextGen member, please reach out to Ailsa Wells ([ailsa@getirwin.com](mailto:ailsa@getirwin.com)).

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## Your NIRI National Profile Data

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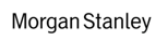
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