

BE TRUE ANCHORING REALITY

REINVENTING
THE TRADITIONAL
KNOW-HOW

AUTHENTICITY / TRUTH
INTEGRITY / CONNECTION
RESPECT / LEGACY



MOOD

The "Be True" direction celebrates authenticity and connection by featuring the artisan's touch and renewing traditional know-how.

KEY ELEMENTS

The scene is set by layering in vintage and recycled objects alongside new ones and using natural elements.

COLOR PALETTE

The palette is a mixture of organic and heritage influences. New color combinations are used, including warm, earthy tones combined with rich, dark hues.

Gargoyle
PPG1127-4

Welcome Home
PPG1092-5

Botany Beige
PPG15-27

Clay Ridge
PPG1053-6

Enchanting
Eggplant
PPG13-07

Delicate White
PPG1001-1

Best Beige
PPG1085-4

Shadow Taupe
PPG14-01

Ruby Lips
PPG1052-7

Chinaberry
PPG1171-7

Juniper Berry
PPG1145-6

Pizza Pie
PPG1058-6

Holly Glen
PPG1144-4

Transcend
PPG1079-4