

# BLUE BIRD CORPORATION (NASDAQ: BLBD)

## Investor Presentation

May 2026





# Important Disclaimers

## Forward Looking Statements

This presentation includes forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to expectations for future financial performance, business strategies or expectations for our business. Specifically, forward-looking statements include statements regarding guidance, seasonality, product mix and gross profits and may include statements relating to:

- Inherent limitations of internal controls impacting financial statements
- Growth opportunities
- Future profitability
- Ability to expand market share
- Customer demand for certain products
- Economic conditions (including tariffs) that could affect fuel costs, commodity costs, industry size and financial conditions of our dealers and suppliers
- Labor or other constraints on the Company’s ability to maintain a competitive cost structure
- Volatility in the tax base and other funding sources that support the purchase of buses by our end customers
- Lower or higher than anticipated market acceptance for our products
- Other statements preceded by, followed by or that include the words “estimate,” “plan,” “project,” “forecast,” “intend,” “expect,” “anticipate,” “believe,” “seek,” “target” or similar expressions
- Future impacts from the novel coronavirus pandemic known as "COVID-19," and any other pandemics, public health crises, or epidemics, on capital markets, manufacturing and supply chain abilities, consumer and customer demand, school system operations, workplace conditions, and any other unexpected impacts

These forward-looking statements are based on information available as of the date of this presentation, and current expectations, forecasts and assumptions, and involve a number of judgments, risks and uncertainties. Accordingly, forward-looking statements should not be relied upon as representing our views as of any subsequent date, and we do not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date they were made, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. The factors described above, as well as risk factors described in reports filed with the SEC by Blue Bird Corporation (available at [www.sec.gov](http://www.sec.gov)), could cause our actual results to differ materially from estimates or expectations reflected in such forward-looking statements.



# Important Disclaimers

## Non-GAAP Financial Measures

This presentation may include the following non-GAAP financial measures: “Adjusted EBITDA,” “Adjusted EBITDA Margin,” “Adjusted Net Income,” “Adjusted Diluted Earnings per Share,” “Free Cash Flow” and “Adjusted Free Cash Flow.” Additional information on the calculation of some of these terms is included in the Appendix.

Adjusted EBITDA is defined as net income or loss prior to discontinued operations income or loss, interest income, interest expense including the component of lease expense (which is presented as a single operating expense in selling, general and administrative expenses in our GAAP financial statements) that represents interest expense on lease liabilities, income taxes, depreciation and amortization including the component of lease expense (which is presented as a single operating expense in selling, general and administrative expenses in our GAAP financial statements) that represents amortization charges on right-to-use lease assets, and disposals, as adjusted to add back certain charges that we may record each year, such as stock-compensation expense, as well as non-recurring charges such as (i) significant product design changes; (ii) transaction related costs; (iii) discrete expenses related to major cost cutting initiatives; or (iv) costs directly attributed to the COVID-19 pandemic (3). We believe these expenses are not considered an indicator of ongoing company performance. We define Adjusted EBITDA margin as Adjusted EBITDA as a percentage of net sales.

Adjusted Net Income is net income or loss as adjusted to add back certain costs as mentioned above. Adjusted Diluted Earnings per Share represents Adjusted Net Income or loss available to common stockholders divided by diluted weighted average common shares outstanding (as if we had GAAP net income during the respective period). Adjusted Net Income and Adjusted Diluted Earnings per Share are calculated net of taxes.

Free cash flow represents net cash provided by/used in operating activities minus cash paid for fixed assets, Adjusted Free Cash Flow represents Free Cash Flow minus cash paid for (i) significant product design changes; (ii) transaction related costs; or (iii) discrete expenses related to major cost cutting initiatives.

There are limitations to using non-GAAP measures. Although Blue Bird believes that such measures may enhance an evaluation of Blue Bird’s operating performance and cash flows, (i) other companies in Blue Bird’s industry may define such measures differently than Blue Bird does and, as a result, they may not be comparable to similarly titled measures used by other companies in Blue Bird’s industry and (ii) such measures may exclude certain financial information that some may consider important in evaluating Blue Bird’s performance and cash flows.

# Agenda

1. Investment Highlights
2. School Bus Industry Overview
3. Company & Product Highlights
4. FY2025 Objectives
5. Growth Runway



# Investment Highlights

Countercyclical

Strong industry growth ahead with a backdrop of healthy funding and an aging school bus fleet

National Commitment

Beneficiary of Federal and State subsidies for the electrification of school buses

The Leader

Leading market position in alternative power and electric school buses

Expanding our TAM

TAM expanded and diversified; introduction of commercial chassis offering and Micro Bird acquisition

Reducing Costs

Reducing structural costs through Lean Transformation

Profitable Growth

Pricing aligned to market economics and volatility

**EBITDA margins of ~14% in 2025 and 15%+ in the longer-term**

# School Bus Industry Overview





# Industry Highlights

**School buses** are America's largest mass transit system

**500k+**

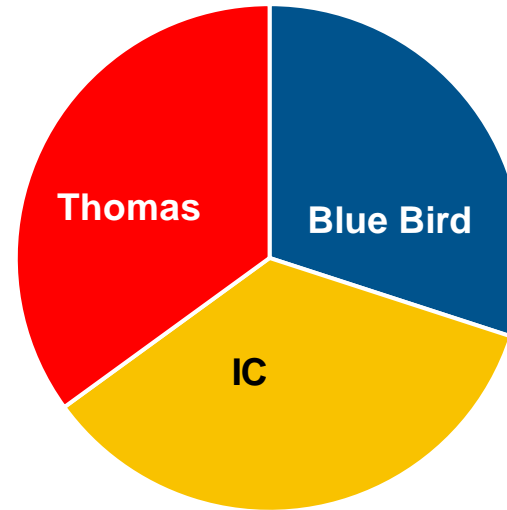
school buses in operation in the U.S. and Canada transporting

**26 MILLION KIDS**

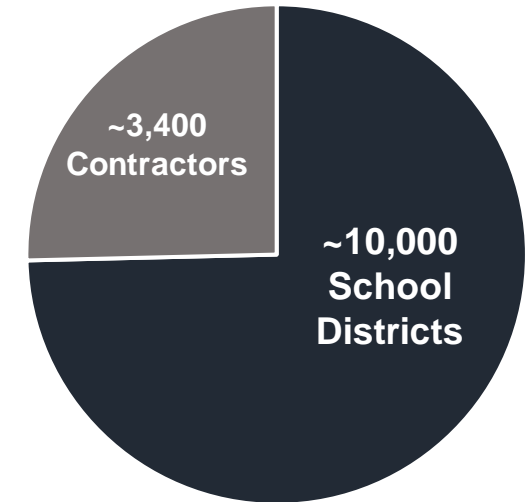
to school on a daily basis



OEMs



School Bus Customers



## High barriers to entry

*Highly specialized product -- Complex state and customer requirements -- Dealer and service network -- Customer relationship driven business*

## Demand Drivers

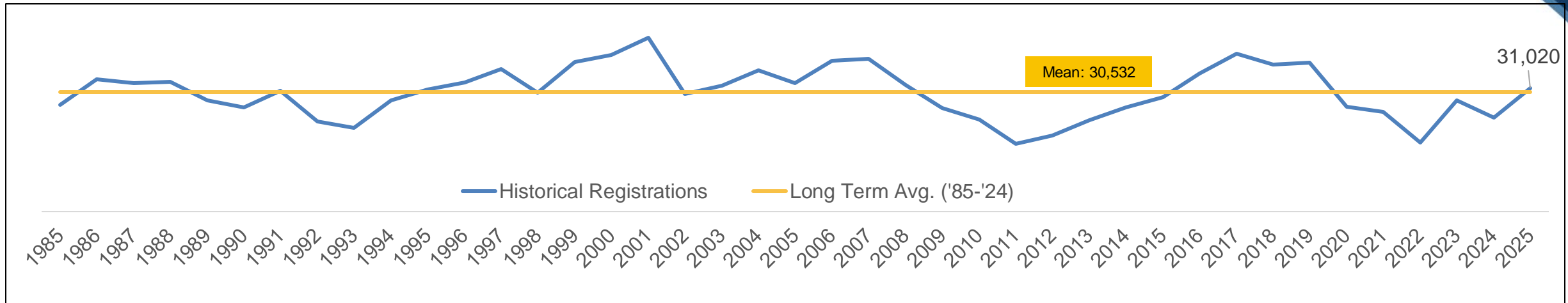
*Population of school age children increasing -- Increasing average age of existing fleet -- Federal funding for clean school buses*

## Relatively Clear Funding Sources

*Property taxes are primary source of funding; volume tracks housing prices*



# Type C & D School Bus Industry



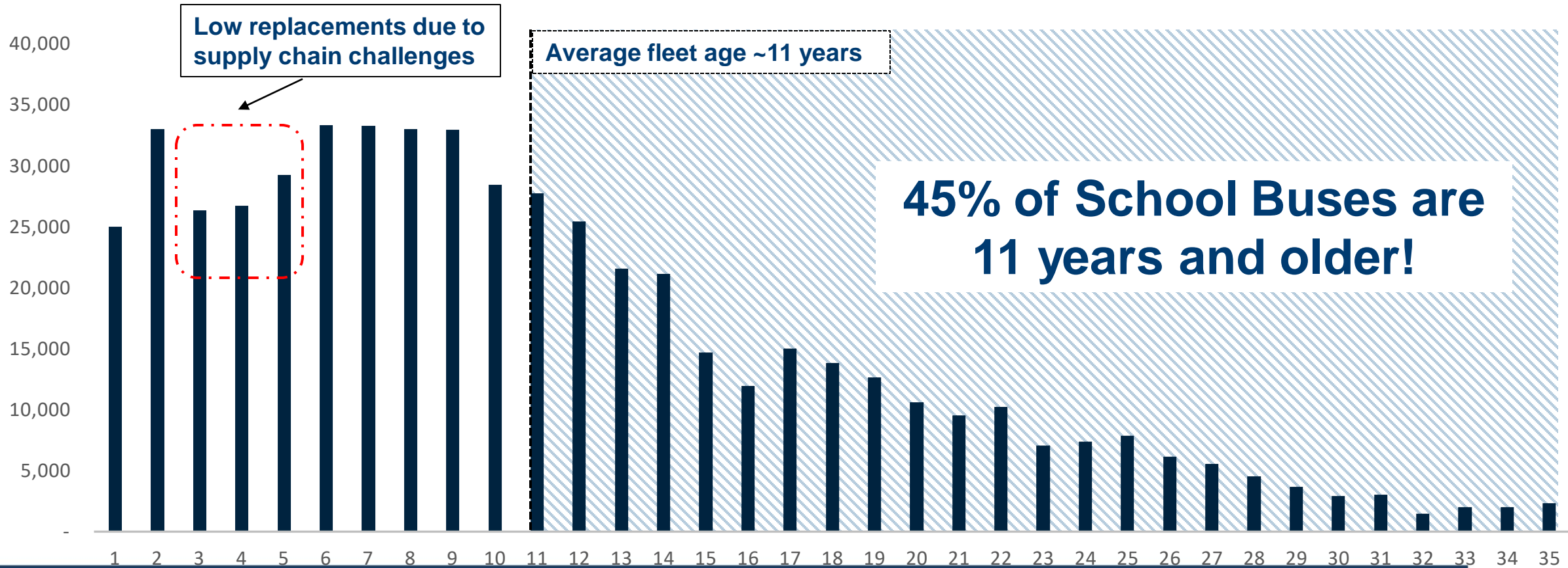
- Industry avg size is 30,500 new units annually based on S&P Global Mobility registrations (formerly Polk)
- Total fleet of school buses is ~552,000 units and average age is about 11 years
- Industry size is driven by:
  - Number of school age children
  - Age of existing fleet – most states set 15 years as a replacement target
  - Average ridership per bus
  - Funding – primarily from property tax

**FY2026 industry expected to be ~32.6k units; core funding and demand is healthy at pre-pandemic order levels**



# Fleet Age Profile Supports Elevated Replacement Demand

~552K School Buses on the Road as of Sept 2025



~250K buses in service for more than 10 years supports high annual replacement volume

# Company & Product Highlights

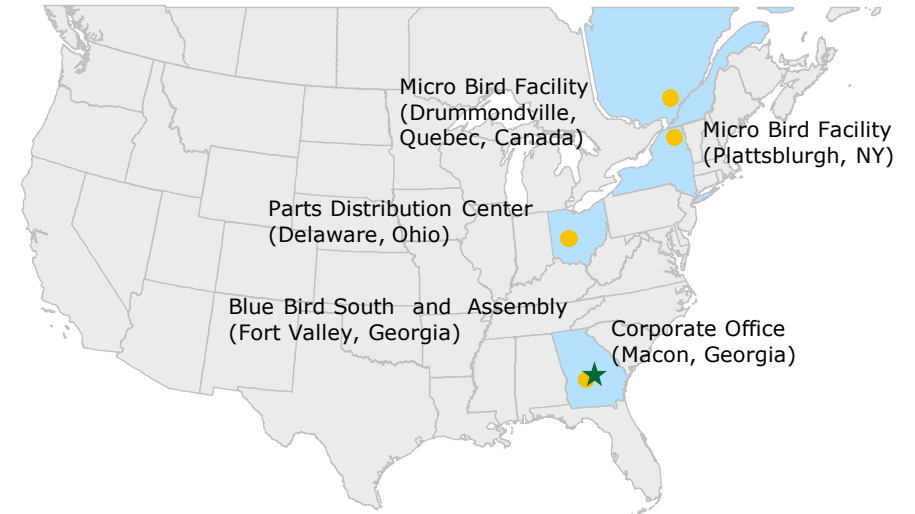




# Introduction to Blue Bird

- Headquartered in Macon, Georgia
- Leader in alternative power; #1 in electric & propane school buses
- 60%+ of Blue Bird sales are non-diesel; <10-20% for competitors
- Full range of chassis that can be offered to third parties, led by EV
- Manufacturing footprint strategically positioned to serve the entire U.S. market
- Dedicated dealer network with more than 50 dealers and more than 250 service centers

Dedicated Manufacturing Footprint



## School Bus Industry Products



**Type C Buses**  
(Conventional)  
Seating Capacity: 36-83  
Fuel Types: Diesel, Propane, Gasoline, Electric



**Type D RE Buses**  
(Rear Engine, Transit-Style)  
Seating Capacity: 66-84  
Fuel Types: Diesel, Electric



**Type D FE Buses**  
(Front Engine, Transit-Style)  
Seating Capacity: 54-90  
Fuel Type: Diesel



**Type A Buses**  
Seating Capacity: 10-30  
Fuel Types: Diesel, Propane, Gasoline, Electric

Blue Bird offers most expansive range, from 10 to 90 passengers with multiple body and engine choices



# Micro Bird Acquisition

## By The Numbers

- Established in 2009
- Two facilities:
  - Drummondville, Quebec
  - Plattsburgh, New York
- 950 people welcomed into the Bird family
- Over 50,000 vehicles produced since inception
- School, Multi-Purpose, Multi-Function and Commercial Shuttle Bus portfolio
- Fits the “*Putting the Balance Sheet to Work*” strategy, in a safe and accretive way



## Strategic Value Proposition

### Growth

#### Buy America Commercial Shuttle Bus

- Future growth, expands Blue Bird TAM
- Market dominated by one player, entrance opportunities



### Technology

#### Integrated EV Solutions

- Proven EV integration with over four million miles driven
- Adaptability to Type C & D markets



### Efficiency

#### Organizational & Business Synergies

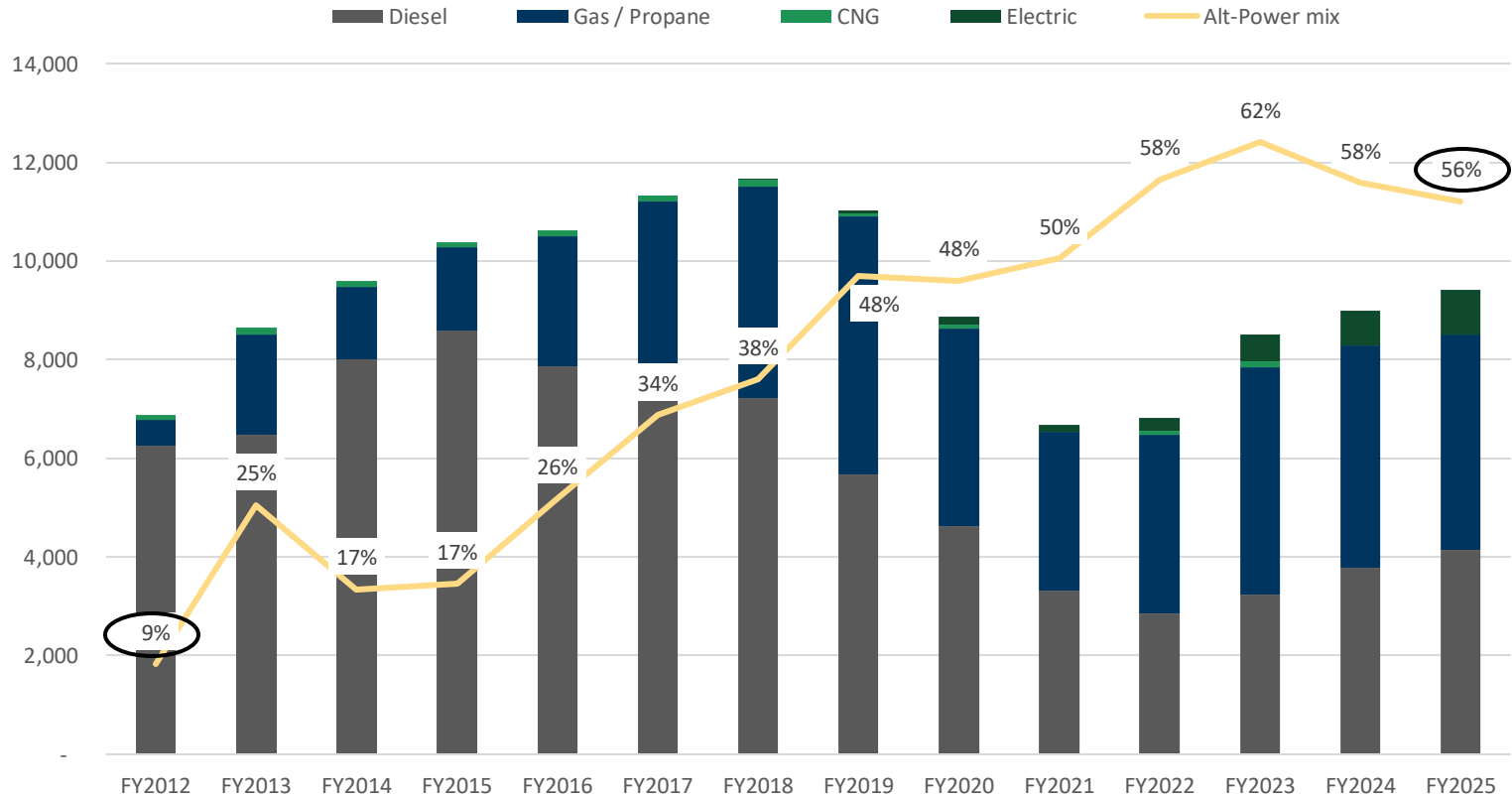
- Integration activities have already begun
- Translates to overall efficiency



A tremendous opportunity for growth, technology, efficiency



# Proven Leadership in Clean Technologies



- Proven track record of leadership in new technologies; more than 60% of unit sales are non- diesel
- Leader in electric and propane-powered school buses; the future of school transportation
- Beneficiary of Federal and State subsidies for electric school buses to accelerate adoption
- Launched its Blue Bird Energy Services and Clean Bus Solutions JV business to provide turnkey charging infrastructure solutions for electric school bus fleets

Trusted lower-emission school bus brand with a proven track record in the school bus business



# Blue Bird Commercial Chassis – TAM Expansion

- Best-in-Class Offering & Features:
  - ✓ Electric
  - ✓ Propane
  - ✓ 55° Wheel Cut
  - ✓ Front Axle Clearance
  - ✓ Galvanized Frame Rails
  - ✓ Class 5-6 Chassis
- Tremendous response to the product
- Immediate interest in both propane and EV from multiple customers
- Additional interest with large national delivery fleets
- First order received in January 2026
- Production to start FY26-Q4



# FY2026 Objectives





# Blue Bird Forecast Improved to \$230M (Pre-transaction)

Rev. \$333  
\$M

\$353

~\$400

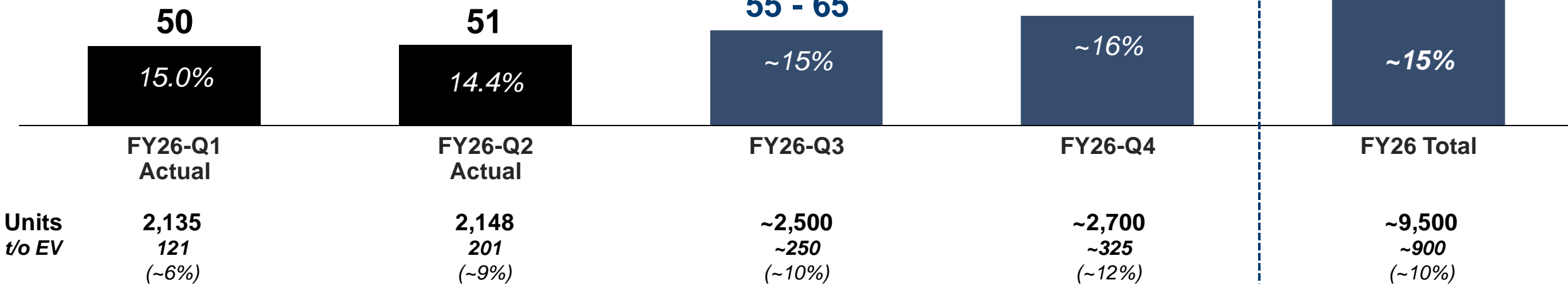
~\$450

\$1,515 - \$1,565

Adj. EBITDA<sup>1</sup>

- ✓ Growing EV sales, and H2 Revenue in the \$400M+ range
- ✓ Growing H2 Adj. EBITDA in the \$55M - \$75M range
- ✓ Consistent H2 double-digit levels of 15% - 16% Adj. EBITDA

H2 Before Micro Bird Consolidation



**Solid FY26-H1 at ~15% Margin, with profitable growth expected to accelerate in FY26-H2**

<sup>1</sup> See appendix for additional detail regarding non-GAAP measures



# FY2026 Guidance Raised to \$245M (Post-transaction)

**Rev.** **\$333**  
 (\$M) (~\$95)

**\$353**  
 (~\$95)

~\$400  
 +\$100  
 ~\$500

~\$450  
 +\$110  
 ~\$560

**\$1,725 - \$1,775**

■ Adj. EBITDA<sup>1</sup>

- Micro Bird JV Unconsolidated
- Includes 50% JV Adj. EBITDA

- Consolidating Micro Bird Revenue
- Adding other 50% of Adj. EBITDA

**50** (t/o MB ~5)  
**15.0%**

**51** (t/o MB ~5)  
**14.4%**

**60 - 70**  
 ~13%

**75 - 85**  
 ~14%

**245**  
 235 - 255  
 ~14%

**FY26-Q1 Actual**

**FY26-Q2 Actual**

**FY26-Q3**

**FY26-Q4**

**FY26 Total**

**Units**  
 t/o EV

**2,135**  
 121  
 (~6%)

**2,148**  
 201  
 (~9%)

**~3,600**  
 ~300  
 (~8%)

**~4,100**  
 ~425  
 (~10%)

**~12,000**  
 ~1,050  
 (~9%)

**Accelerated revenue profitable growth in FY26-H2, Guidance raised to \$245M / 14%**

<sup>1</sup> See appendix for additional detail regarding non-GAAP measures



# FY2026 Guidance Updated – Raised to \$245M

<i>\$ Millions</i>	FY2025 Actuals	FY2026 Guidance (February 2026)	FY2026 Updated Guidance	<i>B/(W) Vs. Prior Year</i>
Net Revenue	\$1,480	\$1,450 - \$1,550	\$1,725 - \$1,775	\$245 - \$295
Adj. EBITDA <sup>1</sup>	\$221	\$215 - \$235	\$235 - \$255	\$14 - \$34
Adj. Free Cash Flow <sup>1</sup>	\$153	\$40 - \$60 t/o New Plant \$(75)	\$100 - \$125 t/o New Plant \$(25)	\$(53) - \$(28) t/o New Plant \$(25)

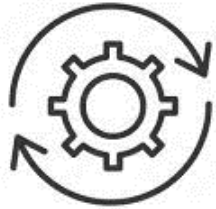
**FY2026 expected to be another record year for Blue Bird for both top-line and bottom-line**

# Solid Growth Runway





# Key Elements of Strategic Positioning



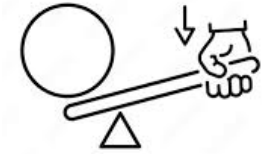
**Business  
Continuity & Long  
Term Stability**



**Profitable  
Growth**



**Margin  
Expansion**



**Putting the  
Balance Sheet to  
Work**

**Positioning the Company for the Long-Term**



# Manufacturing Strategy

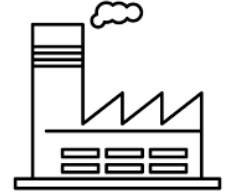
## Fort Valley New Plant: Key Facts

- Just under one million sq ft manufacturing facility
- Located in Fort Valley, Ga
- Allows for efficiency improvements through product separation & automation
- Capacity of 9,000 Type C buses
- DOE MESC funding of \$80M
- Total investment of \$300M+
- Anticipated Start of Production of Q4 CY28



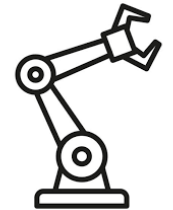
## Type C Direction

- Approx. 90% of market; 80% BB sales & 70% of workforce
- Aligns cost reduction with the most competitive segment
- Lowest volume risk, & overall long-term cost, with the most optionality



## Technology

- Automation at the start of SOP
- Mitigates risk, protects volume through contingency
- Provides margin expansion opportunity
- Lowest overall long-term cost

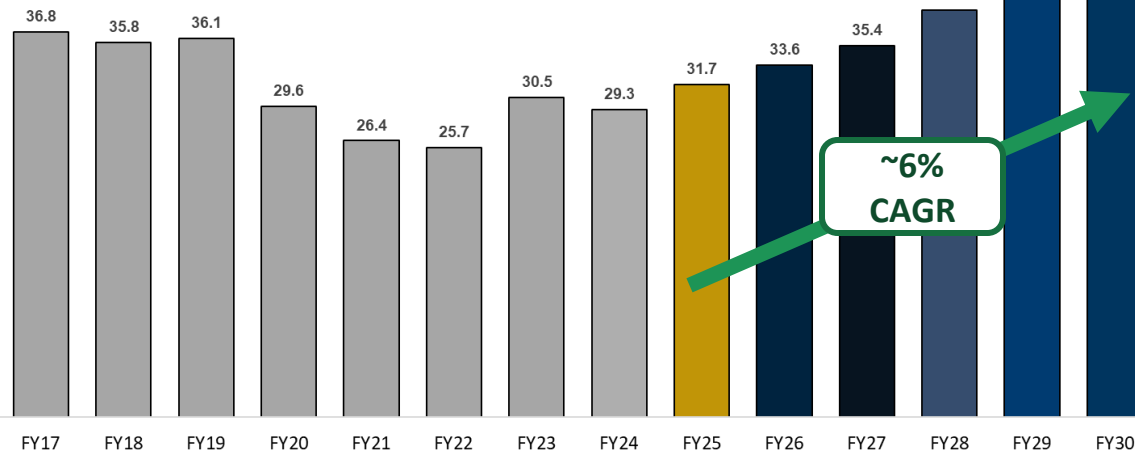




# Strong Market Outlook

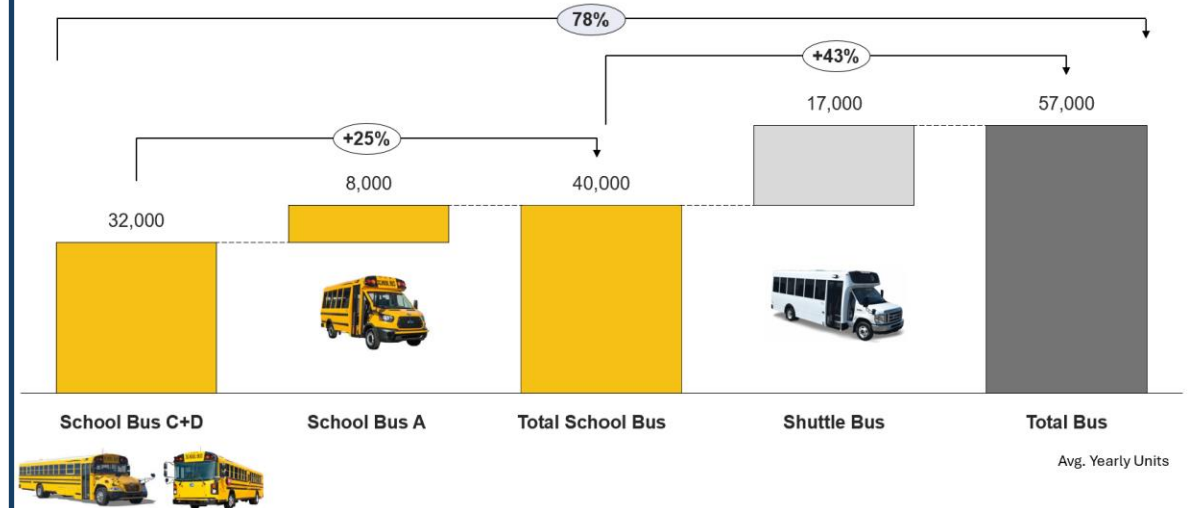
## Type C & D School Bus Growth

NA Type C & D School Bus Industry  
Class 6-7\*



\*ACT Retail Sales – as of April 2026

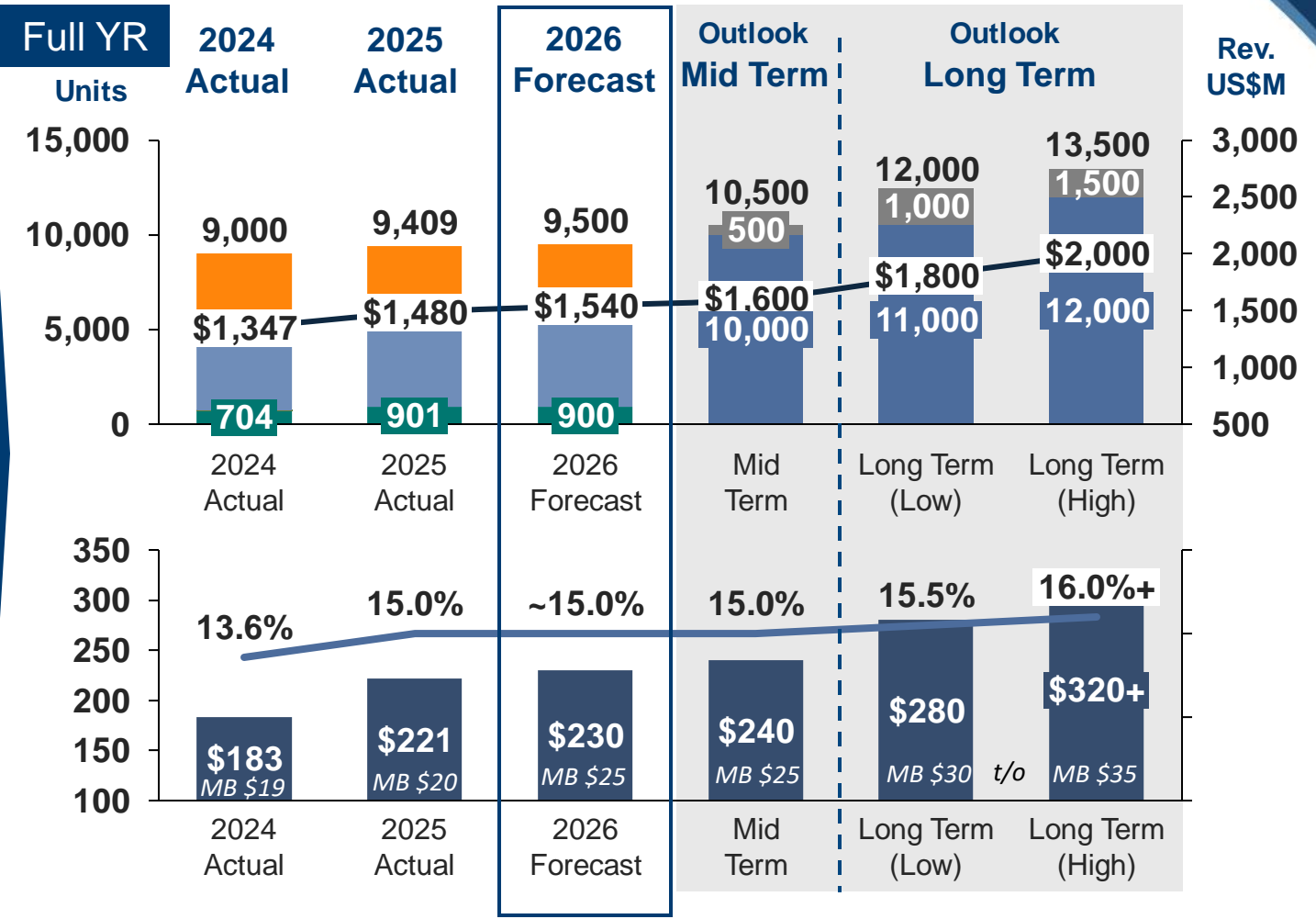
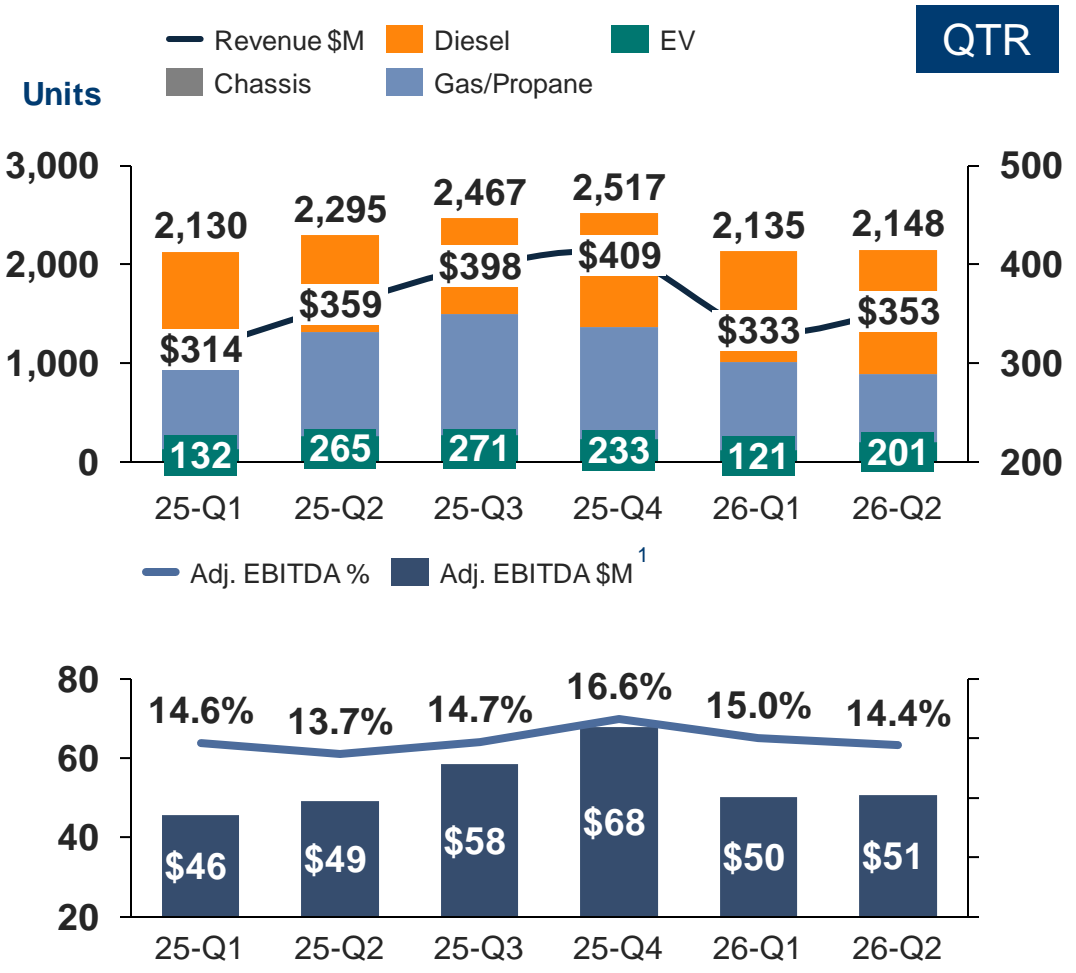
## New Segment TAM Expansion



## Market Growth, Consolidated Growth and New Segment TAM Expansion



# Blue Bird Long-Term Outlook Pre-MB Transaction



**Growth path long-term towards \$2B Revenue and \$300M+ Adj. EBITDA**



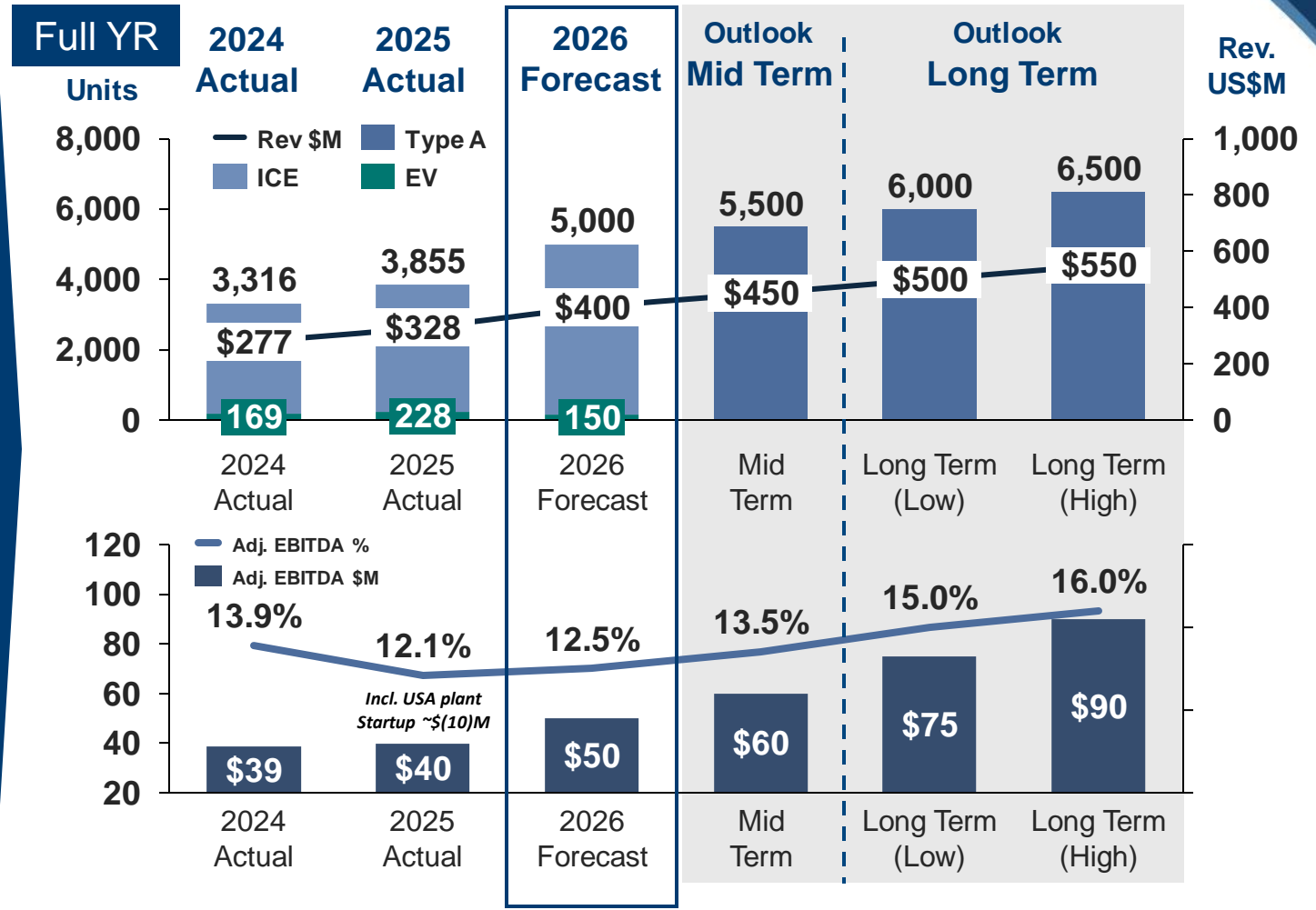
# Micro Bird Well-Positioned for Long-Term Growth



**Deliver Profitable Growth**



- Ramp-up Plattsburgh Operations
  - Develop Commercial US
  - Increase Fleet Market Share
  - Deliver a Highly Performant EV Technology
- 



**Micro Bird growth path long-term towards \$500M+ Revenue and \$75M+ Adj. EBITDA**



# Blue Bird Long-Term Outlook Post-MB Transaction



Type C Buses



Type D RE Buses



Type D FE Buses



Stripped Chassis



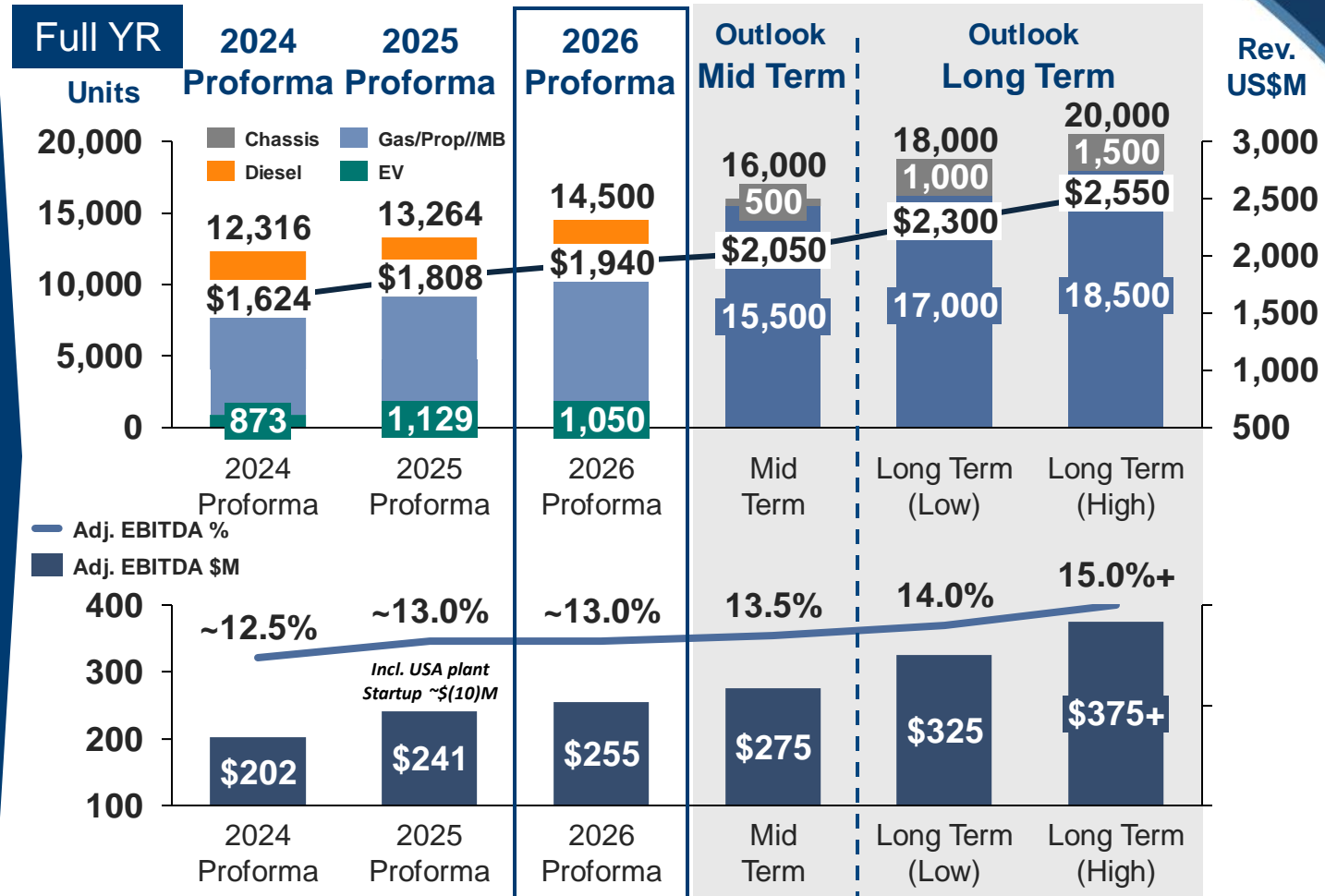
Type A Buses



Shuttle Buses

## Strategic Considerations

- The most comprehensive lineup of Type A, C and D products and powertrains (Diesel, Gas, Propane, Electric)
- Additional growth markets for Stripped Chassis and Commercial / Shuttle Bus
- Long-Term Revenue growth Outlook to triple by 2030 vs 2019 to ~\$2.5B
- Doubling EBITDA margin % vs 2019, with line-of-sight to 15%+ and \$375M+
- Strong Balance Sheet and Cash Flows
- Returning value to Shareholders through profitable growth and stock buybacks



**Growth path long-term towards 20k Units, \$2.5B Revenue and \$375M+ Adj. EBITDA**



# Investment Highlights

Countercyclical

Strong industry growth ahead with a backdrop of healthy funding and an aging school bus fleet

National Commitment

Beneficiary of Federal and State subsidies for the electrification of school buses

The Leader

Leading market position in alternative power and electric school buses

Expanding our TAM

TAM expanded and diversified; introduction of commercial chassis offering and Micro Bird acquisition

Reducing Costs

Reducing structural costs through Lean Transformation

Profitable Growth

Pricing aligned to market economics and volatility

**EBITDA margins of ~14% in 2025 and 15%+ in the longer-term**



# Appendix



# Key FY2026 Q2 Takeaways



Beat Guidance on All Metrics



Backlog growing to a solid 3.6k units



Continued Plant Operational Performance with More Stability



Higher Bus Price Compared with Last Year and Competitive with Market



EV Overall Demand Strong with Record Backlog; Undisputed Leader in Alt. Power



Investing in the Business – People, Processes, Product and Facilities



Managing and Responding to Impact of Tariffs

**Strong market demand, alternative-power leadership and profit margins at record levels**



# FY2026 Q2 Financial Results and Key Business Highlights

HIGHLIGHTS

BUSINESS HIGHLIGHTS

## FY2026 Q2 Results

<p>UNITS SOLD</p> <p><b>2,148</b></p> <p>(147) vs. '25</p>	<p>NET SALES</p> <p><b>\$353M</b></p> <p>\$(6)M vs. '25</p>
<p>Adjusted EBITDA</p> <p><b>\$51M</b></p> <p>+\$2M vs. '25</p>	<p>Adjusted FCF</p> <p><b>\$40M</b></p> <p>+\$21M vs. '25</p>



**Backlog of 3.6k Units<sup>1</sup>**  
(\$646M)



**ASP up \$6.3k per unit**

**Parts Sales of \$28M**



**Alt. Power sales mix of 41%**

**201 EVs booked**




**912 EV's in firm order Backlog<sup>1</sup>**  
(\$287M)



**MESC Funding Re-Confirmed by the DOE**

**EPA Round 4 and 5 funding confirmed by EPA**



**Micro Bird Acquired**

**2026 Q2 Adj. EBITDA of \$51M and 14.4% Margin Beating Guidance**



# FY2026 Q2 AND YTD FINANCIAL RESULTS

**2,148**

Units Sold  
(147) vs. '25

**\$353M**

Net Sales  
\$(6)M vs. '25

**4,283**

Units Sold  
(142) vs. '25

**\$686M**

Net Sales  
+\$13M vs. '25

**\$51M**

Adj. EBITDA  
+\$2M vs. '25

**\$40M**

Adj. FCF  
+\$21M vs. '25

**\$101M**

Adj. EBITDA  
+\$6M vs. '25

**\$71M**

Adj. FCF  
+\$30M vs. '25

*QUARTERLY HIGHLIGHTS*

*YTD HIGHLIGHTS*

**Strong start in FY26 with new Q2 and H1 record results for Blue Bird**



# QUARTERLY INCOME STATEMENT

<i>(\$ Millions)</i>	FY2026-Q2	FY2025-Q2	B/(W)
Unit Volume	2,148	2,295	(147)
Backlog Units	3,564	4,889	(1,325)
Net Revenue	\$352.6	\$358.9	\$(6.3)
<i>Bus Rev./Unit (\$000's)</i>	\$151.3	\$145.0	\$6.3
Gross Margin	20.0%	19.7%	30 bps
Adj. EBITDA <sup>1</sup>	\$50.8	\$49.2	\$1.6
Adj. EBITDA Margin <sup>1</sup>	14.4%	13.7%	70 bps
Adj. Net Income <sup>1</sup>	\$32.5	\$31.5	\$1.0
Adj. Diluted EPS <sup>1</sup>	\$1.00	\$0.96	\$0.04

**Strong pricing and gross margins drive Q2 record results**

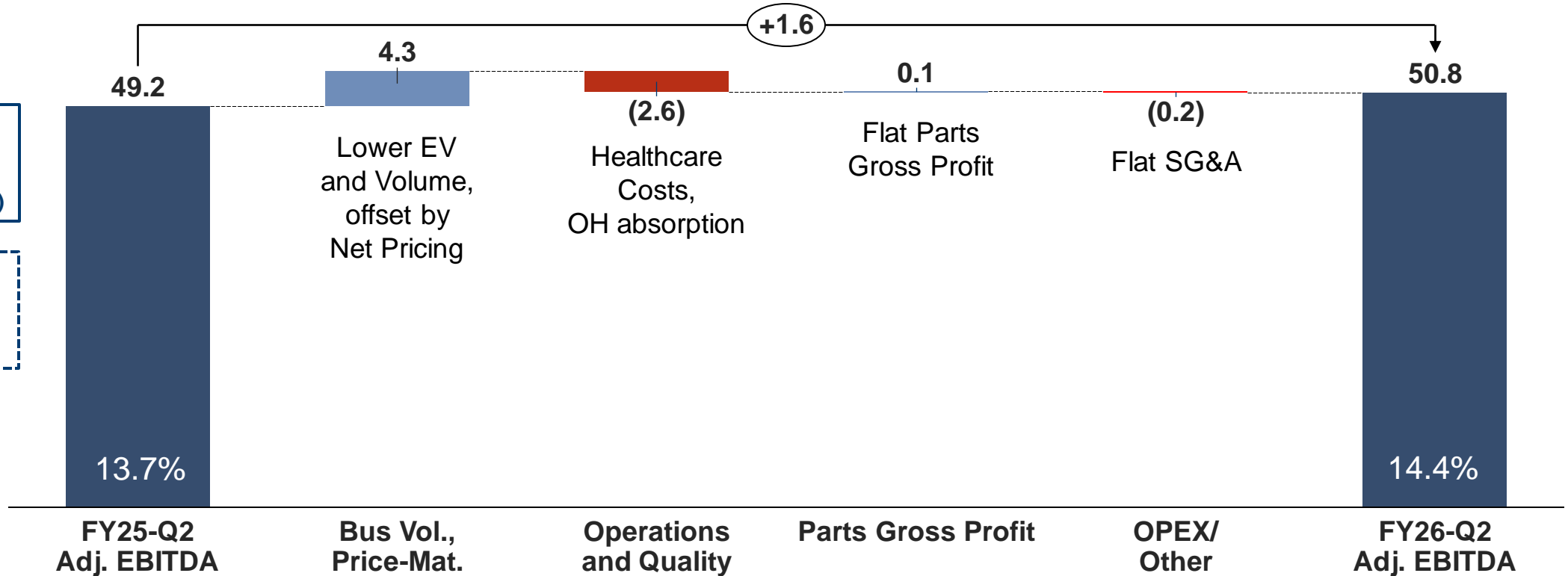


# FY25-Q2 to FY26-Q2 Adj. EBITDA Walk

Adj. EBITDA<sup>1</sup>  
(\$M)

Unit Volumes	
FY25-Q2	2,295
FY26-Q2	2,148
Delta	(147)

/to EV Volumes	
FY25-Q2	265
FY26-Q2	201
Delta	(64)



**Strong pricing offsets Q2 healthcare costs and drive Q2 record results**

<sup>1</sup> See appendix for additional detail regarding non-GAAP measures



# BALANCE SHEET AND CASH FLOW

<i>(\$ Millions)</i>	FY2026-Q2	FY2025-Q2	B/(W)
Cash	\$275.9	\$130.7	\$145.2
Debt	\$(88.0)	\$(92.7)	\$4.7
Liquidity	\$417.6	\$274.0	\$143.6
Operating Cash Flow	\$47.8	\$27.8	\$20.0
Adj. Free Cash Flow <sup>1</sup>	\$40.2	\$18.7	\$21.5
Trade Working Capital <sup>2</sup>	\$(2.1)	\$12.9	\$(15.0)

**Very strong FCF and liquidity in FY26-Q2 | Executed stock buyback of \$5M this quarter**



# Adj. EBITDA Reconciliation

## Reconciliation of Net Income to Adjusted EBITDA

(in thousands of dollars)	Three Months Ended		Six Months Ended	
	March 28, 2026	March 29, 2025	March 28, 2026	March 29, 2025
Net income	\$ 29,301	\$ 26,046	\$ 60,057	\$ 54,768
Adjustments:				
Interest (income) expense, net (1)	(233)	633	(486)	1,066
Income tax expense	9,102	9,129	18,221	17,822
Depreciation, amortization, and disposals (2)	4,673	4,251	9,244	8,494
Micro Bird acquisition costs	2,673	—	2,673	—
Share-based compensation expense	1,670	7,434	4,027	9,940
Micro Bird Holdings, Inc. total interest expense, net; income tax expense or benefit; depreciation expense and amortization expense	3,628	1,713	7,136	2,869
Adjusted EBITDA	<u>\$ 50,814</u>	<u>\$ 49,206</u>	<u>\$ 100,872</u>	<u>\$ 94,959</u>
Adjusted EBITDA margin (percentage of net sales)	14.4 %	13.7 %	14.7 %	14.1 %

- (1) Includes \$0.2 million and \$0.1 million for the three months ended March 28, 2026 and March 29, 2025, and \$0.3 million and \$0.2 million for the six months ended March 28, 2026 and March 29, 2025, respectively, representing interest expense on operating lease liabilities, which are a component of lease expense and presented within cost of goods sold or selling, general and administrative expenses on our Condensed Consolidated Statements of Operations.
- (2) Includes \$0.6 million and \$0.4 million for the three months ended March 28, 2026 and March 29, 2025, and \$1.2 million and \$0.8 million for the six months ended March 28, 2026 and March 29, 2025, respectively, representing amortization charges on right-of-use lease assets, which are a component of lease expense and presented within cost of goods sold or selling, general and administrative expenses on our Condensed Consolidated Statements of Operations.



# Free Cash Flow Reconciliation

## Reconciliation of Free Cash Flow to Adjusted Free Cash Flow

(in thousands of dollars)	Three Months Ended		Six Months Ended	
	March 28, 2026	March 29, 2025	March 28, 2026	March 29, 2025
Net cash provided by operating activities	\$ 47,761	\$ 27,770	\$ 84,340	\$ 54,180
Cash paid for fixed assets	(7,854)	(9,022)	(13,319)	(13,616)
Free cash flow	<u>\$ 39,907</u>	<u>\$ 18,748</u>	<u>\$ 71,021</u>	<u>\$ 40,564</u>
Cash paid for Micro Bird acquisition costs	2,673	—	2,673	—
Adjusted free cash flow	<u>\$ 42,580</u>	<u>\$ 18,748</u>	<u>\$ 73,694</u>	<u>\$ 40,564</u>



# Adjusted EPS Reconciliation

## Reconciliation of Net Income to Adjusted Net Income

(in thousands of dollars)	Three Months Ended		Six Months Ended	
	March 28, 2026	March 29, 2025	March 28, 2026	March 29, 2025
Net income	\$ 29,301	\$ 26,046	\$ 60,057	\$ 54,768
Adjustments, net of tax expense or benefit (1)				
Micro Bird acquisition costs	1,978	—	1,978	—
Share-based compensation expense	1,236	5,501	2,980	7,356
Adjusted net income, non-GAAP	\$ 32,515	\$ 31,547	\$ 65,015	\$ 62,124

(1) Amounts are net of estimated tax rates of 26%.

## Reconciliation of Diluted EPS to Adjusted Diluted EPS

	Three Months Ended		Six Months Ended	
	March 28, 2026	March 29, 2025	March 28, 2026	March 29, 2025
Diluted earnings per share	\$ 0.90	\$ 0.79	\$ 1.84	\$ 1.65
One-time charge adjustments, net of tax benefit or expense	0.10	0.17	0.16	0.22
Adjusted diluted earnings per share, non- GAAP	\$ 1.00	\$ 0.96	\$ 2.00	\$ 1.87
Adjusted weighted average dilutive shares outstanding	32,430,122	32,885,993	32,558,241	33,152,066

# **Investor Relations Contact Information**

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