
LEVI STRAUSS & CO.

FOR IMMEDIATE RELEASE

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LEVI STRAUSS & CO. ANNOUNCES INCREASE IN FOURTH QUARTER DIVIDEND

SAN FRANCISCO (September 24, 2019) – Levi Strauss & Co. (NYSE: LEVI) today announced that its Board of Directors has approved an increase to its previously declared 2019 fourth quarter dividend to \$0.15 per share, an increase of approximately \$4 million dollars, or 7 percent, to the previously announced dividend payment of \$55 million.

The dividend was previously declared on January 30, 2019, and is payable on October 17, 2019, to both Class A and Class B common stock shareholders of record as of the close of business on October 5, 2019.

About Levi Strauss & Co.

Levi Strauss & Co. (LS&Co.) is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2018 net revenues were \$5.6 billion. For more information, go to <http://levistrauss.com>.

Source: Levi Strauss & Co. Investor Relations

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