LEVI STRAUSS & CO.

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LEVI STRAUSS & CO. APPOINTS DAVID MARBERGER TO BOARD OF DIRECTORS

SAN FRANCISCO (January 9, 2024) – Levi Strauss & Co. (LS&Co.) (NYSE: LEVI) announced today that its board of directors has appointed David Marberger as a member of the board and to serve on the board's Audit Committee, effective immediately. With more than 30 years of finance and leadership experience, Marberger currently serves as the executive vice president and chief financial officer for Conagra Brands, Inc. (NYSE: CAG).

"With a distinguished career spanning over three decades, David brings a wealth of experience working with prominent global brands, making him an ideal addition to the LS&Co. board," said Bob Eckert, chairman of LS&Co. Board of Directors. "David's expertise will be invaluable as we drive forward the next phase of growth and success for LS&Co., and we're pleased to welcome him to our board of directors."

As CFO of Conagra Brands, Marberger oversees the company's finances and information technology functions. He joined Conagra Brands in August 2016. Prior to joining Conagra Brands, Marberger served as chief financial officer at Prestige Brands, a provider of over-the-counter health care products with a portfolio of over 80 brands. Marberger also served as chief financial officer of Godiva Chocolatier for seven years, where he was responsible for the finance, accounting, audit, tax and IT functions, in addition to overseeing Godiva's worldwide strategic planning process. And before that, Marberger served as chief financial officer of Tasty Baking Company and spent 10 years at Campbell Soup Company, where he held finance roles with increasing responsibility.

"I am honored to join the board at Levi Strauss & Co., a company I've long admired for its rich history and longevity as a globally recognized iconic brand," said Marberger. "I am eager to work closely with the board of directors and management team to continue driving positive performance and furthering the company's long-standing legacy."

Marberger holds an M.B.A. from The Wharton School, University of Pennsylvania, and a B.B.A. from the University of Massachusetts.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, Denizen® and Beyond Yoga® brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites and a global footprint of approximately 3,200 brand-dedicated stores and shop-in-shops. Levi Strauss & Co.'s reported 2022 net revenues were $6.2 billion. For more information, go to http://levistrauss.com, and for financial news and announcements go to http://investors.levistrauss.com.