QUECTEL

NETFLIX

Q4
WEB SYSTEMS

EQC Equity Commonwealth

NEWS RELEASE

Block, Inc. Surpasses $200 Billion in Credit Provided to Customers, Continuing to Address Global Lending Gaps

2026-01-20

Milestone across Cash App Borrow, Afterpay, and Square Loans demonstrates that building products that serve the financial majority can create sustainable, profitable lending

DISTRIBUTED-WORK-MODEL/OAKLAND, Calif.--(BUSINESS WIRE)-- Block, Inc. (NYSE: XYZ) today announced it has provided access to more than $200 billion to customers in global lending across its portfolio of credit products, including Cash App Borrow, Afterpay, and Square Loans.1 Through this work, Block is proving that with the right technology, inclusive lending and responsible risk management aren't opposing forces; rather, they're the

CISION PRWeek
2023 GLOBAL COMMS REPORT
A SEMINAL

foundation of sustainable credit for the next generation. This work across Block's ecosystem is only possible due to the strength of the company's novel underwriting technology and customer-first product designs. In fact, since 2013 the company has maintained stable loss rates across all lending products despite exponential growth and changing macroenvironments.

The milestone comes as traditional credit systems face a legitimacy crisis, with nearly 100 million Americans excluded from affordable credit by backward-looking scoring models built on delayed data that no longer reflects how people actually manage their money. Traditional underwriting, with its incomplete view on real financial behavior, penalizes exactly the customers who demonstrate strong repayment behavior in Block's ecosystem. Meanwhile, Gen Z, who is expected to comprise 30% of the workforce by 2030, increasingly rejects traditional credit products, **with 48% without credit cards and 68% reporting anxiety from credit card bills.**

Redefining Credit Through Near Real-Time Data

Block's credit infrastructure uses near real-time behavioral data instead of delayed credit bureau reports. For example, Cash App analyzes earning, saving, spending, and repayment patterns across its 58 million monthly actives to generate an internal Cash App Score for each customer. This approach has enabled **38% more Cash App Borrow loan approvals at the same loss rates** compared to traditional credit underwriting, demonstrating that our product design coupled with strong underwriting models can drive materially stronger performance. This is all while maintaining industry-leading performance metrics across all lending products.

The company's integrated ecosystem creates unique advantages that pure-play credit companies and traditional banks cannot replicate. When customers use Cash App for their paycheck, spending, savings, and investments, Block develops a comprehensive financial picture that enables better underwriting and customer experience than fragmented legacy systems.

"Traditional lenders use scale to be more selective; we use it to be more inclusive while managing risk responsibly," said Brian Boates, Risk Lead at Block. "Our near real-time underwriting models don't just expand access—they create better outcomes for both customers and our business. This isn't theoretical; we've proven it by scaling to $200 billion in lending while maintaining consistent loss rates."

Proven Performance Across All Products

Block's $200 billion milestone spans three distinct products, each serving different customer needs:

- Cash App Borrow*: Short-term loans averaging 21 days, with 97% repayment rates despite 70% of borrowers having FICO scores below 580



- Afterpay: Buy now, pay later with 96% of installments paid on time and 98% of purchases incurring no late fees
- Square Loans: Small business lending with less than 3% loss rates, with 58% going to women-owned businesses and 34% to minority-owned businesses

Square Financial Services, Inc. (SFS) is Block's in-house bank and helps provide Block the opportunity to execute on its purpose of economic empowerment. SFS has originated more than $20 billion in loans across Square Loans and Cash App Borrow since the Bank's inception, supporting both sellers and consumers. As the Bank continues to grow, SFS's share of total Block lending originations is increasing. In 2025, SFS began originating all Cash App Borrow loans to further expand the Borrow product to customers across the country. This positions Block as one of the most mature technology companies operating a fully integrated in-house bank.

Building Credit Infrastructure for the Future

As Block continues to expand access to credit, the company recently completed a pilot providing select customers visibility into their Cash App Score, a near real-time measure of financial health used for Cash App Borrow eligibility. Via the pilot, customers were able to see what drives their score and take actions to improve it, gaining unprecedented transparency and the ability to unlock more credit through positive financial behaviors. Internal testing shows Cash App's underwriting models deliver significantly stronger predictive accuracy than traditional credit scoring across revolving credit and longer-term loans like auto loans, student loans, and mortgages. Based on a recent analysis, Cash App's models can approve 30% more auto loans at identical loss rates compared to conventional methods.

These results give Block confidence in expanding access within its lending suite and exploring opportunities for the Cash App Score to help customers qualify for external products—auto loans, credit cards, rental applications—through strategic partnerships. **With American household debt reaching $18.59 trillion and credit card balances at historic highs,** Block's transparent, fixed-term credit products provide a responsible alternative to the revolving debt cycle trapping millions of Americans. Therefore, Block teams will work to continue to address fundamental shortcomings in traditional credit systems that favor lengthy credit histories and perpetuate systemic biases.

1This figure reflects only the amount customers finance, rather than total merchandise volume often reported in BNPL. Cash App Borrow and Square Loans are issued by Square Financial Services, Inc.

About Block, Inc.

Block, Inc. (NYSE: XYZ) builds technology to increase access to the global economy. Each of our brands unlocks



different aspects of the economy for more people. Square makes commerce and financial services accessible to sellers. Cash App is the easy way to spend, send, and store money. Afterpay is transforming the way customers manage their spending over time. TIDAL is a music platform that empowers artists to thrive as entrepreneurs. Bitkey is a simple self-custody wallet built for bitcoin. Proto is a suite of bitcoin mining products and services. Together, we're helping build a financial system that is open to everyone.

About Cash App

Cash App is the money app. Banking** on Cash App is easy: customers can receive paychecks early with direct deposit, spend money where Visa is accepted with a personalized Cash App Card, and grow their money with a separate savings balance - all without hidden fees. Customers can also create a unique $Cashtag to share with anyone to get paid fast, make purchases with Cash App Pay, trade stocks and buy and sell bitcoin, and pay over time with Cash App Afterpay. Download Cash App for free at cash.app/download.

About Square Financial Services, Inc.

Square Financial Services, Inc. is Utah chartered and FDIC-insured industrial bank focused on increasing access to the economy through innovative financial products. As part of Block's ecosystem, SFS combines the reliability of traditional banking with modern technology to provide transparent, accessible financial services to those often underserved or overlooked by the traditional financial system. Find out more about SFS **here**.

DISCLOSURES

Square Savings accounts are provided by Square Financial Services, Inc. Member FDIC.

*Borrow eligibility and limits depend on several factors and are subject to change. Borrow is not available in Colorado or Iowa. Borrow loans issued and serviced by Square Financial Services, Inc.

**Cash App is a financial services platform, not a bank. Banking services provided by Cash App's bank partner(s). Prepaid debit cards issued by Sutton Bank, Member FDIC. See cash.app for more details. Afterpay is offered and managed through your Cash App account - no Afterpay account needed. Eligibility is based on several factors and is not guaranteed. Afterpay is not available in all states.

Media: **press@block.xyz**
Investor Relations: **ir@block.xyz**

Source: Block, Inc.



text

