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InventHelp®'s VIBE to Exhibit at Licensing Expo 2025

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PITTSBURGH, May 15, 2025 /PRNewswire/ -- **InventHelp's** Virtual Invention Browsing Experience, **VIBE**, will be exhibiting at **Licensing Expo 2025** in Las Vegas, Nevada.



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Licensing Expo is the world's largest licensing trade show. The show will once again open its doors to attendees May 20-22, 2025, at the Mandalay Bay Convention Center. Companies registered to exhibit this year include Mattel, Paramount, Minecraft, Coca-Cola, and more.

Among these exhibitors, InventHelp® will once again present VIBE, a confidential technology platform allowing qualified companies to review InventHelp® client invention ideas.

VIBE features InventHelp client ideas with large 3D display touchscreen renderings and detailed descriptions that brand owners, product developers, licensees, merchandisers and other qualified companies can view in private viewing stations.


Enter VIBE at booth S226 as a qualified attendee for a chance to win a **KitchenAid** stand mixer along with a set of three **MixAid** silicone inserts for your stand mixer bowl.

"Future of Retail", this year's keynote speaking event, will feature a panel of retail representatives from companies including Walmart and Primark. The show floor is open to attendees starting Tuesday May 20th at 9 am.

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