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Premium Brands Holdings Corporation Provides Clarification Regarding Upcoming Annual Meeting

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VANCOUVER, BC, April 7, 2025 /CNW/ - Premium Brands Holdings Corporation ("Premium Brands" or the "Company") (TSX: PBH), a leading producer, marketer and distributor of branded specialty food products, has mailed materials to its shareholders in connection with its upcoming Annual Meeting to be held in hybrid format on Tuesday, May 6, 2025 (the "Meeting"), including a Notice of Meeting, Management Information Circular and form of Proxy (collectively, the "Meeting Materials").

Appendix D of the Management Information Circular sets out the text of three shareholder proposals, one of which was withdrawn and two of which will be put to the shareholders of the Company for consideration at the Meeting –

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overboarding" policy for the Company's directors, and percentage of pork produced by the Company using (als"). Appendix D of the Management Information Circular proposals, and the recommendation that shareholders vote

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The Company wishes to clarify that the form of Proxy included in the Meeting Materials includes a single spot for shareholders to VOTE FOR or to VOTE AGAINST the Shareholder Proposals. Accordingly, a VOTE FOR the Shareholder Proposals will be counted as an affirmative vote for both Proposal #1 and Proposal #2; conversely, a VOTE AGAINST the Shareholder Proposals will be counted as a negative vote against both Proposal #1 and Proposal #2. Shareholders who are in favor of either Shareholder Proposal are encouraged to vote for both.

About Premium Brands

Premium Brands owns a broad range of leading specialty food manufacturing and differentiated food distribution businesses with operations across Canada, the United States and Italy.

www.premiumbrandsholdings.com

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