

Barnes & Noble Education and Oxford University Press Partner to Expand Inclusive Access Content on Campuses Nationwide

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BASKING RIDGE, N.J.--(BUSINESS WIRE)-- **Barnes & Noble Education, Inc. (NYSE: BNED)**, a leading provider of educational products and services solutions for higher education and K-12 institutions, today announced a new agreement with Oxford University Press (OUP), the world's largest university press. Through this agreement, OUP eBooks will be made available through inclusive access models offered on campuses served by BNED nationwide through its **Barnes & Noble College** and **MBS Textbook Exchange** subsidiaries.

Inclusive access models, including Barnes & Noble College's First Day™ model, offer course materials at reduced prices through a course materials charge for participating courses or programs. Students have the option to receive their materials on or before the first day of class, delivered seamlessly through their learning management system.

According to a recent **Barnes & Noble College Insights**™ survey, more than a third of college students felt unprepared for the first day of the 2019 spring semester. Inclusive access models ensure students have the materials they need at the start of the semester, and have a proven track record of driving positive outcomes. When students have immediate access to digital course content, faculty members can begin instruction on day one – thus creating a better, more engaging learning experience.

“We are pleased to grow our relationship with Oxford University Press, which helps ensure that the growing number of institutions adopting inclusive access models have access to a wide selection of affordable, high-quality digital content,” said Ann Fraley, Vice President, Campus Solutions, Barnes & Noble College. “We look forward to providing the more than six million students we serve nationwide with greater access to the materials they need for

success in the classroom and beyond.”

“We are delighted to partner with Barnes & Noble College on its inclusive access program,” added Chris Bowers, Oxford University Press’s Director of Marketing for North American Higher Education. “Participation in the First Day™ program is a natural extension of OUP’s core mission to make the highest quality course materials accessible and affordable to students.”

ABOUT BARNES & NOBLE EDUCATION, INC.

Barnes & Noble Education, Inc. (NYSE: BNED) is a leading provider of higher education and K-12 educational products and solutions. Through its Barnes & Noble College and MBS Textbook Exchange segments, Barnes & Noble Education operates 1,450 physical and virtual bookstores across the U.S., serving more than 6 million students and faculty. Through its Digital Student Solutions segment, the Company offers direct-to-student products and services that help students study more effectively and improve academic performance, enabling them to gain the valuable skills necessary to succeed after college. The Company also operates one of the largest textbook wholesale distribution channels in the United States. For more information please visit www.bned.com.

BNED companies include: **Barnes & Noble College Booksellers, LLC, MBS Textbook Exchange, LLC, BNED LoudCloud, LLC, Student Brands, LLC, Promoversity, LLC, and PaperRater, LLC.** General information on Barnes & Noble Education may be obtained by visiting the Company’s corporate website: www.bned.com.

ABOUT OXFORD UNIVERSITY PRESS

With origins dating back to 1478, **Oxford University Press (OUP)** is the world’s largest university press with the widest global presence. OUP believes in the power of the written word and the scholarship that stands behind it. Everything it publishes relates directly to its mission: to support Oxford University’s objective of excellence in research, scholarship, and education.

OUP’s Higher Education division publishes course materials and textbooks across disciplines and across the curriculum. Its unique mission assures that students can access the highest quality instructional content at a fraction of the cost of traditional publishers.

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