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Barnes & Noble Education Announces 14 Colleges and Universities Select Barnes & Noble College as Partner of Choice To Operate their Campus Bookstores

Barnes & Noble College to Deliver Affordable Course Materials to an Additional 140,000 Students and Their Faculty at Schools including Georgetown University, University of North Carolina at Chapel Hill and The University of Connecticut

BASKING RIDGE, N.J.--(BUSINESS WIRE)-- [Barnes & Noble Education, Inc.](#) (NYSE:BNED) today announced that 14 colleges and universities have selected [Barnes & Noble College](#) as their partner of choice to operate their campus bookstores. The 14 new contracts represent 23 new campus and virtual bookstores. The schools represent a projected additional 140,000 students and their faculty.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160524005496/en/>



"Barnes & Noble College's continued success builds significantly on Barnes & Noble Education's mission and provides an even greater footprint to deliver innovative and affordable educational content, competency-based educational tools and courseware solutions," said Max J. Roberts, Chief Executive Officer, Barnes & Noble Education, Inc.

In just the past month, Georgetown University, the nation's oldest Jesuit institution, the University of Connecticut, one of the nation's top research universities, and the University of North Carolina at Chapel Hill, the nation's first public university, have chosen to partner with Barnes & Noble College. These institutions recognize the incredible commitment and unmatched success a partnership with Barnes & Noble College brings to a higher education institution and the dramatically increased access to

Barnes & Noble Education announces 14 colleges and universities select Barnes & Noble College as partner of choice to operate their campus bookstores. (Photo: Business Wire)

affordable course materials it provides to students.

"As the market for educational materials continues to undergo unprecedented change, we are proud to provide tools that support academic success for every school we serve," said Patrick Maloney, President, Barnes & Noble College. "Our role as a complete support system for students and faculty and as a forward-thinking strategic partner has never been more important as higher education continues to face many headwinds."

"We create and operate campus stores that are focal points for college life and learning and are designed to enhance the educational mission of the school, enliven campus culture and deliver an important revenue stream to our partner colleges and universities," added Mr. Maloney. "Our new partnerships continue to deepen our commitment to serve."

A diverse mix of venerable institutions, the full list of new contracts includes:

- | Assumption College
- | Bates Technical College
- | Chabot College

- | Colorado College
- | Georgetown University
- | Lenoir Community College
- | Lincoln Memorial University
- | Northern Michigan University
- | Ocean County College
- | St. Mary's University
- | Seton Hill University
- | University of Connecticut
- | University of North Carolina at Chapel Hill
- | Youngstown State University

About Barnes & Noble Education, Inc.

Barnes & Noble Education, Inc. (NYSE: BNED), one of the largest contract operators of bookstores on college and university campuses across the United States and a leading provider of digital education services, enhances the academic and social purpose of educational institutions. Through its Barnes & Noble College subsidiary, Barnes & Noble Education serves more than 5 million college students and their faculty through its 748 stores on campuses nationwide, delivering essential educational content and tools within a dynamic retail environment. Through its digital platforms LoudCloud and Yuzu[®], Barnes & Noble Education offers an excellent digital reading experience and access to a broad catalog of digital academic relevant titles. Barnes & Noble Education acts as a strategic partner to drive student success; provide value and support to students and faculty; and create loyalty and retention, all while supporting the financial goals of college and university partners.

General information on Barnes & Noble Education, Inc. can be obtained by visiting the Company's corporate website: www.bned.com.

About Barnes & Noble College

Barnes & Noble College, a Barnes & Noble Education company (NYSE:BNED), is a leading operator of college bookstores in the United States. Barnes & Noble College currently operates 748 campus bookstores and the school-branded e-commerce sites for each store, serving more than 5 million college students and faculty nationwide. As a strategic partner, Barnes & Noble College is committed to offering a complete support system and an unmatched retail and digital learning experience to foster student success in higher education.

General information on Barnes & Noble College can be obtained by visiting the Company's website: www.bncollege.com.

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