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Product Strategy

Content World, November 2008

Kirk Roberts
President, Integrated ECM Group
Open Text Corporation

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Our Commitment to You

- To deliver on our promises
- To continue to innovate
- To provide the technology that you need

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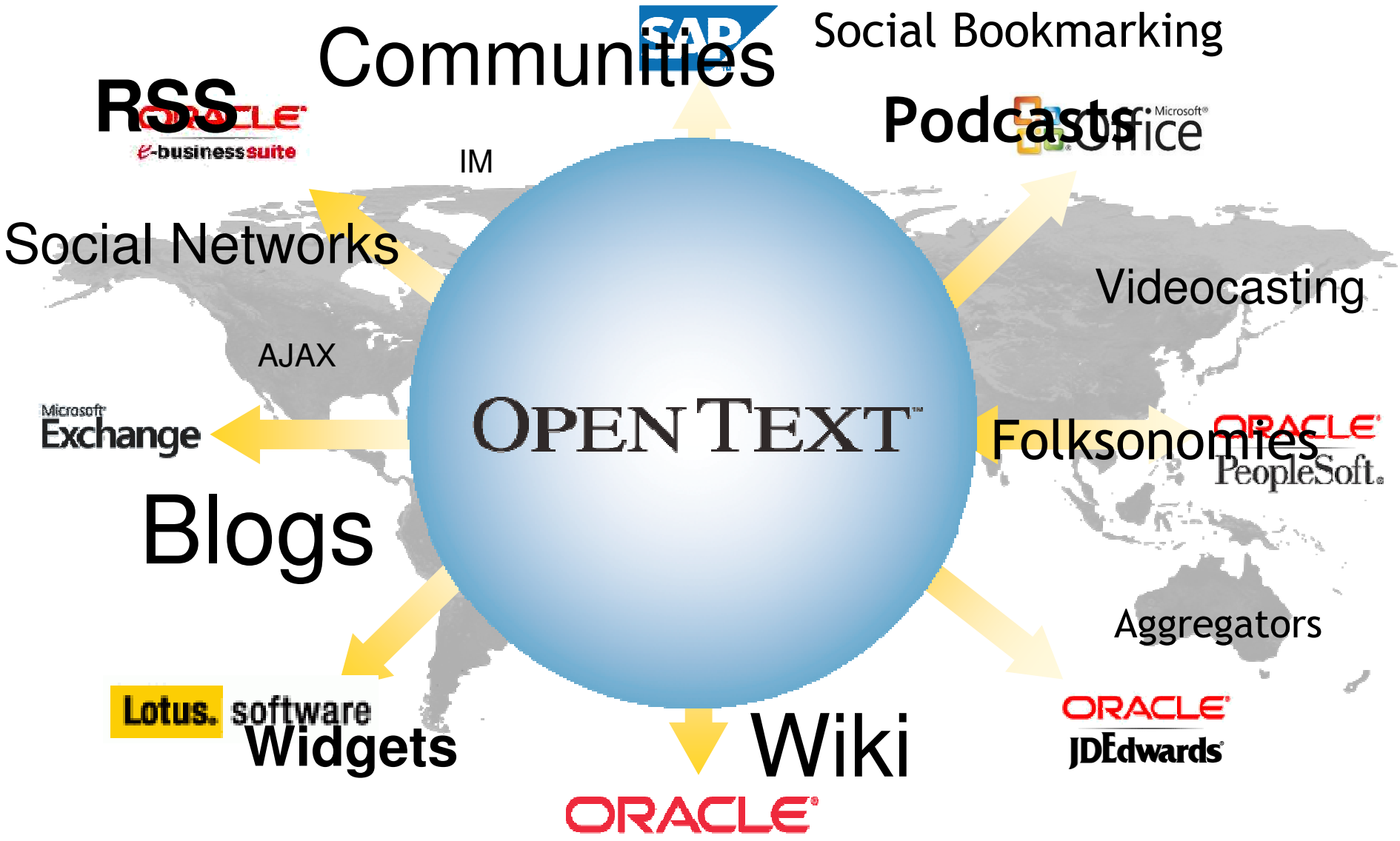
Open Text Content Services

Enterprise Library Services

Enterprise Process Services

Enterprise Connect




Communities
Social Bookmarking
RSS
Podcasts
IM
Social Networks
Videocasting
AJAX
OPEN TEXT
Folksonomies
Blogs
Aggregators
Widgets
Wiki

Innovation

" The best way to predict the future is to invent it."

- Alan Kay



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Relationship Engine

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Demonstration

Content World, November 2008

Rob Renna
Principal Solutions Consultant
Open Text Corporation

Relationship Engine

Powering the Social Workplace

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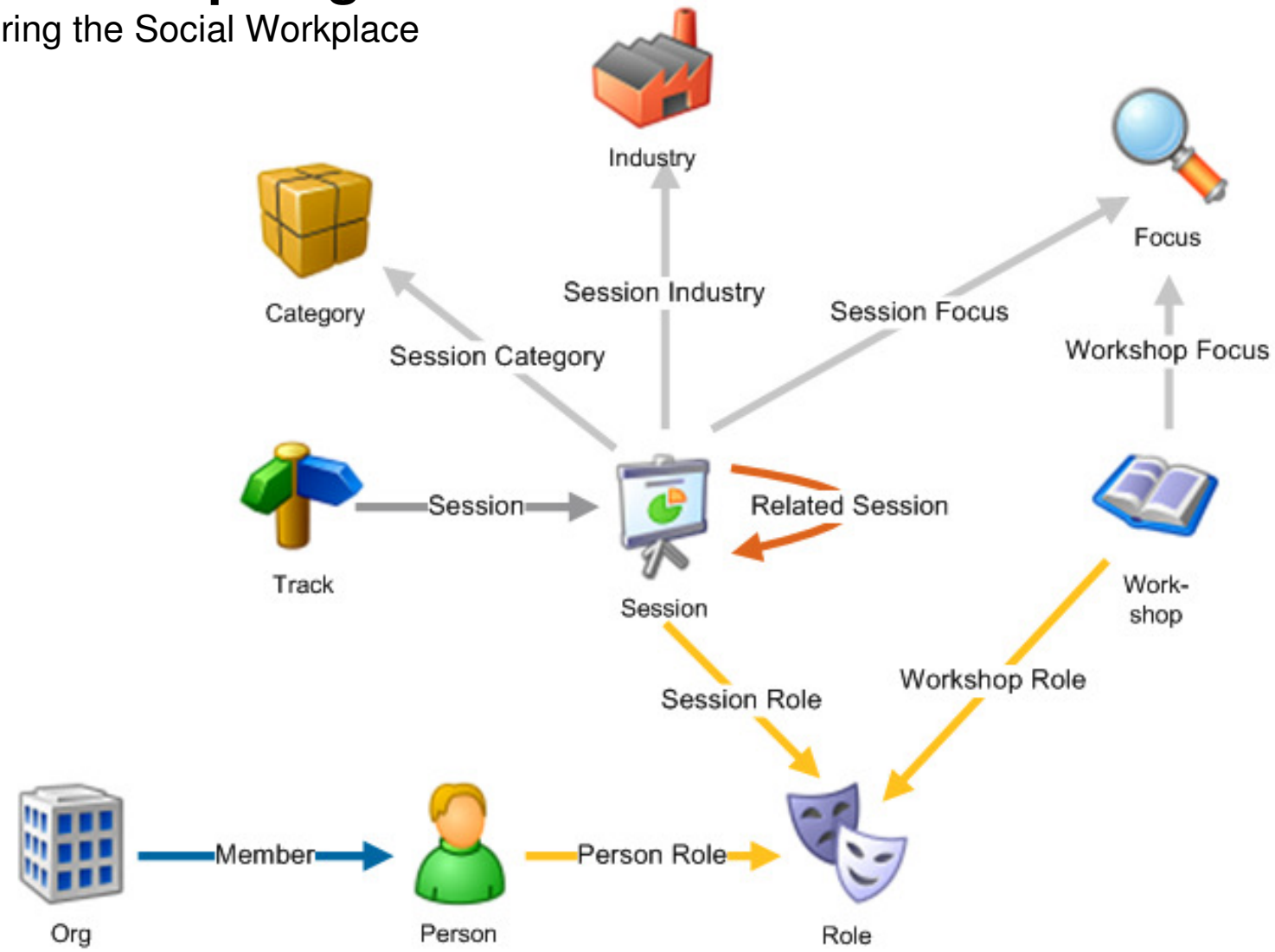

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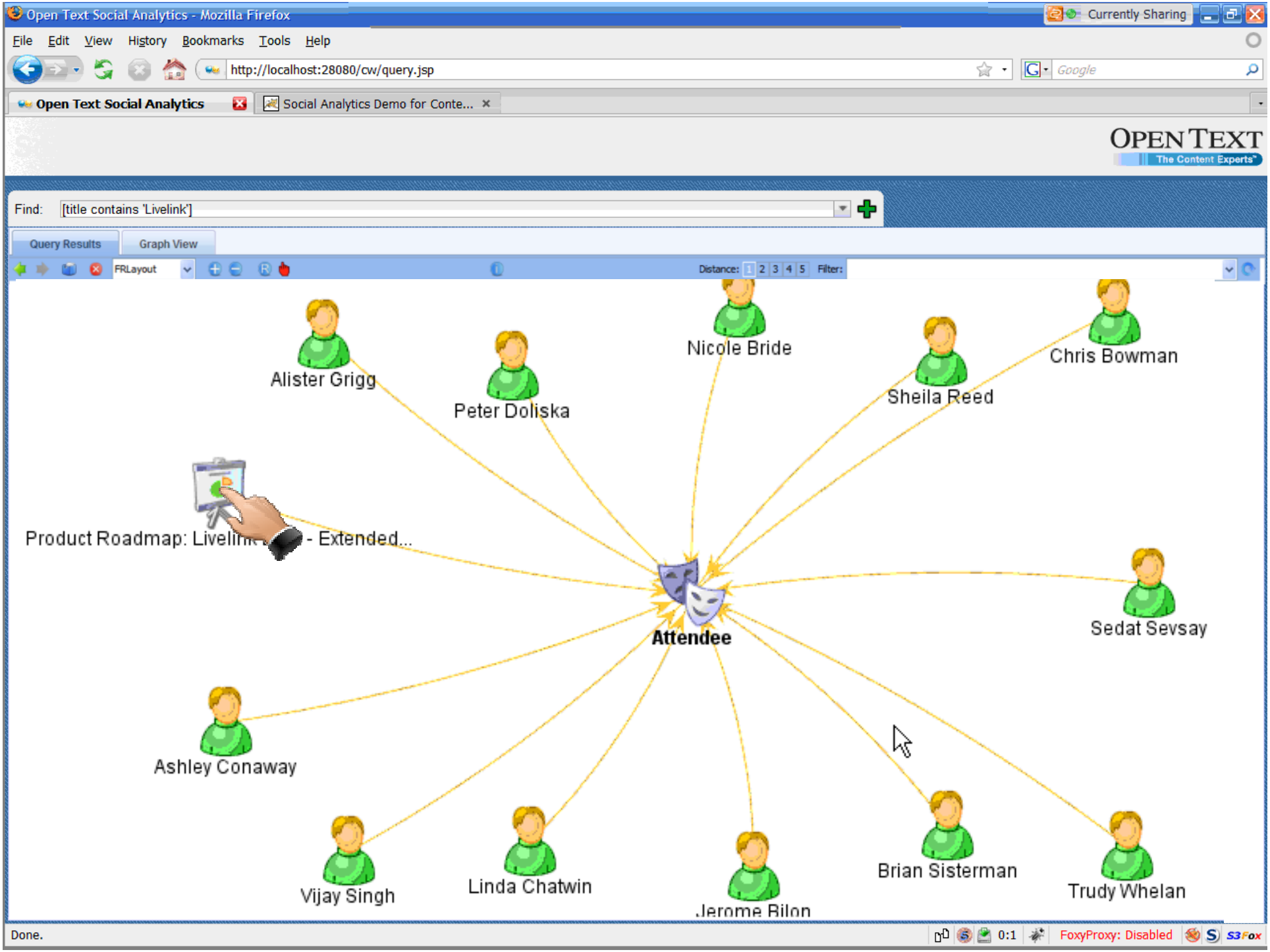
Open Text Social Analytics - Mozilla Firefox
Currently Sharing
File Edit View History Bookmarks Tools Help
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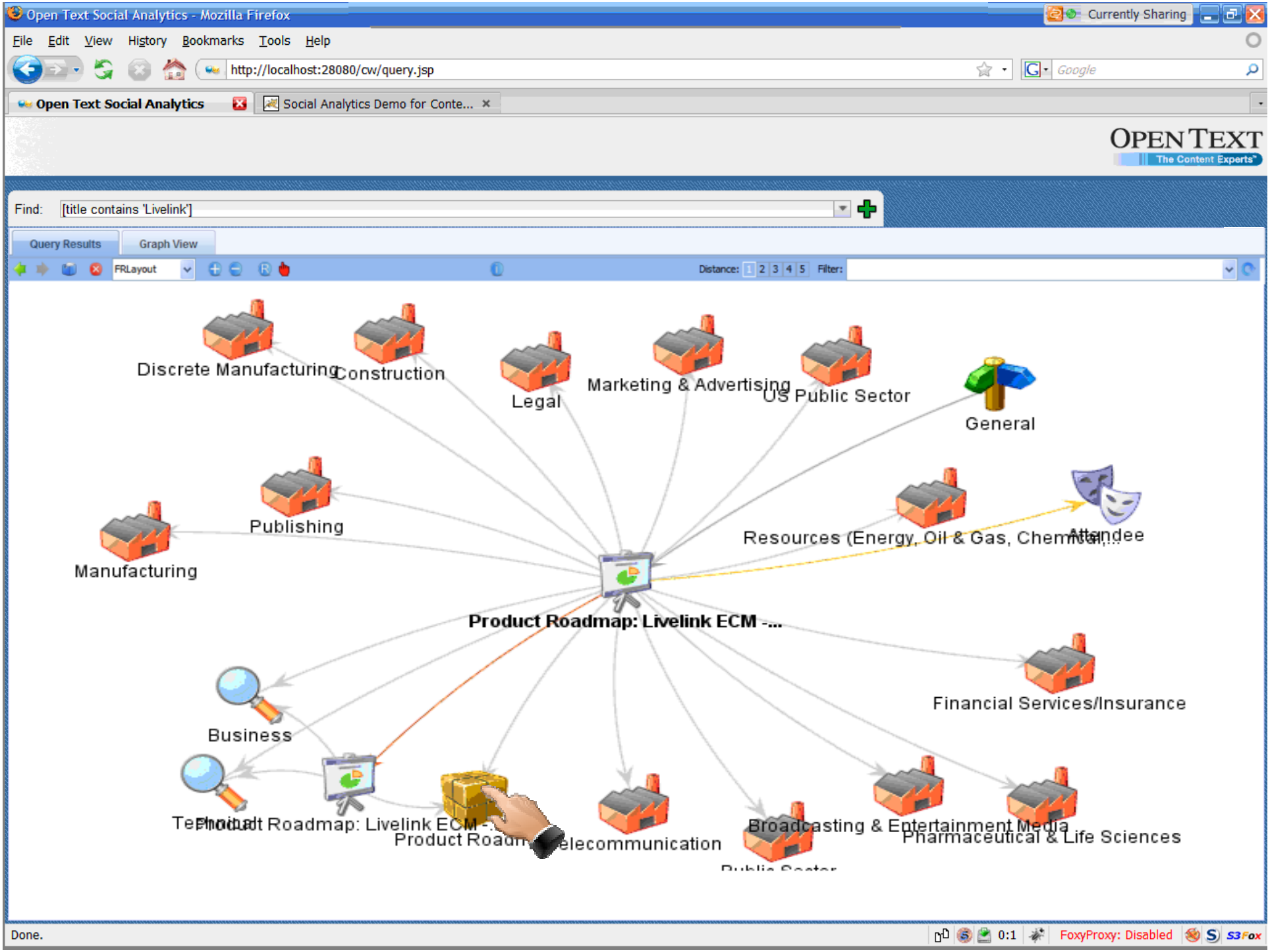
Google
Open Text Social Analytics
Social Analytics Demo for Conte...
OPEN TEXT
The Content Experts
Find: [title contains 'Livelink']
Query Results
Graph View
FRLayout
Distance: 1 2 3 4 5
Filter:
Alister Grigg
Peter Doliska
Nicole Bride
Sheila Reed
Chris Bowman
Product Roadmap: Livelink - Extended...
Attendee
Sedat Sevsay
Ashley Conaway
Vijay Singh
Linda Chatwin
Jerome Bilon
Brian Sisterman
Trudy Whelan
Done.
0:1
FoxyProxy: Disabled
S3Fox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Google
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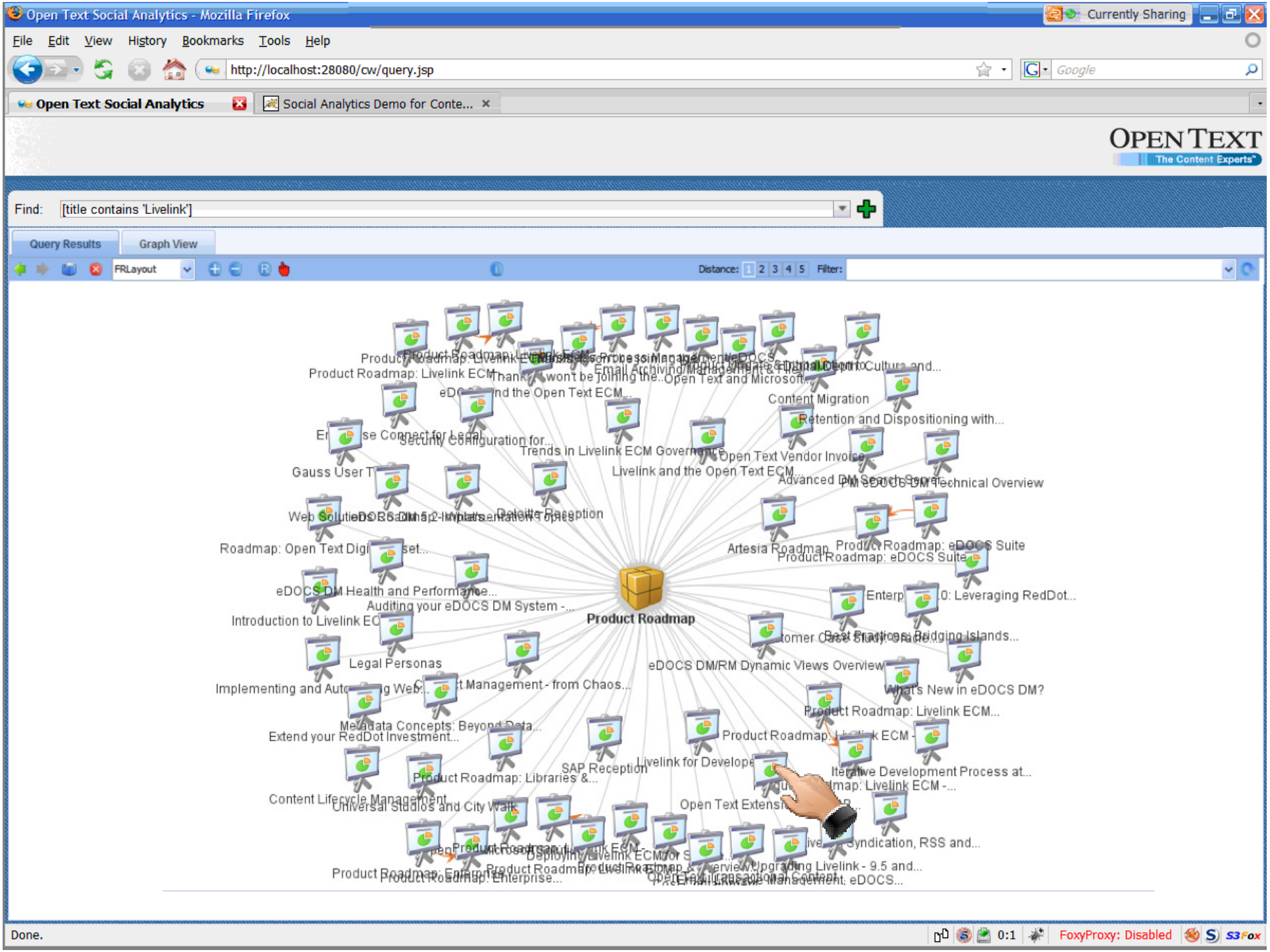
Social Analytics Demo for Conte...
OPEN TEXT
The Content Experts
Find: [title contains 'Livelink']
Query Results
Graph View
FRLayout
Distance: 1 2 3 4 5
Filter:
Discrete Manufacturing
Construction
Legal
Marketing & Advertising
US Public Sector
General
Publishing
Manufacturing
Resources (Energy, Oil & Gas, Chemical...
Attendee
Product Roadmap: Livelink ECM -...
Business
Financial Services/Insurance
Broadcasting & Entertainment Media
Pharmaceutical & Life Sciences
Telecommunication
Done.
0:1
FoxyProxy: Disabled
S3Fox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Social Analytics Demo for Conte...
OPEN TEXT
The Content Experts
Find: [title contains 'Livelink']
Query Results
Graph View
FRLayout
Distance: 1 2 3 4 5
Filter:
Product Roadmap
Product Roadmap: Livelink ECM
Content Migration
Retention and Dispositioning with...
Open Text Vendor Invoice...
Product Roadmap: eDOCS Suite
eDOCS DM Health and Performance...
Auditing your eDOCS DM System -...
Introduction to Livelink ECM...
Legal Personas
eDOCS DM/RM Dynamic Views Overview
What's New in eDOCS DM?
Product Roadmap: Livelink ECM...
Extend your RedDot Investment...
Product Roadmap: Libraries &...
Content Lifecycle Management
Universal Studios and City Walk
Iterative Development Process at...
Open Text Extensi...
Product Roadmap: Enterprise...
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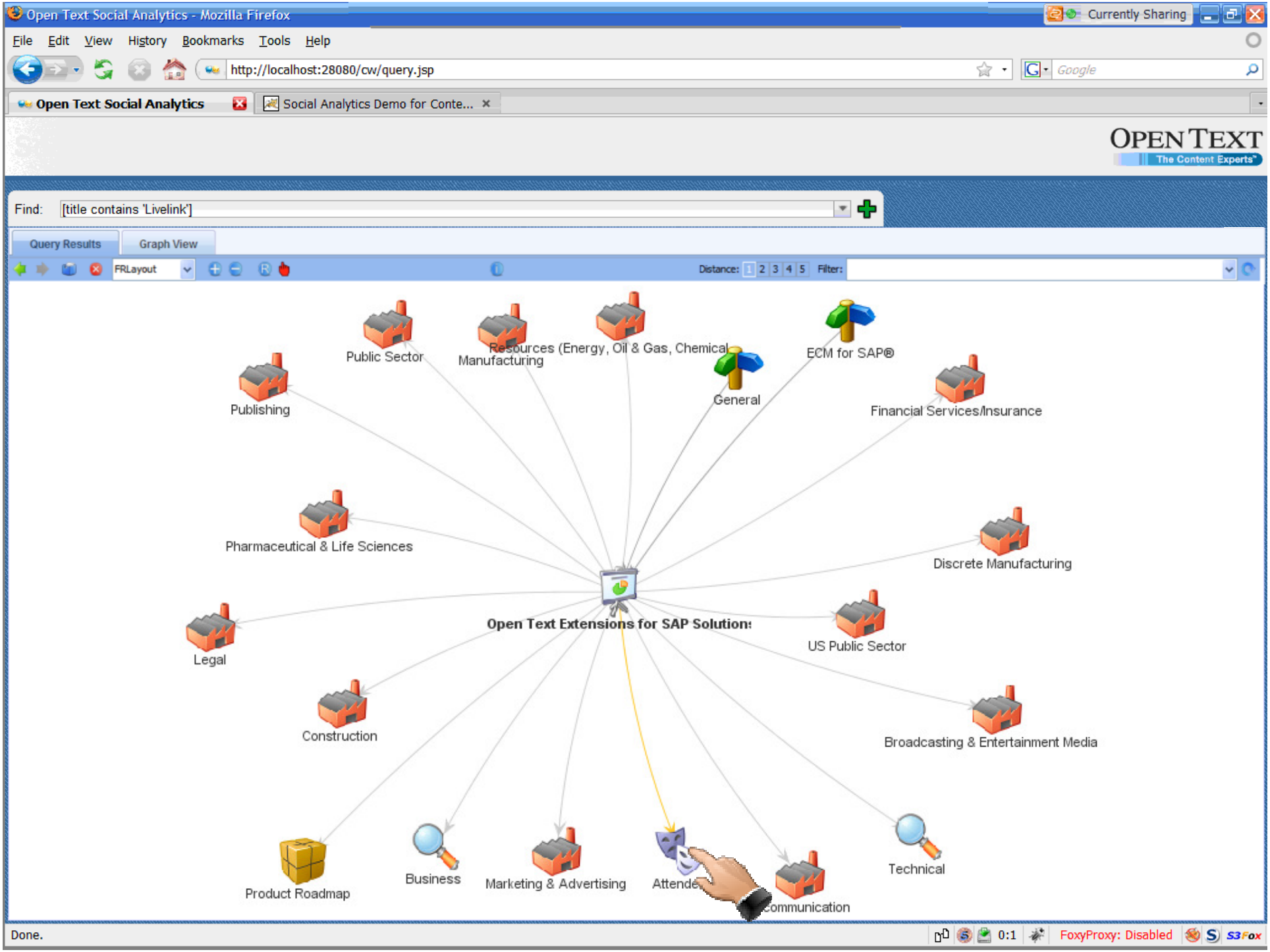
S3Fox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Currently Sharing
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Social Analytics Demo for Conte...
OPEN TEXT
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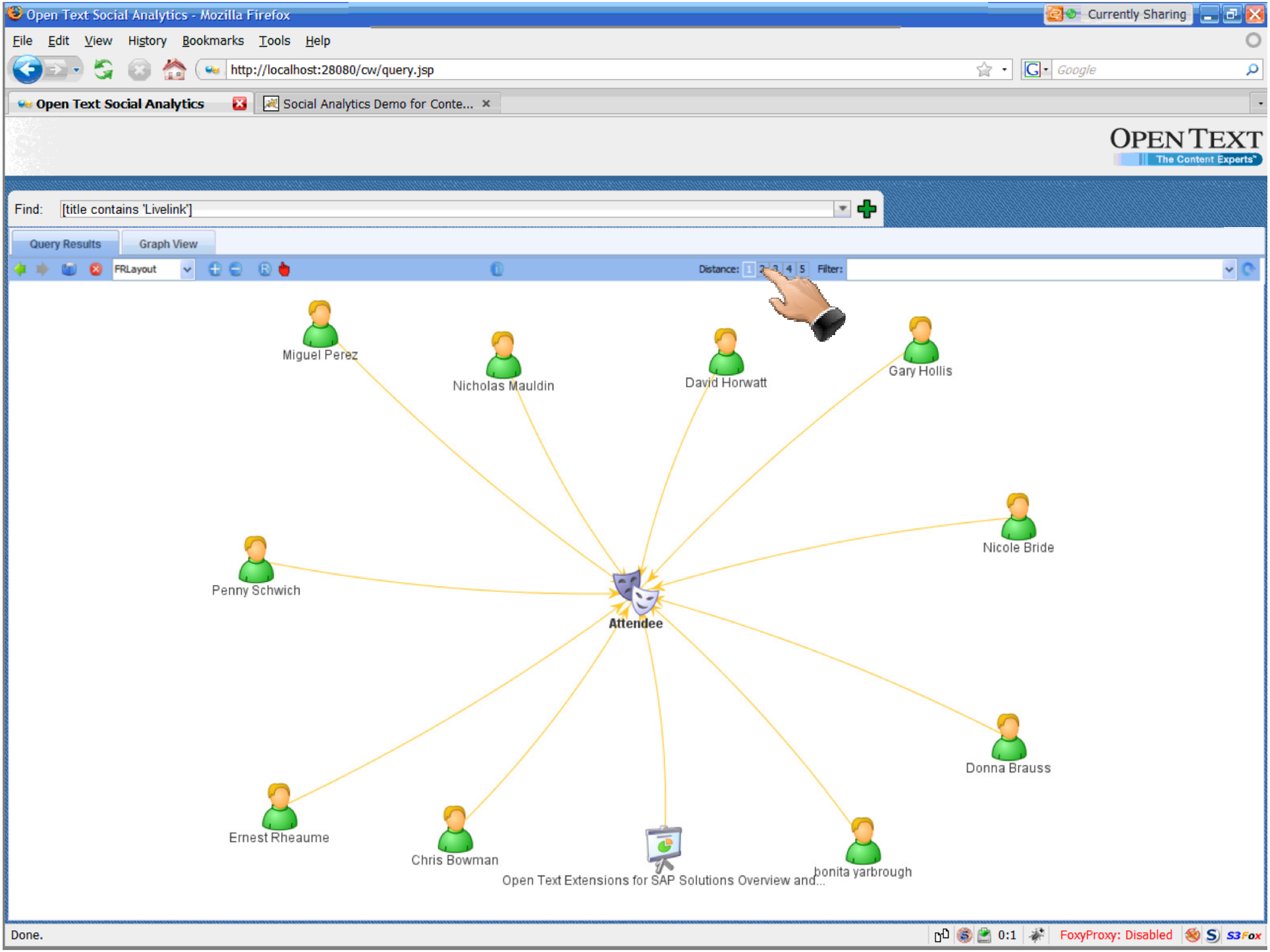
Find: [title contains 'Livelink']
Query Results
Graph View
FRLayout
Distance: 1 2 3 4 5
Filter:
Public Sector
Resources (Energy, Oil & Gas, Chemical
Manufacturing
ECM for SAP®
Publishing
General
Financial Services/Insurance
Pharmaceutical & Life Sciences
Discrete Manufacturing
Open Text Extensions for SAP Solution:
Legal
US Public Sector
Construction
Broadcasting & Entertainment Media
Product Roadmap
Business
Marketing & Advertising
Technical
Done.
0:1
FoxyProxy: Disabled
S3Fox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Google
Open Text Social Analytics
Social Analytics Demo for Conte...
OPEN TEXT
The Content Experts
Find: [title contains 'Livelink']
Query Results
Graph View
FRLayout
Distance: 1 2 3 4 5
Filter:
Miguel Perez
Nicholas Mauldin
David Horwatt
Gary Hollis
Nicole Bride
Penny Schwich
Attendee
Donna Brauss
Ernest Rheaume
Chris Bowman
Open Text Extensions for SAP Solutions Overview and...
bonita yarbrough
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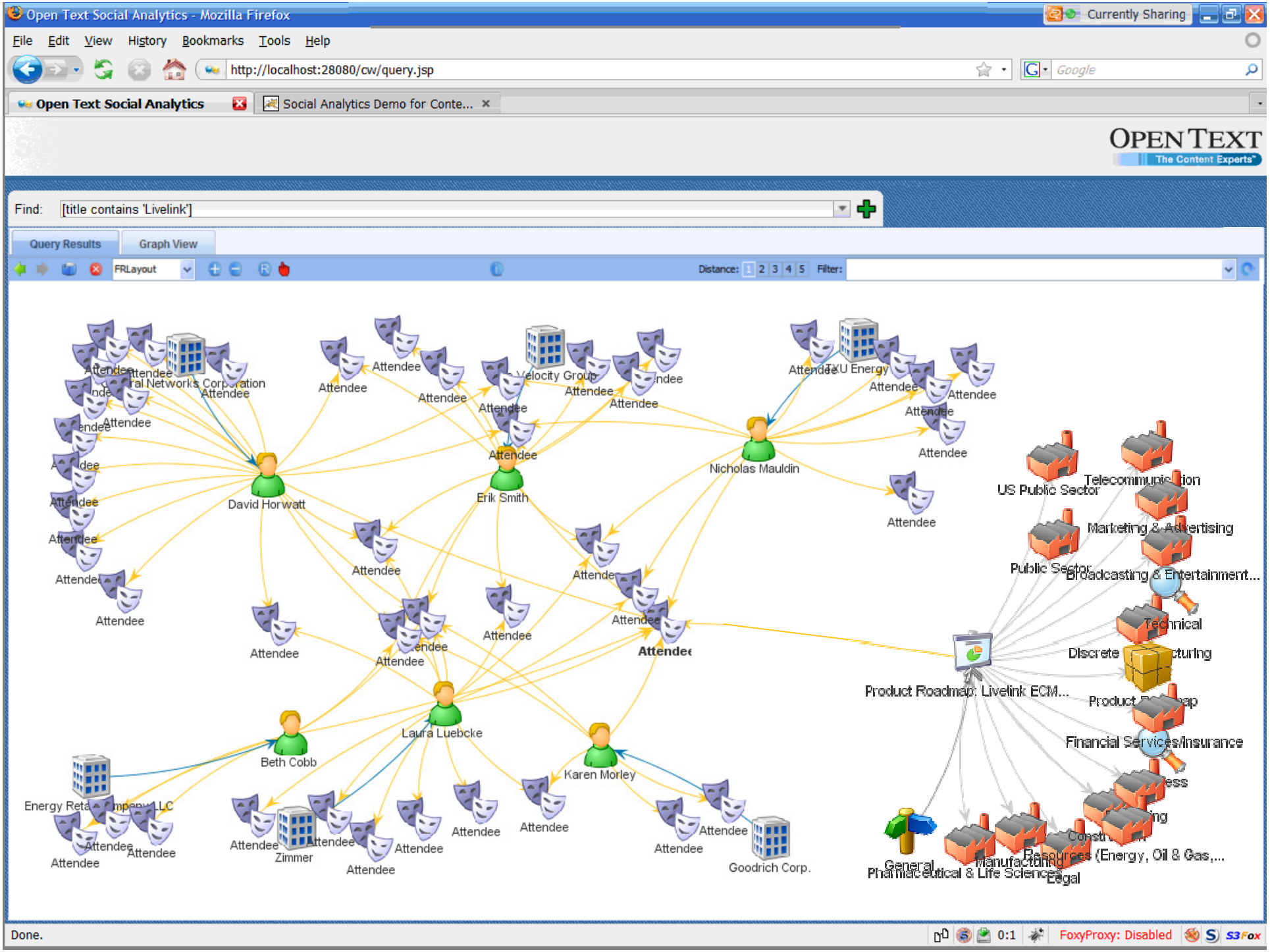
FoxyProxy: Disabled
S3Fox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US Public Sector
Public Sector
Telecommunication
Marketing & Advertising
Broadcasting & Entertainment...
Technical
Discrete
Financial Services/Insurance
Product Roadmap: Livelink ECM...
Laura Luebcke
Beth Cobb
Karen Morley
Zimmer
Goodrich Corp.
General
Pharmaceutical & Life Sciences
Manufacturing
Legal
Done.
0:1
FoxyProxy: Disabled
S3Fox

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Social Software

Communities and Collaboration

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Core Content Enables Web 2.0

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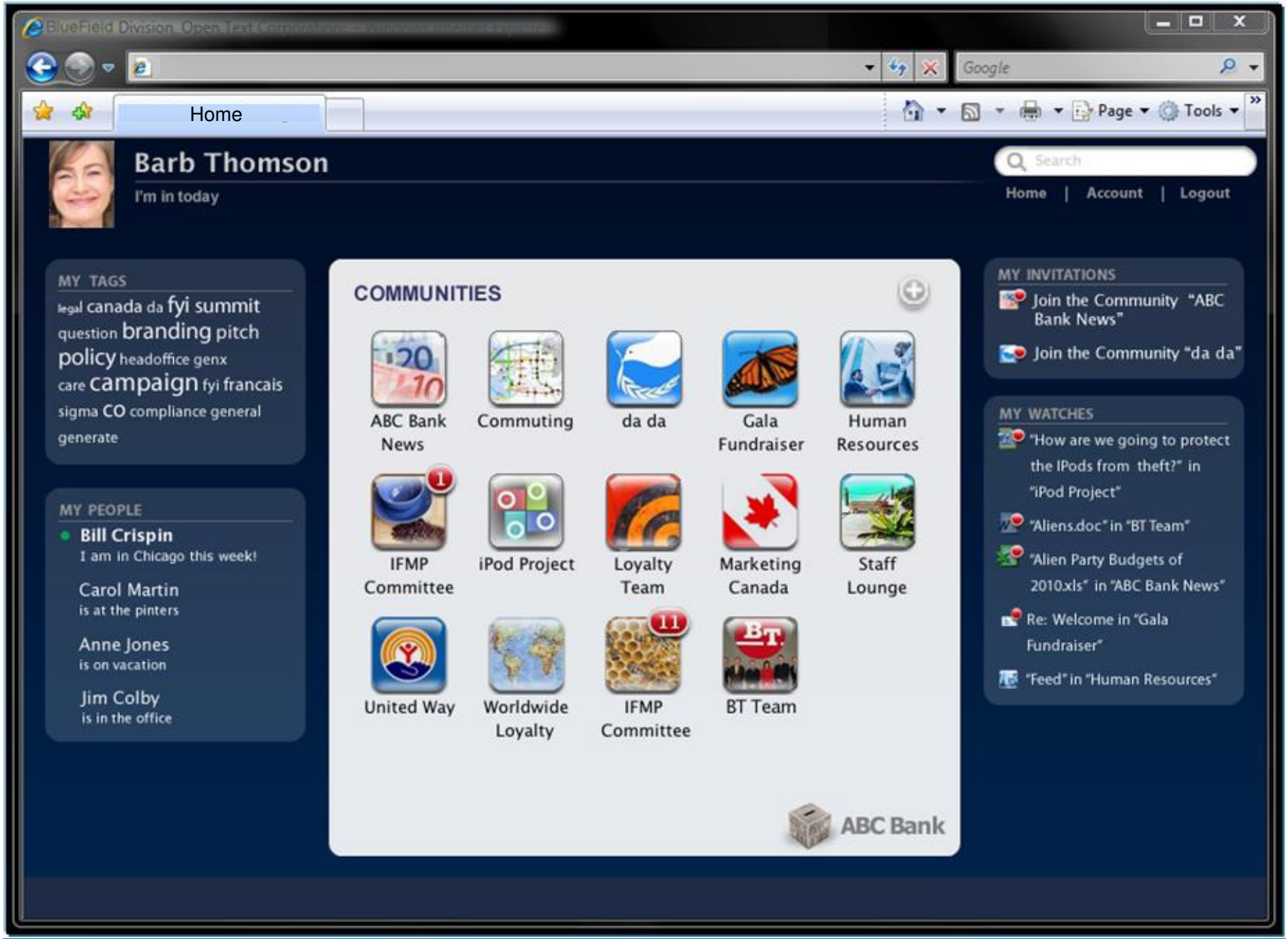
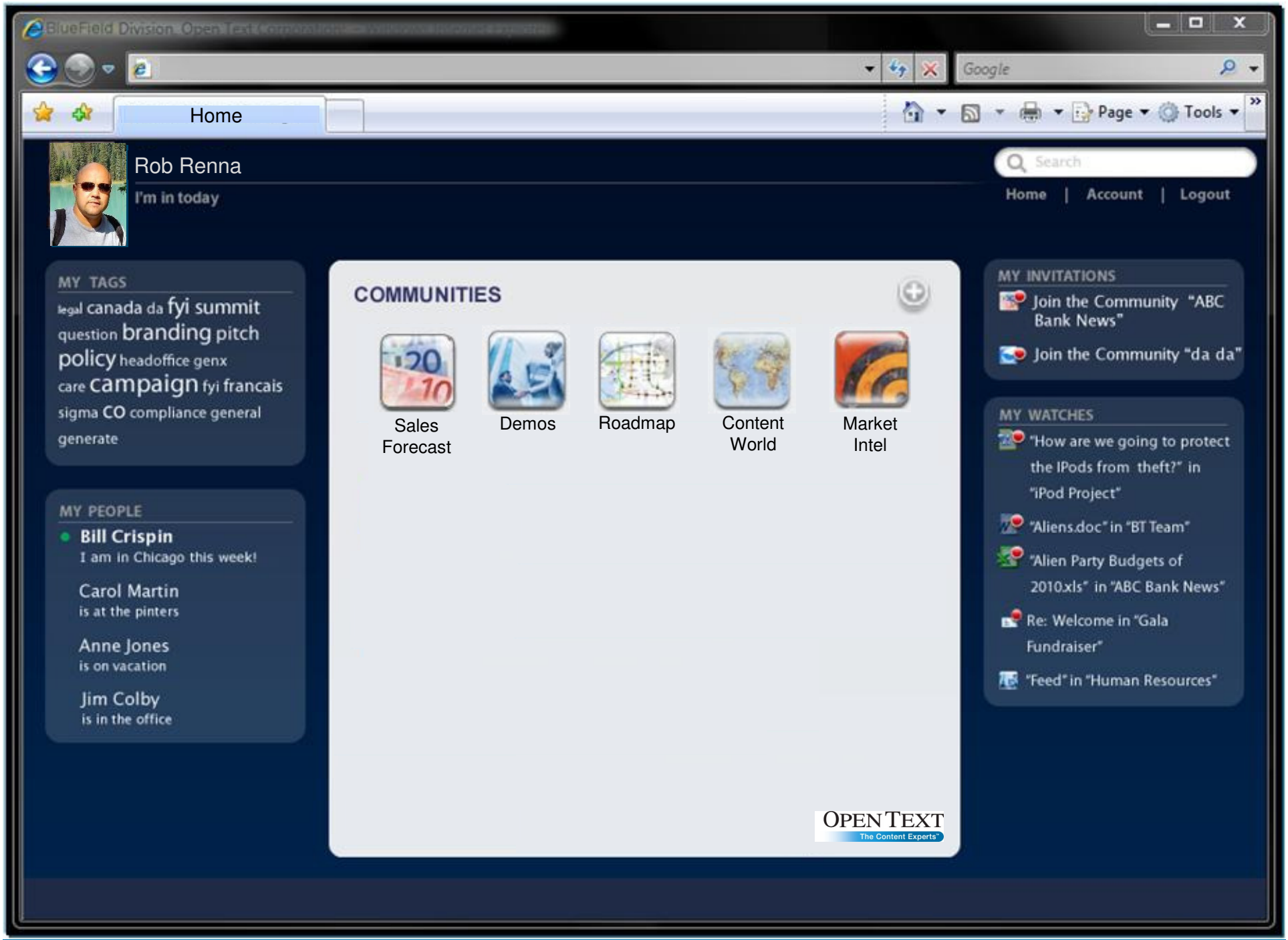
Empower People, User generated Content extends Core Content




Home
Barb Thomson
I'm in today
Search
Home | Account | Logout
MY TAGS
legal canada da fyi summit question branding pitch policy headoffice genx care campaign fyi francais sigma CO compliance general generate
MY PEOPLE
Bill Crispin
I am in Chicago this week!
Carol Martin
is at the pinters
Anne Jones
is on vacation
Jim Colby
is in the office
COMMUNITIES
ABC Bank News
Commuting
da da
Gala Fundraiser
Human Resources
IFMP Committee
iPod Project
Loyalty Team
Marketing Canada
Staff Lounge
United Way
Worldwide Loyalty
IFMP Committee
BT Team
ABC Bank
MY INVITATIONS
Join the Community "ABC Bank News"
Join the Community "da da"
MY WATCHES
"How are we going to protect the IPods from theft?" in "iPod Project"
"Aliens.doc" in "BT Team"
"Alien Party Budgets of 2010.xls" in "ABC Bank News"
Re: Welcome in "Gala Fundraiser"
"Feed" in "Human Resources"


Home
Page
Tools
Rob Renna
I'm in today
Search
Home | Account | Logout
MY TAGS
legal canada da fyi summit question branding pitch policy headoffice genx care campaign fyi francais sigma CO compliance general generate
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Jim Colby
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COMMUNITIES
Sales Forecast
Demos
Roadmap
Content World
Market Intel
MY INVITATIONS
Join the Community "ABC Bank News"
Join the Community "da da"
MY WATCHES
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"Alien Party Budgets of 2010.xls" in "ABC Bank News"
Re: Welcome in "Gala Fundraiser"
"Feed" in "Human Resources"
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Search for "renna": CoolStuff - Mozilla Firefox

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http://fc.coolstuff.firstclass.com/Login/#fcContent=Open-User/CID20369/__SharedDocuments/Overvie

Google

renna

? | Home | Account | Logout

Rob Renna

Principal Solutions Consultant



Phone: 519.555.2345

Mobile: 519.555.3487

email: rrenna@opentext.com

WORK INFO

Location: Waterloo

Position: Principal Solutions Consultant

Expertise:

ECM Solutions

Languages:

English, French

Other Interests:

Content World, Hiking

Subscribe

Doing a demo

Rob Renna's Blog

TODAY

New Bloom Offerings

Wow - I've just had my first demo of our new collaboration services that are coming as part of our Bloom initiative. This is very powerful stuff. For all of you fellow solution experts within the company you will really want to spend some time to get a feel for what this can do for your customers. The new collaboration features are very fast and easy to use, and this thing scales like you won't believe. I know lots of our customers have been looking for something like this; I'm glad to see that it is almost ready to go!

Tags:

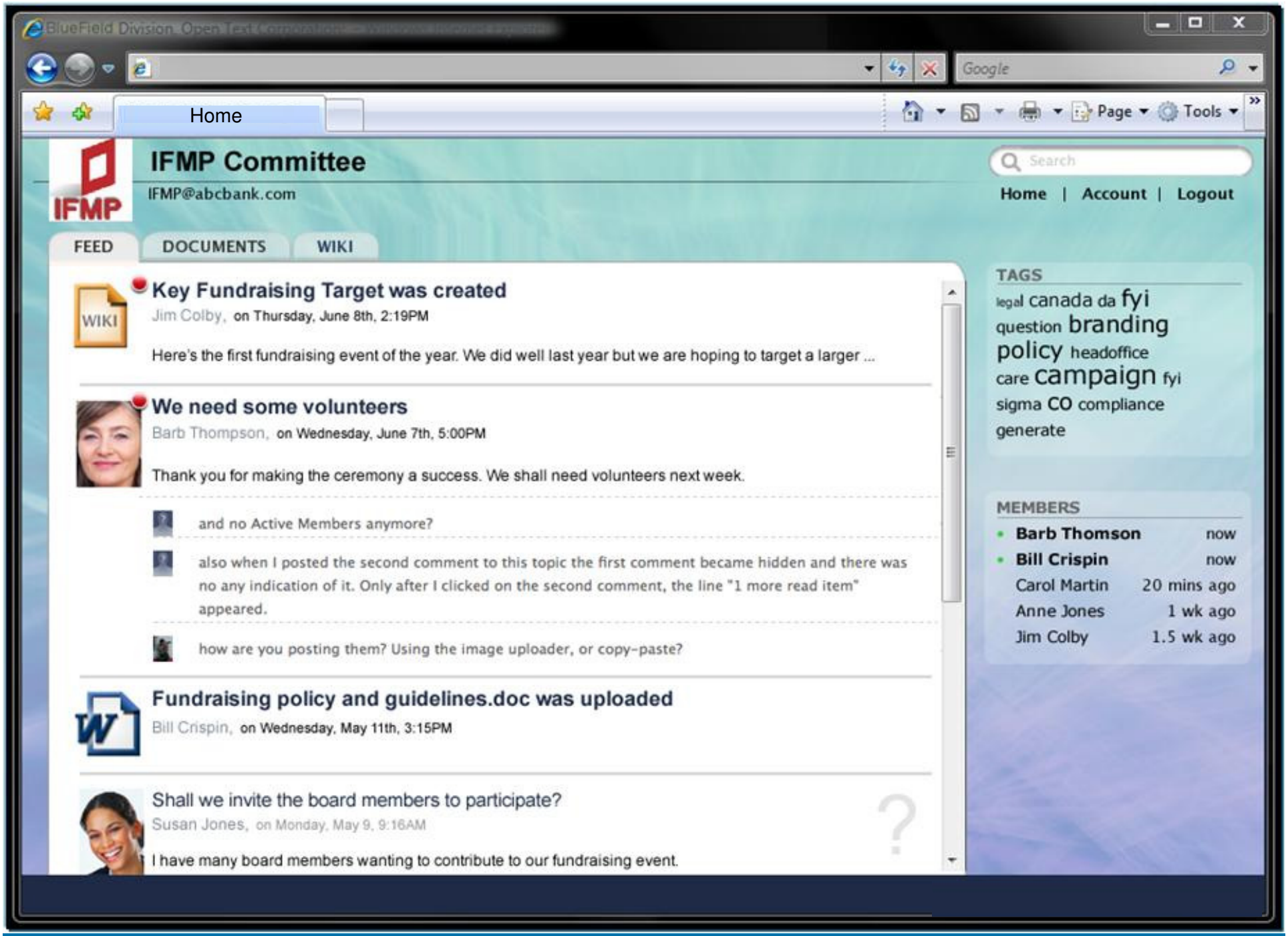
POSTED BY ROB RENNA AT 7:26AM

0 Comments

Value of Social Analytics

I've just recently had a chance to see some of the research work our R&D team

Done


Home
IFMP Committee
IFMP@abcbank.com
Search
Home | Account | Logout
FEED
DOCUMENTS
WIKI
Key Fundraising Target was created
Jim Colby, on Thursday, June 8th, 2:19PM
Here's the first fundraising event of the year. We did well last year but we are hoping to target a larger ...
We need some volunteers
Barb Thompson, on Wednesday, June 7th, 5:00PM
Thank you for making the ceremony a success. We shall need volunteers next week.
and no Active Members anymore?
also when I posted the second comment to this topic the first comment became hidden and there was no any indication of it. Only after I clicked on the second comment, the line "1 more read item" appeared.
how are you posting them? Using the image uploader, or copy-paste?
Fundraising policy and guidelines.doc was uploaded
Bill Crispin, on Wednesday, May 11th, 3:15PM
Shall we invite the board members to participate?
Susan Jones, on Monday, May 9, 9:16AM
I have many board members wanting to contribute to our fundraising event.
TAGS
legal canada da fyi question branding policy headoffice care campaign fyi sigma CO compliance generate
MEMBERS
Barb Thomson now
Bill Crispin now
Carol Martin 20 mins ago
Anne Jones 1 wk ago
Jim Colby 1.5 wk ago

Hi-Fidelity Mobile Access to People and Content

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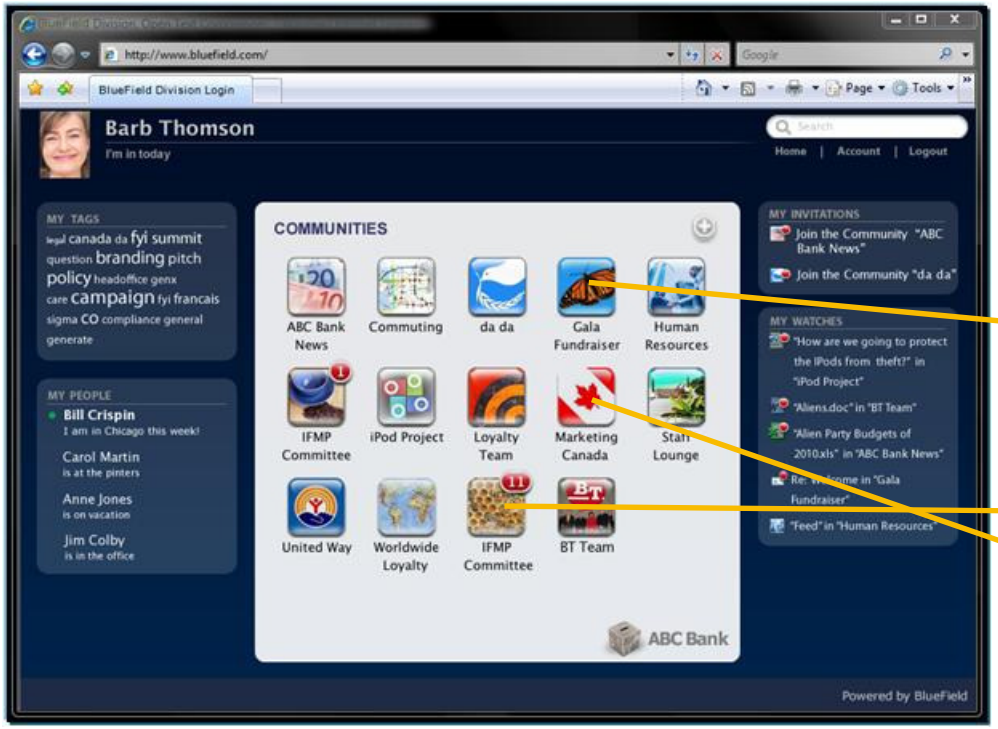



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Business Applications

On Mobile Devices

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Business Applications for Mobile Devices

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Business Applications for Mobile Devices

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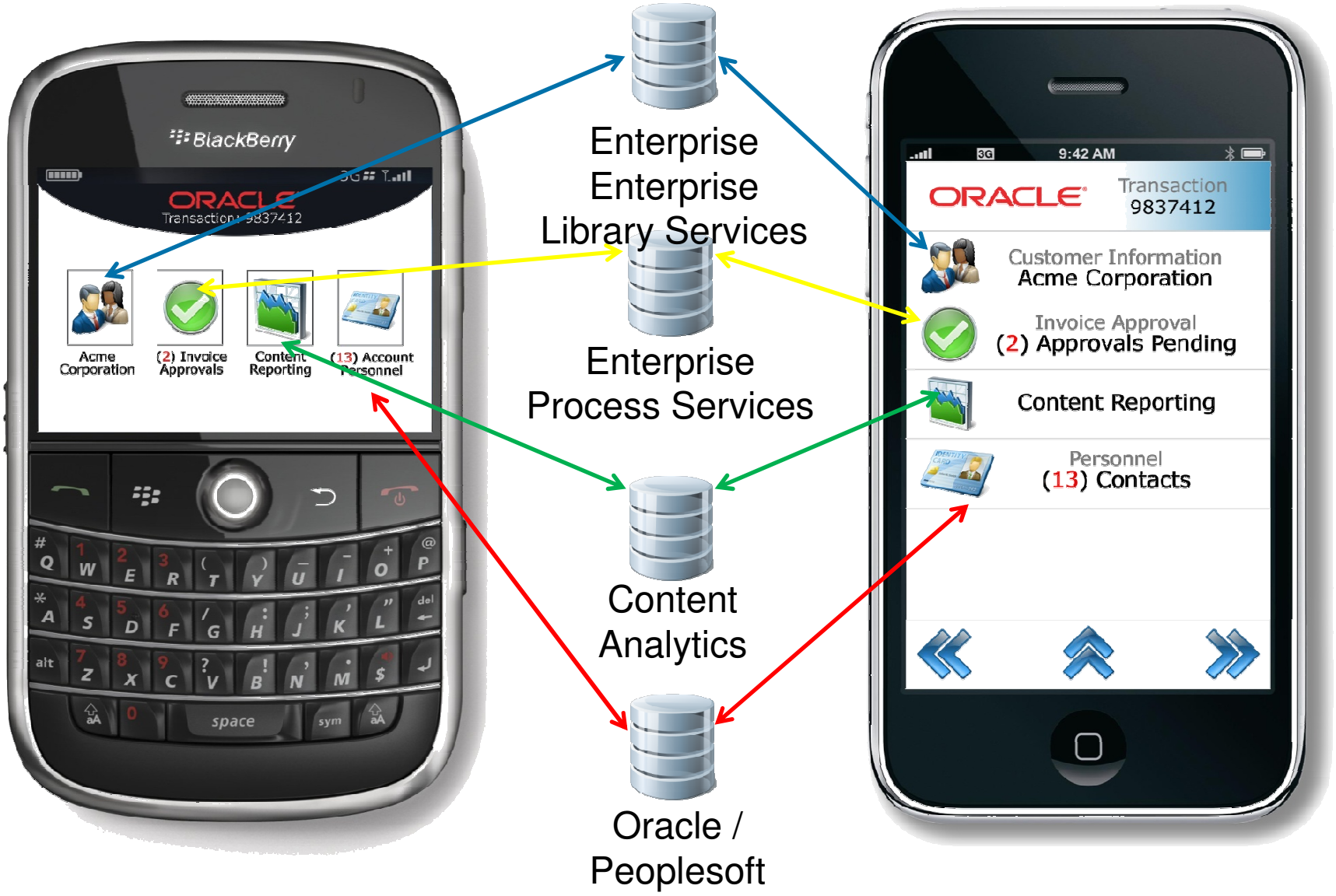

Business Applications for Mobile Devices

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Innovation

" The best way to predict the future is to invent it."

- Alan Kay



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Introducing

Open Text ECM Suite

Orchestrate People,
Processes and Content

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Open Text Content Services

Enterprise Library Services

Enterprise Process Services

Enterprise Connect



How do we add value?

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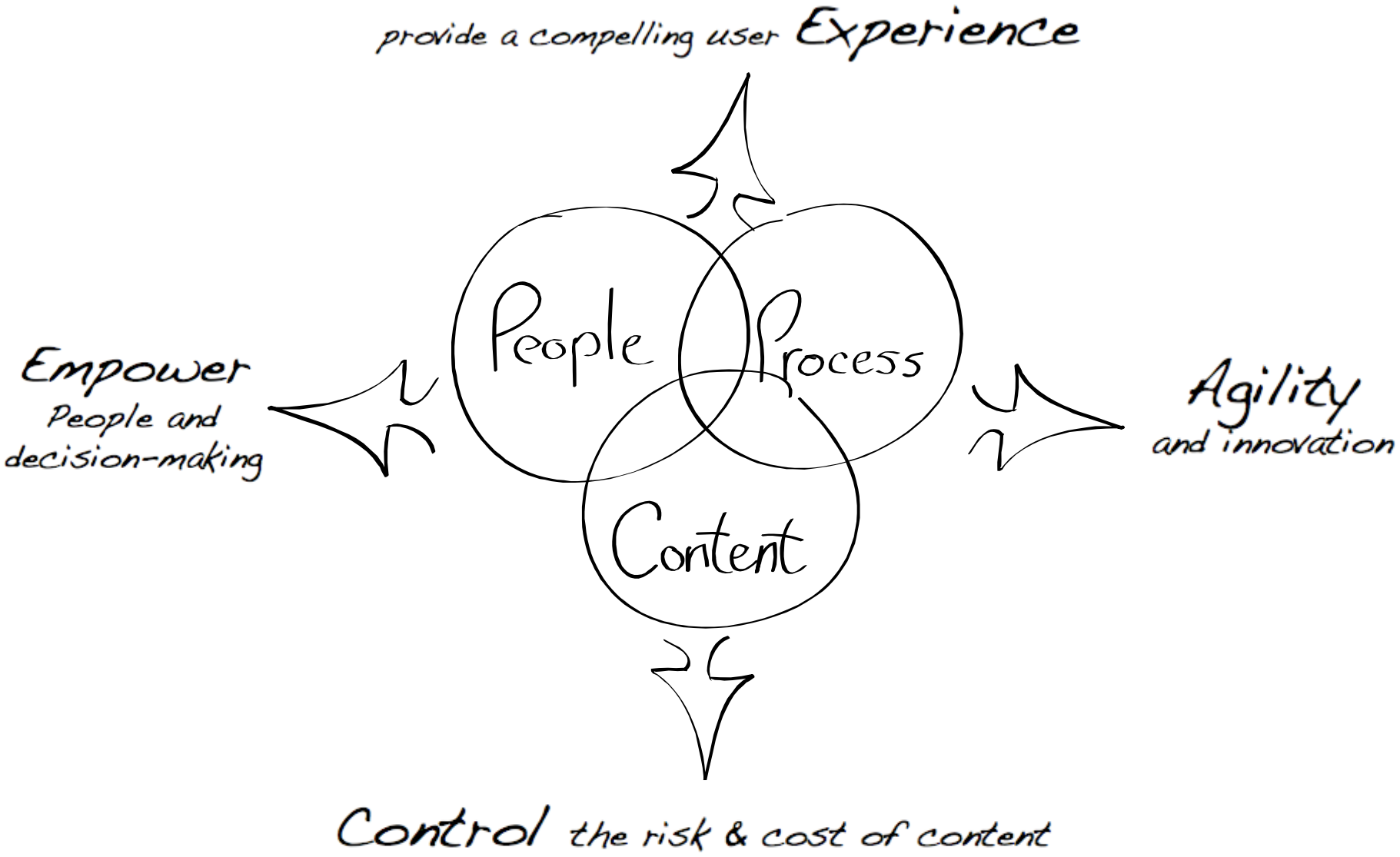

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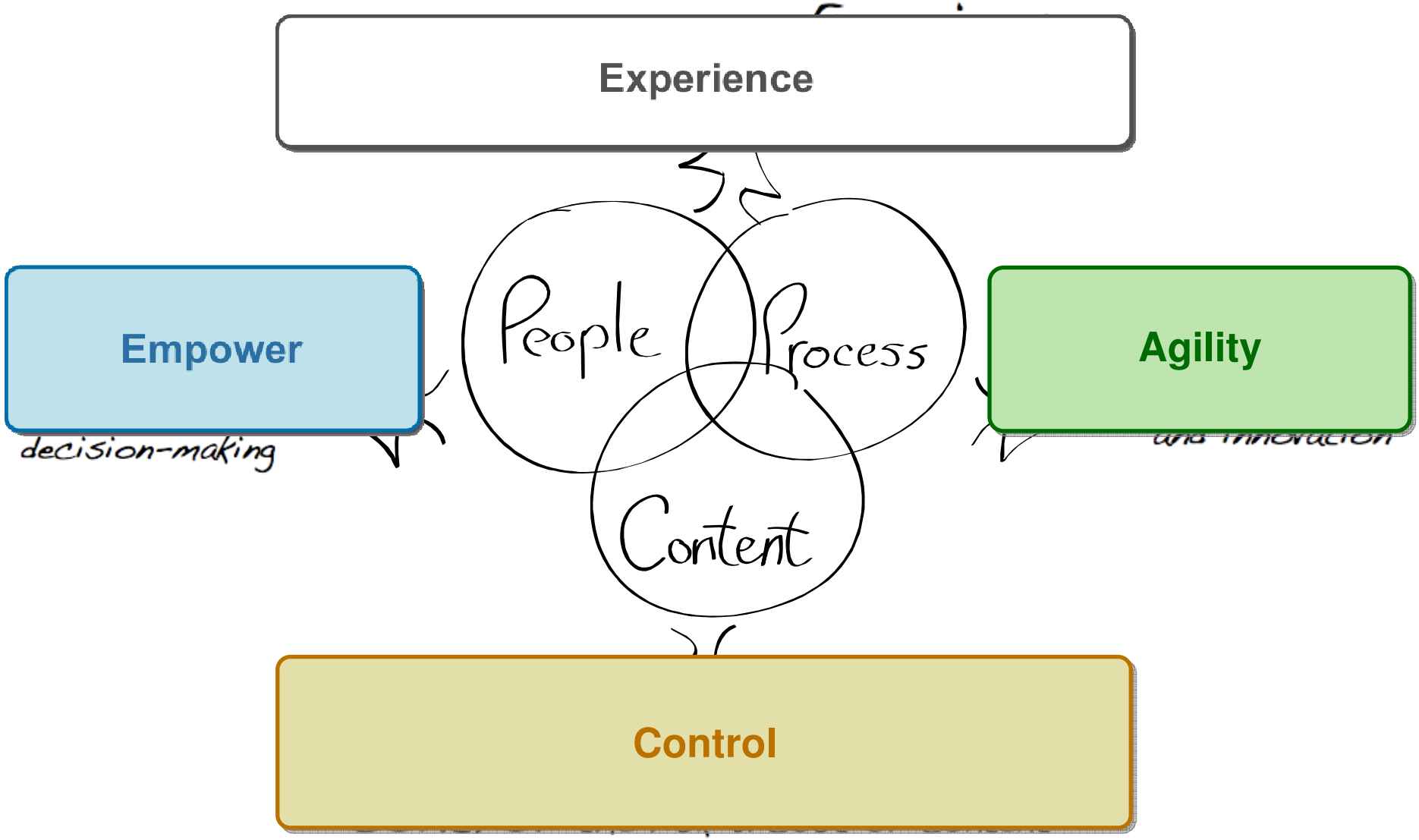
How do we add value?



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Open Text ECM Suite - Architecture

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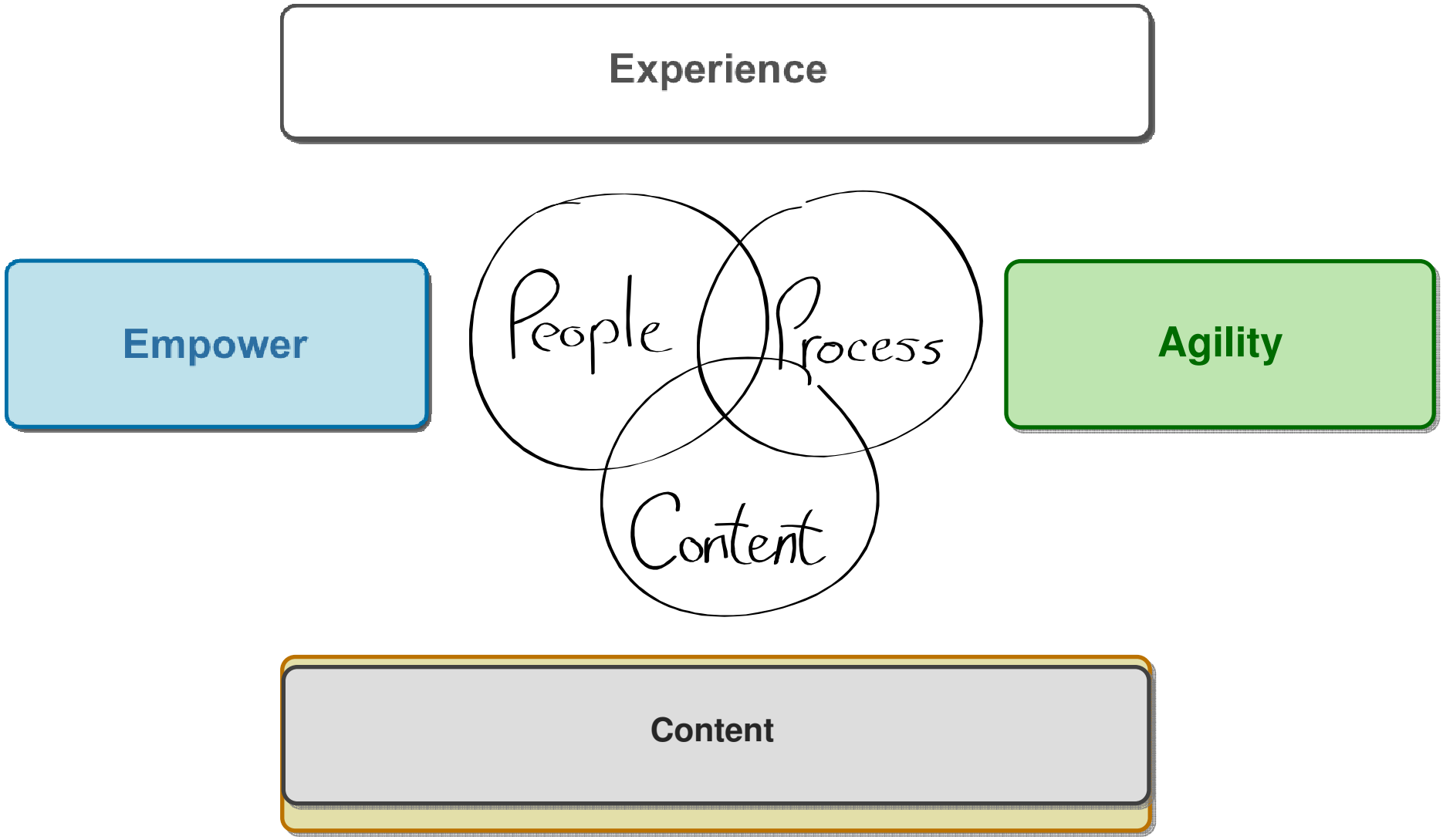

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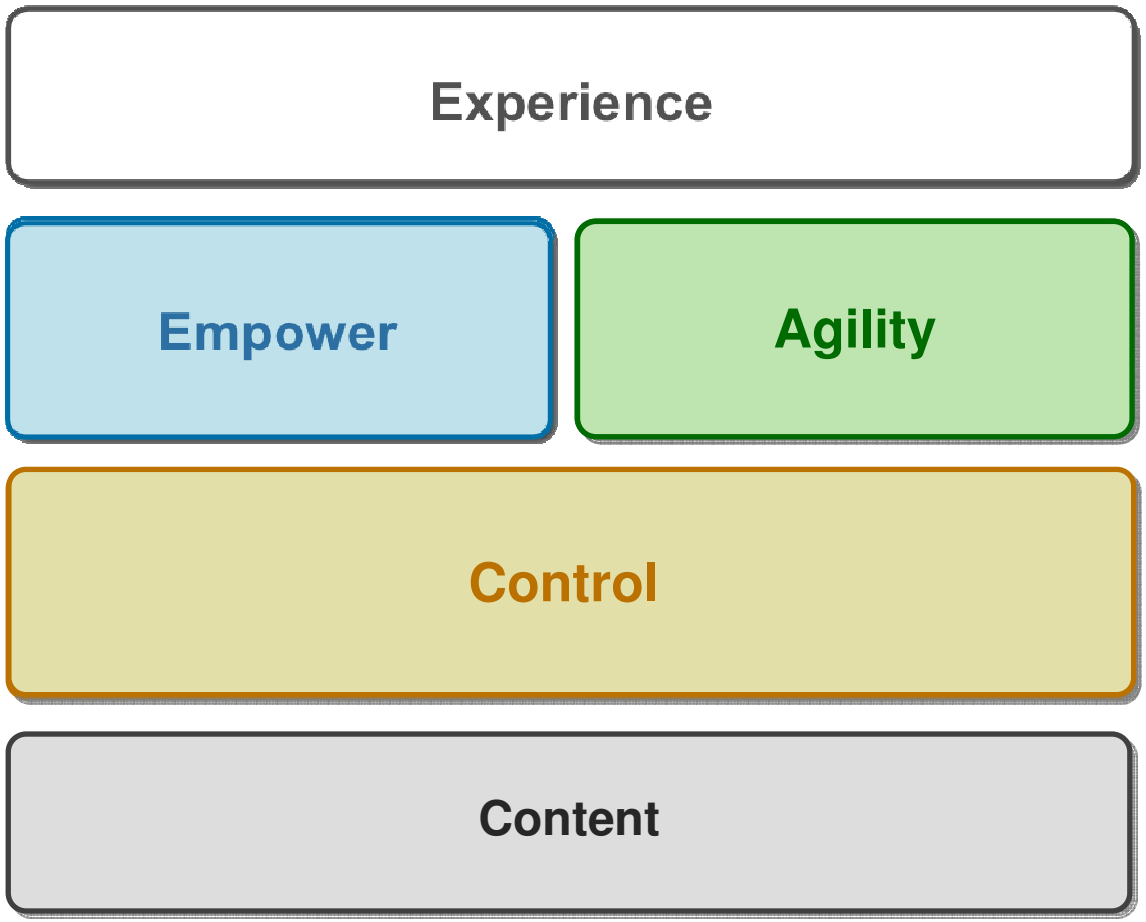
Open Text ECM Suite - Architecture



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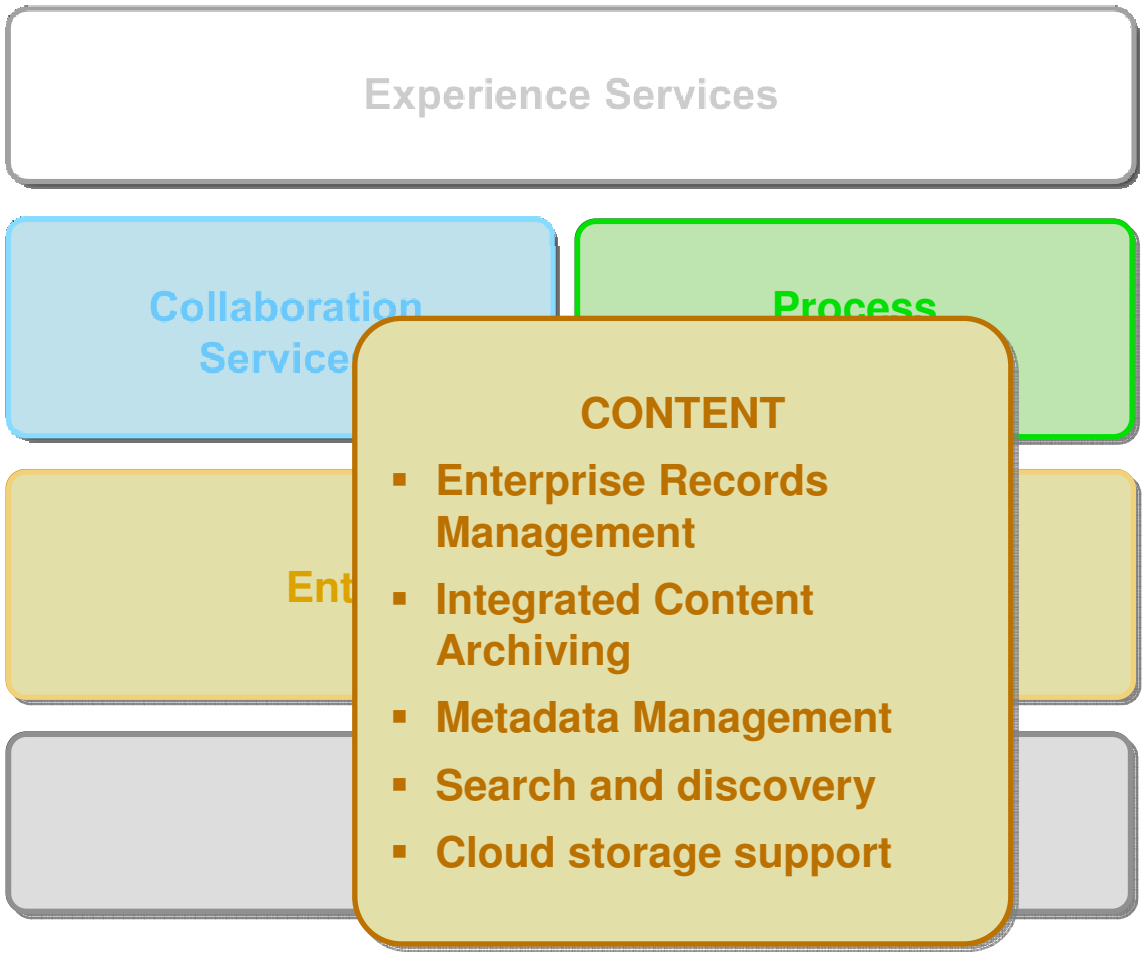
Open Text ECM Suite - Architecture



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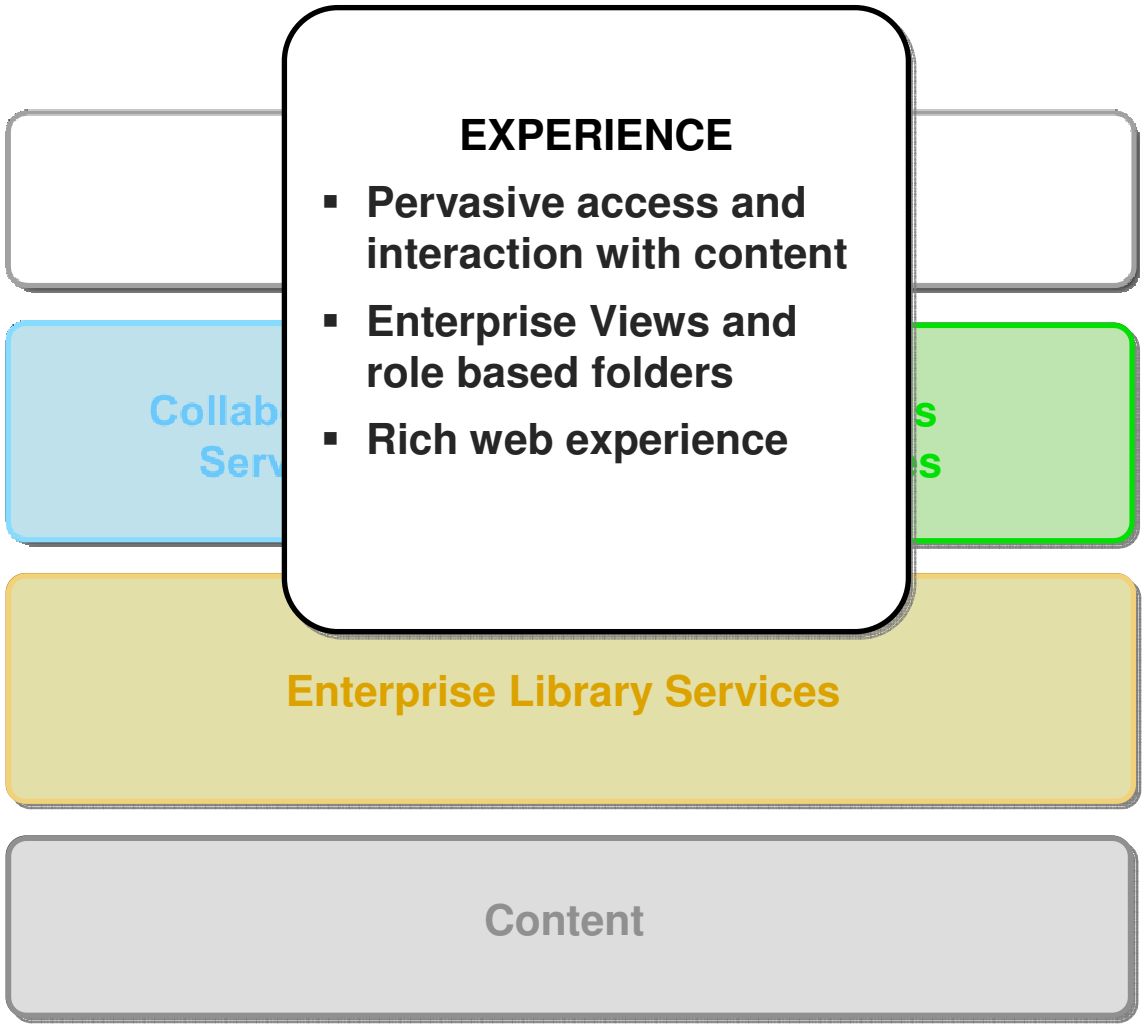
Open Text ECM Suite - Architecture



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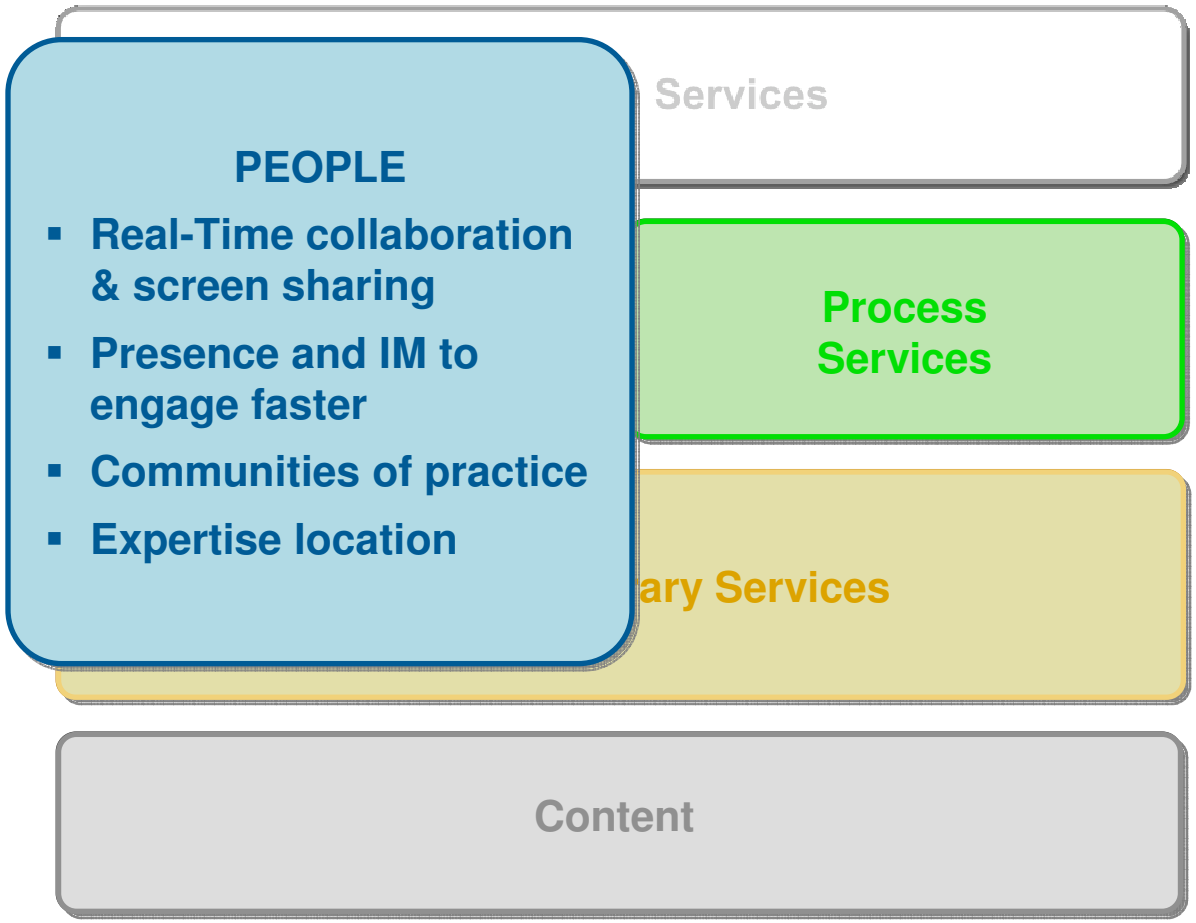
Open Text ECM Suite - Architecture



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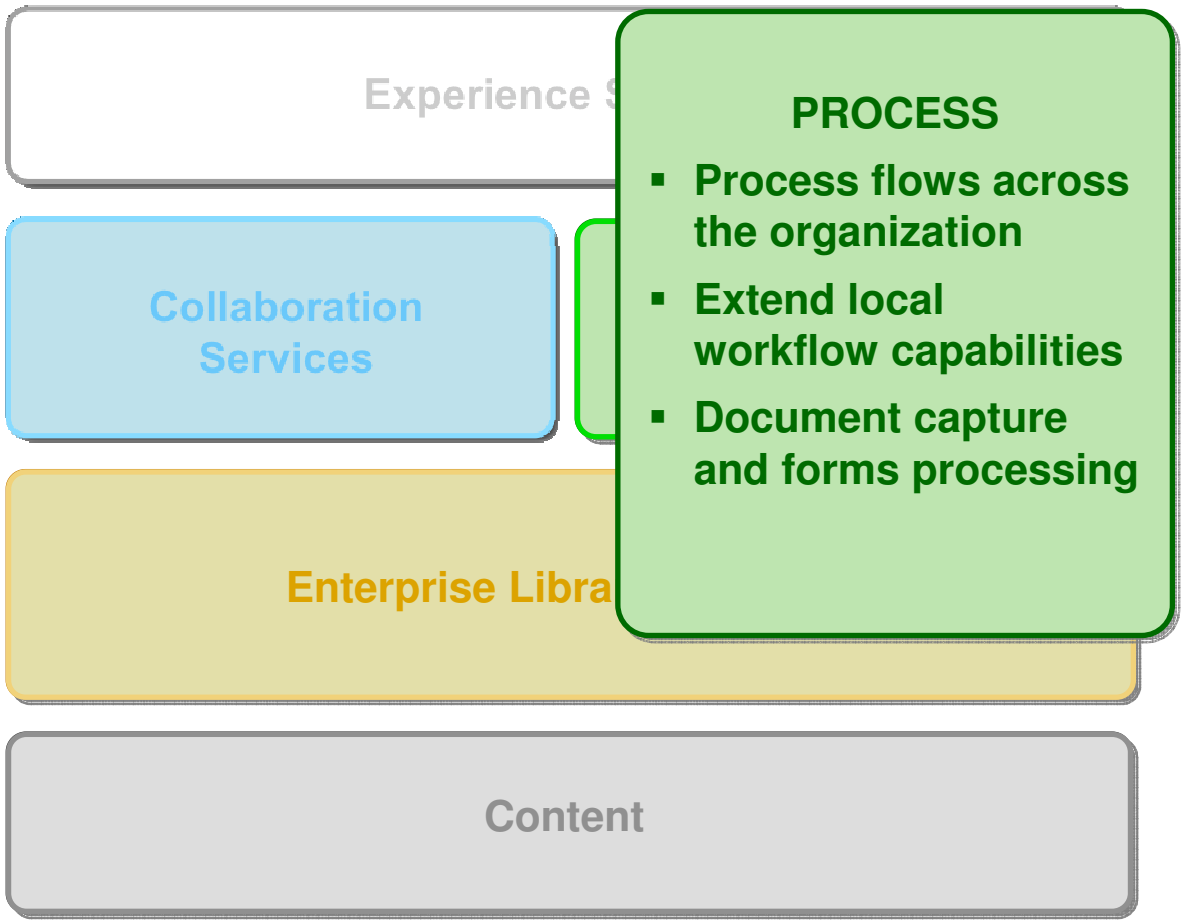
Open Text ECM Suite - Architecture



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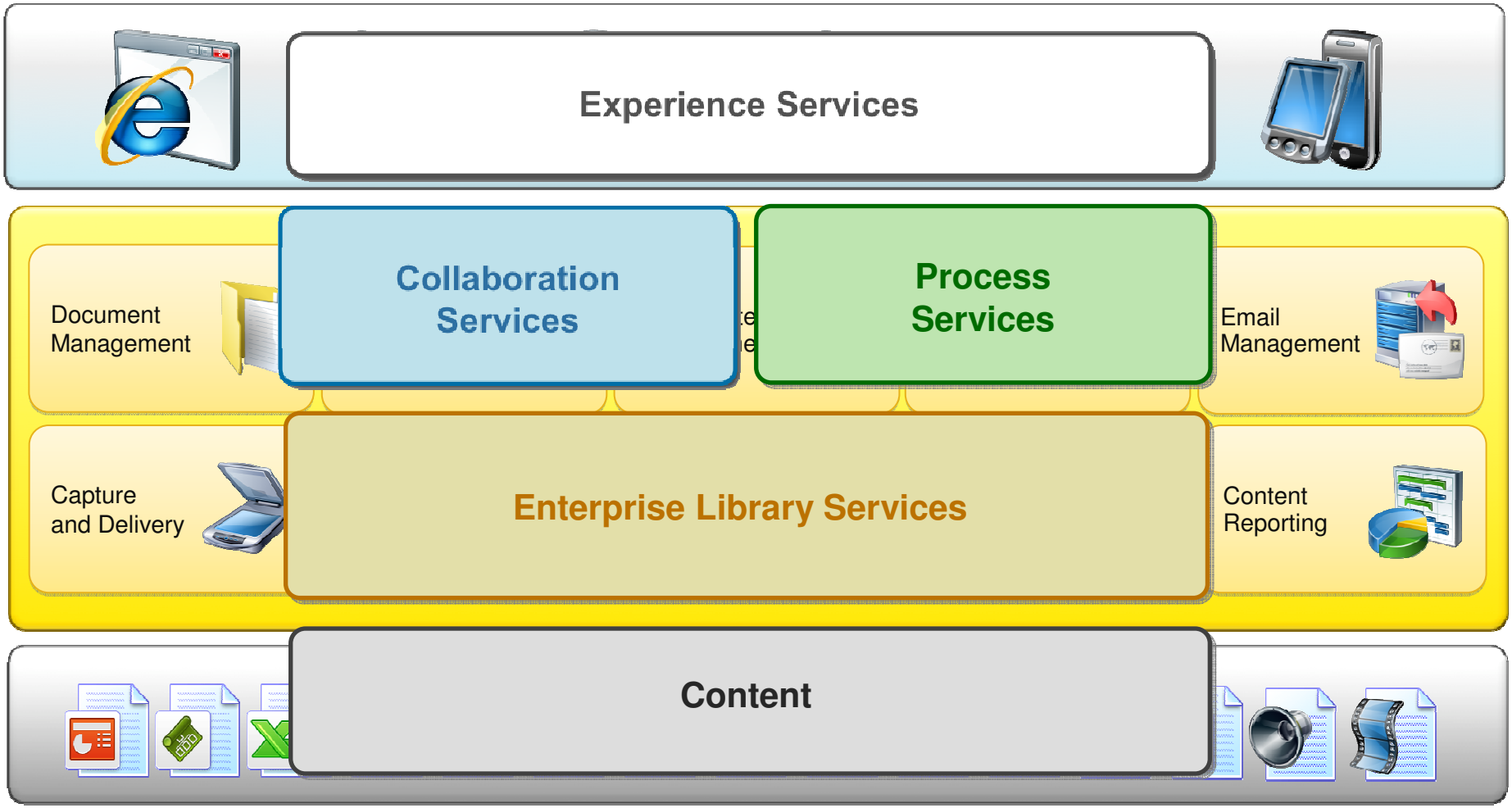
Open Text ECM Suite



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Siloed Applications

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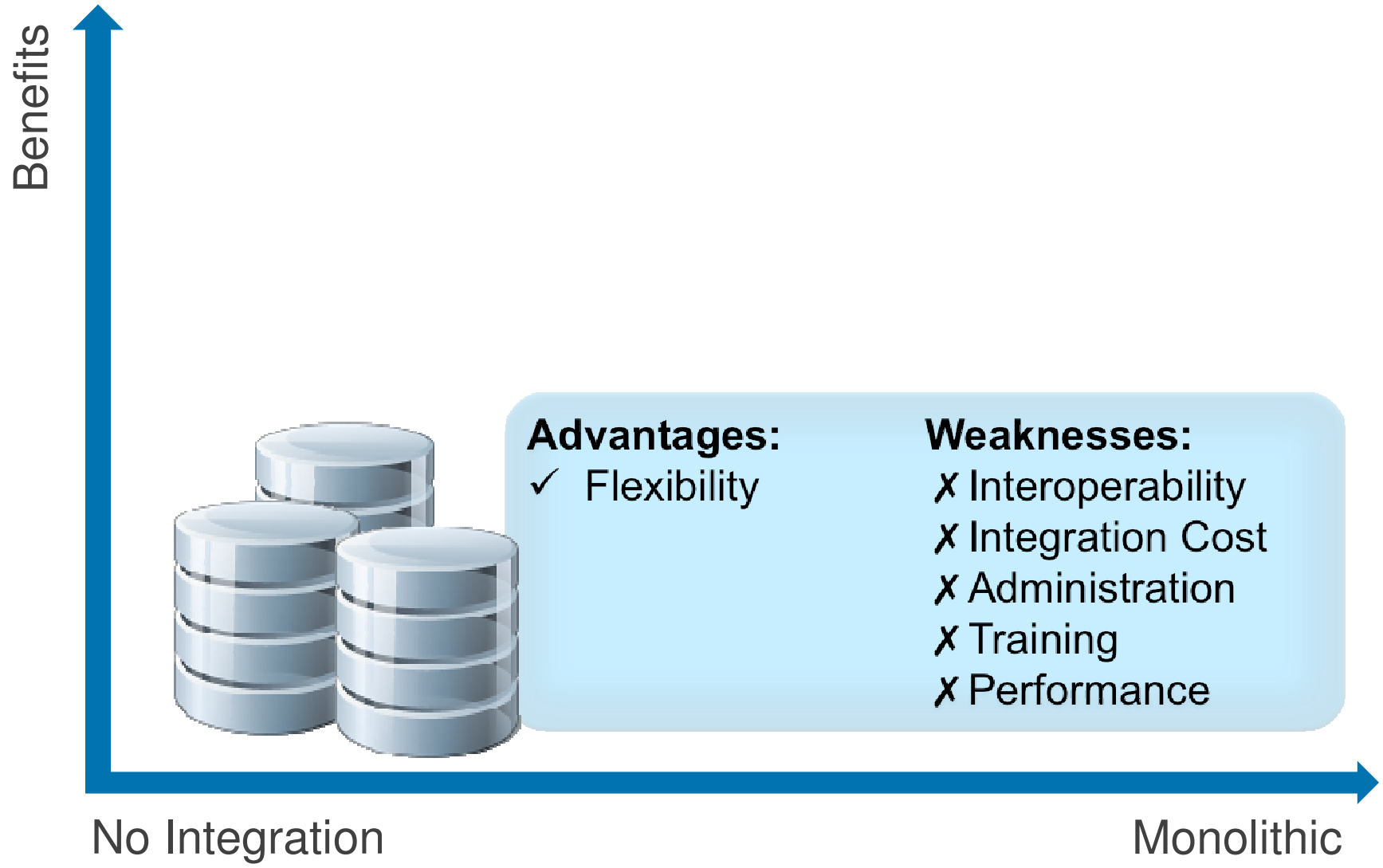

Monolithic Architecture

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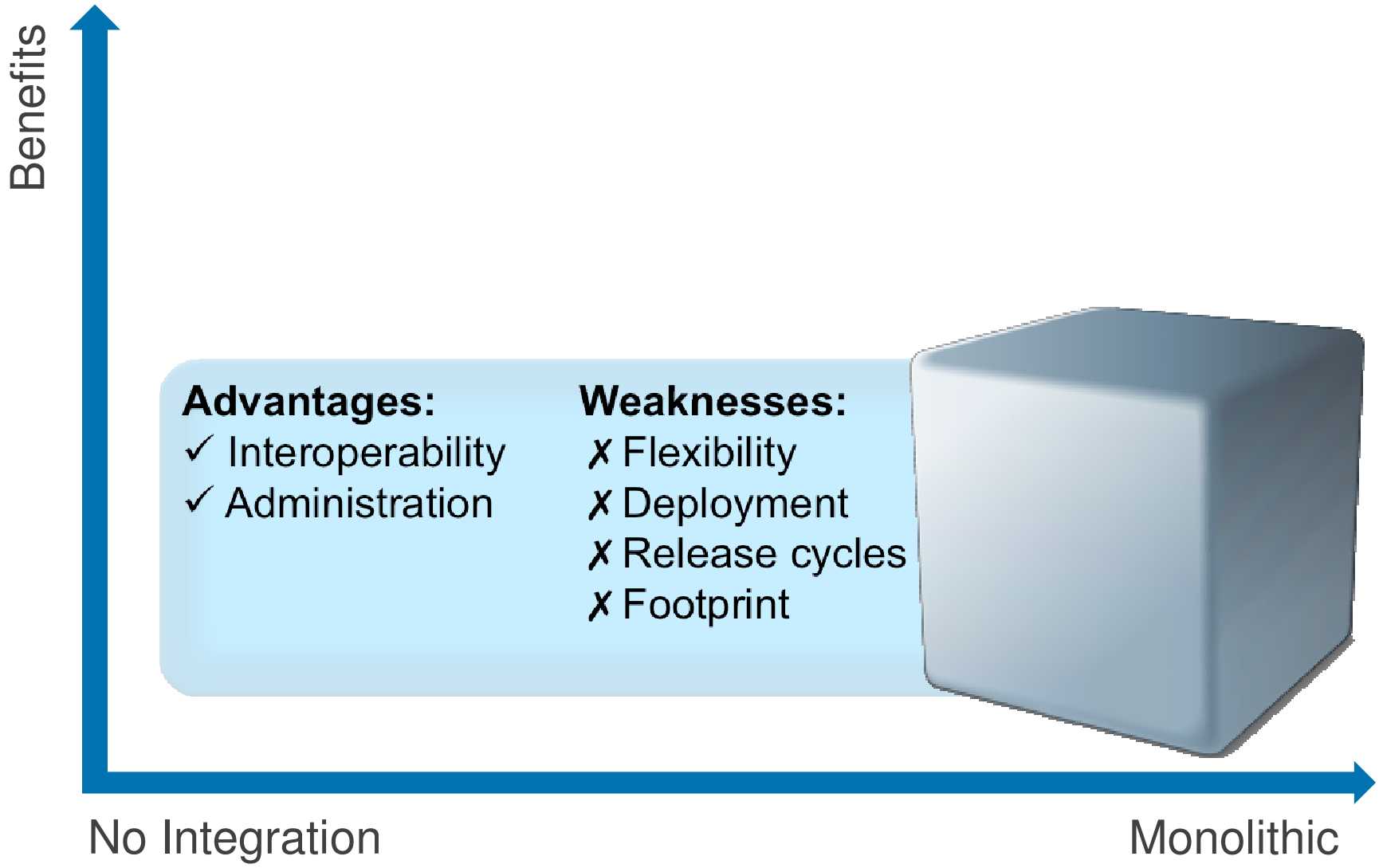

Open Text ECM Suite - Differentiator

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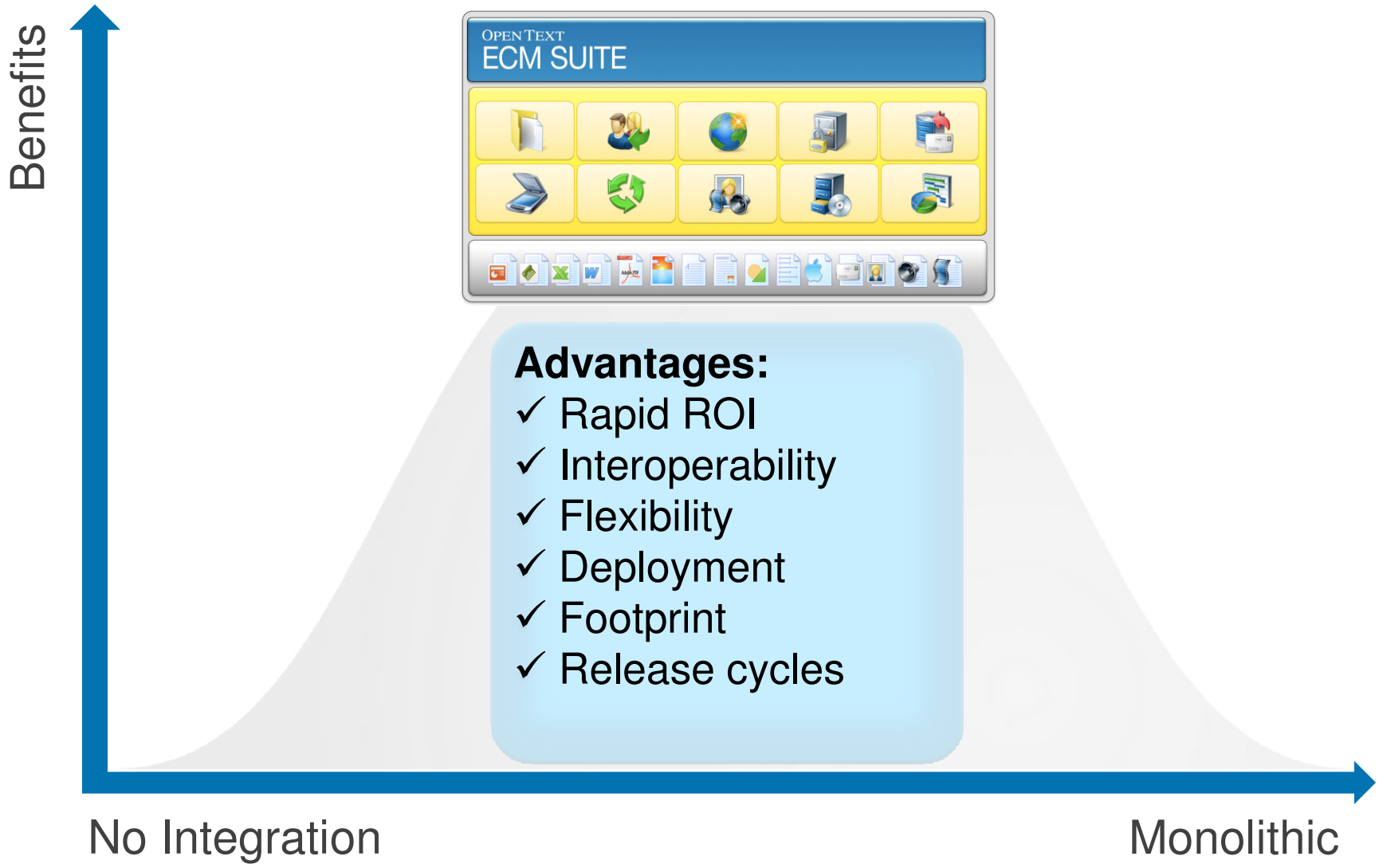

What Makes It a Suite?

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- Comprehensive set of ECM capabilities
- Access to all content from any content application
- Services orientated architecture
- Consistent experience
- Internationalization and localization
- Consistent release practices
- Common tools and administration



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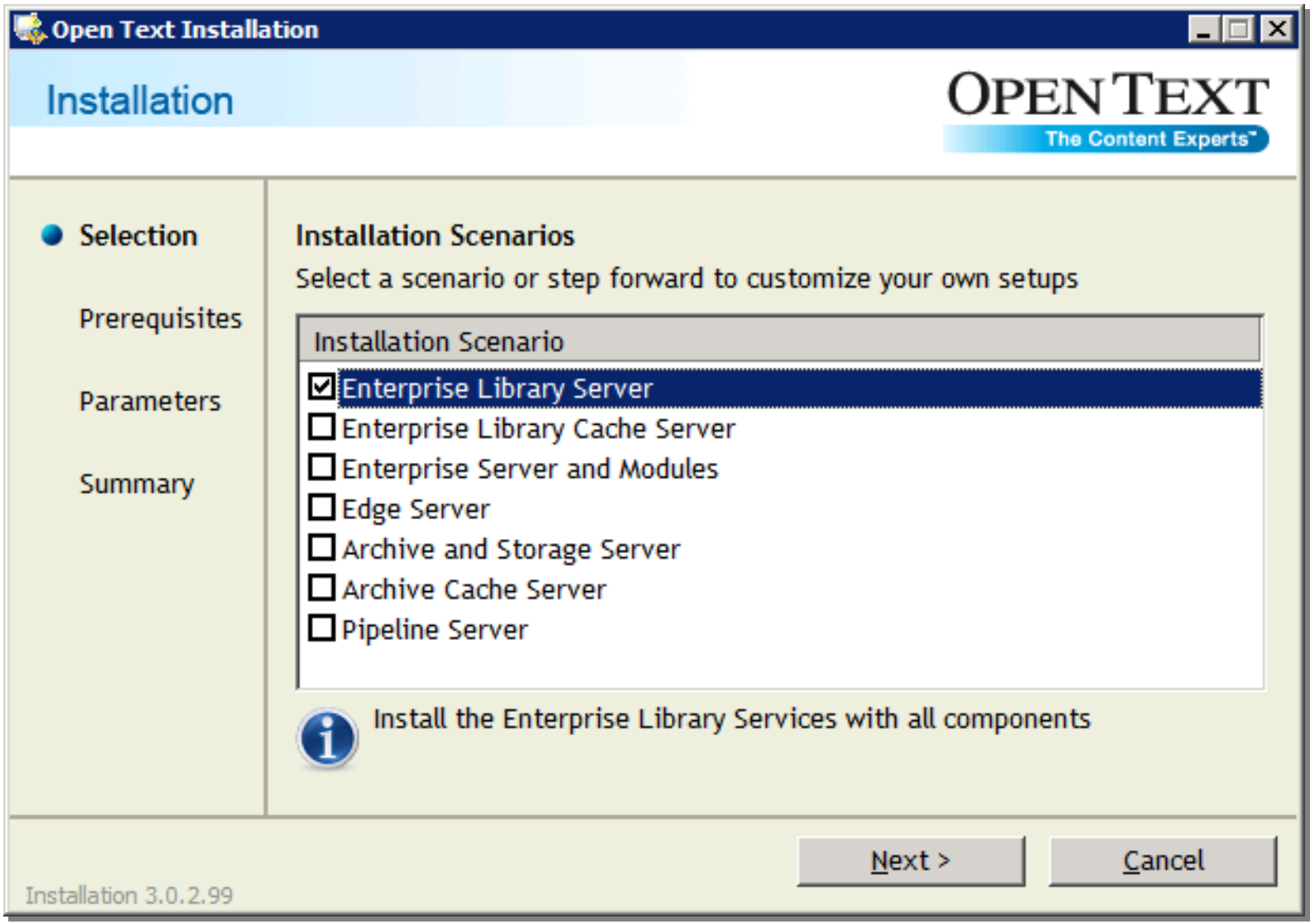
Open Text ECM Suite - Master Installer



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Administration Client for the Suite

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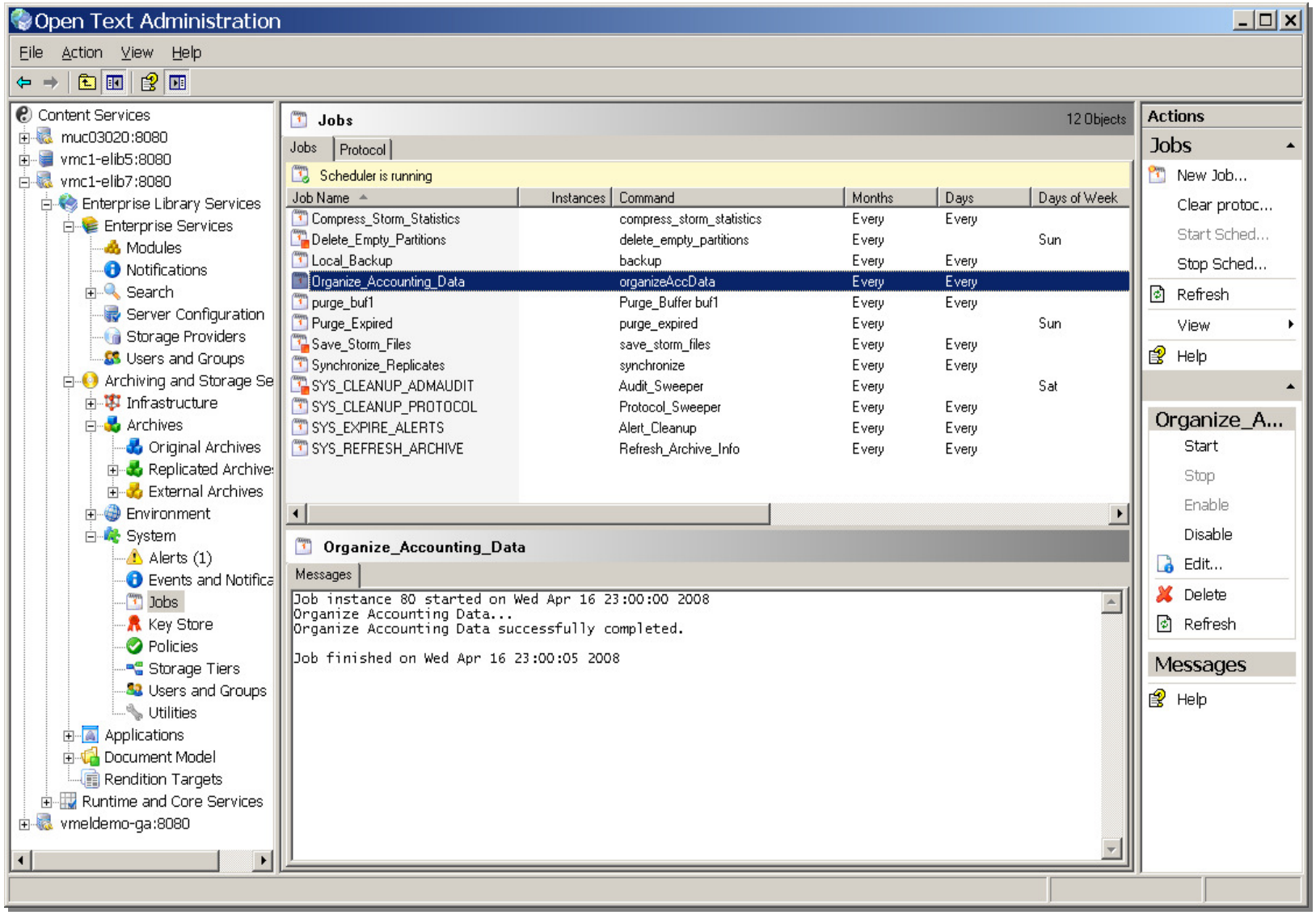

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Capture and Delivery

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- Market leading fax and electronic document delivery (RightFax)
- Industry leading content recognition and classification (OCR & ICR)
- Extends imaging and business process management (BPM)



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New to Open Text - eMotion and Spicer

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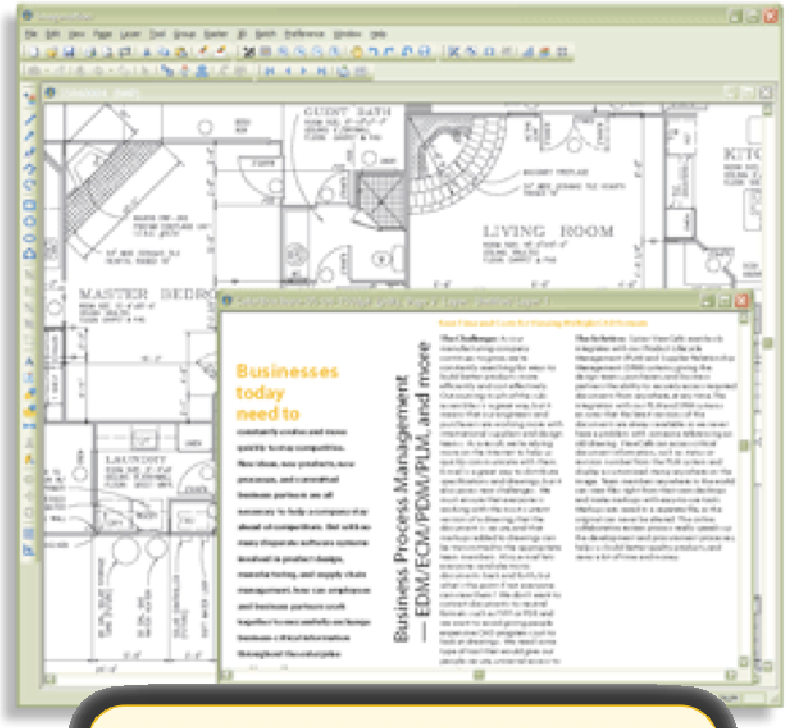

Digital Asset Management



Experience Services



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Open Text ECM Suite

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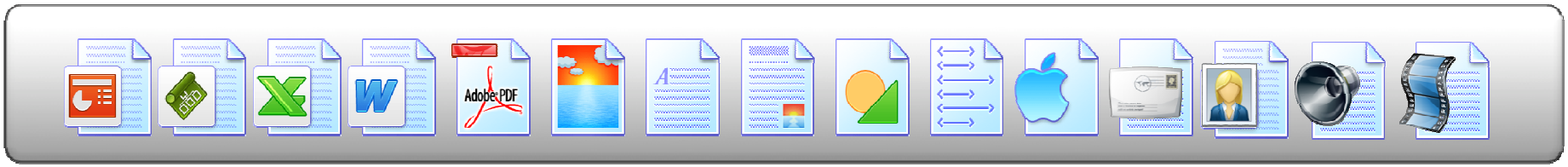
ECM SUITE Business Applications





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Open Text ECM Suite – Accounts Payable

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Open Text ECM Suite – Marketing Asset Mgmt

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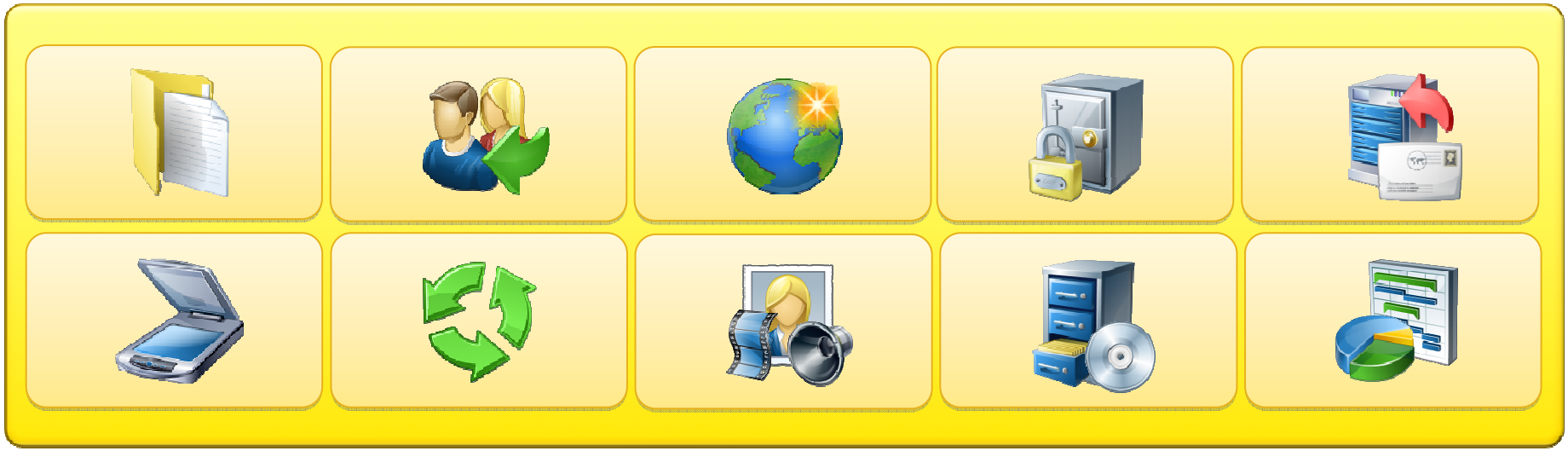
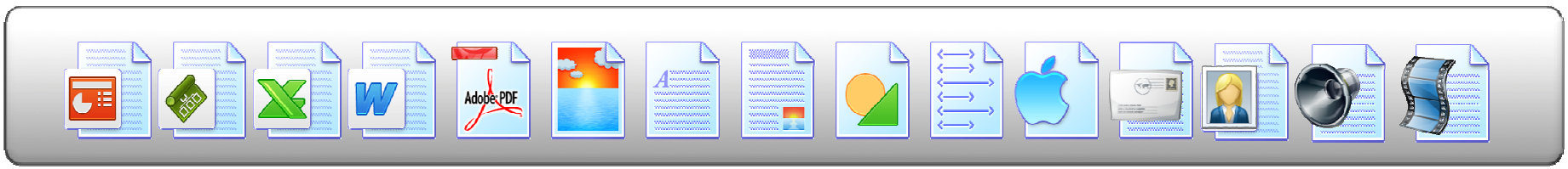
Applications for ORACLE®

- Accounts Payable for Oracle
- eDocument Delivery
- Enterprise Report Management
- Industry Solutions
- Business Solutions





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Open Text ECM Suite

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Extended ECM for SAP

Applications for SAP

Archiving and Document Access for SAP

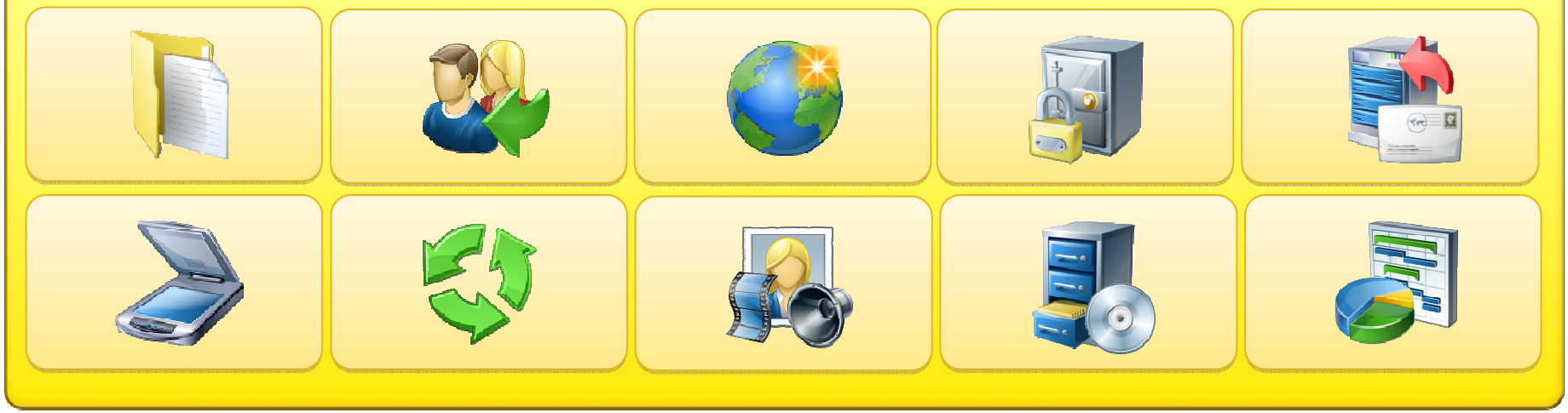
Vendor Invoice Management

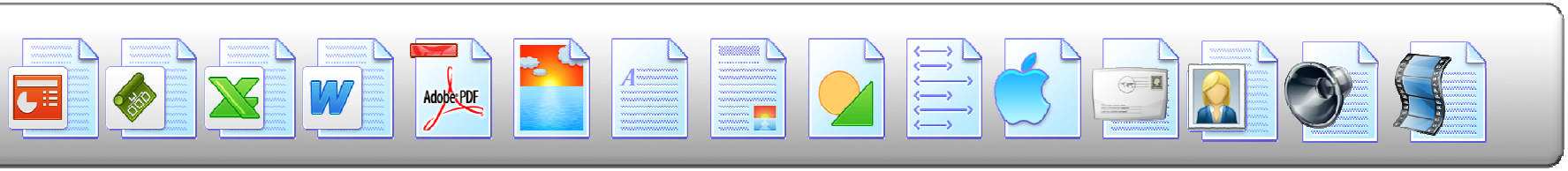
Customer Information Management

Employee Information Management

Supplier Information Management

Enterprise Report Management





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Industry Applications

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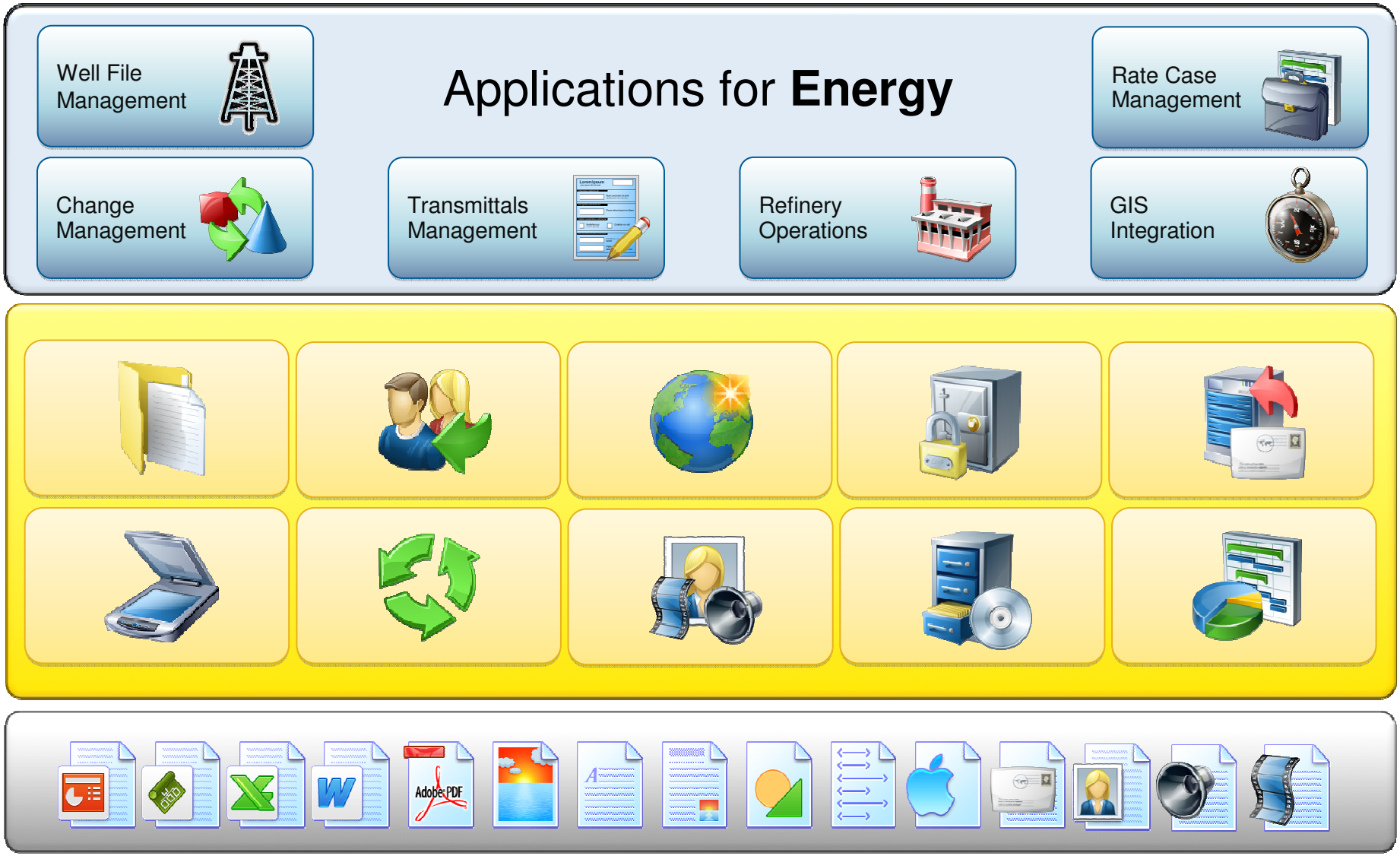

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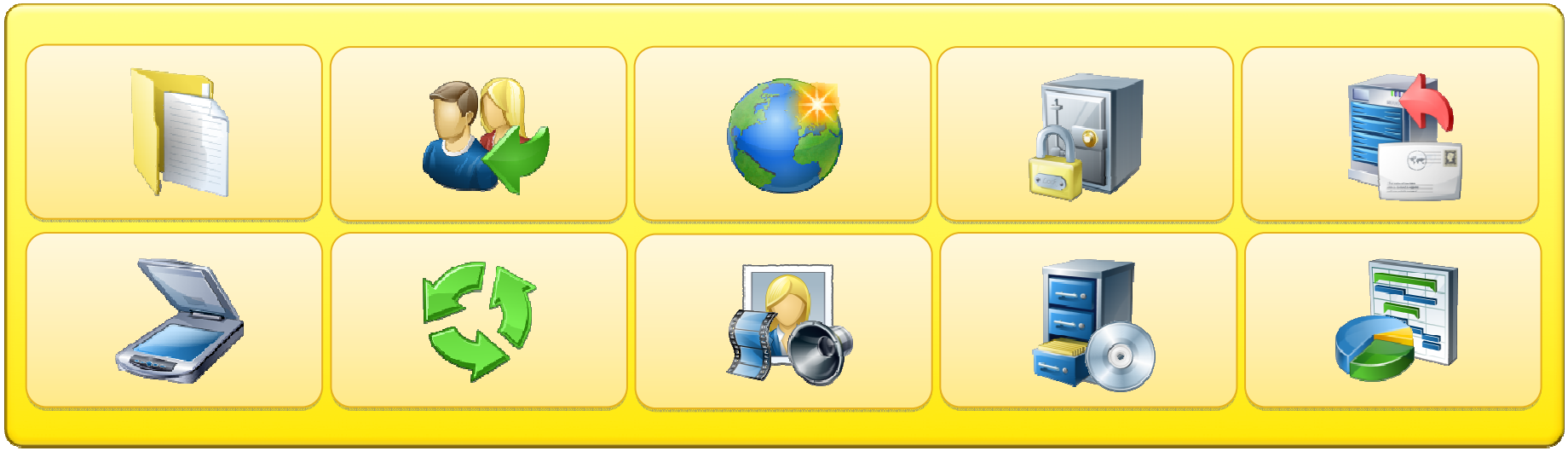
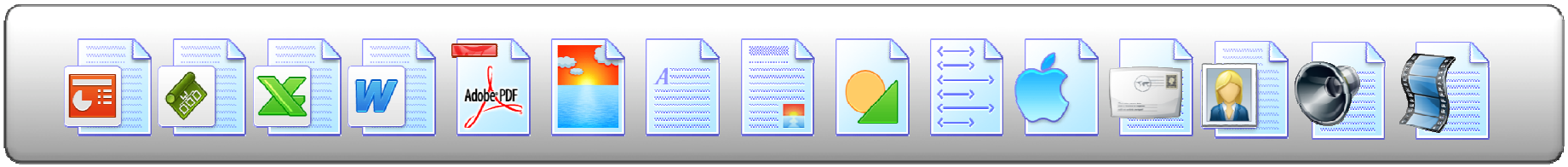
Applications for **Government**

- Correspondence Management
- Investigative Case Management
- Electronic Social Care Records
- Suspense Tracking





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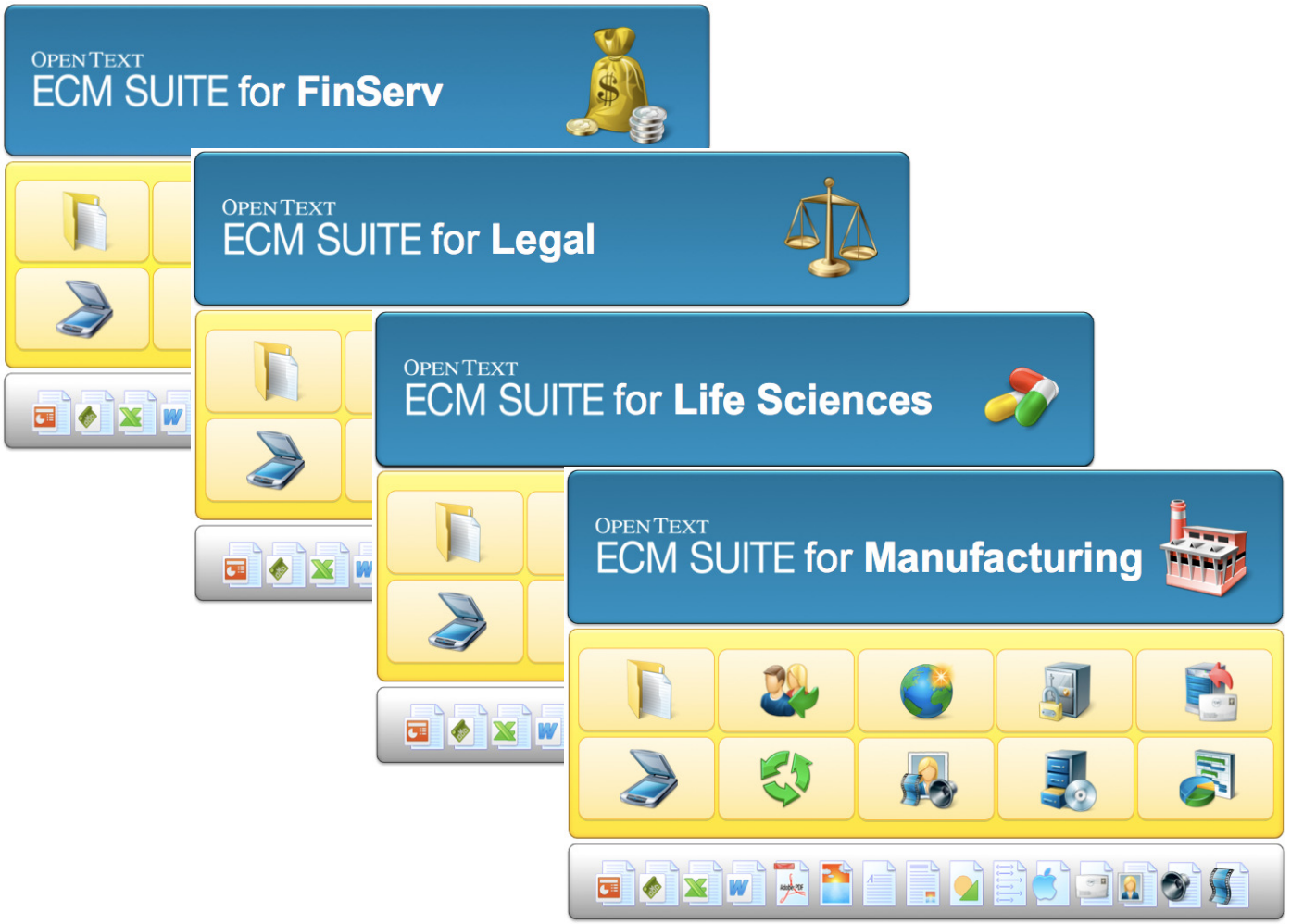

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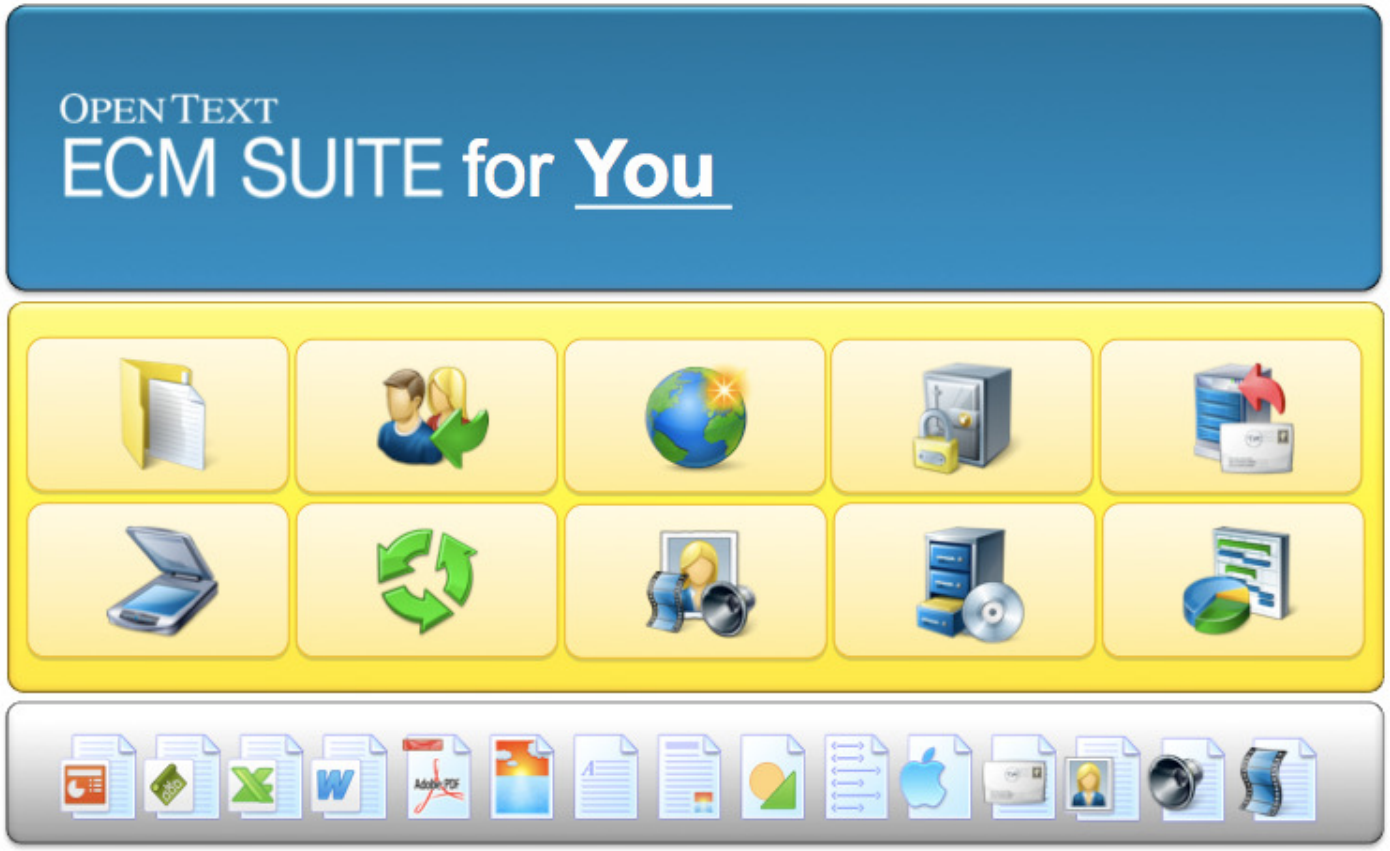



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Product Update

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Building your ECM Vision

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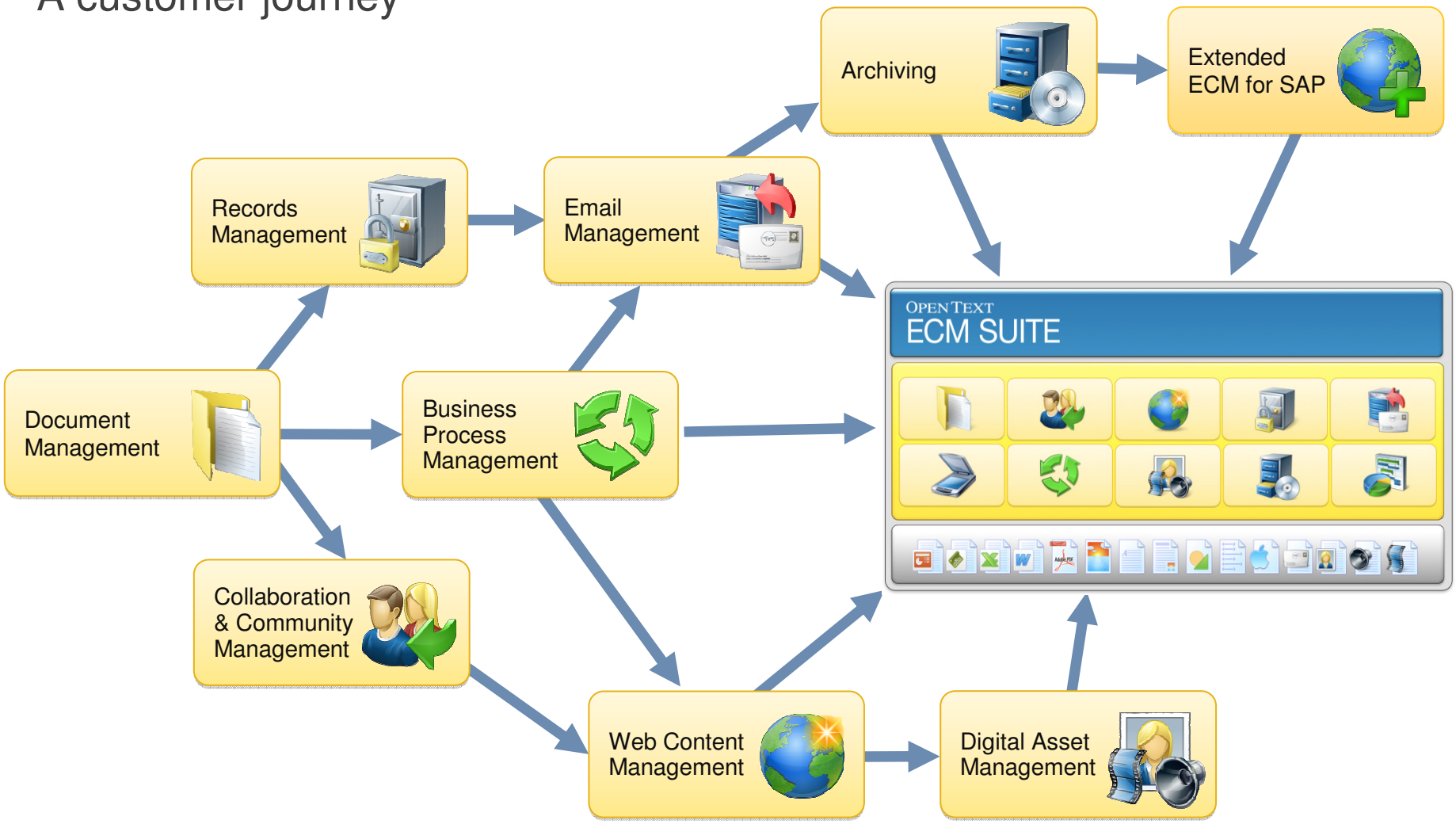
A customer journey



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List of Roadmap Sessions

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Roadmap Sessions
Livelink ECM - Records Management Roadmap and Round Table
Open Text Vendor Invoice Management: Overview and Roadmap
Product Roadmap: Livelink ECM - Business Intelligence
Livelink ECM Contract Lifecycle Management Roadmap and Successes
Product Roadmap: Livelink ECM - Records Management
Open Text Transactional Content Processing: Overview and Roadmap
Product Roadmap: Livelink ECM - Extended Collaboration
Product Roadmap: Livelink ECM - Enterprise Server
Product Roadmap: Enterprise Process Services for Livelink ECM
Open Text Extensions for SAP Solutions Overview and Roadmap

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List of Roadmap Sessions (continued)

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Roadmap Sessions
Libraries & Collections Roadmap and Overview
Product Roadmap: eDOCS Suite
Artesia Roadmap
Web Solutions Roadmap
Open Text Microsoft Solutions Roadmap
Product Roadmap & Overview: Livelink ECM Clients and Desktop Products

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Thank You

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