



OpenText Announces Enterprise World Asia

April 5, 2019

Asia's Largest Enterprise Information Management Conference Helps Organizations Gain the Information Advantage

WATERLOO, Ontario, April 5, 2019 /PRNewswire/ -- OpenText™ (NASDAQ: OTEX), (TSX: OTEX), a global leader in [Enterprise Information Management \(EIM\)](#), today announced the inaugural [Enterprise World Asia](#) will bring together business leaders from across the Asia Pacific region for a two-day conference dedicated to intelligent and connected enterprises.



"Building on the success of Enterprise World Europe, we are convening EIM leaders in Asia to address the disruptive power of EIM for the modern business," said OpenText CEO and CTO Mark J. Barrenechea. "New ways of working, changing labor market dynamics and expanding global supply chains are bringing new opportunities to our customers in the region. OpenText is a partner on this journey, offering the platform for innovation to help our customers develop an information advantage."

The [Enterprise World Asia](#) program features a compelling mix of keynotes, breakout sessions and networking opportunities:

- **OpenText leaders:** OpenText CEO and CTO Mark J. Barrenechea will help the Enterprise World audience navigate the new world of work and business and Muhi Majzoub, OpenText EVP of Engineering, will share product insights and show how OpenText products are helping to solve today's business challenges.
- **Keynote speakers:** Attendees will hear from Jimmy Wales, Internet entrepreneur, technological visionary and founder of Wikipedia and Caspar Berry, professional poker player and renowned expert on risk and decision making.
- **Leaders' Event:** A new executive track will provide programming for c-suite leaders. The invitation-only event will provide access to industry leaders and OpenText executives.
- **Applied learning opportunities:** Attendees can sharpen their skills and maximize their investments in OpenText solutions.
- **Customer and partner insights:** OpenText customers and partners will be on site to share their views on technology trends and how the industry is evolving.
- **Engage with OpenText innovation:** Participants will be able to see emerging applications, cloud services and innovation and integrations from newly acquired [Catalyst](#) and [Liaison](#) from OpenText and partners.
- **OpenText products and solutions:** Gain insight into OpenText product innovation, cloud strategy, and business network capabilities.

Enterprise World Asia will be the second in a series of events in 2019, including [Enterprise World](#) in Toronto from July 9 to 11. [Registration](#) for

OpenText Enterprise World is now open. Members of the press interested in attending Enterprise World should contact publicrelations@opentext.com to request media accreditation.

About OpenText

OpenText, The Information Company™, enables organizations to gain insight through market leading information management solutions, on premises or in the cloud. For more information about OpenText (NASDAQ: OTEX, TSX: OTEX) visit opentext.com.

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Ryan Hill, OpenText, 416-524-6794, publicrelations@opentext.com