OPENTEXT™

Unleashing the Power of Information



Cormark Investor Conference – Strategic Product Overview

September 10, 2015

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NASDAQ: OTEX ⊙ TSX: OTC

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We are guiding customers through the Digital journey





Connected Business



Cloud



New Processes



Mobility



Predictive Analytics



A Millennial Workforce

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The Digital Challenges and our response

Security

Deeper Integration into our Record management and consolidation of Data Store



Cloud

New Cloud offerings

CORE

Active Invoices

Active Orders

Bid Data Analytics



Mobile

CORE

ECM Everywhere

Analytics

BPM

Active Apps



Social

New Content Server with Social

New Social BPM

CORE



Analytics

Big Data Analytics

BIRT iHUB

Integration to ECM, BPM, Business Networks



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We help customers better manage information to grow faster and be more efficient in an increasingly digital world

Mission statement

Help our customers become **digital businesses** by applying our **simplify**, **transform** and **accelerate** operating principles to gain a **competitive advantage** and be **more productive**



SIMPLIFY

Reduce costs, improve efficiencies and increase competitiveness



TRANSFORM

Consolidate and upgrade information and process platforms



ACCELERATE

Increase the speed of information delivery through integrated systems

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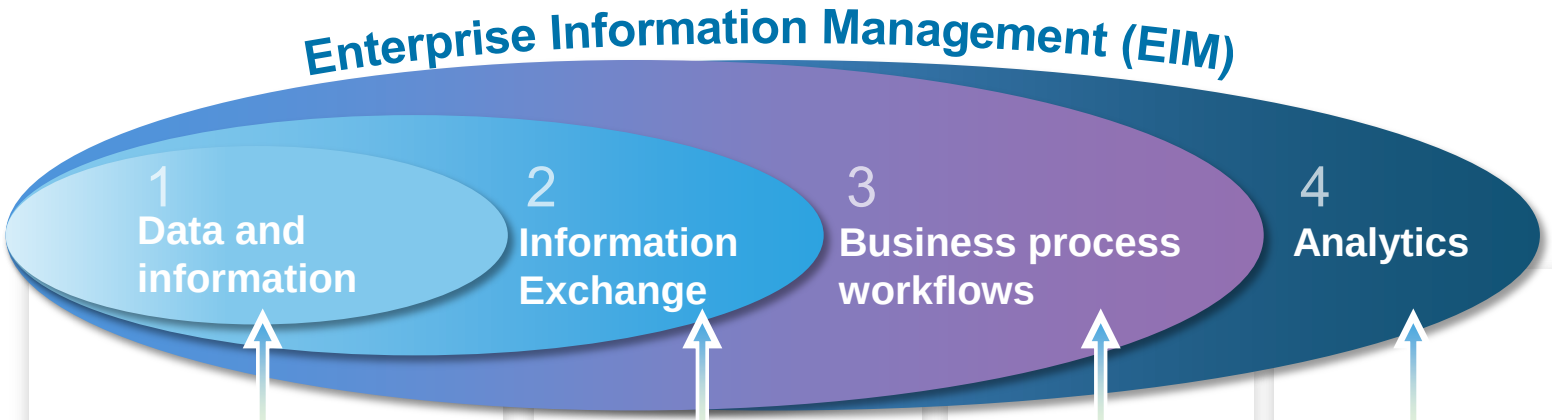
Through EIM we are very well positioned to help customers holistically with their digital journey



CEM **ECM** **Discovery**

Used by a majority of the top 10 companies in several industry verticals (e.g., manufacturing, financial services, pharma, governments)

Information Exchange

600,000 trading partners on the IX platform

20 billion transactions p.a.

BPM

Over a third of our EIM customers are using the BPM platform to manage core processes

Analytics

Personalized insights delivered to over 200 million users

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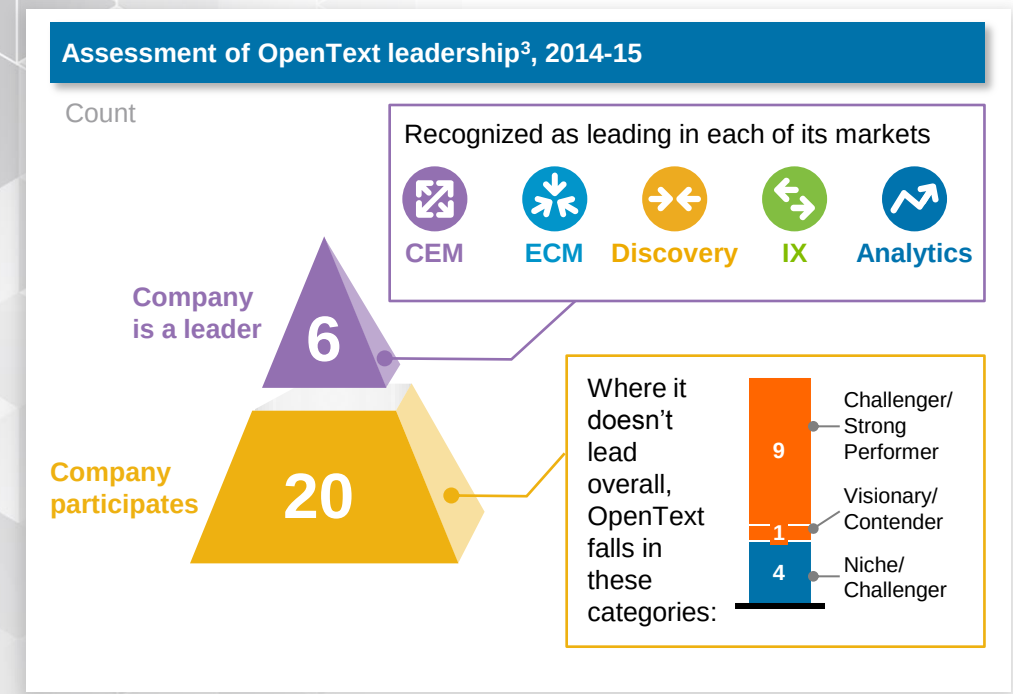
We lead in 6 Magic Quadrant/Wave evaluations…



> *"OpenText has the **broadest ECM backbone** for enterprise applications." "Specifically, it's **best for embedding ECM** within the lead (tier 1) application, such as the sales order entry process…"*[1]
>
> FORRESTER®

> *"GXS has an undiluted focus on Integration Brokerage and is **well-known for its scalable, cross-industry managed service** practice"*[2]
>
> Gartner

1 The Forrester Wave™: ECM Transactional Content Services, Q3 2015" by Craig Le Clair, July 15 2015
2 Gartner Magic Quadrant for Integration Brokerage April 2014 – Benoit J. Lheureux, Paolo Malinverno, Valentin T. Sribar
3 SOURCE: Gartner Magic Quadrants; Forrester Waves 2014-2015

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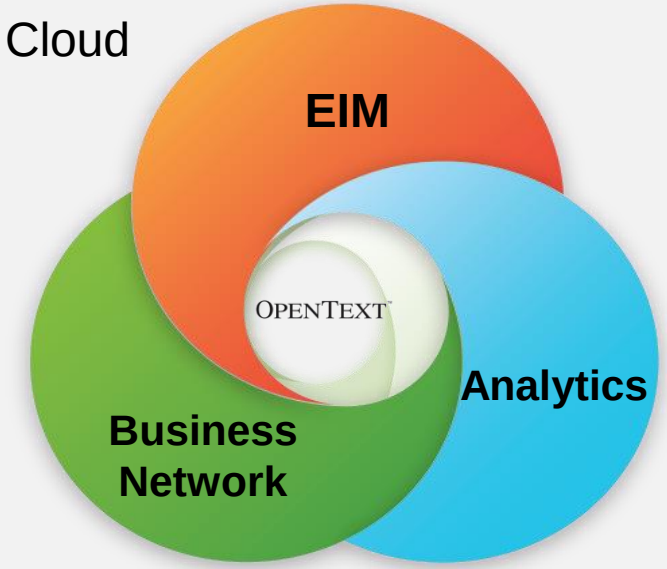
We are focused on

- Value to maximize benefits of the Digital World
- Efficiencies
- Lower Cost of ownership
- Integration
- Intelligence



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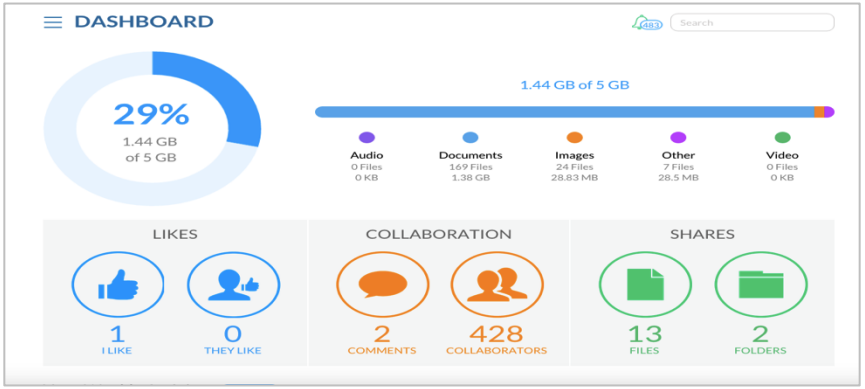
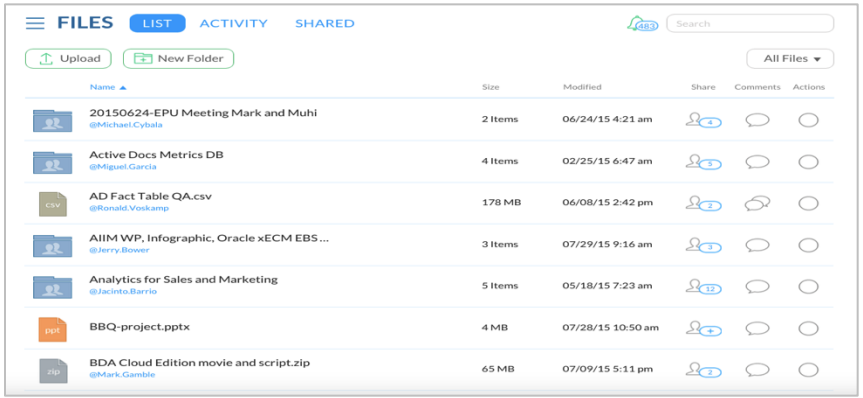
Cloud - CORE





- Secure Document Management
- Mobile iOS and Android
- Sharing & Collaboration
- Admin control and reporting
- Zip and Download
- Notifications

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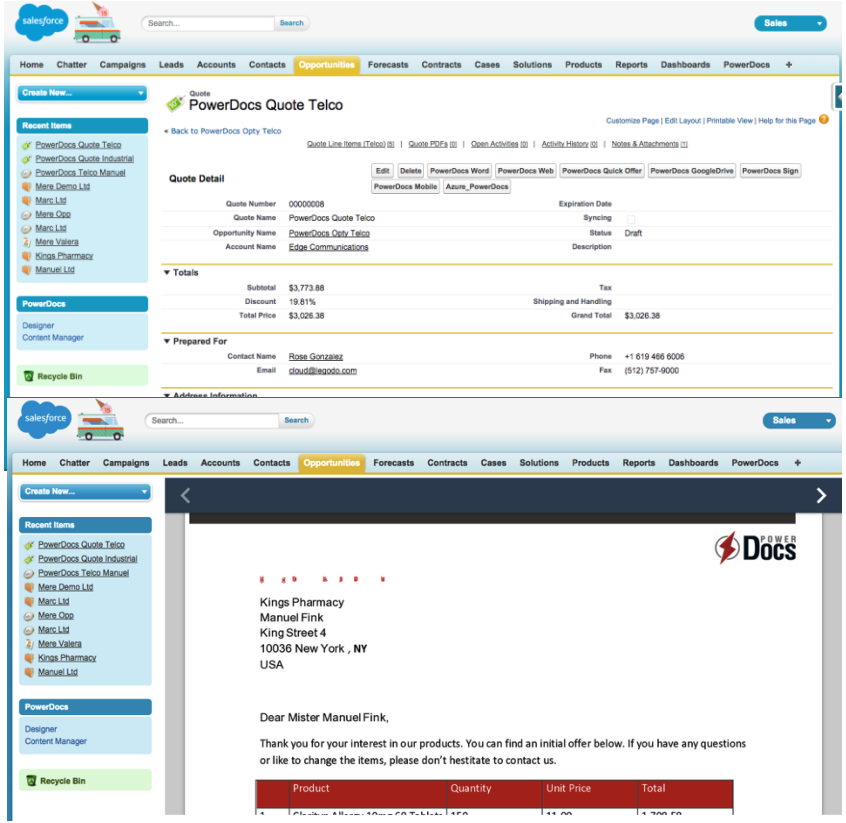
Cloud – PowerDocs



- Native SF mobile app
- Design interface available for MS Office, Mobile and browser
- Electronic signature capability
- Support for document archiving
- Multi-system integration
- Scalable, fast, and stable solution
- Batch loading capabilities through ftp
- Multilingual capability

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Cloud – Big Data Analytics

All your data in a single view

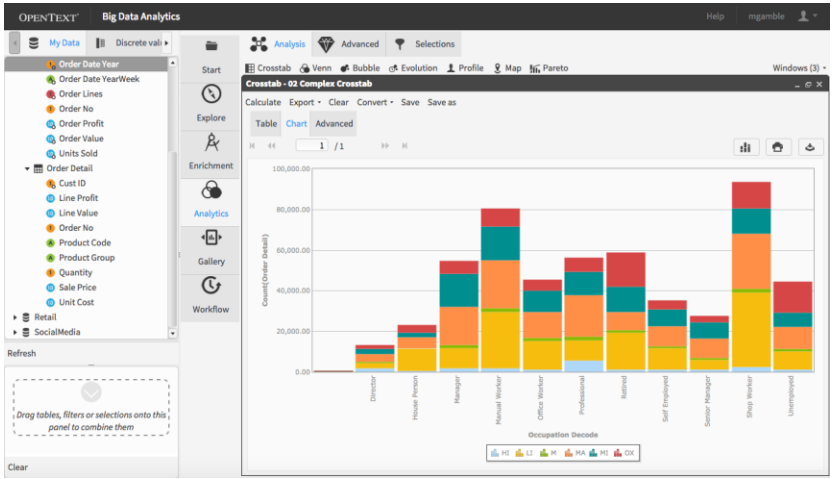
Analysis of millions of records in minutes

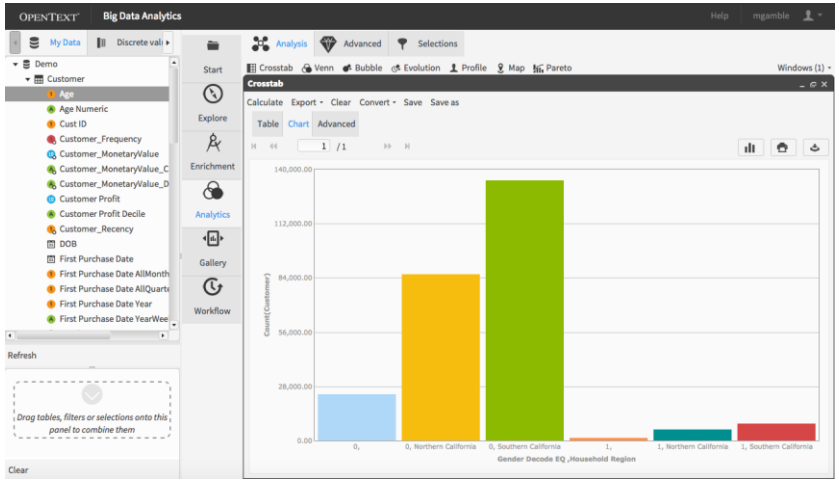
No coding required

Predictive Analytics

Forecasting

Crosstabs, Venn Diagram and many more models





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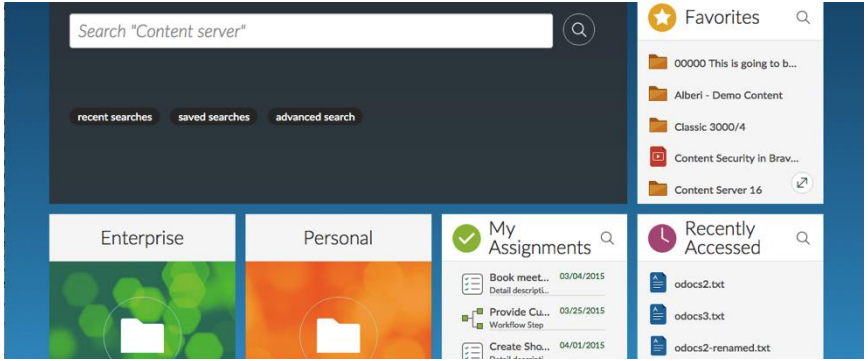
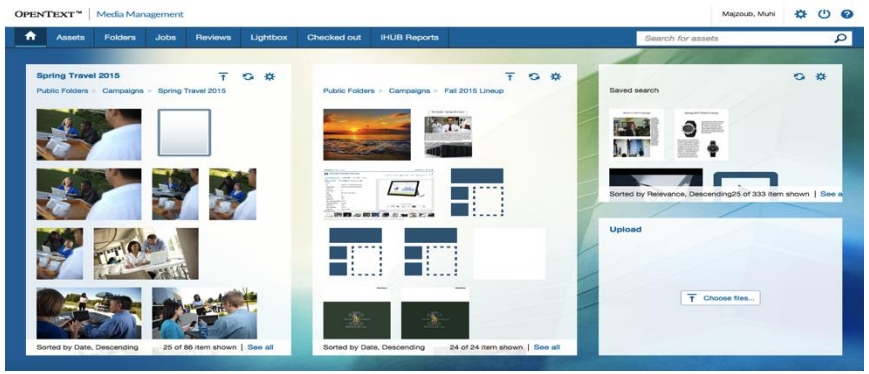
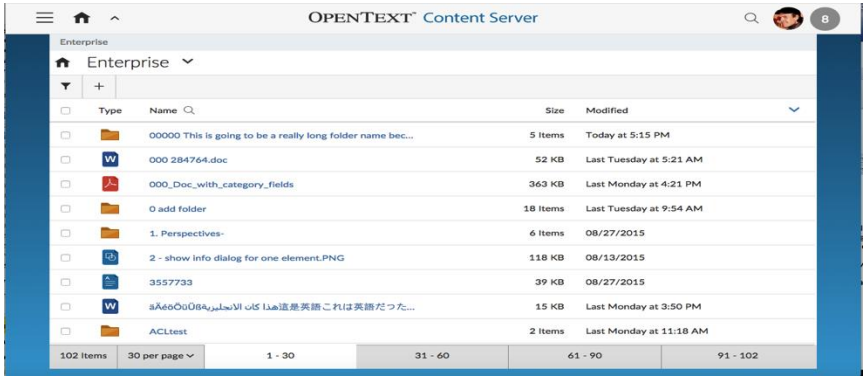
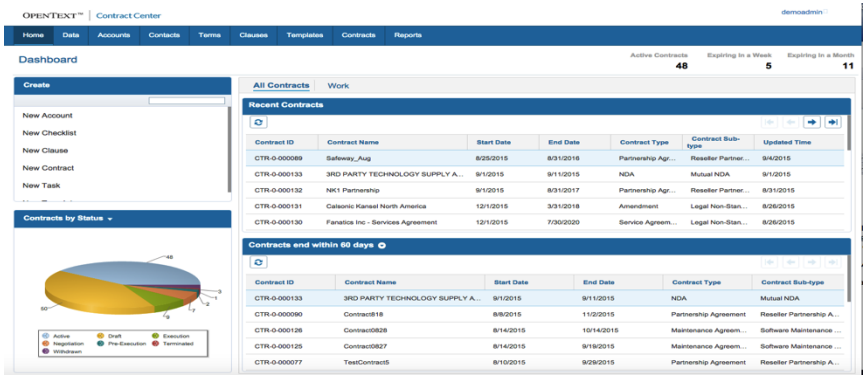
EIM









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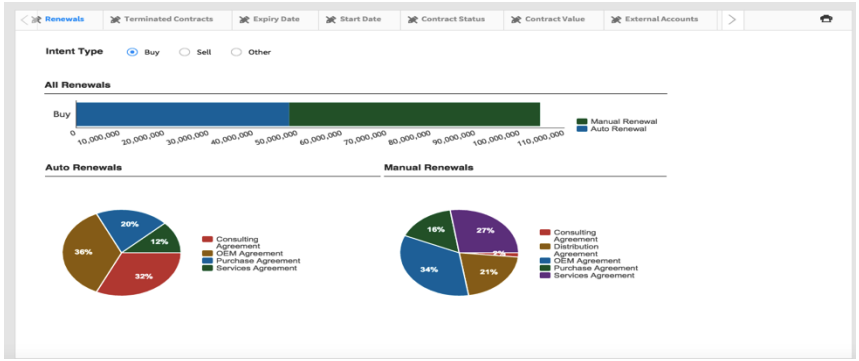
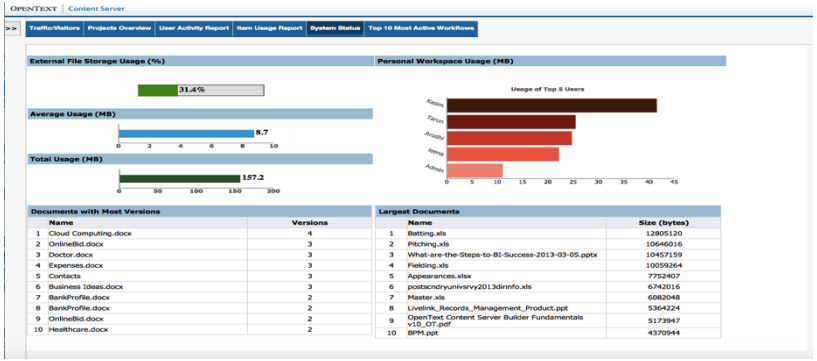
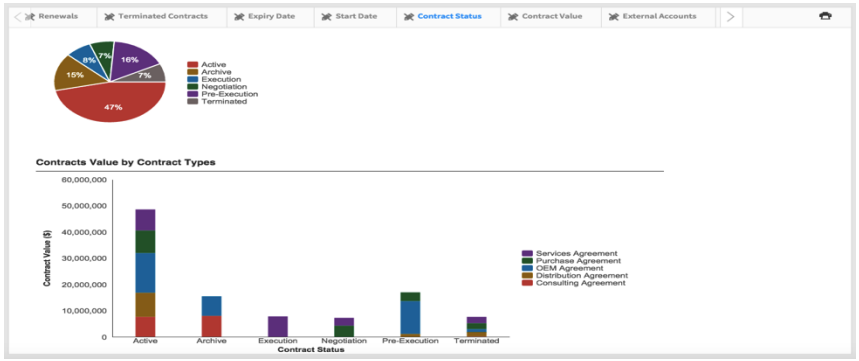
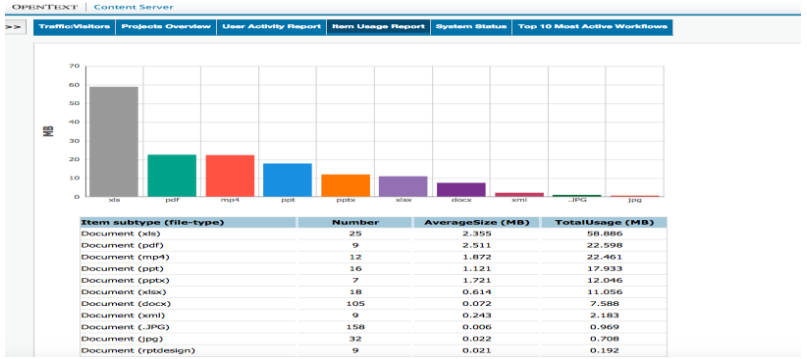
Analytics









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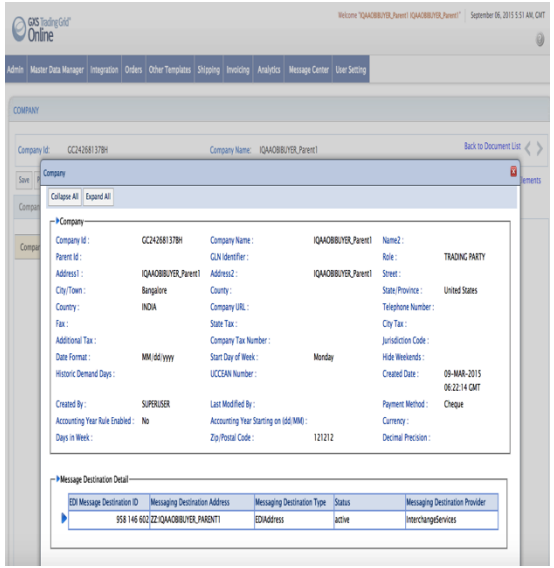
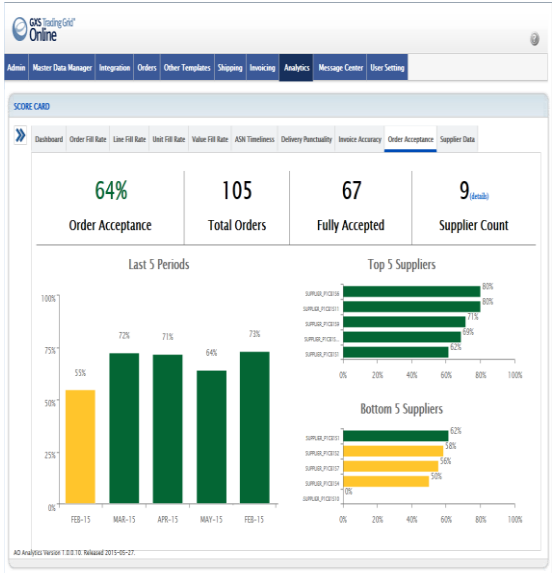
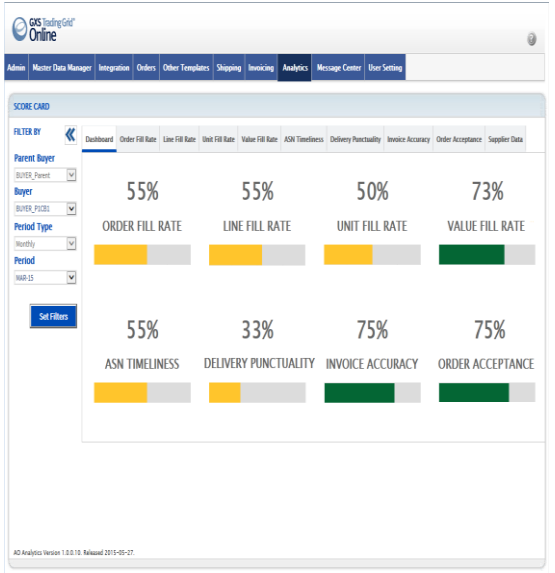
Business Networks







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SIMPLIFY. TRANSFORM. ACCELERATE.