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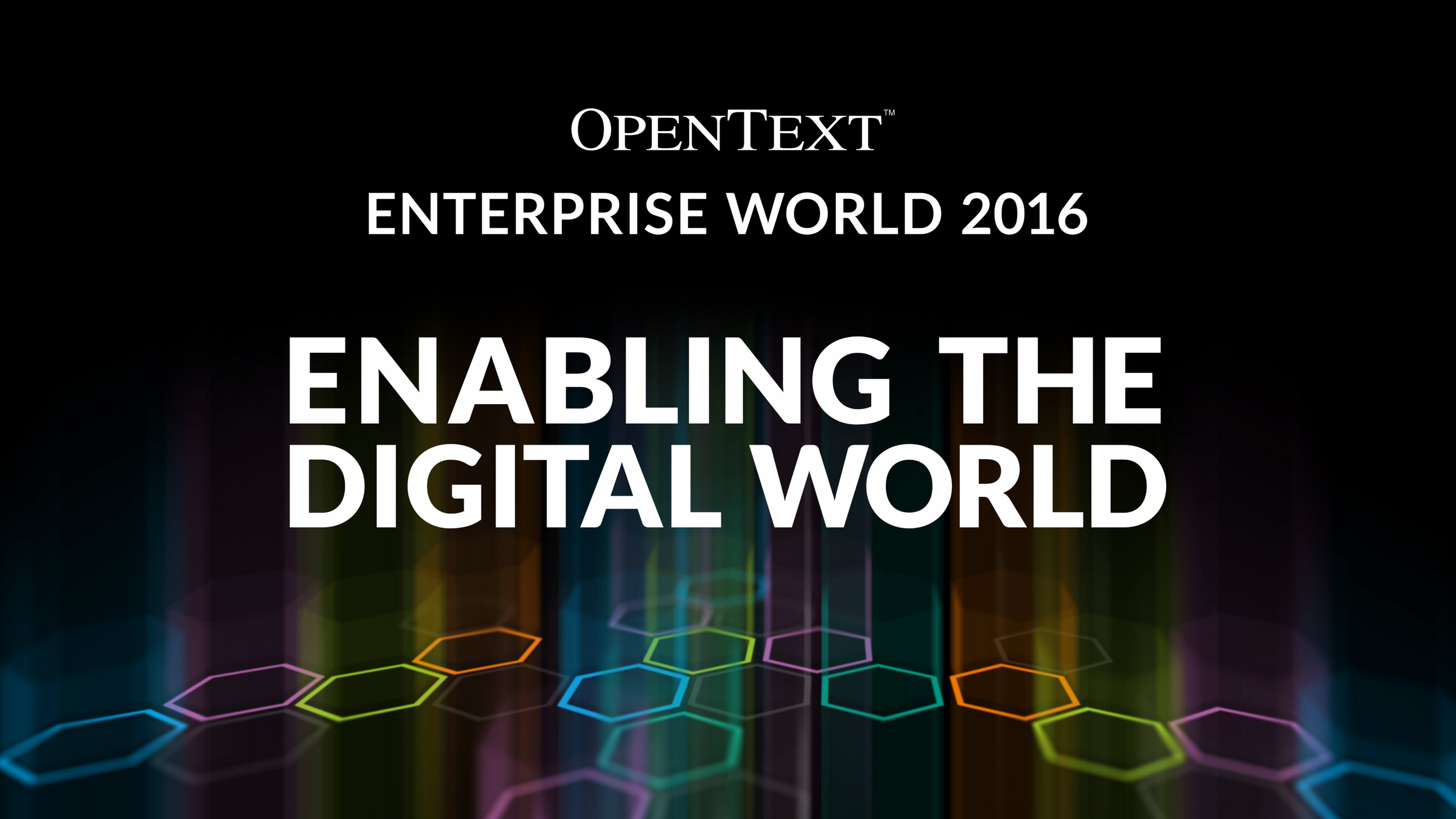
ENTERPRISE WORLD 2016

ENABLING THE DIGITAL WORLD



OpenText™ ENTERPRISE WORLD 2016

ENABLING THE DIGITAL WORLD

The Future of Information

Mark J. Barrenechea
OpenText CEO & CTO



Welcome to Enterprise World 2016

2,000	Attendees
300	Partners
225	Sessions
44	Demo Pods
40	Countries
5	Days
1	Killer Experience



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We Are All Information Companies.

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The Digital Revolution

Extreme Automation

DISRUPTIVE TECHNOLOGIES

Robots, 3D Printing,
Digital, Cognitive, Artificial Intelligence,
Machine to Machine

Extreme Computing Power

DISRUPTIVE TECHNOLOGIES

Scalar, In-Memory, SSD,
Neural Networks, Massive
Computer Arrays

Extreme Connectivity

DISRUPTIVE TECHNOLOGIES

5G Networks, Global Internet,
4 Billion Connected Users,
1 Trillion Devices

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The Pace of Change is Accelerating



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Climbing the Curve is Insanely Hard

Disintermediation

Subscription Economy

Disruptive Business Models

Intellectual Property

New Work Force (Millennials)

Customer Journey Expectations

Information as Currency

Cognitive

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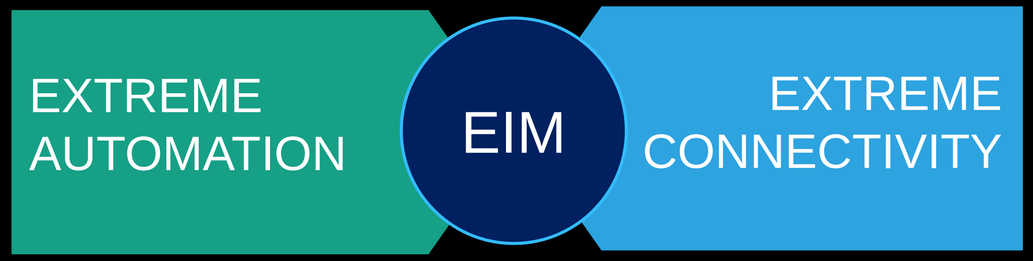
The OpenText View of the World

Unprecedented Forces:

- It is Digital or Die
- Competitors defying Keynesian economics
- Massively changing workforce
- Race to zero on infrastructure
- Landscape of shrinking trusted partners
- Next generation of globalization

The OpenText Answer



1. **One Information Platform**
2. **One Business Network**
3. **Information Analytics**
4. **Information Developer**
5. **Most Trusted Partner**

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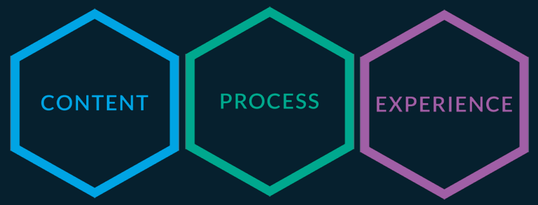
Release 16 Innovations



Information Management

- New User Experience
- Connected Workspaces
- Embedded Analytics
- Archive Center in the Cloud
- AGA and SharePoint Services
- Business Center & VIM
- Entity Modeling
- Adaptive Media Delivery



Business Network

- P2P, Logistics Track and Trace
- EMEA Data Sovereign Zone
- Active Document Mobile App
- Expanded AIC with Compliance
- Managed Services Analytics
- Hadoop / Spark Infrastructure for Trading Grid Analytics



Analytics

- New Information HUB
- New Big Data Analytics
- Integrations to:
  - Content Suite
  - Process Suite
  - Business Network
  - Contract Management
  - Media Management
  - Web Experience Management

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Alberta Energy Regulator

Tara Mulrooney

Chief Technology Officer

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Solving the Most Important Customer Opportunity

The Next 20 Years

Enterprise Information Management (EIM):
From Engagement to Insight

The Last 20 Years

Enterprise Business Suites (ERP):
From Campaign to Cash

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Engagement to Insight



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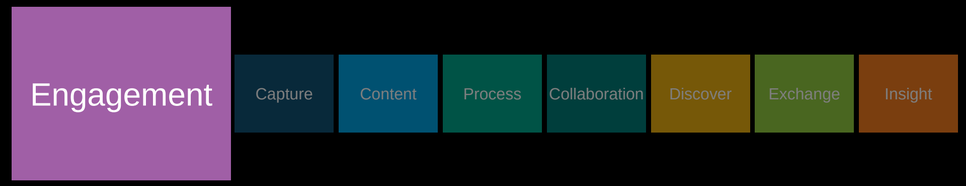
Experience Suite



Optimize the Creation and Delivery of Targeted Multi-Channel Customer Interactions

Maximize the Value of your Media Assets	Multi-Channel Engagement	Personalize Communications	Compelling Experiences
Digital Asset Management • Creative Design Process • Single Source Repository • Controlled Distribution	**Web Content Management** • Marketing Optimization • Omni-Channel Delivery • Experience Management	**Communications Center** • Case Management • Offer Tracking and Analysis • Multi-Channel Output	**Workforce Optimization** • Call Center Engagement • Closed-Loop Feedback • Customer Insight

Analytics

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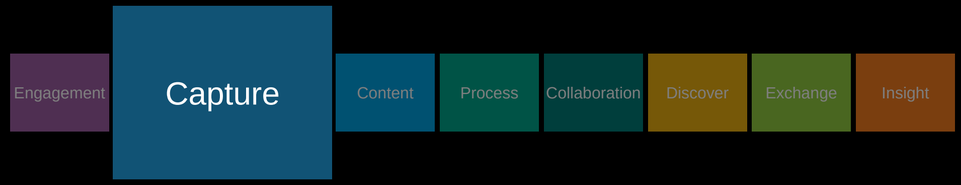
Process Suite



Cognitive and Machine Learning	Open Tech Stack	Cloud
Enhanced Adaptive Extraction Algorithms	**New Browser-based Validation Client**	**Recognition Services**
• Adaptive Extraction Algorithms • Voting Algorithms • Independent Learning	• HTML • Javascript	• Web Services Enabled • Multi-Tenant

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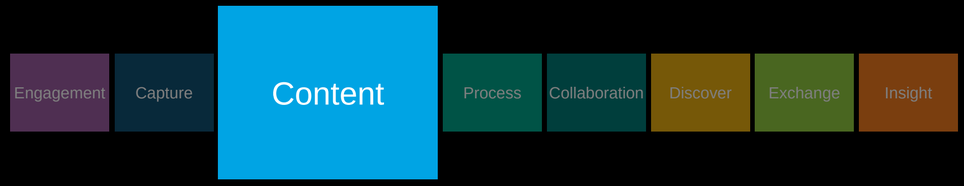
Content Suite



Reinventing Content Management with Extended ECM

Big Information Sources

- ERP
- Email
- ECM
- Business Networks
- SaaS
- Machine-to-Machine

Extend the Ecosystem

- SAP
- Oracle
- Microsoft
- Salesforce
- SuccessFactors

Unlock the Value

- Embeddable
- Visualization
- Reports
- Predicting Analytics
- Algorithms
- Cloud

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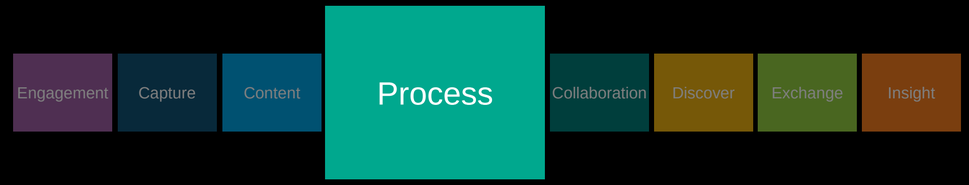
Business Process Management



Building Digital Applications

Content and Process-Centric Applications:

- Case Management
- Project Management
- Incident Management
- Product Change Request
- Claims Management
- Mortgage Processing

EIM Orchestration Engine

- Integration capability with 100+ out-of-the-box connectors
- REST and SOAP Web Services support
- MDM
- CMIS and EIS Support
- SAP, Oracle, PeopleSoft, Salesforce adapters

Information Developer

- Entity Modeling
- Component Library
- EIM RESTful Services
- AppWorks Integration

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Project Bandaroo

Engagement | Capture | Content | Process | **Collaboration** | Discover | Exchange | Insight

Changing the Nature of Work
for a Changing Workforce.



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Project Bandaroo

… the changing nature of work

Engagement | Capture | Content | Process | **Collaboration** | Discover | Exchange | Insight

OpenText Core + Social Communities + Channels not walls + Bots, not idle CPUs + Project Management



www.bandaroo.com

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Bandaroo DEMO

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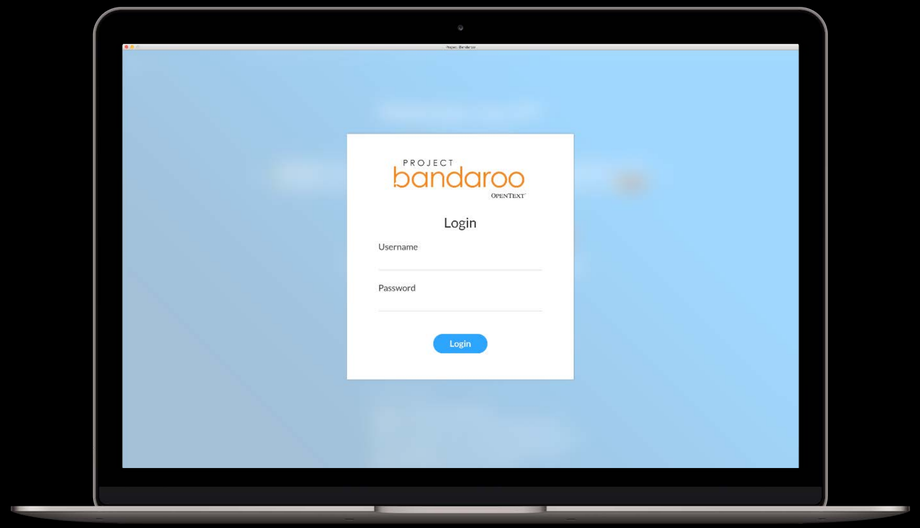



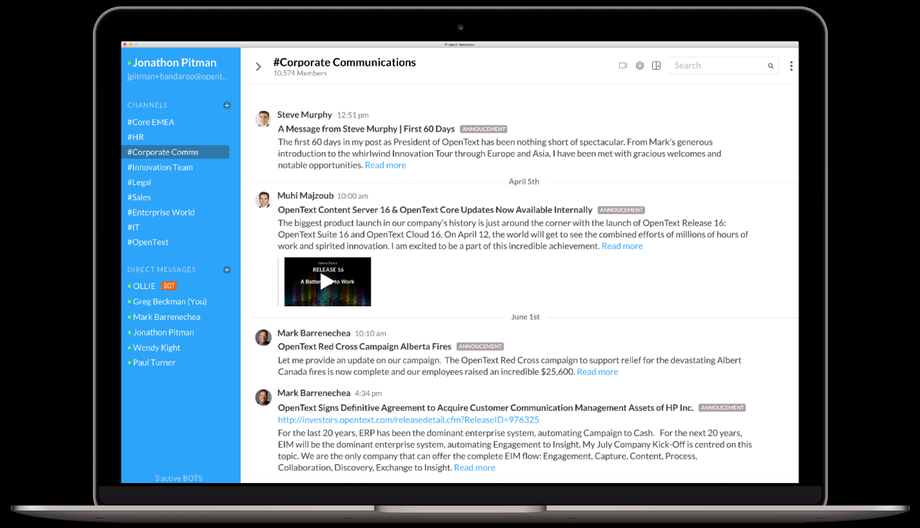

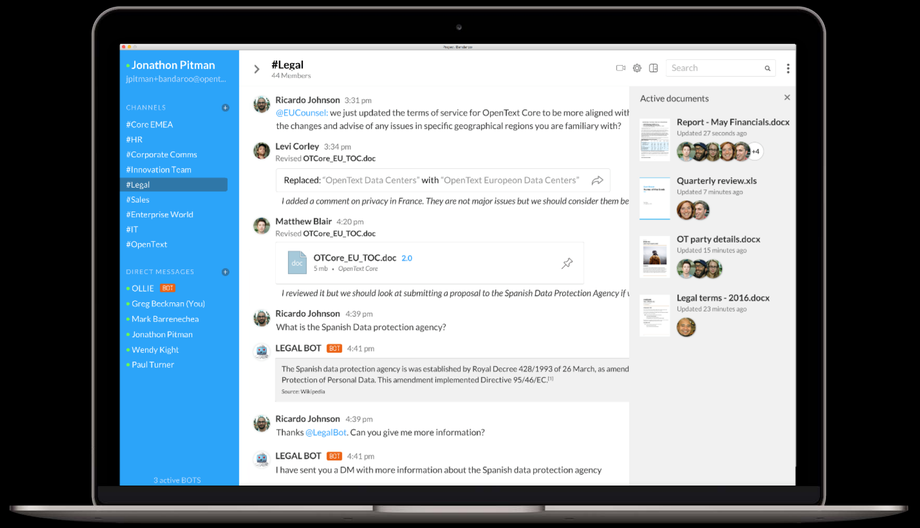

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Project Bandaroo

… the changing nature of work

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OpenText Core + Social Communities + Channels not walls + Bots, not idle CPUs + Project Management



2H 2017

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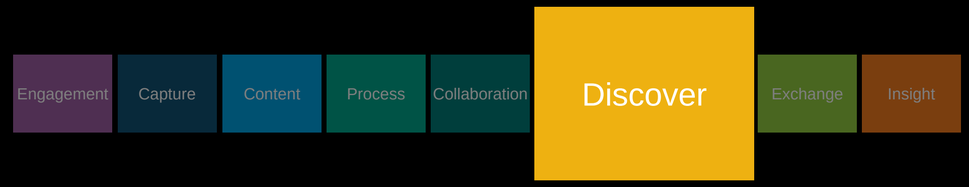
OpenText Recommind



AXCELERATE

PERCEPTIV

DECISIV

Litigation and eDiscovery	Governance, Risk and Compliance	Information Governance	Contract Analysis	Search and Analytics
Collection, processing, analysis and review of vast amounts of structured and unstructured information	Corporate governance, enterprise risk management and corporate compliance with applicable laws and regulations	Identifying and understanding valuable data, remediating data that is no longer needed and categorizing the data that remains	Analyzing bespoke (unstructured) contracts / agreements	Making the right information available in context

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Business Networks

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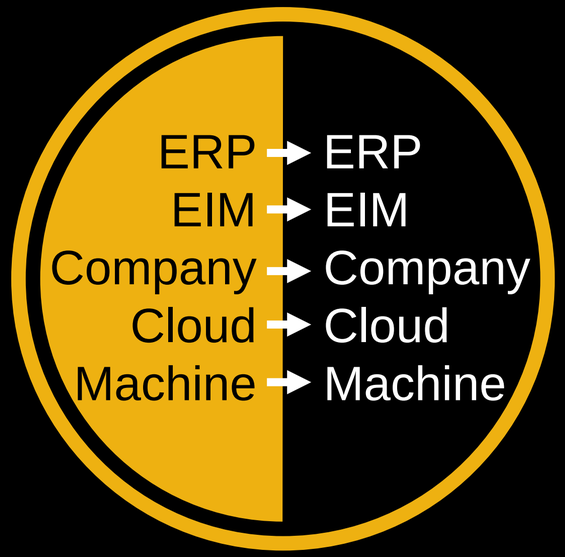
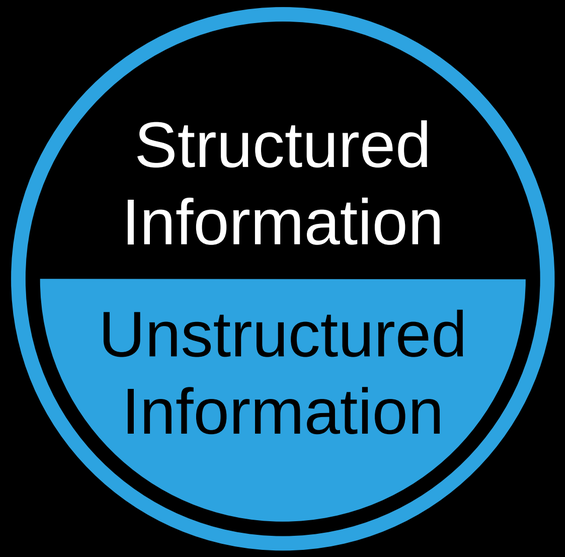
Digitize Your Supply Chains









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Business Networks

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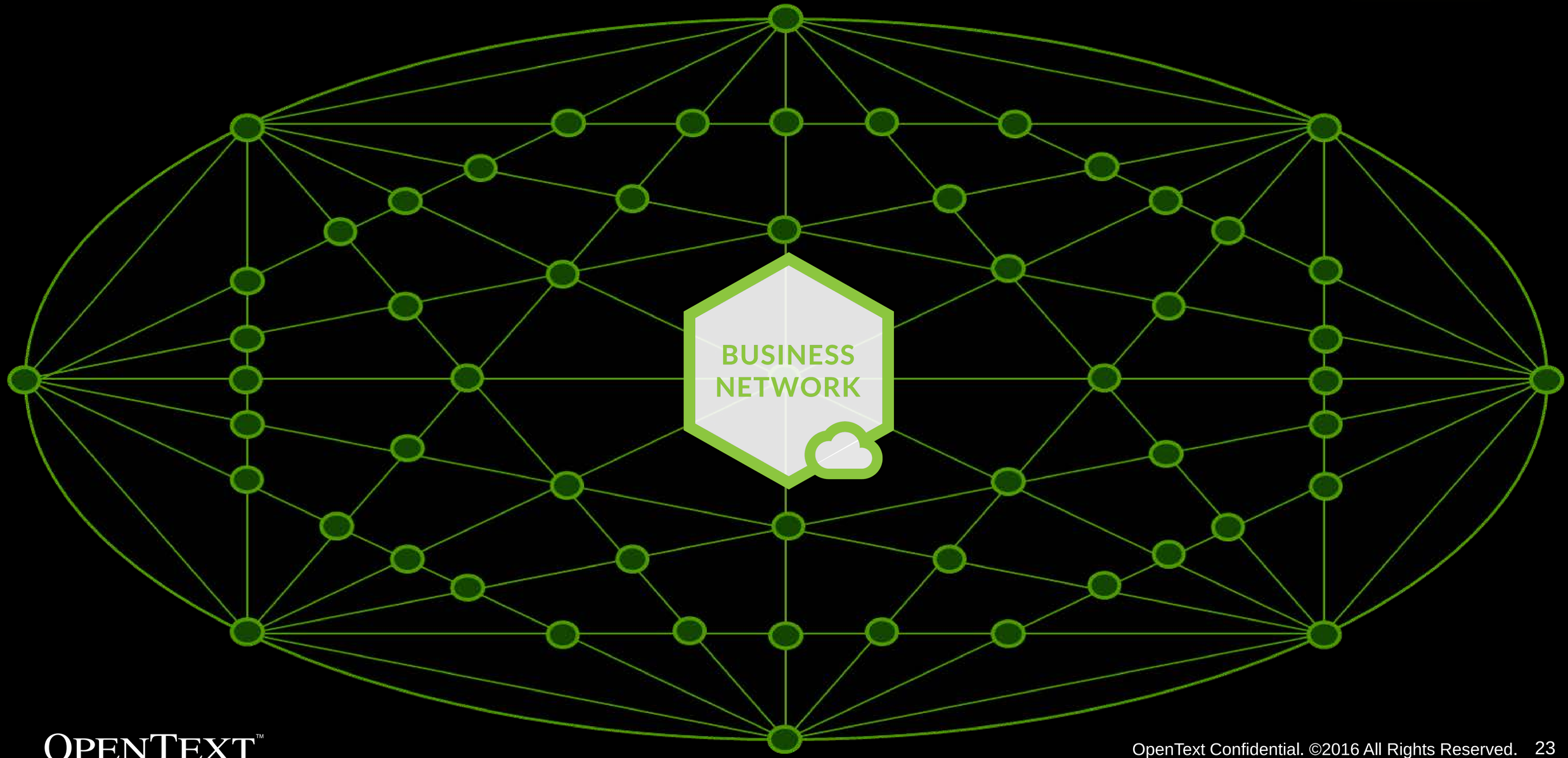

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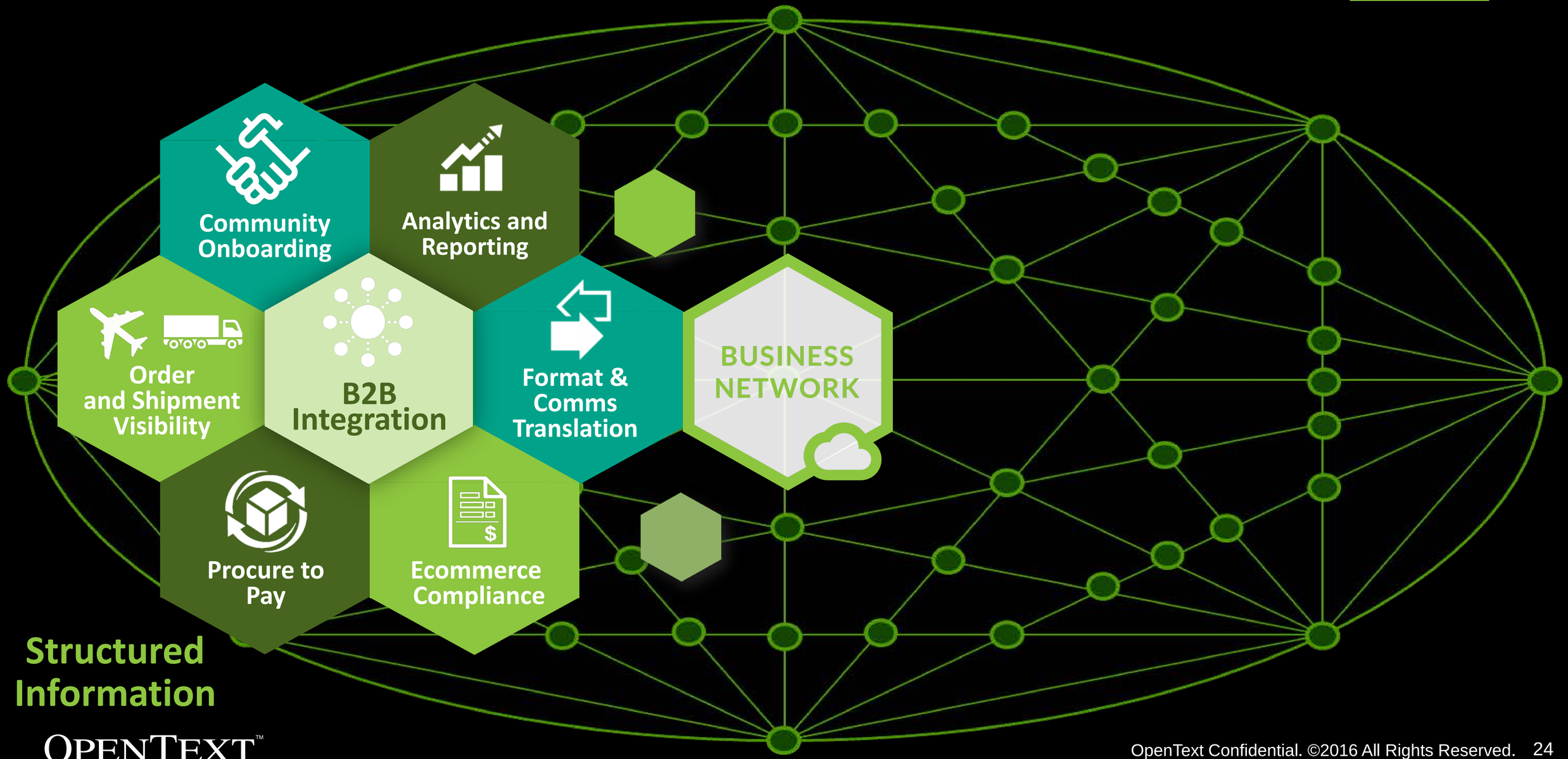

Structured Information

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Business Networks

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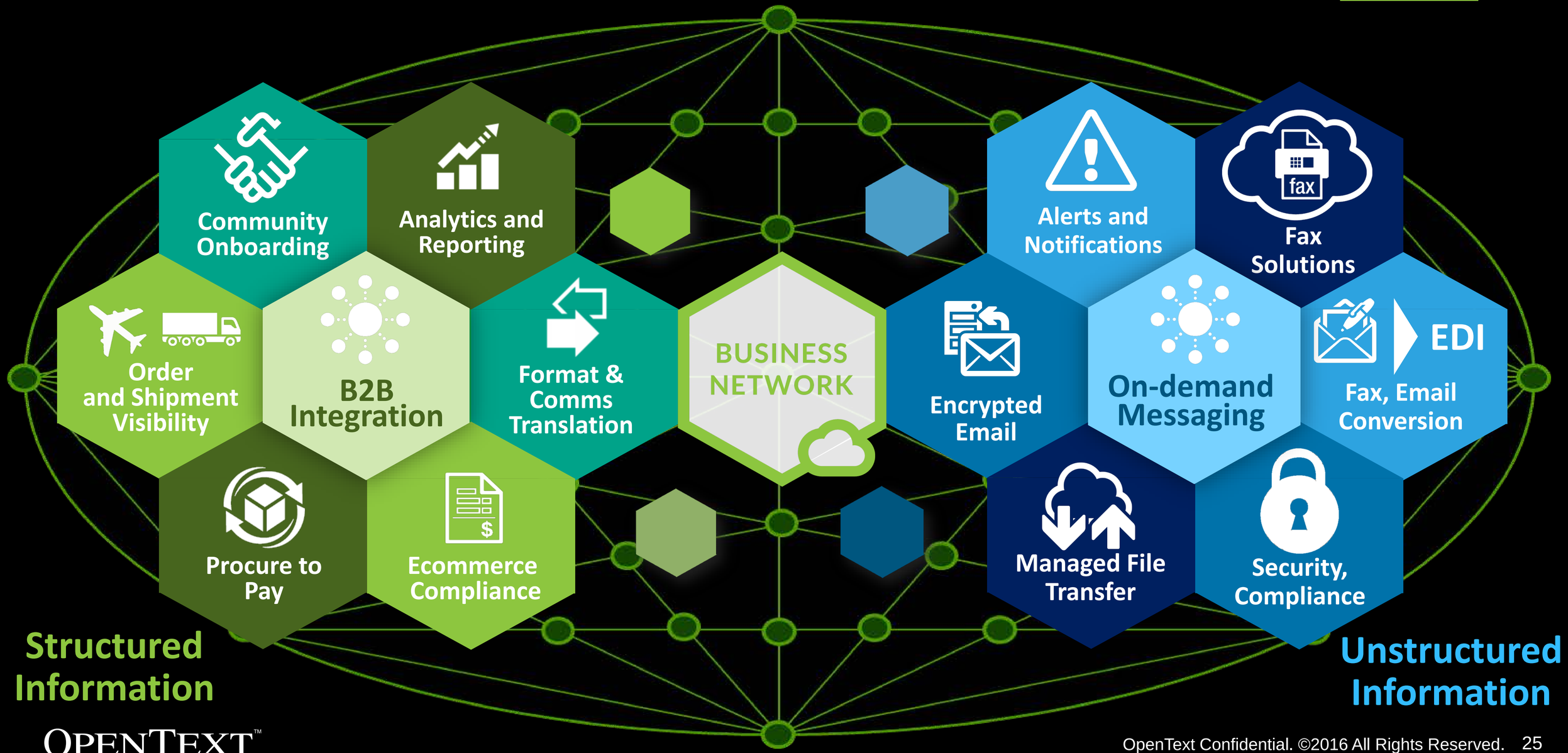

Structured Information

Unstructured Information

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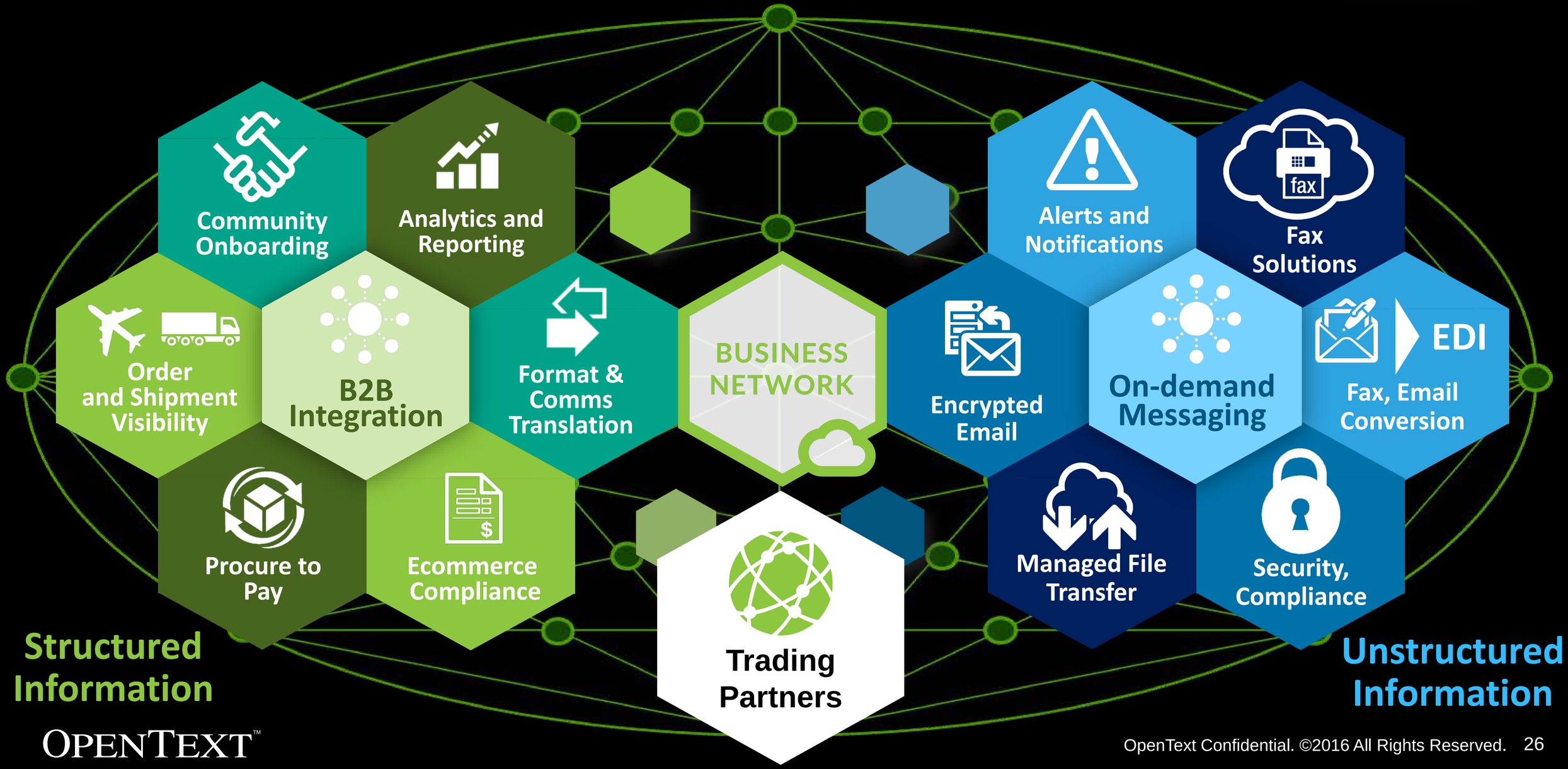

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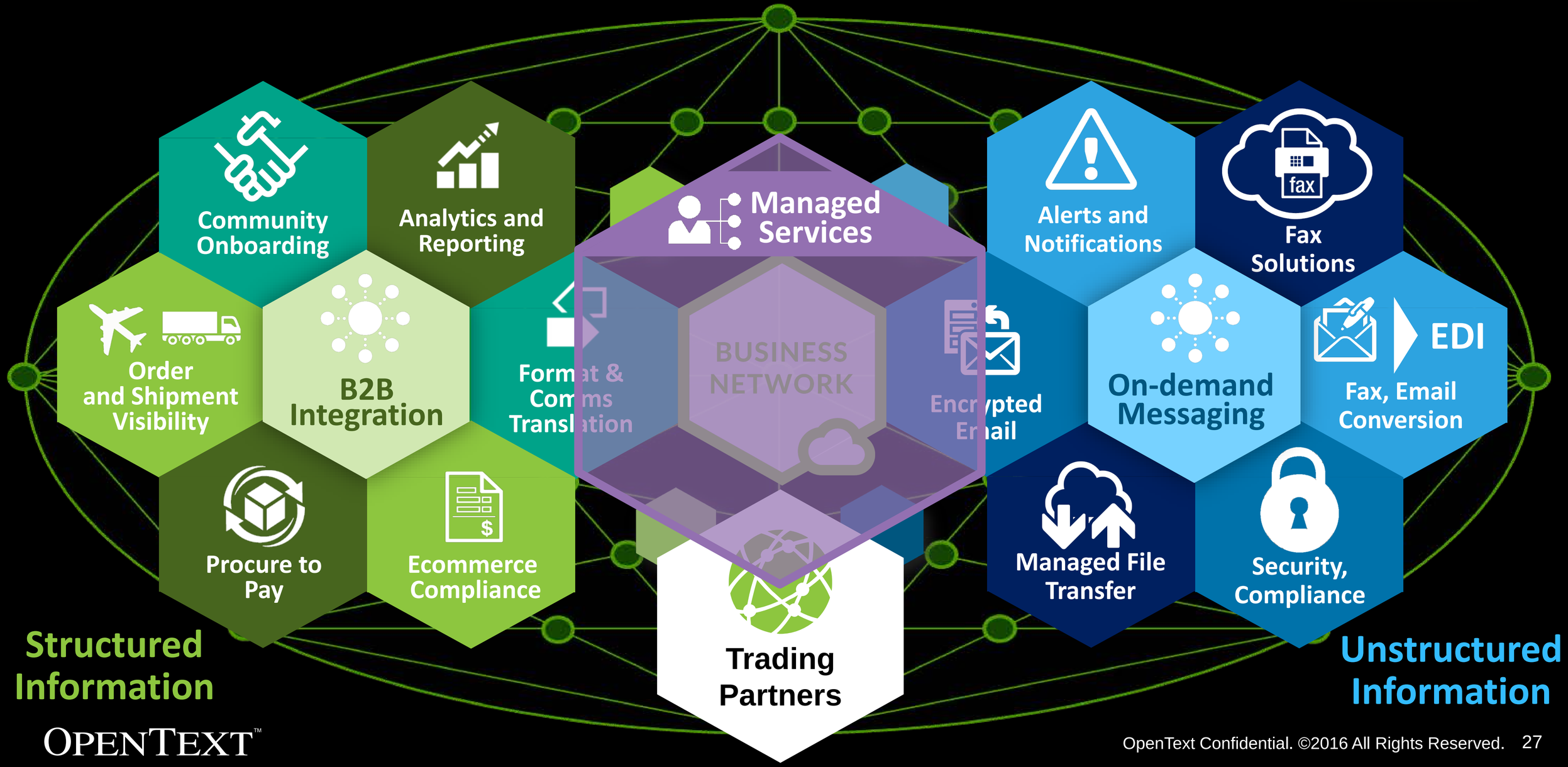

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MAGELLAN

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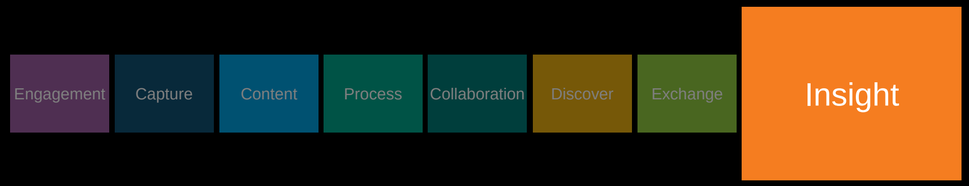
Introducing OpenText Magellan



MAGELLAN
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- Next generation cognitive platform
- Integration of visualization, voice, video, search, text, natural language processing, semantics and numerics
- Open Algorithms and Machine Learning (by leveraging Spark Apache)
- Democratize Cognitive: Easy to program, highly affordable
- Integrated with standard x86 scale-out hardware
- Available in 2H 2017

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Unlocking the Value of Your Information

Engagement | Capture | Content | Process | Collaboration | Discover | Exchange | Insight

- Hire to Retire
- Procure to Pay
- Idea to Product
- Digital Mail Room
- Order to Cash
- Capital Project Mgmt
- ... and more

MediaBin

Nstein InfoFusion

ACTUATE

Nstein

Nstein

RECOMMIND

CONTENT EXPERIENCE

- Speech & Voice Processing
- NLP Sentiment Analysis
- Predictive Analytics
- Semantic Analysis
- Text Mining
- Information Discovery
- OCR/ICR/IDR Auto-Classification

Spark / Apache

Actuate



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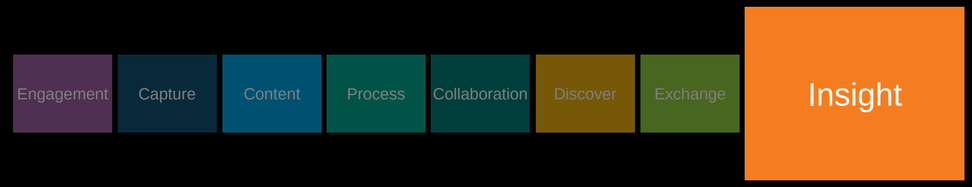
Built on Open Standards



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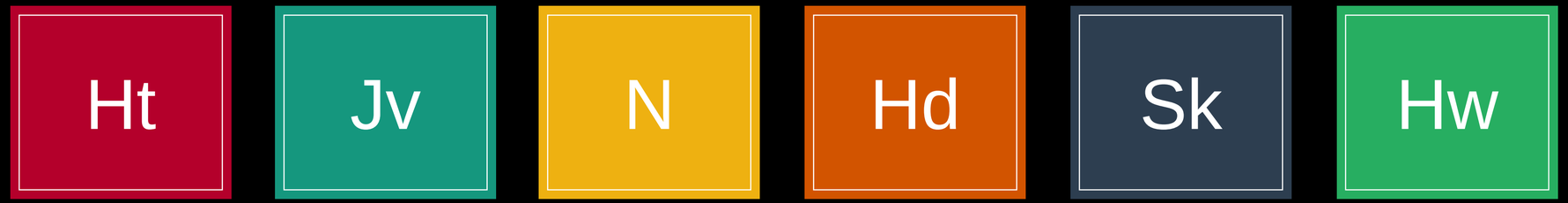



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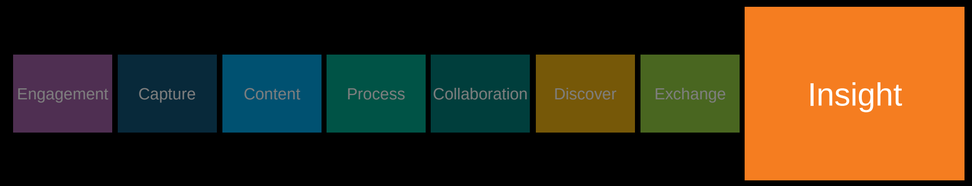
1,000’s of Open Algorithms



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- Predictive Analysis via logistic regression and regression trees
- Recommendation via alternating least squares (ALS)
- Speech and video analysis
- Survival Analysis via accelerated failure time models
- Sequential pattern mining via PrefixSpan
- Model evaluation and hyper-parameter tuning
- Machine learning covering feature extraction, classification, regression and clustering

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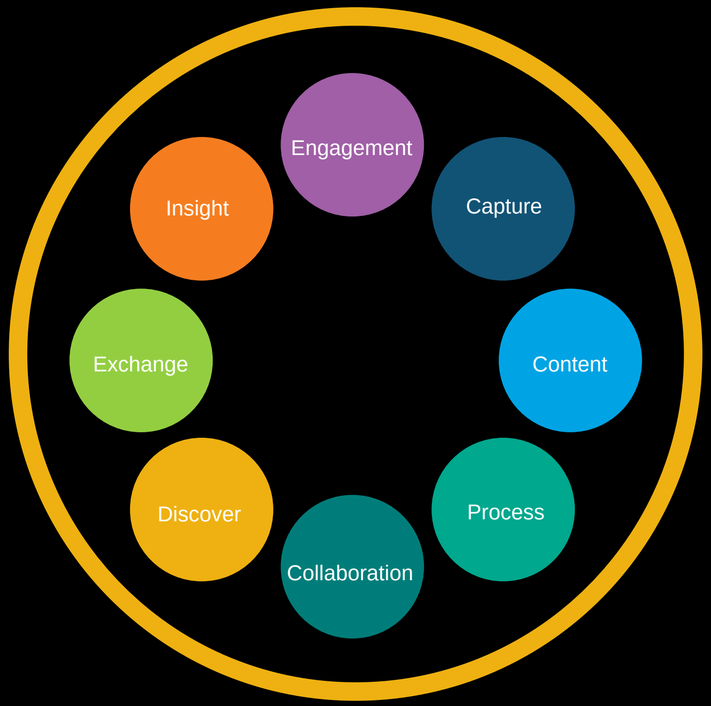
Unlocking the Value of Enterprise Information



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Engagement to Insight

Apps

Cognitive

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