Delivering Value

INVESTOR PRESENTATION

JUNE 2020



Forward-looking Information

This presentation contains forward-looking statements that reflect the current expectations of management of Crombie about Crombie's future results, performance, achievements, prospects and opportunities. Wherever possible, words such as "continue", "may", "will", "estimate", "anticipate", "believe", "expect", "intend" and similar expressions have been used to identify these forward-looking statements. These statements, including statements regarding the development potential of Crombie's development sites, the total estimated cost to develop these sites, impact on net asset value, expected development returns, acquisitions and the expected impact of Sobeys/Empire technology changes, reflect current beliefs and are based on information currently available to management of Crombie. Forward-looking statements necessarily involve known and unknown risks and uncertainties, including real estate market cycles, general economic conditions, the uncertain impact of COVID-19, the availability of financing opportunities and labour, actual development costs, uncertainties in obtaining required municipal zoning and development approvals, concluding successful agreements with existing tenants, and where applicable, successful execution of development activities undertaken by related parties not under the direct control of Crombie.

A number of additional factors, including the risks discussed in the Annual Information Form, could cause actual results, performance, achievements, prospects or opportunities to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully and a reader should not place undue reliance on the forward looking statements. There can be no assurance that the expectations of management of Crombie will prove to be correct.

Readers are cautioned that such forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from these statements. Crombie can give no assurance that actual results will be consistent with these forward-looking statements.

Non-GAAP Measures

Certain terms used in this presentation, such as AFFO, FFO, NAV, SANOI, NOI, EBITDA and yield on cost are not measures defined under Generally Accepted Accounting Principals ("GAAP") and do not have standardized meanings prescribed by GAAP. AFFO, FFO, NAV, SANOI, NOI, EBITDA and yield on cost should not be construed as an alternative to net earnings or cash flow from operating activities as determined by GAAP. AFFO, FFO, NAV, SANOI, NOI, EBITDA and yield on cost as presented, may not be comparable to similar measures presented by other issuers. Crombie believes that AFFO, FFO, NAV, SANOI, NOI, EBITDA and yield on cost are useful in the assessment of its operating performance and that these measures are also useful for valuation purposes and are relevant and meaningful measures of its ability to earn and distribute cash to unitholders. Examples of reconciliations of AFFO and FFO to the most directly comparable measure calculated in accordance with GAAP are provided in the Management Discussion and Analysis of Crombie for the most recently completed reporting period.



Listen <u>here</u> for our CEO's podcast on CRE

Crombie REIT at a Glance

Defensive Grocery & Pharmacy-Anchored Portfolio

Deliver strong risk-adjusted returns by effectively allocating capital to our grocery and pharmacy-anchored portfolio an development, to accelerate NAV and AFFO growth per unit

75% of annual minimum rent (AMR) derived from grocery and pharmacy-anchored properties

\$1.5B in Unencumbered Assets

\$500M in Liquidity¹

Rated BBB (low) Stable by DBRS

Member of the S&P/TSX Composite Index, CRR.UN

\$4.0-5.8B major mixed-use development pipeline concentrated in VECTOM²



Portfolio Overview				
Investment Properties	\$4.5B			
Gross Leasable Area	17,583,000			
Committed Occupancy	96.2%			
YTD Same-Asset Cash NOI Growth	1.7%³			
YTD Renewal Leasing Spreads	4.5%			
YTD Renewal Square Feet	156,000			



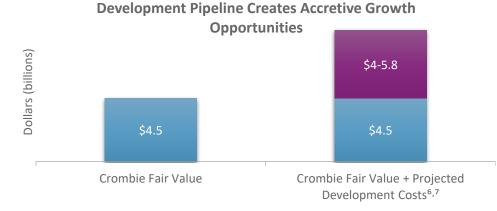
Why Invest in Crombie?

Stability Supports Development Upside

Current
Discount
to NAV
(10%)⁵

- Stable, high-quality grocery and pharmacy-anchored portfolio, resulting in strong, stable, predictable cash flow growth
 - Strong fundamentals driving 96.2% occupancy
 - 67% of annual minimum rent derived from essential services with total portfolio weighted average lease term of 10 years
- Materially accretive VECTOM focused development pipeline
 - First 6 Active Developments expected to create \$1-2/unit in NAV within 1-2 years¹
 - Disclosed IFRS Fair Value excludes 100% of NAV potential
- Strong Balance Sheet with access to multiple sources of capital
- Units current yielding ~7%²

Historical Total Unitholder Return ³					
	YTD	2019	3yr	5yr	10yr
Crombie	-11.2%	35.9%	12.7%	11.4%	11.1%
Retail Peers ⁴	-18.4%	15.3%	4.6%	6.6%	9.3%
S&P/TSX Capped REIT Index	-17.7%	22.8%	12.8%	9.9%	11.3%
S&P/TSX Composite	-5.7%	22.8%	6.9%	6.3%	6.9%



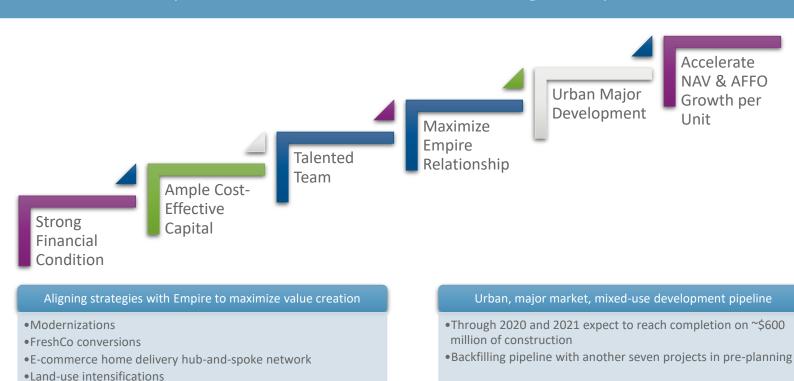




¹Avalon Phase I excluded, assumes NAV creation equals difference between Crombie's current estimated stabilized value based on current market cap rates and estimated development cost. See Risk Management section in MD&A for risks. ²Based on unit price of \$13.34 as of June 4th, 2020 ³Calendar year end CAGRs ⁴Equal weighted average: Riocan REIT, SmartCentres REIT, First Capital REIT, Choice Properties REIT, CR REIT ⁵Analyst consensus NAV of \$15.23 ⁶Estimated time to completion of 10-15 years ⁷Assumes all development projects per MD&A are completed at 100% Crombie interest and no additional acquisitions or dispositions ⁸As at May 7th, 2020

Crombie's Long-Term Strategy Committed to Delivering Value to Stakeholders

Crombie's long-term strategy is to deliver strong risk adjusted returns by effectively allocating capital to our grocery and pharmacy-anchored real estate portfolio and development, to accelerate NAV and AFFO growth per unit.



Unlocking of major developments

Crombie's Vision – Strategic Pillars

Supported and Enabled by Strong Risk Management





IMPROVING PORTFOLIO QUALITY

Deliver strong risk-adjusted returns by effectively allocating capital to our grocery and pharmacy-anchored real estate portfolio and development, to accelerate NAV and AFFO growth per unit:

- Strategic relationship with Empire/Sobeys
- Urban, major market mixed-use development pipeline

STRONG FINANCIAL CONDITION

Maintain a strong balance sheet with ample financial flexibility, liquidity and access to cost-effective capital. Committed to our investment grade rating.

CULTURE AND TALENT

One of the most talented real estate teams in Canada built to deliver our strategy.

DELIVERING VALUE



Well Positioned, Defensive Tenant Roster

Investment grade grocers, pharmacies, banks, gov't

Grocery & pharmacy-anchored retail is robust & defensive 75% **Grocery &** Pharmacy-**Anchored Properties Annual** Minimal Rent 67% 6% Small Essential **Business** Services

Portfolio weighted average lease term of 10 years

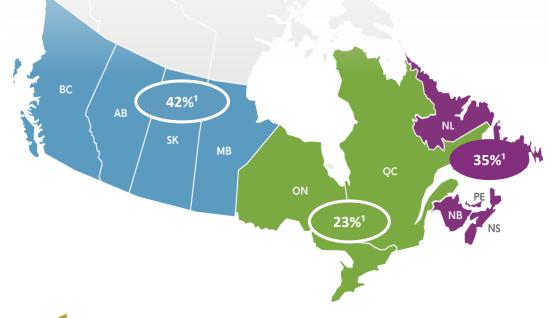
Tenant	% of AMR	Avg Remaining Lease Term (yrs)	DBRS Rating
Empire Company Limited ¹	53.8%	13	BBB (low)
Shoppers Drug Mart	4.1%	9	BBB
Province of Nova Scotia	1.5%	8	A (high)
Dollarama	1.4%	6	BBB
Government of Canada	1.2%	4	AAA
CIBC	1.2%	11	AA
Bank of Nova Scotia	1.1%	3	AA
Cineplex	1.1%	9	-
GoodLife Fitness	1.1%	8	-
Bank of Montreal	1.0%	8	AA



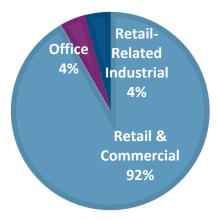
8 of 10 top tenants investment grade

Nationwide Portfolio Growing Exposure to VECTOM

- Focused on high growth urban and suburban markets with development opportunities, while disposing of lower growth and/or non-core assets.
- Grocery-anchored retail with growth opportunities into residential rental and retail-retailed industrial



% OF AMR²



% OF GLA



Leasing & Value Creation Built in Organic Growth

9.9%



2016

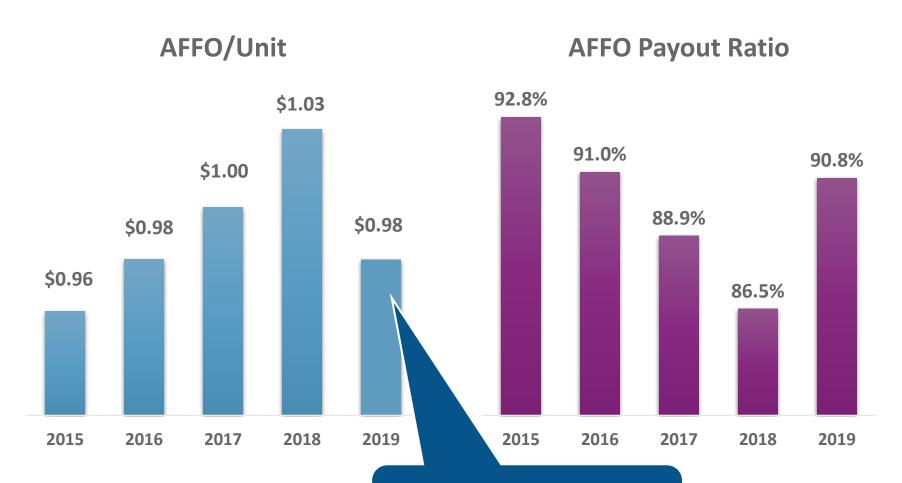


2016

94.4%

Reliable Historical AFFO Growth

Improving AFFO & Payout Ratio





Impacted by \$800M in dispositions and \$400M investment in early stage developments

Strong Financial Condition

King George, Vancouver, BC





Building Financial Strength

Investment Grade with Ample Liquidity

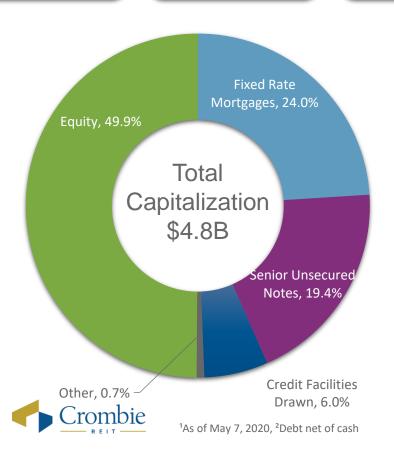
\$1.5B Unencumbered Assets

\$500M Liquidity¹

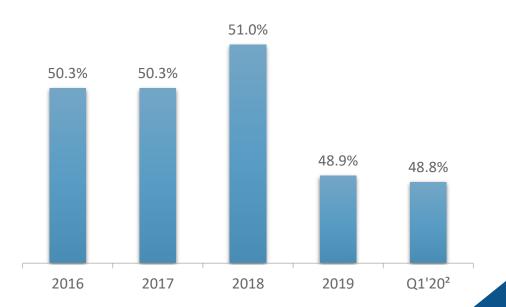
8.44x Debt to EBITDA²

3.18x Interest Coverage

BBB Low (Stable) by DBRS



Debt to Gross Book Value (Fair Value)



Well-Laddered Debt Maturity Profile Extending Weighted Average Term to Maturity

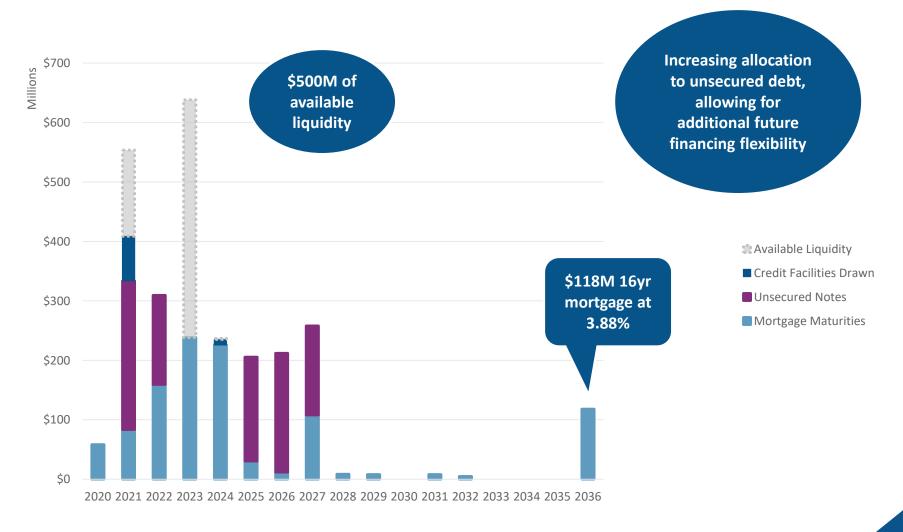




Chart as of May 7, 2020 13

Access to Ample Liquidity

JV facilities sufficient to complete construction costs

\$500M in available liquidity

Facility	Balance as at May 7, 2020	Authorized Amounts	Available Liquidity	Maturity Date
Revolving Credit Facility	-	\$400M	\$400M	June 30, 2023
Bilateral Credit Facility	-	\$100M	\$100M	May 14, 2021
Short-Term Credit Facility	\$75M	\$75M	-	March 31, 2021
Subtotal	\$75M	\$575M	\$500M	
Davie Street Joint Venture ¹	\$69M	\$93M	\$24M	September 20, 2027
Le Duke Joint Venture ¹	\$9M	\$47M	\$38M	July 31, 2021 ²
Bronte Village Joint Venture ¹	\$43M	\$112M	\$69M	March 31, 2021 ²
Total	\$196M	\$827M	\$631M	



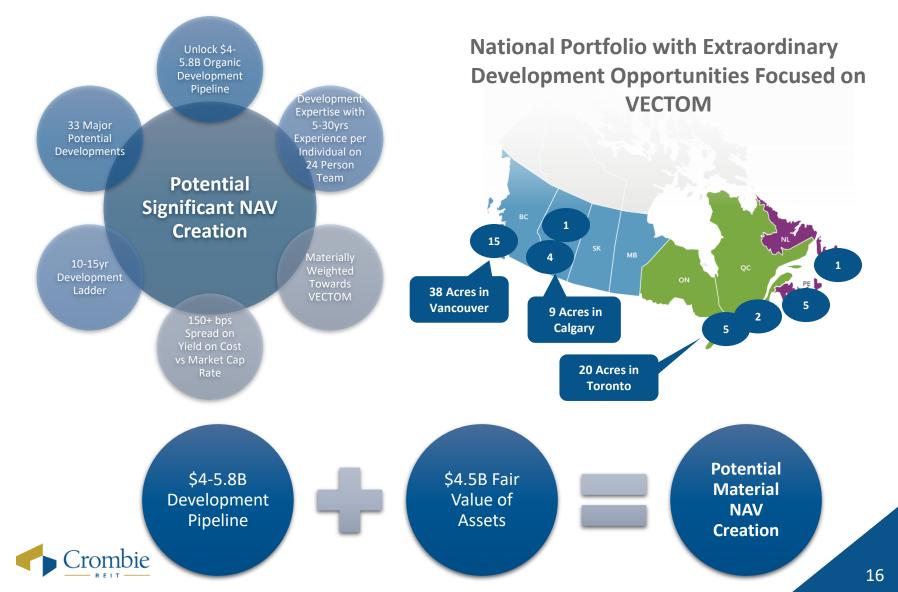
Improving
Portfolio Quality

Broadway and Commercial, Vancouver, BC





Unlocking Value
Into the Next Decade & Beyond



Development and Construction Team

In-House Expertise

~30yrs Residential Development Experience

Chief Executive Officer

24
Development
Professionals

5-30yrs Mixed-Use Development Experience per Individual **Chief Operating Officer**

SVP, Development & Construction

VP, Construction
East

Director,
Development East

VP, Development East

Sr. Director,
Development Central

VP, Construction
West

Director,
Development West

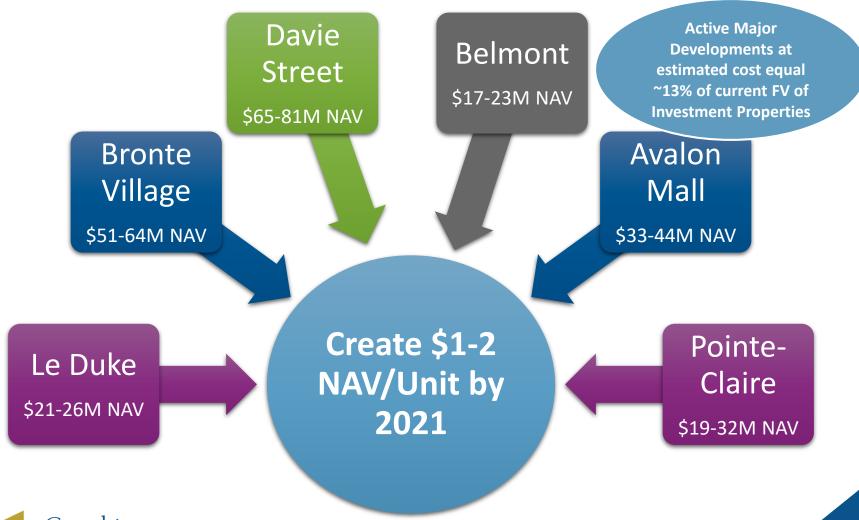
Engineering Leasing Construction Financing Legal Environmental Analytics



Design

Material NAV Creation¹

\$610M Investment in First 6 Major Developments





Active Major Development Pipeline

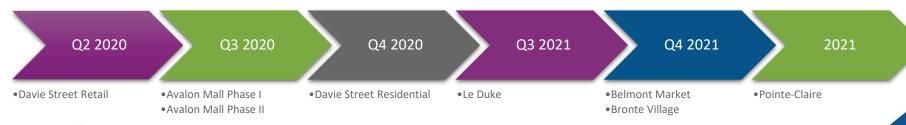
Value Creation in Action

\$610M² under Active Development

Estimated Yield on Cost 5.5 - 6.0%

Building construction at Pointe-Claire to start in spring 2020

#	Property	Phase	Location	Commercial GLA	Residential GLA	Estimated Completion Date	Estimated Annual NOI ²	Estimated Total Cost ²	Estimated Yield on Cost ²
1	Avalon	Phase I	St. John's, NL	-	-	Q3 2020	-	\$54.5	-
1	Mall	Phase II	St. John's, NL	165,000	-	Q3 2020	\$5.8-6.2	\$56.8	10.3-11.0%
2	Davie Street¹		Vancouver, BC	54,000	254,000	Q2 & Q4 2020	\$5.8-6.3	\$107.1	5.4-5.9%
3	Belmont Market ¹		Langford, BC	160,000	-	Q4 2021	\$5.4-5.7	\$93.0	5.8-6.1%
4	Le Duke¹		Montreal, QC	26,000	241,000	Q3 2021	\$3.2-3.4	\$59.1	5.4-5.8%
5	Bronte Village¹		Oakville, ON	54,000	466,000	Q4 2021	\$7.5-8.3	\$138.7	5.4-6.0%
6	Pointe- Claire ¹		Montreal, QC	300,000	-	2021	\$6.1-6.4	\$100.0	6.1-6.4%
	Total			759,000	961,000		\$33.8-36.3	\$609.2	5.5-6.0%





Avalon Mall, St. John's, NL Dominant Enclosed Shopping Centre



Overview

In April 2017 Crombie launched a three year capital investment program to enhance Avalon Mall's position as the dominant retail choice in Newfoundland and Labrador, enabling Avalon Mall to continue to improve tenant mix and increase sales per square foot. Phase I includes a four-level parking structure (complete) and the redesign and realignment of the vehicular access (complete) and phased renovation of the centre's interior common areas, entrances and exterior façade. Phase II involves the demolition and redevelopment of the former Sears space into modern common areas, midbox and CRU.

	Phase I	Phase II
Expected Completion	Q3 2020	Q3 2020
Expected Development Cost	\$54.5M	\$56.8M
Expected Yield on Cost	-	10.3-11.0%
Current Market Cap Rate	-	6.00-6.75%
Potential Value Creation ¹	-	\$33-44M





Davie Street, Vancouver, BC Making an impact on the Vancouver Skyline

Overview

Davie Street will include 54,000 sf of commercial space comprised of a grocery store and ancillary retail and 254,000 sf, or 330 rental residential units. Construction of the retail podium, tower concrete and residential glazing are complete for both towers.

Expected Completion	100%	Q2 & Q4 2020
Expected Development Cost ¹	Tendered	\$107.1M
Expected Yield on Cost		5.4-5.9%
Current Market Cap Rates ²	Resid	lential 3.00-3.25% Retail 4.00-4.50%
Potential Value Creation ^{1,3}		\$65-81M





Projecting
Significant NAV
creation, NOI
and cash flow
growth



Belmont Market, Langford, (Victoria), BC

Upgrading by Developing A+ Real Estate

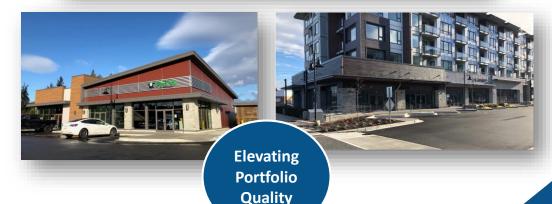
Crombie is 100% developer

Overview

Belmont Market is being developed as a 160,000 sf grocery-anchored retail centre. The final portion of the development totaling 23,000 sf in three buildings is in active pre-leasing and deals pending on approximately 6,000 sf of the available retail space. Construction will commence on the first building in Q2 2020, with the remaining two buildings slated for 2021 construction. Committed occupancy is 90% for 137,000 sf built and operational.

Expected Completion	Q4 2021
Expected Development Cost	\$93.0M
Expected Yield on Cost	5.8-6.1%
Current Market Cap Rate ¹	5.00-5.25%
Potential Value Creation ²	\$17-23M







Le Duke, Montreal, QC

Placemaking along the Bonaventure Greenway

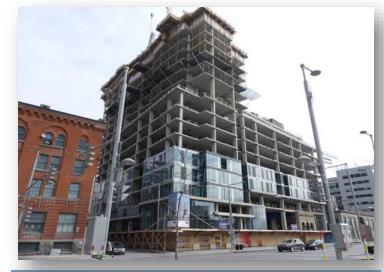
Overview

Le Duke is adjacent to the Bonaventure Greenway in Old Montreal, and is being built with our 50% JV partners as a 25 storey mixed-use tower with 390 residential rental units above a 25,000 sf urban format IGA. The residential structure is completed up to the 19th floor.

Expected Completion	Q3 2021
Expected Development Cost ¹	\$59.1M
Expected Yield on Cost	5.4-5.8%
Current Market Cap Rate ²	Residential 3.75-4.25% Retail 4.50-5.00%

Potential Value Creation^{1,3} \$21-26M









¹At Crombie's proportionate share ²Colliers Canada Cap Rate ³Assumes Potential Value Creation equals difference between Crombie's current estimated stabilized value based on current market cap rates and estimated development cost. Please see the Risk Management section in our MD&A for risks.

86% Tendered

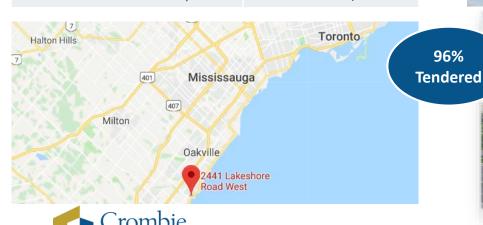
Bronte Village, Oakville, ON Building Community in Major Urban Centres

Overview

Bronte Village will be a special luxury rental opportunity in a vibrant, unique and highly sought after community. This 50% JV development will include 480 units of refined rental living and a 30,000 sf Sobeys. Form work is now complete with precast installation completed up to level 10 on building A, and form work is completed up to level 10 with glazing and precast installation underway on building B.

Expected Completion	Q4 2021
Expected Development Cost ¹	\$138.7M
Expected Yield on Cost	5.4-6.0%
Current Market Cap Rate ²	Residential 3.75-4.00% Retail 4.25-4.50%
Potential Value Creation ^{1,3}	\$51-64M







¹At Crombie's proportionate share ²Colliers Canada Cap Rate Report ³Assumes Potential Value Creation equals difference between Crombie's current estimated stabilized value based on current market cap rates and estimated development cost. Please see the Risk Management section in our MD&A for risks.

96%

Montreal CFC¹, Pointe-Claire, QC Empire's State-of-the-art e-commerce CFC

Overview

Pointe-Claire will be a ~300,000 sf state-of-the-art CFC. The ~\$100 million development, including land, will be powered by Ocado's world-leading online grocery platform, and will become Empire's e-commerce distribution hub for Quebec and the Ottawa area. The site is currently zoned for its intended use, site work is complete, and tendering is well underway with construction to commence this spring.

Expected Completion	2021
Expected Development Cost	\$100.0M
Expected Yield on Cost	6.1-6.4%
Current Market Cap Rate ²	4.75-5.25%
Potential Value Creation ³	\$19-32M





Future home of Voilà par IGA e-commerce hub

25

Potential Major Development Pipeline

Value Creation Opportunities for Years to Come

61% of Potential
Major Development
Pipeline located in
VECTOM

62 Acres in Toronto, Vancouver, Edmonton & Calgary

Current in-place NOI = 5.0% on pipeline properties



#	Property	СМА	Site Size (acres)	Status
1	Park West ¹	Halifax	6	Pre-planning
2	Penhorn Lands	Halifax	26	Pre-planning
3	Scotia Square Residential	Halifax	1	Pre-planning
4	King George Blvd ¹	Vancouver	5	Pre-planning
5	Broadway & Commercial ¹	Vancouver	2	Pre-planning
6	1170 East 27 Street ¹	Vancouver	3	Pre-planning
7	Belmont Market – Phase II	Victoria	2	Pre-planning
8	1818 Centre Street ¹	Calgary	2	TBD
9	410 10 Street NW ¹	Calgary	2	TBD
10	524 Elbow Drive SW¹	Calgary	2	TBD
11	813 11 Avenue SW ¹	Calgary	3	TBD
12	10930 82 Avenue ¹	Edmonton	2	TBD
13	Brunswick Place	Halifax	1	TBD
14	Triangle Lands	Halifax	1	TBD
15	Centennial Parkway	Hamilton	3	TBD

#	Property	СМА	Site Size (acres)	Status
16	3130 Danforth	Toronto	1	TBD
17	Brampton Mall	Toronto	9	TBD
18	McCowan & Ellesmere ¹	Toronto	4	TBD
19	Royal Oak¹	Vancouver	3	TBD
20	2733 West Broadway ¹	Vancouver	2	TBD
21	3410 Kingsway ¹	Vancouver	4	TBD
22	990 West 25 Avenue ¹	Vancouver	2	TBD
23	East Hastings ¹	Vancouver	3	TBD
24	Fleetwood ¹	Vancouver	4	TBD
25	New Westminister ¹	Vancouver	3	TBD
26	Port Coquitlum ¹	Vancouver	5	TBD
27	Robson Street ¹	Vancouver	1	TBD
	Total		102	

Culture & Talent

Granville Mall, Halifax, NS





Strong Leadership with Deep Bench Nationwide Talent



DON CLOW
President & CEO
Halifax, NS
Years of Experience:
Crombie 11 | Industry 30+



GLENN HYNES
EVP & COO
New Glasgow, NS
Years of Experience:
Crombie 10 | Industry 27+



CLINTON KEAY
CFO & Secretary
New Glasgow, NS
Years of Experience:
Crombie 1 | Industry 30+

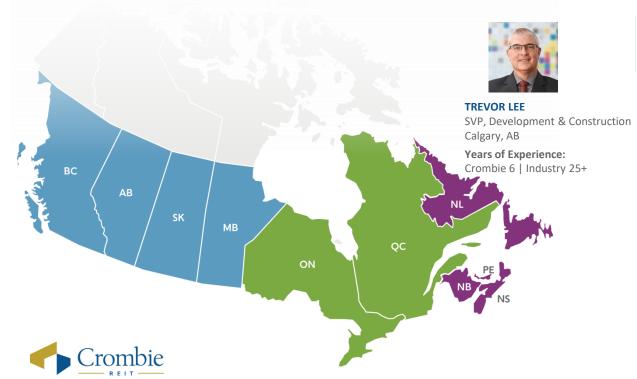


CHERYL FRASER
CTO & VP Communications
New Glasgow, NS
Years of Experience:

Crombie 8 | Industry 8+



JOHN BARNOSKI
EVP, Corporate Development
Mississauga, ON
Years of Experience:
Crombie 5 | Industry 25+





ARIE BITTON
SVP, National Leasing & Operations
Mississauga, ON
Years of Experience:
Crombie 1 | Industry 15+

Culture & Talent Continuing to Build the Crombie of Tomorrow



Crombie is like a community: where people treat each other with respect and where we're working together toward a common long term goal. Crombie values integrity, strong relationships and commitments to our business, colleagues, tenants and customers. We are creating long term sustainable communities.

Cheryl Fraser, Chief Talent Officer & VP Communications

30% of Board Members are Women

16% of Executives and VPs are Women

>25 Managers Highly Skilled in RE Development

55% of Women have Leadership Development Plans

Less than 12% Annual Turnover Nationally



Committed to Sustainability Increasing Disclosure & Reporting

Crombie will increase disclosure and reporting around our ESG commitment and continue to foster a progressive culture where every employee values diversity, innovation, wellness and the environment.

Crombie's core values include a commitment to sustainable business practices. We do this by considering environmental, social, and governance factors in our decision-making processes.

We build and operate sustainable buildings (communities and neighbourhoods) to environmental standards, we champion employee engagement and wellness, we support organizations that enhance the overall health (physical, mental and social) of their communities, and we have strong governance practices.







Risk Management

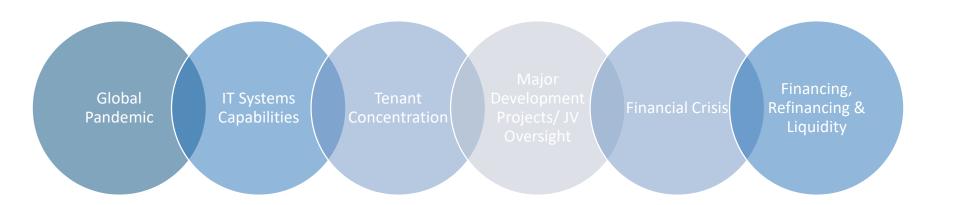
Bronte Village, Oakville, ON





Risk Management

Continuously Monitoring Potential Risks, and Executing Minimization & Mitigation Plans







Thank You

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