

THOR **INDUSTRIES, INC.**

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NEWS RELEASE

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THOR UNVEILS NEW BUSES AT CLEVELAND BUS CON SHOW AND RECEIVES LARGE INITIAL ORDER FROM ABC BUS COMPANIES FOR M1000 SERIES.

Thor Industries, Inc. (NYSE:THO) announced today that it has received an initial order for 60 M1000 series mid-sized coaches from ABC Bus Companies, Inc. valued at over \$6 million. The order follows the official unveiling of the M1000 product line and other Thor buses on September 10 at the bus industry's major annual trade event, "Bus Con," in Cleveland, OH.

ABC is the nation's largest distributor of highway motorcoaches and will distribute the new M1000 coach series through its nationwide sales and service facilities. Thor is manufacturing the M1000 series, a European-styled mid-size coach with high-performance components, under an exclusive long-term agreement with ABC at its General Coach, Imlay City, MI facility.

"ABC and General Coach have designed and produced the M1000, a unique, revolutionary mid-sized coach providing operators with a luxurious environment for their customers." said Wade F. B. Thompson, Thor chairman.

Thor also introduced a new low-floor heavy-duty transit bus, the 35' EZ-Rider II, manufactured by its Eldorado National company, Chino, CA. The EZ Rider II is the first 35' low-floor transit product manufactured by the company, and represents the state-of-the-art in lightweight, heavy-duty vehicle design.

Thor Industries, Inc. is the largest builder of small and mid-size buses and the second largest manufacturer of recreation vehicles in North America.

This release includes "forward looking statements" that involve uncertainties and risks. There can be no assurance that actual results will not differ from the Company's expectations. Factors which could cause materially different results include, among others, the success of new product introductions, the pace of acquisitions and cost structure improvements, competitive and general economic conditions, and the other risks set forth in the Company's filings with the Securities and Exchange Commission.