



PRESS RELEASE

It's Time to Have it All: Wingstop Adds Thighs to its Menu

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Fueled by consumer demand, Wingstop brings thighs and wings together for an even greater flavor experience. DALLAS, Sept. 8, 2021 /PRNewswire/ -- Wingstop (Nasdaq: WING), the leading technology-focused restaurant brand with more than 1,600 locations worldwide, gained virality this summer with the announcement of its virtual brand, Thighstop. Starting today, thighs are officially joining the Wingstop menu, which means flavor fans can now enjoy delicious, crispy bone-in thighs and boneless Thigh Bites alongside Wingstop's famous wings, tenders, sides and dips.

"When launching Thighstop as a virtual brand, we knew our fans would be excited to try thighs," said Wingstop's Chief Growth Officer Marisa Carona. "The response was overwhelming, and guests wanted to enjoy both their favorite Wingstop wings and new mouthwatering thighs all at once. They asked, so we've answered – we're bringing it all together by adding thighs to the Wingstop menu to amplify our full flavor experience."

Wingstop's bone-in thighs and boneless, breaded Thigh Bites can be served naked or sauced and tossed in any of Wingstop's 11 bold, distinctive and craveable flavors. Wingstop will offer a variety of bone-in thigh and Thigh Bites meal options to help satisfy that craving, whether it's a five-piece thighs combo for mid-week lunch, a date night thighs Meal for 2, or 15-piece Bone-In Thigh Pack for a dinner with friends or family.

To further celebrate the addition of thighs to the menu, Wingstop is introducing "Thigh Thursday." Guests who order at [Wingstop.com](https://www.wingstop.com) or through the Wingstop app on Thursdays can add regular Thigh Bites to any order for just \$4.49 or enjoy a Thigh Bites Meal for 2 for \$13.99, which includes regular boneless Thigh Bites with up to two flavors, large fries or veggie sticks, two dips and two 20-ounce drinks.

Check out the full menu and more at [Wingstop.com](https://www.wingstop.com).

About Wingstop

Founded in 1994 and headquartered in Addison, TX, Wingstop Inc. (NASDAQ: WING) operates and franchises over 1,600 locations worldwide. The Wing Experts are dedicated to Serving the World Flavor through an unparalleled guest experience and offering of classic wings, boneless wings and tenders, always cooked to order and hand sauced-and-tossed in fans'

choice of 11 bold, distinctive flavors. Wingstop's menu also features signature sides including fresh-cut, seasoned fries and freshly-made ranch and bleu cheese dips.

In fiscal year 2020, Wingstop's system-wide sales increased 28.8% year-over-year to approximately \$2.0 billion, marking the 17th consecutive year of same store sales growth, and Wingstop achieved over 700% stockholder return since its 2015 initial public offering. With a vision of becoming a Top 10 Global Restaurant Brand, its system is composed of independent franchisees, who account for approximately 98% of Wingstop's total restaurant count of 1,624 as of June 26, 2021. During the fiscal quarter ended June 26, 2021, Wingstop opened 45 net new restaurants, an increase of 13.1%, and announced domestic same-store sales increased 2.1%. During the fiscal quarter ended June 26, 2021, Wingstop generated 64.5% of sales via digital channels including Wingstop.com and the Wingstop app.

A key to Wingstop's success is the Wingstop Way, which includes a core value system of being Authentic, Entrepreneurial, Service-minded, and Fun. This value system extends to its environmental, social and governance platform as Wingstop seeks to provide value to all stakeholders.

The Company has been ranked on Entrepreneur Magazine's "150 Strongest-growing Franchises" and "The World's Best Franchises" (2020), Franchise Business Review's "Top Food Franchises" (2020), Nation's Restaurant News' "Top 200 Restaurant Chains" (2020), Fast Casual's "Top 100 Movers & Shakers" (2020), and named to The Stevie Awards for Great Employers (2020).

For more information visit www.wingstop.com or www.wingstop.com/own-a-wingstop and follow @Wingstop on Twitter and Instagram and at Facebook.com/Wingstop. Learn more about Wingstop's involvement in its local communities at www.wingstopcharities.org.

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