Wingstop Begins National Delivery Rollout in Partnership with DoorDash

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DALLAS, Nov. 26, 2018 (GLOBE NEWSWIRE) -- Today, Wingstop (NASDAQ: WING), the award-winning wing experts with more than 1,200 locations worldwide, kicks off its national delivery plans by announcing that the market by market rollout of delivery is officially underway. The rollout begins by launching delivery in the Los Angeles and Houston markets through Wingstop’s exclusive national delivery partner, DoorDash. The national rollout builds upon the successful delivery tests conducted in Las Vegas, Chicago, Austin and Denver.

To celebrate the rollout, Wingstop and DoorDash are offering free delivery in Los Angeles starting today, through Sunday, Dec. 2. In Houston, delivery launches on Nov. 28, and Wingstop and DoorDash are offering free delivery for an entire week beginning, Monday, Dec. 10 through Sunday, Dec. 16. For free delivery of Wingstop’s made-fresh, hand-sauced and tossed wings, and our famous fries and sides, hungry fans must utilize the Wingstop or DoorDash websites or mobile apps.

“The future of dining is delivery,” said Stacy Peterson, Chief Experience Officer of Wingstop, “and we believe that the national partnership with DoorDash is the best way for us to deliver Wingstop flavor to the doors of our fans. So, we are excited to begin the official national delivery rollout in two of our largest markets, Los Angeles and Houston. We plan to rollout delivery to 80% of our system by the end of 2019.”

“DoorDash has been working hand-in-hand with Wingstop: integrating fully into their point of sale system, through our innovative DoorDash Drive platform all to ensure operational excellence and top-notch experience for our customers,” said Toby Espinosa, Head of Business Development at DoorDash. “Wingstop has been one of DoorDash's most requested restaurants, and we are thrilled to be partnering with Wingstop on a national scale.”

Experience even more of the flavor you love by following Wingstop on social @Wingstop or visit Wingstop.com for more information.

About Wingstop
Wingstop Inc. (NASDAQ:WING) was founded in 1994 and is headquartered in Dallas, Texas. As of September 29, 2018, Wingstop operated and franchised more than 1,200 restaurants across the United States and nine other countries around
the world. The Wing Experts' menu features classic and boneless wings with 11 bold, distinctive flavors including Original Hot, Cajun, Atomic, Mild, Spicy Korean Q, Lemon Pepper, Hawaiian, Garlic Parmesan, Hickory Smoked BBQ, Louisiana Rub, and Mango Habanero. Wingstop's wings are always cooked to order, hand-sauced and tossed, and served with our fresh-cut, seasoned fries and made-from-scratch Ranch and Bleu Cheese dips. The Company has grown its domestic same store sales for 14 consecutive years, has been ranked #3 on the “Top 100 Fastest Growing Restaurant Chains” by Nation's Restaurant News (2016), was ranked #7 on the “Top 40 Fast Casual Chains” by Restaurant Business (2016), and was named “Best Franchise Deal in North America” by QSR magazine (2014). For more information visit www.wingstop.com or www.wingstopfranchise.com. Follow us on facebook.com/Wingstop and Twitter @Wingstop.

About DoorDash
Founded in 2013, DoorDash is a San Francisco-based technology company passionate about transforming local businesses and dedicated to enabling new ways of working, earning, and living. Today, DoorDash connects customers with their favorite local and national restaurants in more than 1,800 cities across the United States and Canada. By building intelligent, last mile delivery infrastructure for cities, DoorDash aims to connect people with the things they care about—one dash at a time. Read more on the DoorDash blog or at www.doordash.com.

Forward-looking Information
Certain statements contained in this news release, as well as other information provided from time to time by Wingstop Inc. or its employees, may contain forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. You can identify forward-looking statements by the fact that they do not relate strictly to historical or current facts. These statements may include words such as “guidance,” “anticipate,” “estimate,” “expect,” “forecast,” “project,” “plan,” “intend,” “believe,” “confident,” “may,” “should,” “can have,” “likely,” “future” and other words and terms of similar meaning in connection with any discussion of the timing or nature of future operating or financial performance or other events. Examples of forward-looking statements that could appear in this news release include our plans for the rollout of delivery in Los Angeles, Houston and nationally.

Any such forward-looking statements are not guarantees of performance or results, and involve risks, uncertainties (some of which are beyond Wingstop Inc.’s control) and assumptions. Although we believe any forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results and cause them to differ materially from those anticipated in any forward-looking statements. Please refer to the risk factors discussed in our Form 10-K for the year ended December 30, 2017, which can be found at the SEC’s website www.sec.gov. The discussion of these risks is specifically incorporated by reference into this news release.

Any forward-looking statement made by Wingstop Inc. in this press release speaks only as of the date on which it is made. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.
Media Contacts:
Brian Bell
(972) 707-3956
bbell@wingstop.com
Gurion Kastenberg
(212) 738-6124
gurion.kastenberg@edible-inc.com

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