

## ICYMI: EBV Goes Live with New Personalization Service for Secure Devices

### Terms:

Secure-it program combines expertise of EBV, Infineon and Data I/O

With billions of connected devices talking to each other in the growing IoT universe, device security and authentication are a must for today's tech manufacturers. EBV Elektronik has collaborated with Infineon Technologies AG and Data I/O to create the new Secure-it personalization service for secure devices, designed to protect products from hacking, counterfeiting and data theft.

Secure-it integrates custom embedded security into applications. The programming machine from Data I/O is housed in a secure environment in the Avnet Logistics warehouse in Poing, Germany. The machine embeds confidential data, like encryption keys and certificates, onto a blank secure device that best fits the customers' applications.

Interested in learning more? Click [here](#) [1] to watch a video explanation of Secure-it and the Data I/O SentiX programming machine that creates the customized security solutions or visit [www.avnet.com/wps/portal/ebv/solutions/technologies/security-and-identification/](http://www.avnet.com/wps/portal/ebv/solutions/technologies/security-and-identification/) [2] for more information about EBV Elektronik's Secure Provisioning services.

### Multimedia

#### Preview Image:

The graphic features a dark blue header with the text "EBV PERSONALISATION SERVICES FOR SECURE DEVICES" in white. Below this, the text "IOT - CONNECTIONS FOR EVERYTHING" and "EBV - SECURITY FOR EVERYTHING" is displayed. The central part of the graphic shows a laptop on the left with red arrows pointing to icons of a car, a house, an airplane, and a gear. These icons are connected to a globe in the center. To the right of the globe, the text "The IoT - Billions of Connected Devices..." is written, with a vertical dashed line leading down to "... that need Smart Security." A large red warning triangle with an exclamation mark is positioned at the bottom center, with a red dotted line connecting it to the laptop on the left.

### Language:

English

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### Links:

[1] <https://www.youtube.com/watch?v=yNyqoZBt890>

[2] <http://www.avnet.com/wps/portal/ebv/solutions/technologies/security-and-identification/>