

Avnet Lends Technical Expertise to Connected Camp for IoT Startups

Terms:

EBV Elektronik Account Manager Laurent Gratacos is among a select group of volunteer mentors supporting [Le Connected Camp](http://leconnected.camp) [1], a nine-month acceleration program for IoT startups organized by [IoT Valley](http://www.iot-valley.fr) [2].

Since 2009, Toulouse, France-based IoT Valley has been amassing the technical and business expertise of organizations operating throughout Europe, including [EBV](http://www.ebv.com), [3] Intel and Sigfox, to promote the exchange and pooling of resources and skills for the development and commercialization of connected objects.

Mentors, like Gratacos, support members of the acceleration program with expert guidance ranging from defining a clear, realistic go-to-market strategy to professional design and component sourcing, marketing and public relations and talent recruitment.

Click [here](#) [4] for more information on Avnet's comprehensive IoT ecosystem, including [Hackster.io](http://www.hackster.io) [5], [Makersource.io](http://www.makersource.io) [6], [element14](http://www.element14.com) [7] and [Premier Farnell](http://www.premierfarnell.com) [8].

Multimedia

Preview Image:



Language:

English

Show recent blog posts

Source URL: <https://news.avnet.com/blog/avnet-lends-technical-expertise-connected-camp-iot-startups>

Links:

[1] <http://leconnected.camp>

[2] <http://www.iot-valley.fr>

[3] <https://www.avnet.com/wps/portal/ebv/>

[4] <https://www.avnet.com/wps/portal/us/products/technology-solutions/iot-world/iot-ecosystem/>

[5] <http://www.hackster.io>

[6] <http://www.makersource.io>

[7] <https://www.element14.com>

[8] <http://www.premierfarnell.com>