

Avnet Garners Team and Individual Recognitions in 2020 Supply & Demand Chain Executive "Pros to Know" Guide

Terms:

Avnet announced that the Avnet Velocity® global supply chain innovation team has been named a 2020 "Team to Know" by *Supply & Demand Chain Executive* magazine, and Avnet Velocity's Director, Business and Solutions Development Paul Deuchar has been chosen as a 2020 "Pro to Know."

The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises, that are leading initiatives to help prepare their companies' supply chains for the significant challenges of today's business climate. This year's list includes more than 200 individuals from software firms and service providers, consultancies or academia, who helped their supply chain clients or the supply chain community at large prepare to meet these challenges—and more than 40 Practitioner Pros, who do the same within their own companies.

Team to Know

Avnet Velocity, the Mode 2 supply chain arm of global technology solutions provider Avnet, was launched in 2010 to complement and extend Avnet's traditional Mode 1 supply chain capabilities. With its modular Supply Chain as a Service (SCaaS) portfolio, Velocity specializes in creating and implementing responsive and scalable bimodal supply chain solutions that deliver sustained value to Avnet's internal operations, as well as to customers up and down the supply chain.

Avnet Velocity employs a consultative, problem statement-driven methodology to architect, deliver and operate innovative, sometimes bespoke, supply chain solutions. Velocity's customer-focused supply chain designs help enterprises, from startups to the world's most influential global brands, penetrate new markets, mitigate disruption risk, capitalize on emerging technology trends and deliver exceptional customer experience.

"A strategically managed supply chain is a critical differentiator for any business in our fast-moving industry," said Phil Gallagher, president, global components, Avnet. "Avnet is proud of the role our supply chain specialists play in supporting our high-volume customers' requirements for world-class design and supply chain solutions globally. We are honored to have both the overall Velocity team and one of its talented leaders, Paul Deuchar, recognized by *Supply & Demand Chain Executive* for their outstanding achievements and contributions to supply chain innovation."

Pro to Know

Paul Deuchar is the sixteenth Avnet supply chain practitioner to make this distinguished list of supply chain professionals. As director of business and solutions development for Avnet Velocity, Paul draws on his 20 years of experience as an accomplished supply chain and logistics practitioner and consultant to help Avnet customers manage their most complex, non-traditional supply chain challenges.

"Like today's most high-performing supply chain organizations, Paul operates bi-modally, combining the meticulous adherence to operational excellence and process consistency of Mode 1, with Mode 2 vision, resourcefulness and agility," said David Paulson, global vice president, Avnet United and Avnet Velocity. "Paul is a dedicated team player and a true professional who has particular talent for finding the exact needle in the haystack of challenges that should be focused on to achieve the customer's desired outcome. Paul's digital prowess and ability to map out highly complex solutions in a manner that is clear and accessible to customers is instrumental to the successful execution of our unique supply chain models."

A complete listing of the 2020 Pros to Know is available on the *Supply & Demand Chain Executive* website at www.sdexec.com [1]. For more information on Avnet Velocity's innovative supply chain solutions, visit <http://www.avnet.com/velocity> [2]. Complimentary subscriptions to Avnet's executive thought leadership journal Supply Chain Navigator are available at [Avnet.com](http://www.avnet.com) [3].

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com [4]. (Award)

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[2] <http://www.avnet.com/velocity>

[3] <http://cts.businesswire.com/ct/CT?id=smartlink&url=https%3A%2F%2Fwww.avnet.com%2Fwps%2Fportal%2Fus%2Fresources%2Fnewsletters%2Fsubscription&esheet=51763624&newsitemid=20180223005599&lan=en-US&anchor=Avnet.com&index=7&md5=70a873811c69a6836ae9c90c1170ad32>

[4] <https://www.avnet.com/wps/portal/us/>