

## Do You Know Our Supply Chain “Pro to Know?”

### Terms:

#### Meet Wade McDaniel, Avnet’s “architect of change”

As a leading global technology distributor, Avnet must stay two steps ahead of global supply and demand trends. One individual who helps make that possible is Wade McDaniel, vice president, solutions development and delivery for Avnet Velocity, Avnet’s global supply chain solution innovation center. McDaniel, who was recently named among the 2018 Pros to Know by Supply & Demand Chain Executive magazine, leads a team of supply chain solutions architects in the design of sophisticated, end-to-end solutions for both digital and physical supply networks throughout the global electronic component ecosystem. McDaniel was also previously recognized for his outstanding contributions to the supply chain profession by Supply & Demand Chain Executive in 2008.

A 30-year, high-tech supply chain veteran, McDaniel is a frequent speaker at prominent supply chain and operations conferences, such as the recent [SCOPE Supply Chain Conference](#) [1] in Chicago, where he discussed the challenges and opportunities of managing innovation and change during disruptive times. McDaniel will be co-presenting with Gartner Analyst Mike Dominy on the Solution-Centric Supply Chain at the upcoming [Gartner Supply Chain Conference](#) [2] in Phoenix. He is also a regular editorial contributor to several leading industry publications, and serves as publisher of Avnet’s award-winning [Supply Chain Navigator](#) [3] digital magazine.

“Wade’s creativity and passion for technology, along with his distinct insights on topics less commonly associated with supply chain management, such as blockchain, the maker movement, trade finance and multi-modal operations, have earned him a reputation as supply chain thought leader,” said Lynn Torrel, senior vice president, global customer and supplier management for Avnet. “He is not just a ‘pro to know,’ but a true architect of change.”

A complete listing of the 2018 Pros to Know is available on the Supply & Demand Chain Executive website at [www.SDCExec.com](#) [4]. For more information on supply chain solutions offered by Avnet, click [here](#) [5] to visit the supply chain services portal. Complimentary subscriptions to Avnet’s [Supply Chain Navigator](#) [6] digital journal are available at [Avnet.com](#) [7].

### Multimedia

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