

2017 Startupbootcamp IoT Cohort Demonstrates Shift to Industrial Applications

Terms:

Nearly 75% of the applications received for the [Startupbootcamp IoT](#) [1] were from startups working on B2B IoT devices, demonstrating the growing recognition of the power and potential for IoT in B2B sectors including manufacturing, infrastructure, energy, education, the environment, health, agriculture and retail, according to Raph Crouan, founder of the London-based accelerator program.

[Premier Farnell](#) [2] is among the corporate partners who have committed to supporting the Startupbootcamp participants through a variety of resources including workshops, one-on-one sessions and mentoring.

2017 Startupbootcamp IoT cohort:

1. [HUDlog](#) [3] (Canada) — the HUDlog Head-Up Display projects essential driving information through the windshield of a vehicle so drivers never have to take their eyes off the road.
2. [Internet of Trees](#) [4] (Honduras) — a forest monitoring solution to alert authorities about fire outbreaks and logging in real time.
3. [Mothive](#) [5] (UK) — creating wireless devices to continuously monitor air temperature, air humidity, soil moisture and irradiance or crops.
4. [Odyssey Sensors](#) [6] (UK) — delivering vital and actionable intel from field to farmer for the 428 million underserved and often overlooked smallholder farmers.
5. [Robotic Solutions](#) [7] (Latvia) — building a self-driving kit to make existing manually controlled machinery autonomous.
6. [Sonodot](#) [8] (UK) — a plug and play indoor location intelligence platform for warehousing and factory automation.
7. [Storybot](#) [9] (Israel) — a handheld, screen free connected device for children that engages them in healthy digital, social and physical activities.
8. [Thingblox](#) [10] (Hungary) — a simple, secure, scalable and complete IoT communications hardware technology.
9. [Unifi.id](#) [11] (UK) — helping businesses improve their user experiences by inserting a special RFID tag into a standard plastic card, which is detected at long-range upon entry to a location of interest.

For more design, sourcing, supply chain, manufacturing and marketing resources for hardware startups available from Avnet, visit [Makersource.io](#) [12], [Hackster.io](#) [13], [element14](#) [14] and [DragonInnovation](#) [15].

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Links:

- [1] <https://www.startupbootcamp.org/accelerator/iot-london/>
- [2] <http://www.premierfarnell.com/>
- [3] <http://hudlog.com/>
- [4] <https://www.io3world.org/>
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