



PANELIST BIOS

Leveraging the IR Role to Maximize Your Career: A Virtual Panel Discussion

Tuesday, January 12, 2021 – 5PM ET – 6PM ET

Peter McDermott (Moderator)

Senior Client Partner, Global Corporate Affairs and Investor Relations, **Korn Ferry**

A seasoned communications recruiter with both US and European experience, Mr. McDermott has an impressive international track record placing senior-level corporate communications, corporate affairs, and investor relations talent, across a wide spectrum of clients.

Mr. McDermott joined Korn Ferry from a boutique firm specialized in the corporate affairs function, where he held leadership positions in both their London and New York offices. Mr. McDermott also spent time in the APAC region doing both candidate and business development.

Previously, Mr. McDermott was an associate at a global executive search firm, where he supported multiple financial services practices through research, candidate identification and outreach. He began his career as an intern with Bloomberg LP.

Mr. McDermott is active in several of the professional organizations that are connected with the top functional leaders; He serves on the board of the LAGRANT Foundation, which promotes diversity in the field of public relations. He is on the Operating Committee and co-Chair of the Membership Committee of Page Up, part of the Arthur W. Page Society. He is also a member of the National Investor Relations Institute; and is part of the team that sponsors the Korn Ferry/NIRI biennial International Corporate IR Compensation Study.

Mr. McDermott is a graduate of the University of Richmond with a bachelor's degree in Rhetoric and Communications Studies and American Studies, coupled with a concentration in Ethnic Studies and a minor in History.

Carroll Lane (Speaker)

President of Commercial Engines, **Pratt & Whitney** (div. of United Technologies Corp.)

Carroll Lane returned to Pratt & Whitney in January 2020, after leading Investor Relations for United Technologies Corporation, where he was responsible for developing and implementing strategies that position UTC as a preferred investment to domestic and international investor communities.

Mr. Lane first joined the UTC Corporate Office in 2012 as director, Corporate Strategy & Development. In 2014, he transferred to Pratt & Whitney as the senior director, Customer Solutions, and served in positions of increasing responsibility including vice president, Commercial Aftermarket. Prior to joining UTC, he was a director with CSP Associates, an Aerospace & Defense advisory firm in Cambridge, MA. Mr. Lane served in the United States Marine Corps as a Naval Aviator.

Mr. Lane earned a bachelor's degree in political science from Williams College and a master's degree in business administration from the Harvard Business School.

Victoria Sivrais (Speaker)

Partner, **Clermont Partners, LLC**

Victoria Sivrais is a Partner of Clermont Partners, LLC, one of the only 100% women-owned investor relations and strategic communications firms in the country. Victoria provides guidance to clients around critical communication issues, including best-practice financial communications and investor relations programs, ESG (Environmental, Social and Governance) communications, mergers and acquisitions (M&A), crisis preparedness and issues management, and transformational corporate communication strategies.

Prior to establishing Clermont Partners, Victoria was a Managing Director and Deputy Lead of the Capital Markets practice of the FTI Consulting's Strategic Communications segment and held several leadership positions at Ashton Partners, before the firm was sold to FTI.

In addition to growing Clermont Partners, Victoria is an active member with the National Investor Relations Institute (NIRI), its Chicago chapter and Senior Roundtable. She currently serves as a director of the organization's national Board of Directors, and chaired NIRI's 2018 Annual Conference. She has also served on the NIRI-Chicago Chapter Board of Directors since 2011, most recently as Chairman. She has been published and quoted on the topics of shareholder activism, investor engagement, crisis communications, passive investing, ESG investing and various strategy articles communicating transformations and transactions in the Industrial sector. She was also named to PRWeek's "40 Under 40" list in 2018 for her leadership in the crises and M&A communications field.

Victoria graduated from Indiana University – Kelley School of Business with a B.S. degree in Computer Science.

Samanta Hegedus Stewart (Speaker)

Senior Vice President and Head of Investor Relations at **Endeavor**, Board Member, **Griffon Corporation**

Ms. Stewart has been a Director since September 2018. She has been Senior Vice President and Head of Investor Relations at Endeavor, a global leader in sports, entertainment and fashion with a portfolio of companies including WME, IMG and UFC, since February 2019. From 2013 through 2018, she was Head of Investor Relations for Manchester United, an English Premier League football team; Director of Investor Relations at Snap Inc. (NYSE:SNAP), leading the investor relations efforts behind its initial public offering; and Chief Investment Officer of Soho House, a global private membership club and lifestyle brand. Prior to such time, Ms. Stewart was Vice President of Investor Relations for Wynn Resorts, Ltd. (NASDAQ:WYNN), a developer, owner and operator of destination casino resorts, for ten years. Ms. Stewart began her career in investment banking at Morgan Stanley.

Lynn Antipas Tyson (Speaker)

Executive Director, Investor Relations, **Ford Motor Company**

Lynn Antipas Tyson is executive director, Investor Relations, effective October 2017. She reports to Tim Stone, chief financial officer, Ford Motor Company.

In this role, she is responsible for leading all of Ford's investor relations initiatives, including representing the company to equity and fixed income investors and rating agencies, and providing strategic counsel to support value creation and risk mitigation.

Lynn's career spans over 25 years of leadership roles in treasury, international corporate finance, corporate communications and investor relations serving in senior level positions at Ford, PepsiCo, Dell and other leading companies. Lynn has also provided strategic communications consulting services to companies looking to enhance the effectiveness of their investor relations programs. Specialty areas include leveraging investor relations as a competitive advantage, strategic communications, IPOs, and crisis communications. Lynn's capabilities have been recognized by the equity market across several sectors for building and leading world-class investor relations functions and she is also a recipient of the Silver Anvil Award for excellence in crisis communications from the Public Relations Society of America.

Lynn's career includes 14 years of finance and strategic communications experience with PepsiCo, where she ultimately served as Senior Vice President, Investor Relations, and 10 years at Dell, where she led Investor Relations and Global Corporate Communications. Prior to Dell, Lynn led Investor Relations for YUM! Brands, where she was involved in its spin-off from PepsiCo in 1997.

Lynn holds a bachelor's degree in Psychology from the City College of New York and an MBA in finance and international business from the Stern School of Business at New York University.

Lynn is a long-standing member of the National Investor Relations Institute (NIRI), serving as a board member from 2004-2008. During her tenure on the board, Lynn Co-Chaired the Audit Committee and Chaired the CEO Search Committee. In 2019, Lynn Chaired the NIRI Think Tank that produced the white paper: "The Disruption Opportunity: A Report on the Future of Investor Relations."