



## **NIRI-NY Panel to Discuss Maximizing Time with C-Suite Executives**

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold a practical and insightful panel discussion on "IR's Strategic Use of the C-Suite" on Thursday, October 15, 2009.

The program will focus on attaining executive time, who should have access to senior executives, and making the most of the time spent. The expert panel will feature:

- David Walke, Senior Management Advisor to the Blueshirt Group. Mr. Walke co-founded investor relations and corporate communications firm Morgen-Walke Associates in 1982, growing it into the largest independent investor relations firm in the country. More recently, Mr. Walke served as chairman and CEO of publicly traded Guideline Inc. from November 2001 through its successful sale in August 2007. Mr. Walke is currently a senior management advisor to The Blueshirt Group, a leading investor relations and media relations firm. He serves on the board of directors for several publicly traded companies and non-profit organizations.
- Bernie Kilkelly, Vice President, Investor Relations, Delphi Financial Group. Mr. Kilkelly has been an investor relations professional for 22 years. Prior to joining Delphi Financial, Mr. Kilkelly was a Senior Vice President at Robinson Lerer & Montgomery, a strategic communications firm, and served as Vice President, Investor Relations and Corporate Communications for Enhance Financial Services Group Inc. He previously was an investor relations and corporate communications consultant for New York-based firms including Makovsky & Co. and Morgen-Walke Associates. Mr. Kilkelly has been a director of the New York Chapter of the National Investor Relations Institute (NIRI-NY) since 2007 and has been a speaker on many investor relations and corporate communications topics.
- Robert Meyers, Vice President of Global Corporate Access, RBC Capital Markets. Mr. Meyers is Head of Corporate Access at RBC Capital Markets which he joined in July. He has a diverse and extensive background in the securities industry, investor relations and corporate finance. Prior to RBC, Mr. Meyers was Director of Corporate Access at Bank of America, and previously spent eight years at The Carson Group and Thomson Financial. During his tenure in IR services, he advised hundreds of public companies on building global targeting programs. He also spent five years at IBM in various financial roles. He currently holds the series 7, 24, and 63 securities licenses.
- The program will be moderated by Andrea Shaw Resnick, Senior Vice President, Investor Relations & Corporate Communications at Coach, Inc. Ms. Resnick has been with Coach since 2000, prior to the company's IPO. She has been recognized by Institutional Investor Magazine for outstanding U.S. Shareholder Relations in each of the last seven years, as well as by IR Magazine. Before joining Coach, Ms. Resnick was a Director and Senior Portfolio Manager with HSBC Asset Management Americas in New York. Ms. Resnick also established and chaired the Regional Investment Strategy Group for North America. Previously, Ms. Resnick was an Equity Research Analyst for Oppenheimer & Co., Inc.

Sponsored by Marketwire, the panel discussion will take place at The Westin Times Square Hotel at 43rd Street and Eighth Avenue. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. The event cost is \$50 for NIRI members and \$75 for non-members. More information is available at [www.niriny.org](http://www.niriny.org). To register, email: [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com). To prepay, go to: [www.PayPal.com](http://www.PayPal.com) and make payable to [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com).

### **ABOUT NIRI-NY**

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit [www.niriny.org](http://www.niriny.org).

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