



## **NIRI-NY Kicks off the Program Season at the NASDAQ Market Site**

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will kick off their 2009-10 program season on Wednesday, September 23rd, at the NASDAQ Market Site in Times Square. The evening will feature a "Fireside Chat" with distinguished economist Frank M. Hatheway, Chief Economist of the NASDAQ OMX Group Inc. Discussion will cover the state of the economy, trends affecting the equity markets, and what it all means for public companies in the year to come.

Dr. Hatheway is responsible for a variety of projects and initiatives to support the markets and improve market structure. Since joining NASDAQ OMX, he has carried out a number of studies on NASDAQ and other markets, developed NASDAQ's opening and closing auctions, and advised on major corporate initiatives such as the launch of the NASDAQ Options Market and NASDAQ OMX Europe. Prior to joining NASDAQ OMX, Dr. Hatheway was a finance professor at Penn State University and a researcher in market microstructure. He has authored academic articles in the *Journal of Finance*, *Journal of Financial Intermediation* and other leading finance journals. Dr. Hatheway has served as an Economic Fellow and Senior Research Scholar with the U.S. Securities and Exchange Commission and received his Ph.D. in Economics from Princeton University.

"I'm delighted to be participating in the NIRI-NY 2009-10 Program at NASDAQ MarketSite," said Frank Hatheway, Chief Economist of NASDAQ OMX. "Given the state of the economy and concerns the investment community has, this program could not have been more timely and I look forward to providing insight helpful to investment relations professionals," he added.

"The state of the economy continues to be top of mind for investor relations professionals," said Felise Glantz Kissell, President of NIRI-NY and Senior Vice President, Investor Relations and Strategy for HSN, Inc. "We are delighted be kicking off the program season with an expert of Dr. Hatheway's caliber."

Neil Stewart, Executive Editor of IR Magazine will be guiding the chat with Dr. Hatheway. A frequent panelist and moderator, Mr. Stewart has chaired conferences, think tanks and other events around the world. He has been featured on CNBC Europe, CNBC Asia, CNBC Australia, ROB-TV and TheStreet.com TV.

NIRI-NY's Sept 23rd program will take place at the NASDAQ Market Site, Times Square. Registration and networking will begin at 5:00 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. The cost of the event will be \$50 for members and \$75 for non-members. Registration and questions should be directed to [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com) or 212.551.1013. Payment may be made by check or cash at the door, or by credit card in advance at PayPal.com (payment to [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com)).

### **About NIRI-NY**

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit [www.niriny.org](http://www.niriny.org).

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