



NIRI NY October 16 Event Focuses On Building the Perfect Investor Relations Officer

New York, NY - October 14, 2008 - The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold a thought-provoking panel discussion on "Building the Perfect IRO (Investor Relations Officer): How to Be Everything to Everyone" on Thursday, October 16, 2008.

The panel discussion will explore the challenges that IROs face in working with multiple stakeholders, including sell-side analysts, portfolio managers, corporate management, directors, rating agencies and financial reporters.

"In addition to dealing with unprecedented stock market turmoil, IROs today face numerous challenges such as keeping up with regulatory changes and adapting to an increasingly global marketplace," said Nils Paellmann, President of NIRI-NY and Vice President, Investor Relations of Deutsche Telekom. "This program will provide IROs with valuable insight from members of the constituencies they work with, along with real-world examples of how IROs are successfully navigating the current stressful environment."

The panel discussion will be moderated by Felise Glantz-Kissell, a director of NIRI-NY, and Vice President of Investor Relations and Corporate Development for Maidenform Brands, Inc. The panel will include:

- **Christopher Bowe - Counselor, Strategic Affairs for Schering Plough, the U.S.** pharmaceutical and healthcare group. Mr. Bowe was previously an award-winning journalist as the U.S. healthcare correspondent for the Financial Times in New York.
- **Simon Flannery - Senior Telecommunications Analyst for Morgan Stanley.** Mr. Flannery has been ranked five times as the No. 1 U.S. telecommunications (wireline) analyst by Institutional Investor magazine.
- **Michael Holbert - Director of International Equity Research for TIAA-CREF,** a national financial services organization with more than \$400 billion in combined assets under management and the leading provider of retirement services in the academic, research, medical and cultural fields.

The panel discussion will take place at The Westin Times Square Hotel at 43rd Street and Eighth Avenue. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:15 pm. The event cost is \$50 for NIRI members and \$75 for non-members. More information is available at www.niriny.org. To register, email: niri@mindspring.com, or cleanlists@mindspring.com. To prepay, go to: www.PayPal.com and make payable to cleanlists@mindspring.com.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

Contact:

Bernard J. Kilkelly, VP - Communications of NIRI-NY
Vice President-Investor Relations
Delphi Financial Group, Inc.
(212) 303-4349
bernie-kilkelly@dfi.com