



NIRI-NY Presents an Evening with Mindy Grossman, CEO of HSN, Inc.

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will host a fireside chat with Mindy Grossman, CEO of HSN, Inc. (NASDAQ: HSN) on May 26, 2010. Robert Drbul, Managing Director and Senior Equity Research Analyst, at Barclays Capital will facilitate the discussion.

Named one of Forbes Magazine's 100 Most Powerful Women and FT's Top 50 Women in World Business, Ms. Grossman is also a member of the Board of Directors of the \$3 billion retailer. She is a 32-year veteran of the retail and apparel industries with a pedigree resume that includes executive roles at Nike, where she headed Nike's \$4 billion apparel business, as well as Polo Jeans Company, Ralph Lauren, Warnaco, and Tommy Hilfiger.

Ms. Grossman will be joined by Robert Drbul, Managing Director and Senior Equity Research Analyst, Barclays Capital. Mr. Drbul is responsible for both the Broadline Retailing/Department Store and Textile, Footwear and Apparel industries. In 2009, he was ranked the #1 Textile, Footwear and Apparel analyst by Institutional Investor for the sixth time in eight years. He was also ranked by Institutional Investor as a Runner-Up for the Broadline Retailing/Department Store industry in 2009. Prior to his current role, Mr. Drbul spent time as an analyst at Lehman Brothers, Salomon Brothers and Federated Investors.

The goal of the fireside chat is for Ms. Grossman to share her thoughts on effective CEO communication with the investment community.

Hosted by Estee Lauder, the discussion will take place at Bumble & Bumble, located at 415 W. 13th Street in Manhattan. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. The event cost is \$50 for NIRI members and \$75 for non-members. More information is available at www.niriny.org. To register, email: cleanlists@mindspring.com. To prepay, go to www.paypal.com and make payable to cleanlists@mindspring.com.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

Contacts

Kate McKay, 212-849-5060
VP - Communications, NIRI-NY Chapter
Director, Global Marketing & Communications
Kate.mckay@ipreo.com