



NIRI-NY's May 27 Meeting to Focus on Helping IROs Understand Risk Management

New York, NY – May 22, 2009 – The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold a panel discussion on Wednesday, May 27, 2009 on “Managing Risk in Today’s Volatile Economic Environment.” Over the past few years, the Enterprise Risk Management (ERM) function has risen to the board level and “C” suite of the corporation. NIRI-NY’s program will explore how the increased focus on risk management affects the investor relations officer (IRO), and what role the IRO should play in managing risk within the organization. The program will also explore how the failures of risk management at banks and other financial companies contributed to the current financial crisis.

The panel on May 27 will include Brian Rogan, Chief Risk Officer of The Bank of New York Mellon Corporation; Michael Hodes, Portfolio Manager and Director of Public Markets, GLG Partners; Jaidev Iyer, Managing Director of the Global Association of Risk Professionals (GARP); and Steve Lackey, Director of Investor Relations, The Bank of New York Mellon Corporation. The panel discussion will be moderated by NIRI-NY board member Hank Boerner, who is Chairman of the Governance & Accountability Institute and editor of NIRI National’s IR Update magazine.

Nils Paellmann, President of NIRI-NY and Vice President, Investor Relations of Deutsche Telekom, said, “The risk management function is central to the ability of companies to survive and thrive in today’s economic climate. We are very pleased to have an expert panel to discuss the role that investor relations officers and professionals can play in helping organizations better manage risk.”

Mr. Rogan assumed his current role of Chief Risk Officer for The Bank of New York Mellon in July 2008, overseeing credit, operational and market risk management. Previously, he was Chief Executive Officer of Issuer, Treasury and Broker-Dealer Services. In this role, he oversaw the company’s corporate trust, depositary receipts, shareowner services, global payments, domestic cash management, trade services, broker-dealer clearing and collateral management and hedge fund services business lines. Since joining The Bank of New York in 1981, Mr. Rogan has overseen a number of key business segments, including capital markets, global markets, credit restructuring, securities lending and numerous lending divisions.

Mr. Hodes joined GLG Partners in 2006 as a portfolio manager with responsibility for investing in North American financial companies. He took on the additional role of Director of Public Markets in 2007 ahead of GLG becoming a public company through a reverse acquisition transaction with Freedom Acquisition Holdings. Prior to GLG, he led Goldman Sachs’ Specialty and Mortgage Finance sell-side research team. Mr.

Hodes spent 12 years as a sell-side analyst with Goldman Sachs covering a wide range of financial services companies.

Mr. Iyer joined GARP as a Managing Director in January 2009 and previously served as a member of its Board of Trustees from 2004 to 2008. He had a 28 year career at Citigroup, holding a variety of key positions in multiple geographies and businesses, most recently serving as Global Head of Operational Risk for Citibank’s Institutional Clients Group. Previous positions at Citibank include Global Head of Risk Management for Asset Management, Head of Market Risk for the Americas, and Head of Market Risk for North Asia.

Mr. Lackey was appointed Director of Investor Relations for legacy Mellon in 2002. A veteran of 20 years of service with Mellon at the time of his appointment, Mr. Lackey headed a multi-national client group in London from 1991-1995, headed a communications/technology client group from 1995-1999, and the specialized industry client group until 2002. He is a member of the company’s Disclosure Committee, the Benefits Investment Committee and a member of the Operating Committee.

NIRI-NY’s May 27 program will take place at the headquarters of The Bank of New York Mellon Corporation, located at One Wall Street in lower Manhattan. Registration and networking will begin at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. The event cost is \$50 for NIRI members and \$75 for non-members. More information is available at www.niriny.org. To register, email cleanlists@mindspring.com. To prepay, go to: www.PayPal.com and make payable to cleanlists@mindspring.com.

ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also the largest chapter with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

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