



NIRI-NY January 25th Event Focuses on "Investor Relations Lessons from the Financial Crisis"

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold an informative discussion this Tuesday entitled, "Looking Into the Abyss: IR Lessons from the Financial Crisis."

A panel of veteran IR practitioners, moderated by Jason Schechter of Burson-Marsteller, will reflect on the lessons learned from that period and how to be better prepared for any future crisis.

Michael Becker, President of NIRI-NY and Senior Vice President, Financial Product Strategy of Business Wire, said, "This is the first time, as a chapter, that we will take the opportunity to reflect on the financial crisis and seek to learn how to best handle anomaly events and their impact on the investor relations function."

The panel discussion is scheduled for Tuesday, January 25, 2011, at 6:00 pm. The expert panel will feature:

Moderator: **Jason Schechter** is Chair, U.S. Corporate Practice, Burson-Marsteller. Mr. Schechter was named Chair of the U.S. Corporate Practice at Burson-Marsteller in April 2010. He leads a practice that serves a diverse range of corporate clients, with professionals in 10 offices across the United States. Previously, Schechter was a Senior Vice President at Robinson Lerer & Montgomery (RLM), where he provided strategic communications and investor relations counsel to a diverse set of Fortune 500 clients. Prior to joining RLM, Schechter was an Assistant Press Secretary in the Clinton White House, serving as an official spokesman for the President.

- **John Andrews**, Head of Investor Relations, Citigroup - Mr. Andrews joined Citigroup as Head of Investor Relations in March 2009. Prior to his current role, Andrews was a Managing Director and Head of Investor Relations for Capital Markets at Citadel Investment Group from 2007 to 2008. Andrews is one of the longest serving investor relations officers on Wall Street. He became head of investor relations for Morgan Stanley in 1995, then for Morgan Stanley Dean Witter in 1997. In 1999, Andrews joined Goldman Sachs ahead of that firm's IPO as its first head of investor relations and remained in that role until 2007.
- **Robert Jones**, Senior IR Consultant - Previously, Mr. Jones was responsible for all investor relations and financial communications activities for Monster Worldwide, the leading global online recruitment website. He continues to work closely with the executive management team at Monster in an investor relations consulting capacity on all business related issues, projects and events. Prior to establishing the IR function at Monster Worldwide in December 2002, Jones spent 13 years at the firm of FD Morgen-Walke Associates and rose to the position of Senior Managing Director and Chief Executive Officer of the firm.
- **Philip Talamo**, Director of Investor Relations, UBS AG - Mr. Talamo joined UBS AG in October of 2010 as a Director of Investor Relations, and jointly runs UBS's Investor Relations efforts in the Americas while also supporting the firm's global IR efforts. Prior to UBS, Talamo served as Vice President and Director of Investor Relations for AllianceBernstein L.P. from 2006-2010. Before joining AllianceBernstein, Talamo spent several years working as a senior manager of investor relations at Lucent Technologies; as a financial analyst at both Lucent and IBM; and as an assistant vice president at ChaseMellon Shareholder Services (now a part of The Bank of New York Mellon Corporation), managing the group's investor relations consulting practice.
- **Toby Willard**, Vice President, Investor Relations, American Express Company - Mr. Willard is a Vice President in the Investor Relations team at American Express where he helps present company performance to the external investor and research community. Prior to joining the Investor Relations team in 2009, he led the Results Analysis team within Corporate Planning and Analysis where he helped present American Express results, as well as key macroeconomic and competitor trends, to senior leaders.

Sponsored by BNY Mellon Depository Receipts, the panel discussion will take place at Bank of New York Mellon headquarters

at One Wall Street. Registration and networking begins at 5:30 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. Please register in advance by emailing cleanlists@mindspring.com.

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ABOUT NIRI-NY

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 500 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit www.niriny.org.

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