



## **NIRI-NY March 18 Event Focuses on "Financial Media Best Practices"**

NEW YORK--(BUSINESS WIRE)--The New York Chapter of the National Investor Relations Institute (NIRI-NY) will hold a practical discussion on "Financial Media Best Practices." The program will feature journalists from Bloomberg and Reuters, and will cover the "Do's and "Don'ts" of interacting with the media, with particular focus on handling a crisis situation.

The panel discussion is scheduled for Thursday, March 18, 2010 at 6:00 pm. The expert panel will feature:

- Jeffrey Goldfarb, Assistant Editor, Reuters Breakingviews. Mr. Goldfarb leads the services commentary on Wall Street and M&A. He recently moved back to New York after six years in London, most recently writing agenda-setting views throughout the financial crisis for Breakingviews as senior banking correspondent.
- Hugh Son, Reporter, Bloomberg News. Hugh Son has been writing about AIG for Bloomberg News for over three years. In January 2009 he broke the story that derivatives traders in the business responsible for AIG's collapse and subsequent government bailout would be given hundreds of millions of dollars in retention bonuses.
- Stephen C. Davidson, Senior Vice President, Investor Relations, NYSE Euronext. Mr. Davidson is responsible for managing relationships and communication with shareholders and the investment community for NYSE Euronext.
- Moderator: James T. MacGregor, Vice Chairman, The Abernathy MacGregor Group. Mr. MacGregor, a co-founder of AMG, advises clients across a broad spectrum of the firm's client base, primarily in crisis management and in the strategic planning stages of transaction and investor relations assignments, working most frequently with clients in the banking, insurance, financial services, and industrial sectors.

Sponsored by NYSE Euronext, the panel discussion will take place at NYSE Euronext at 2 Broad Street, New York. Registration and networking begins at 5:00 pm, with the program beginning promptly at 6:00 pm. A networking reception will follow at 7:00 pm. (For security purposes, registrations must be received in advance by emailing [cleanlists@mindspring.com](mailto:cleanlists@mindspring.com).)

NIRI-NY's next event will be on April 14 at Baruch College and is entitled, "Navigating Climate Change Disclosure."

### **ABOUT NIRI-NY**

NIRI-NY, the founding chapter of the National Investor Relations Institute (NIRI), is also its largest with over 650 members. Founded in 1969, NIRI is a professional association of corporate officers and investor relations consultants responsible for communication among corporate management, the investing public and the financial community. NIRI members represent the majority of the largest publicly held corporations in the U.S. as well as many small and mid-sized companies. With over 4,300 members in 35 chapters around the country, NIRI sets the highest standards in education to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. For more information, visit [www.niriny.org](http://www.niriny.org).

### **Contacts**

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