



New York Minute

September 2020

IN THIS EDITION

- Kicking off the 2020-2021 Season
- DFIN 2020 Guide to Effective Proxies
- Welcoming 13 new chapter members

Calling the Community

NIRI NY – What does it make you think of? Maybe it's that feeling of anticipation as you walk into a buzzing room somewhere in Manhattan. Get your name badge, grab a drink, catch up with old friends and meet new ones. I miss it badly. How can we replace it?

That's the challenge facing NIRI NY as we kick off our program year. Of course members can expect actionable intelligence – and I hope you can join our first event of the program year on [Wednesday, September 23 at 5pm](#) to get tips on holding better investor meetings in the virtual environment.

But what's even more critical to members is the community, the networking. Contacts, leads, advice and gossip. Providing you with those benefits is a key goal of your new NIRI NY board.

Our 12 returning directors and two new ones (welcome to Nichole Saland from Telsey Advisory Group and Abbe Goldstein from The Travelers Companies!) have been

UPCOMING EVENTS

[Getting the Most from Virtual Investor Meetings: A Virtual Panel Discussion](#)

Today, Sep 23 at 5:00 PM

[IR Magazine – Small Cap Forum](#)

Wed, Sep 23 at 8:00 AM

Our thanks to IR Magazine for a special 25% discount to NIRI NY members with code:

NIRINY

[See entire calendar](#)

Congratulations to NIRI NY

NextGen Committee

members Gabriel Ratcliff

and Esther Tehrani for their

working on strategies and discussing with our partners how to get us there. Here's what to expect as a NIRI NY member over the coming months:

- High-quality virtual events with speakers who are worth your time to listen to
- Event recaps and photos on our newly relaunched website
- Weekly Zoom Coffee Breaks for informal learning, discussion and networking
- One-on-one mentoring to connect NextGen members with experienced IROs (reach out if you want to mentor or be mentored)
- Support for NIRI members in transition
- Access to the best events from other chapters
- More engagement over LinkedIn and Twitter

As you can tell, this is a hard-working board on top of the hectic IR roles that most of my other directors have. Please reach out if you want to volunteer alongside us, for example by mentoring, leading a Zoom Coffee Break, writing recaps, or taking on a leadership role. Now more than ever we need to pull together as a community – the NIRI NY community.

I encourage you to stay connected with the NIRI NY chapter by following us on [Twitter](#), [LinkedIn](#) and checking out the latest information on our [website](#).

Warm regards,
Neil Stewart

Find us here: [NIRI NY Board](#) and [NextGen Committee](#)

recognition by *IR Magazine*!

At the *IR Magazine Awards* on September 16, Gabriel, a member of the Etsy IR team, received the “Rising Star” award and Esther was awarded “Best in sector: Communications” for her work on the T-Mobile IR team. Congrats to you both!

PARTNER PERSPECTIVE



2020 Guide to Effective Proxies: In the current environment of Say on Pay, heightened shareholder activism and intensifying interest in ESG and sustainability, companies are exploring ways to improve shareholder communications through their proxy statements. Donnelley Financial Solutions (DFIN)'s 2020 guide can help improve the visual appeal and clarity of key aspects of your proxy. [Read more here.](#)

WELCOME NEW MEMBERS

James Arestia, Varonis Systems
Michael Finck, Globe Tax
Juan Gomez Stolk, JetBlue Airways
Chris Hayden, Computershare | Georgeson
Shivani Kak, Moody's Corporation
Laurence Madsen, Endava Plc
Nd Maduemezia, Schlumberger Limited
Megan McGrath, Self-employed
Peter Mintzberg, Invesco Ltd.
Colleen Naber, Travelers Companies, Inc
Chad Reed, Hannon Armstrong
Ashley Serrao, Tradeweb Markets Inc.
David Shellhammer, Prudential Financial



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