

# NIRI New York Minute

March 2020

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## NYC Standing Strong

NIRI NY – Our NIRI NY community has persevered through many challenges since our founding in 1970. From catastrophic weather events, to global terrorism and multiple recessions – we have always managed come together to support one another in times of crisis. This time is no different.

The coronavirus (COVID-19) pandemic has been rapidly evolving over the last several weeks, and our hearts go out to all those individuals and communities that have been personally impacted. As major events are cancelled, businesses shutter their doors and many of us adapt to new childcare and remote working arrangements, it can be stressful.

Luckily, New Yorkers are resilient and resourceful, and I continue to be amazed at how we have come together to support each other during this unprecedented period. None of us really know what's in store over these next few months, but I am confident that our NIRI NY community will continue to stand by each other – just as we've done for over four decades.

Here at NIRI NY, in accordance with the Centers for Disease Control's (CDC) recommendation, we have made the decision to host our upcoming Crisis Communications event on April 2, 2020 in a webcast format. This interactive panel will feature lively insights and best practices from some of the most well-known and public crises in recent years, such as Herbalife, Tesla, PG&E and others. You can find details on the "Events" section of the NIRI NY website. We hope this

## NIRI NY CHAPTER EVENTS

### **WEBCAST - Crisis Communications – When the “You Know What” Hits the Fan**

Thurs, April 2 at 4:30pm

*An engaging panel hosts a  
webinar discussion on crisis  
and reputational risk  
management.*

### **Annual Half Day Seminar - NYSE**

Fri, May 15 at 8:15am

*Stay tuned for more info!*

[See entire calendar](#)

## PARTNER PERSPECTIVE



Nasdaq IR Intelligence  
highlights the Investor

program offers timely and valuable perspectives for all of our NIRI colleagues.

In case you missed the latest update, NIRI plans to hold the 2020 Annual Conference, June 14-17, at the Fontainebleau Miami Beach. NIRI has created a coronavirus update page on the NIRI website where you can find more information.

I recognize that this is an uncertain time, and encourage all of us to continue to support one another and exercise practices that help to ensure the safety of our colleagues, friends, neighbors and communities.

Sincerely,

Alexandra Deignan

President, NIRI New York Chapter

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Stay connected with the NIRI NY chapter by following us on [Twitter](#), [LinkedIn](#) and checking out the latest information on our [website](#).

#### **NEW MEMBERS**

Megan Capay, Surveyor Capital (Citadel)

Alana Carpenter, Lazard

Katherine Clementi, ICR Inc.

Lauren Cruz, Surveyor Capital (Citadel)

Tiziana Figliolia, InterDigital, Inc.

Lisa Rubinger, Ashler Capital (Citadel)

Katie Schott, Surveyor Capital (Citadel)

Lauren Shaughnessy, ICR Inc.

Margaux Will, ICR Inc.

Jana Wilson, Ashler Capital (Citadel)

Relations Officers who perform beyond the traditional role of the IRO. Brian Cronin, Vice President and Head of Investor Relations for Sallie Mae, shares his insights on challenges facing IROs and the skills needed to be successful. Learn more [here](#).

Learn more [here](#).