

NIRI New York Minute

May 2020

IN THIS EDITION

- [Putting Q1 in the rearview mirror](#)
- [Join other NIRI chapters for complimentary webcast events](#)
- [Welcoming two new chapter members](#)

Keep Calm and Carry On

NIRI NY – Earnings season is behind us, and there’s no question that the first quarter of 2020 has been one of the most unusual in recent memory. Global activity came to a halt in some sectors but accelerated in others, hundreds of companies withdrew guidance, and even more announced large-scale layoffs and furloughs as a result of COVID-19.

While the market braces for more volatility and uncertainty in Q2, many of us are focused on day-to-day blocking and tackling. It can be easy to get caught up in the noise with so little visibility ahead. Seasoned IROs know to look beyond the attention grabbing headlines and focus on their company’s long-term valuation. I encourage you to stay the course, as this too shall pass.

While our in-person chapter events may have been put on hold, we are continuing to leverage the thoughtful digital content and events hosted by NIRI chapters around the country. Please tune in to a webcast hosted by our friends in the Capital Area NIRI chapter on May 19, and keep checking the “Events” section of the NIRI NY website for upcoming sessions.

Our own NextGen Committee is hosting a “Zoom Social” on May 21 to share how NextGen members are faring in their IR roles in the wake of COVID-19. Registration is open to NextGen members only.

As I enter my final months as NIRI NY President, I am amazed how fast the year has sped by. Perhaps because it is snowing in May, it just doesn’t feel like summer is upon us. Indeed, it is though and I want to take this opportunity to thank our volunteer Board for

UPCOMING EVENTS

NIRI NY NextGen Zoom Social: “IR Conversations during Covid19”

Thurs, May 21 at 6:00 PM –

*Join us for the NIRI NY
NextGen Zoom social, “IR
Conversations during
Covid19,” as we discuss
navigating IR during this
unprecedented time of
social distancing.*

*Committee president Mei
Kuo will guide the
discussion with our
members weighing in with
their experiences. You must
be a NextGen member to
attend. Register on
EventBrite.*

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ACROSS THE U.S. FOR
UPCOMING WEBINARS

their huge contributions in making the 2019/20 season sensational. In any given year, our Board works hard to plan and produce exciting programs for our members. This year was no exception, but it was exceptional in that we were able to pivot to a new virtual normal and keep our membership connected. I've never worked with a finer group of people, even as we video conferenced in our athleisure and salon-free coifs, and I'm honored to call each one a friend. If you are thinking of volunteering as a Board member, or on a project, do not hesitate. It is a rewarding experience that cements leadership in IR.

On a more solemn note, we are deeply saddened to share the news that our friend and colleague William (Bill) Roger Powell passed away in April after a valiant battle with cancer. Bill was a leader in the NIRI community on both the east and west coasts and had extensive involvement with NIRI NY. Our chapter made a donation in his memory to the American Cancer Society. For more information on Bill's life and legacy, [click here](#).

On behalf of the New York board, we hope you enjoy a safe and Happy Memorial Day with family and friends – six feet apart, is just the right amount for a cornhole tournament!

Stay safe and keep healthy,

Alexandra Deignan

President, NIRI New York Chapter

Stay connected with the NIRI NY chapter by following us on [Twitter](#), [LinkedIn](#) and checking out the latest information on our [website](#).

NEW MEMBERS

Yuka Broderick, Yext, Inc.

Nina Goworek, Bristol-Myers Squibb

NIRI Houston – The Evolution of Investing: Staying Active in an Increasingly Passive Investing World

NIRI DC/Capital – Earnings Communication in the New Normal

NIRI Boston – Navigating your IR Program Through These Uncertain Times

NIRI Los Angeles – I Survived 1Q20 Earnings and Lived to Talk About It

NIRI San Francisco – COVID-19 – The Crisis Communications Response

[See entire calendar](#)
