



New York Minute

September 2021

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Return to Semi-Normal

Hello and welcome back to our NIRI NY members! The NIRI NY Board and I are incredibly excited to kick this season off. We have an exciting year of programming and events ahead.

We are starting the year off with **NIRI In Your Neighborhood** outdoor get-togethers. These include our collaborative event with the CT/Westchester chapter tomorrow, [Wednesday, 9/22 at bartaco in Westport, CT](#), and a NYC event next [Wednesday, 9/29, at Bryant Park Cafe](#). We are looking forward to seeing everyone in person after what has been a long year and a half of remote events. Come by, have a drink, and let us know what's on your mind!

Of course, we're certainly not out of the woods yet – the Delta variant continues to muddy the return to a semi-normal state, something that I'm sure is affecting all our members, personally and professionally. We have all become top-notch multi-taskers, remote video warriors,

PARTNER PERSPECTIVE

 **CITADEL** | Securities
Citadel published a white paper focused on [enhancing competition, transparency, and resiliency in the U.S. financial markets](#) – predominantly focused on equities, U.S. treasuries, and OTC derivatives. The white paper highlights recommendations across these various asset classes intended to increase trading on open and competitive trading venues, enhance market competition and ensure market participants and regulators have access to timely and comprehensive data.

UPCOMING EVENTS

daycare operators, and personal chefs. Unfortunately, it looks like we may have to continue to wear some of those other hats for a bit longer.

Back in May, I started thinking about what my tenure as President of NIRI NY would look like with summer on the horizon. COVID restrictions were being lifted, companies started setting back-to-office dates, and we began thinking about how nice it would be to plan international travel again – NDRs in London, Christmas in Paris? We finally stopped saying words like "unprecedented" and started thinking about how we would fit into our suits and work dresses again. We began making plans to (finally) host live conferences and in-person meetings. Regrettably, we face uncertain times again. Our plan for NIRI is to approach this year with the same philosophy we're applying to work and other aspects of life – flexibility and optionality. As a group, we will continue to evolve and roll with the punches.

This month, we're rolling out a [Member Spotlight](#) feature that will continue through the rest of our newsletters this season. We hope this will be an informative, engaging platform that can help members get to know each other better and create network opportunities throughout the chapter. Be sure to check out our [NIRI NY LinkedIn page](#) for additional content, as we will also be spotlighting members there and asking for feedback on topical questions.

In addition, we highlight some early [feedback](#) on our [NIRI NY Mentorship program](#), which is off to a fast start – thank you to everyone who has participated, and we look forward to hearing more from you all.

Our first programming event will be in November – stay tuned for details in next month's newsletter. Finally, please send us thoughts/questions/ideas at programs@niriny.org we think about ways to continue engaging members through a semi-remote environment.

As always, I would encourage you to stay connected with the NIRI NY chapter by following us on [Twitter](#), [LinkedIn](#), and checking out the latest information on our [website](#).

NIRI NY in your Neighborhood: Westport, CT

*In Partnership with NIRI
CT/Westchester Chapter*

Tomorrow, Wednesday,
9/22

5:30PM – 7:30PM

Register [here](#)

NIRI NY in your Neighborhood: NYC

Wednesday, 9/29

5:00PM – 7:00PM

Register [here](#)

New Jersey and Long

Island members, please let us know your interest in a NIRI NY event in your neighborhood by clicking [here](#)

[See entire calendar](#)

WELCOME NEW MEMBERS!

- Ashna Vasa, Edelman
- Brian Fitzpatrick, Prudential Financial, Inc.
- Christopher Xie, New York Times
- Conrad Grodd, Roku
- David Gold, AdvisiRy Partners Group
- Evelyn Infurna, SmartRent
- Frank Froio, Globe Tax
- Jaiden Fallo, Voya Financial
- Jason Loeb, Darrow Associates
- Jeff Houston, Yext, Inc
- Jennifer Guenther, Tronox



Best,
MaryKate McGilley
President, NIRI New York Chapter
president@niriny.org

Find us here: [NIRI NY Board](#) and [NextGen Committee](#)

- Joshua Wood, Patria Investments
- Kala Krishnan, Finsbury
- Kate Krieger, Yelp, Inc.
- Kirsten Nielsen, Paysafe
- Kristen Stewart, Becton Dickinson and Company
- Lucia Dempsey, Sunlight Financial
- Lauren Hartman, Newmark Group Co
- Megan McFaul, EQ
- Melinda Roy, Apollo Global Management



Update

On September 13, 2021, NIRI NY NextGen announced the new members of the NextGen Committee for the 2021-2022 term and recapped the highlights of a successful 2020-2021 season.

"Over the past year, the NextGen Committee has focused on providing support, relevant programming, and new opportunities to our members in an unprecedented virtual world," said Emily Mohr, President of NIRI NY NextGen. "Looking to the season ahead, we remain dedicated to bringing the next generation of investor relations professionals together by providing tailored opportunities that accelerate their career growth and network development. Through the pursuit of knowledge and the continued cultivation of relationships, we aim to galvanize the next generation of IR leadership." Please read the full release [here](#).

If you are interested in helping the NIRI NextGen committee or have ideas for next year's programs, please contact Emily Mohr, President, NIRI NY NextGen, at nirnextgen@niriny.org.



Member Spotlight

Jason Loeb, a former buy-side analyst, joins us for our first **Member Spotlight!** Here are a few snippets from our conversation, and you can find the entire thread [here](#).

"I've been surprised at how tight-knit the IR industry is and how open everyone is to giving advice and support. I have always appreciated the cross-functional nature of the IR profession, and that hasn't disappointed."

"First and foremost, I believe that transparency, humility, and optimism are at the core of both the buy-side and the role in IR. My career on the buy-side has given me an understanding of the thought process of PMs and how they construct portfolios. Being able to anticipate how the Street will evaluate whatever the news is and anticipate that in your messaging provides an important feedback loop for management."

"ESG is definitely an accelerating trend that has impacted the buy and sell-side and IR. Another trend is that the buy-side is becoming much more concentrated with industry specialists than it used to be. There also has been a noticeable decline in the number of job opportunities in the sell and buy-side, whereas the search for IR professionals has never been stronger."

The full profile can be found [here](#).



Mentorship Program Update

NIRI NY's Mentorship Initiative, launched in April 2021 through the end of June 2022, has been a success so far. We've received incredibly positive feedback from mentors and mentees and have included a few below.

"Overall, I have nothing but positive things to say about the program. [My mentor] has been a great fit for me personally and has helped me navigate a few near-term career conversations as well as longer-term visioning for my career path. We meet once every 1-2 months, which has been a perfect amount of time, and I've been able to email her between meetings to discuss timely topics where I'd love her input or expertise." - Mentee

"I met [my mentee] "in person" for the first time recently. There is a real person behind the Zoom calls. We both took a rapid COVID test before meeting, and of course, we are both fully vaccinated. We had an outdoor lunch. It was lovely." - Mentor

“The mentoring program is going great. My mentor is highly knowledgeable, approachable, and provides valuable insights. Thanks again for the match and for this great initiative.” – Mentee

“I love the mentorship program! [My mentee] comes prepared to our meetings with thoughtful and practical questions. The conversations are very pleasant and productive. I also introduced her to the IR Analyst on my team for more informal networking for both of them.” - Mentor

If you are interested in getting involved and becoming a mentor or a mentee, email Mentorships@niriny.org. **The next program begins in September 2022.**

Your NIRI National Profile Data

Please review/update your profile data (company, title, email, phone number) in the NIRI National portal by clicking [here](#).



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