



Partnerships

About Us

- Located in the world's financial center, NIRI New York is the **largest and most diverse chapter in the national NIRI network.**
- NIRI NY takes pride in delivering cutting edge programs featuring respected finance, legal and communications leaders, and unparalleled peer-to-peer and mentoring networking opportunities.
- No other local investor relations organization offers the quality, breadth and depth of our outstanding membership and partnership benefits.

Strong leadership bringing together many years of expertise in the IR field



President
Nichole Saland
Wolfe Research



EVP - Treasurer
Alana Carpenter
Lazard



Secretary
Laura Kiernan
HTIR



EVP - Programs
Emily Blum
Prudential Financial



VP - Programs
Amy Feng
Edelman



VP - Programs
Peter McDermott
Korn Ferry



EVP - Membership
Gregory Lunderberg
Omnicom Group Inc.



VP - Membership
Christina Maldonado
Teneo



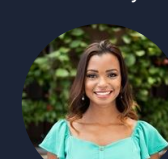
VP - Membership
Patricia Yassick
Etsy



EVP - Partnerships
Christopher Ferris
Braze



VP - Partnerships
Jon Bozzuto
Performant Healthcare



EVP - Communications
Naya Bermudez
Five Below



VP - Communications
Ailsa Wells
Irwin/Factset

NIRI NY Members: well-regarded network of IROs, counselors and service providers

VALUABLE NETWORK

Members

300 +

Membership
totaling

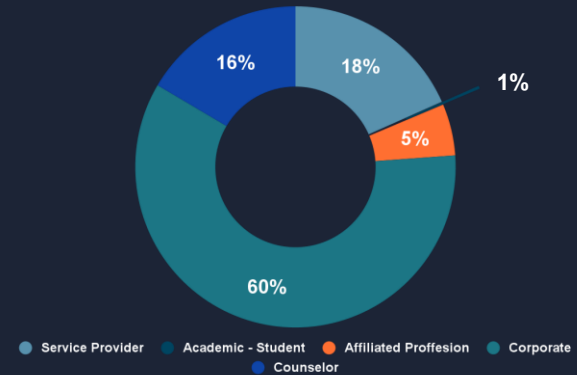
\$2.2T +
Combined market cap

Close proximity to
many

Fortune
500

and a unique access to capital
markets

Member Breakdown*



Notable Members



Hewlett Packard
Enterprise



RENT THE RUNWAY



SQUARESPACE



TRAVELERS

VISA



BLUE OWL
Capital Corporation



Etsy



 **Nasdaq**

WYNDHAM
HOTELS & RESORTS



Partnership Levels, Benefits & Opportunities

Benefit	Platinum (\$6,000/yr)	Gold (\$4,500/yr)
SOCIAL CHANNELS		
Thought leadership: Marketing of partners' collateral materials and events that are relevant for NIRI NY members via NIRI NY social channels (i.e. LinkedIn) 2x/yr	✓	
NEWSLETTER & EMAIL		
Thought leadership: Opportunity to contribute content in NIRI NY Newsletter in 'Partner perspective' (one per season)	✓	✓
Logo included in all NIRI NY communication emails	✓	✓
VISIBILITY AT NIRI PROGRAMS / EVENTS		
Logo featured on event signage (large banner)	✓	✓
Opportunity to participate in NIRI NY program (i.e. panelist, speaker)	✓	✓
At the Event - opportunity to bring company swag for promotion	✓	✓
Complimentary attendance for all PROGRAM events for full year (up to two representatives)	✓	✓
NIRI WEBSITE		
Posting of company logo	✓	✓
Website - posting of 50-word company description	✓	✓

Your support is critical to our ability to offer unique, high quality programming and enables us to keep our membership dues at a reasonable level

- In return, **sponsorship provides** your company with the opportunity to demonstrate **thought leadership**, **gain greater visibility**, **reinforce your brand** and **show support for our community** throughout the year.
- Events are scheduled from September through June, including **expert panels**, **educational workshops** and **social networking events**.



Some of our valued Partners over the years



"NIRI NY is a leader when it comes to curating first-rate programs and events for its membership. As a long time partner, Q4 is proud to work with NIRI NY to educate, motivate and inspire IR Professionals."
- Q4



"Businesswire is proud to be a long-time sponsor of the NIRI NY Chapter, the nation's largest. Businesswire recognizes that supporting the local IR community ensures its diverse stakeholders will continue to benefit and grow from world-class programming and networking opportunities."
- Businesswire



BaruchCOLLEGE



Contact

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Jon Bozzuto VP of Partnerships