

# Business Wire Investor Relations Services



Trust your earnings releases to the top choice of investor relations professionals. No one brings you the combination of expertise, accuracy and breadth of distribution you get with Business Wire.

But it is not just about the release. Business Wire has created a suite of services designed to fulfill SEC regulations and Canadian and European disclosure and support the filing of other regulatory documents.

For almost 60 years, businesses of all sizes and in a huge range of industries have trusted Business Wire to maximize the impact and reach of their news. IR professionals count on us for the peace of mind that your disclosures are handled securely, safely and with speed.

## Take Confidence in Your Financial News

### Distribution for Maximum Disclosure

You must disclose, so why not make it easy on yourself and your team? With Business Wire, you are able to leverage our global news reach to engage thousands of online and offline media outlets, as well as online news portals. Don't force journalists, business reporters and your investors to search for your corporate information. Use Business Wire to disclose.

## Global Disclosure

### United States Disclosure

Business Wire's U.S. geographic circuit satisfies disclosure requirements, conforming to all stock exchange and regulatory requirements

### Canadian Disclosure

Sanctioned by the Toronto Stock Exchange, Business Wire's Canadian disclosure circuits are anchored by our partnership with Postmedia Network

### European and UK Disclosure

Business Wire's work with regulators, exchanges, media and websites throughout the EU has created multiple disclosure networks capable of fulfilling statutory disclosure in France, Ireland, the United Kingdom, Denmark, the Netherlands, Sweden, Switzerland and other European markets



## File with Certainty

Let Business Wire help you meet your statutory obligations. Our filing service will help you save time and reduce version errors. In fact, we have found that using a single vendor for filing will not only save time but can help you ensure there are no version control issues between the final press release and the 8-K or 6-K filing. Fulfill your obligation and save time with Business Wire's assistance. Business Wire's U.S. and Canada filing services make even the most complex filing easy.

## Security is Our Standard

Business Wire and Workiva have partnered to streamline the material information creation and disclosure process. Business Wire's integration with Workiva's Wdesk platform allows you to upload news releases from Wdesk directly to Business Wire. With Business Wire and Workiva, filings are done and risks are reduced.

## Put Good Work in the Spotlight

Increase the visibility of your organization's good work with Business Wire's CSR Circuit. Business Wire's CSR Circuit is ideal for news concerning sustainability reporting, business ethics, the environment, community development, philanthropy, corporate governance, human rights and diversity.

## Filing, Faster

### United States and EDGAR

Our experts convert documents from virtually any format, quickly send proofs in PDF format for final approval and then complete the SEC filing process. Add a news release to your filings. Our 8-K/6-K ComboPack allows for wire distribution and filing of your press releases.

### Canadian Disclosure and SEDAR Offering

Business Wire offers filing of press releases and financial reports to the Canadian System for Electronic Document Analysis and Retrieval (SEDAR).

## At Business Wire, we mean business.

To learn more about our full suite of IR services,  
contact your account executive or reach us at:



[info@businesswire.com](mailto:info@businesswire.com)



**888.381.9473**

