

MedMen Opens Emeryville Location in California

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LOS ANGELES--(BUSINESS WIRE)-- MedMen Enterprises Inc. (“MedMen” or the “Company”) (CSE: MMEN) (OTCQB: MMNFF) is pleased to announce today the opening of its Emeryville location in California as it continues to expand its market leading presence in the world’s largest cannabis market. MedMen Emeryville is located at 3996 San Pablo Ave., occupying 2,284 square feet of retail space.

MedMen’s newest location will offer a robust selection of high-quality products including house brand MedMen Red. The MedMen Red line curates a rotational selection of high quality, accessible cannabis for all. Our premium flower strains include classics such as Jack Herer, and Pineapple Express, as well as exotics like Runtz and Lemon Cherry Gelato. Also offered in the collection are disposable vapes, cartridges, pre rolls and gummies.

The product assortment is curated in partnership with providers who implement sustainable and regenerative farming practices, as well as those that are Sun+Earth Certified. Following these environmentally conscious principles, MedMen is proud to offer products from LitHouse, Cannacraft, Brother David’s, Source, WAMM x Farmer & The Felon, and Flow Kana among others. All product is available in-store or through the Company’s proprietary online ordering service for all customers and Buds rewards members.

ABOUT MEDMEN:

MedMen is a cannabis retailer with flagship locations in California, Nevada, Illinois, Florida, and New York. MedMen offers a robust selection of high-quality products, including MedMen-owned brands LuxLyte, and MedMen Red through its premium retail stores, proprietary delivery service, as well as curbside and in-store pick up. MedMen Buds, an industry-first loyalty program, provides exclusive access to promotions, product drops and content. MedMen believes that a world where cannabis is legal and regulated is safer, healthier and happier. Learn more

about MedMen at www.medmen.com

Cautionary Note Regarding Forward-Looking Information and Statements:

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only MedMen’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of MedMen’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “will” and “will offer”. This forward-looking information is based on certain assumptions made by management and other factors used by management in developing such information. Forward-looking statements contained in this news release are expressly qualified by this cautionary note.

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