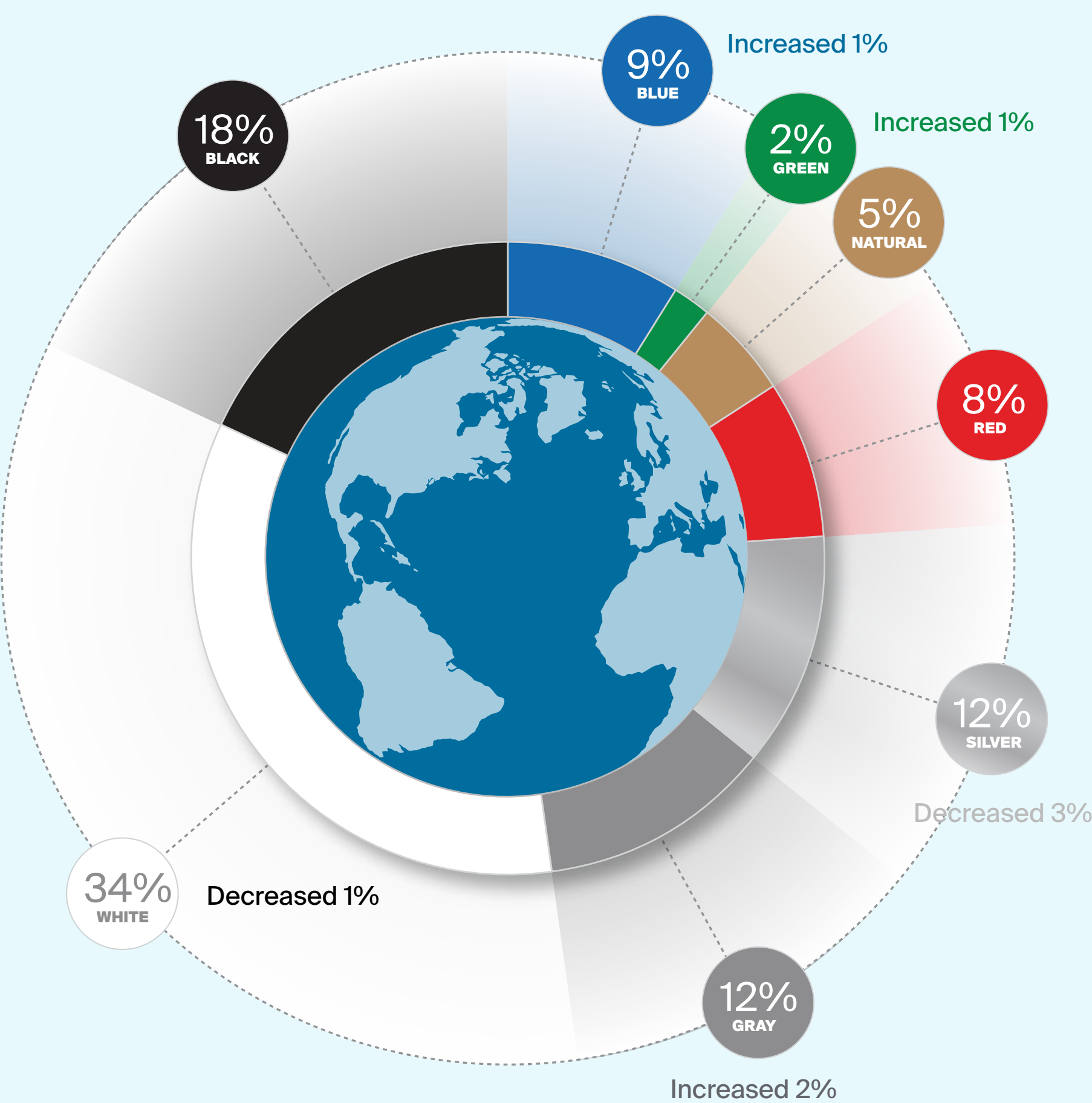


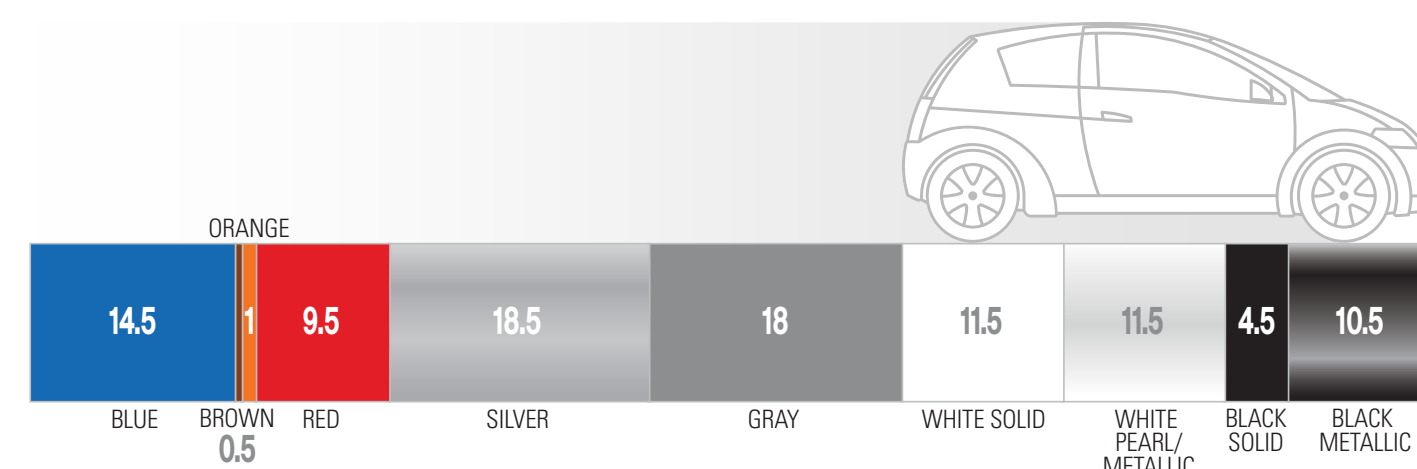
Global Popularity by Color



NORTH AMERICA - VEHICLE SEGMENT COLOR POPULARITY

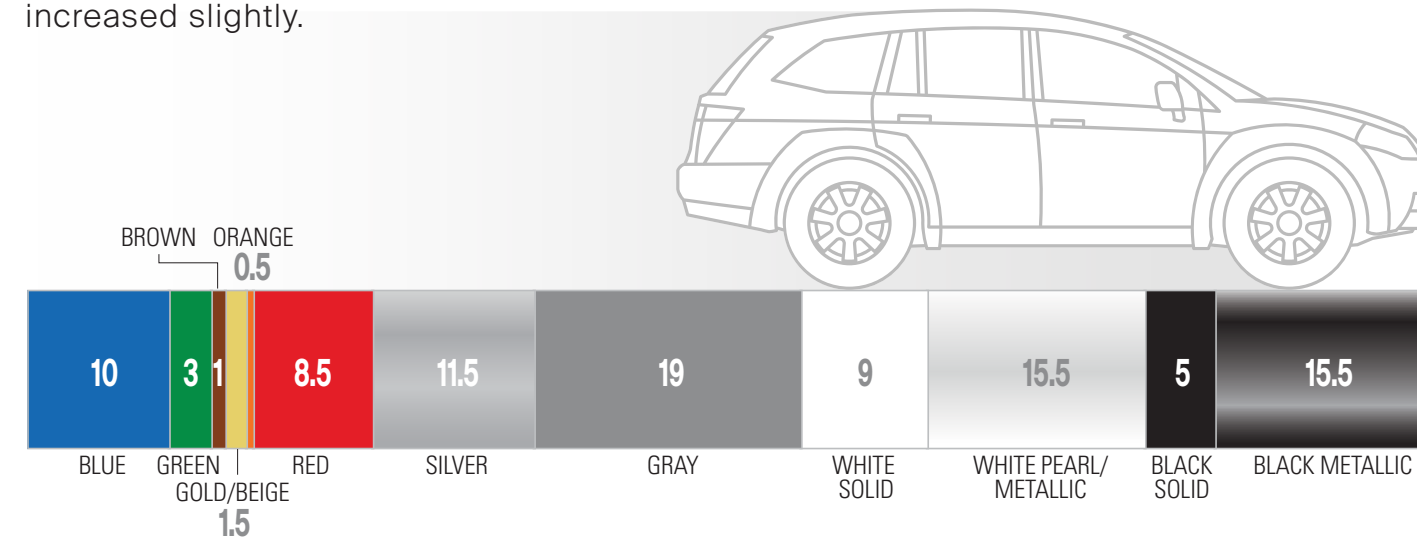
COMPACT

Blues and grays continue to increase in popularity. White dropped significantly.



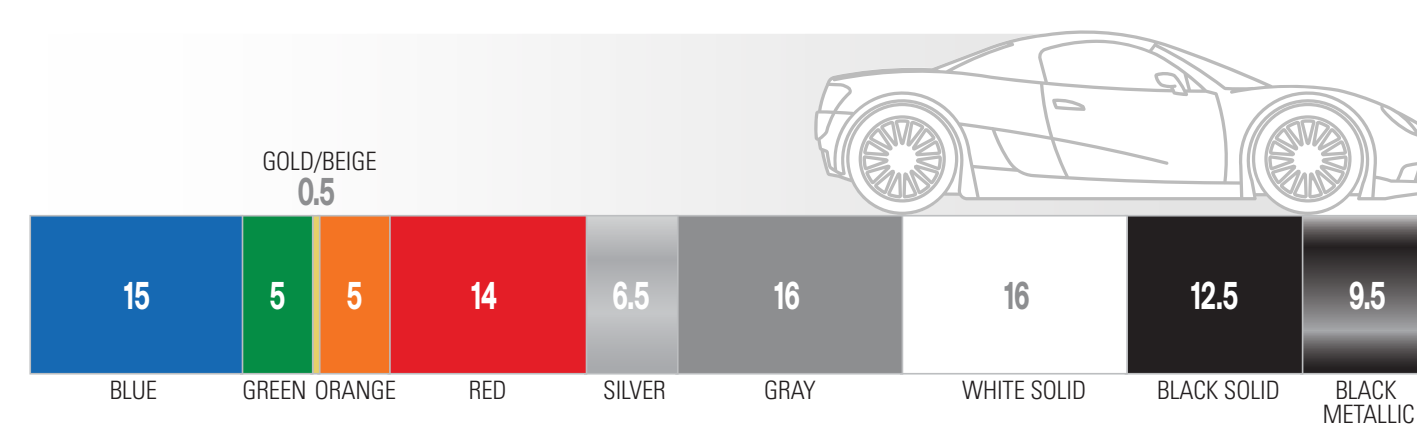
SUV

Green held steady, orange slipped a bit and gold/beige increased slightly.



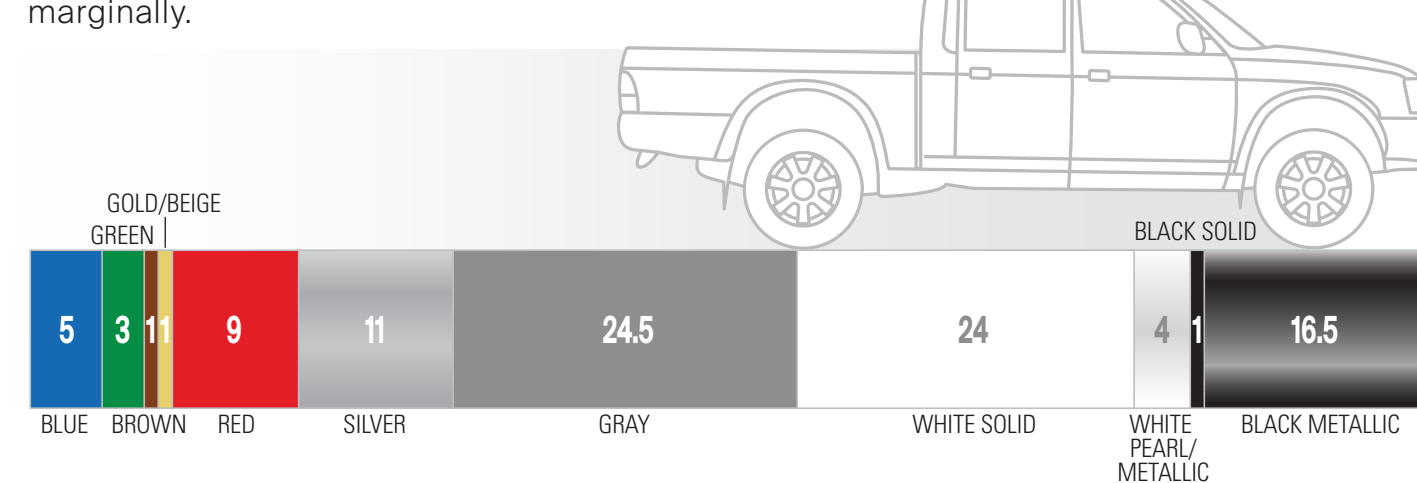
SPORT

Blue grew significantly, while black metallic, red, and gray dropped slightly.



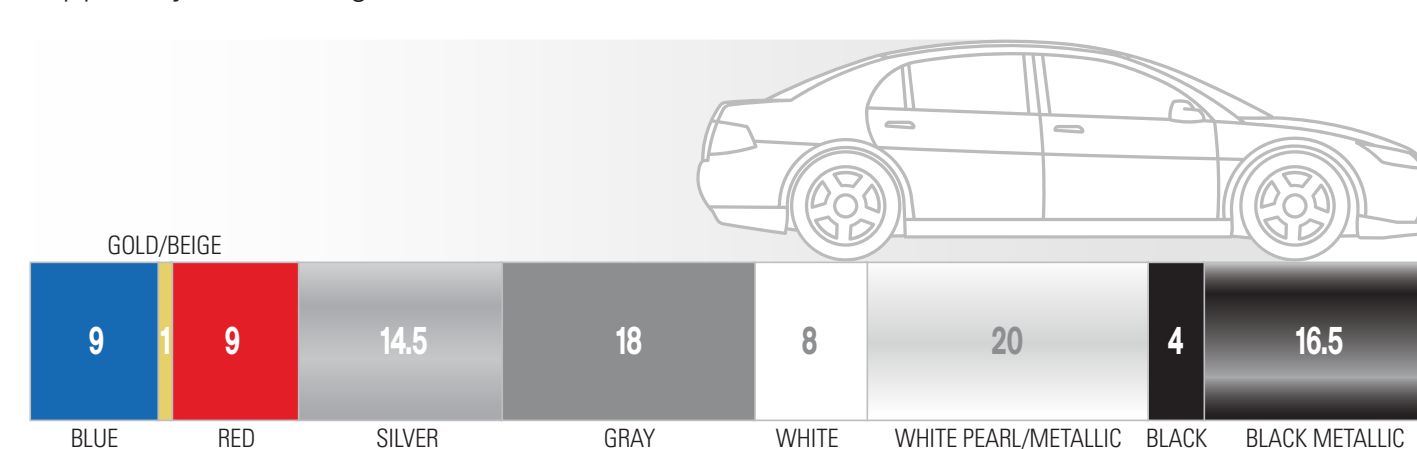
LIGHT TRUCK

Black, green and gray gained in popularity at the expense of white, blue and red, which all dropped marginally.



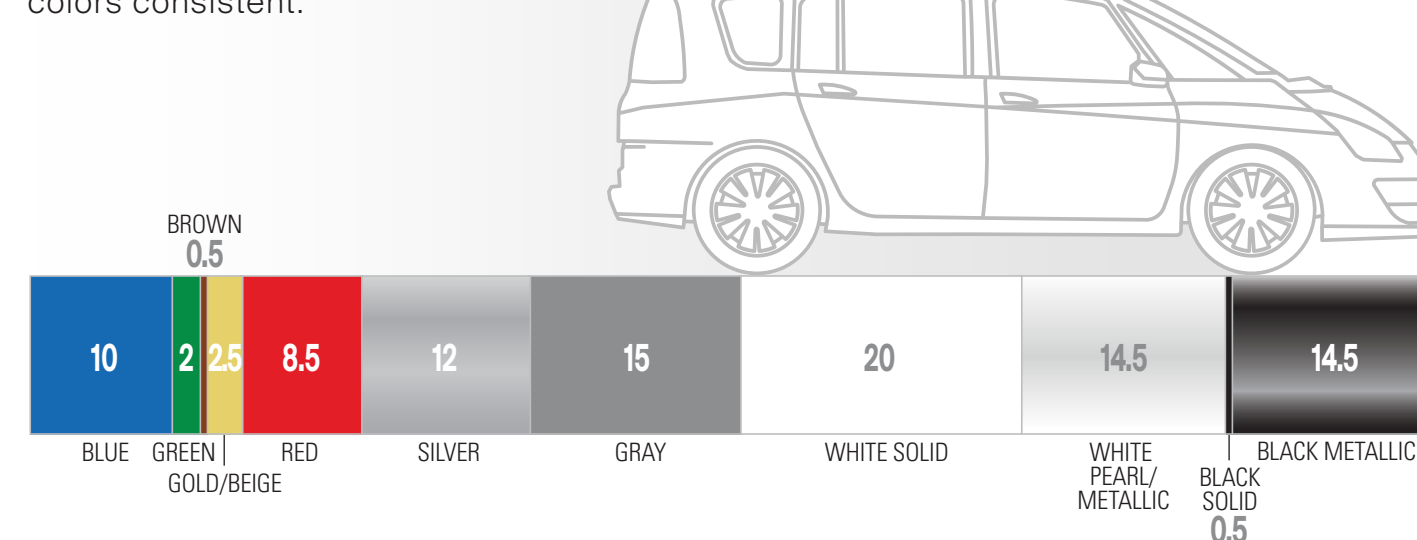
MIDSIZE

White saw a significant bump, while silver, gray and gold/beige slipped by small margins.



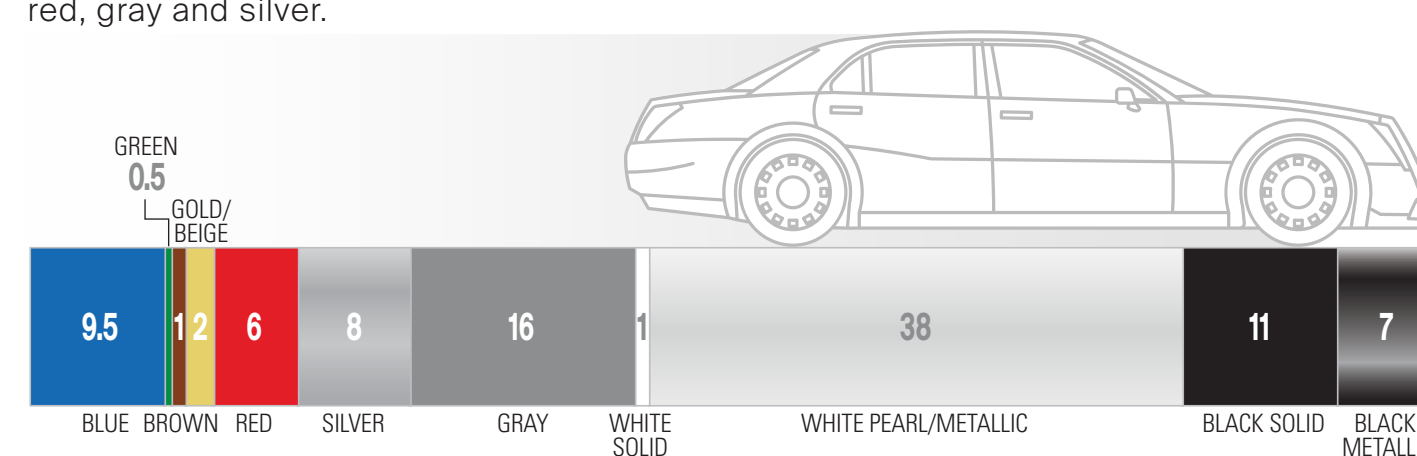
MINIVAN

Blue surged and white fell dramatically, leaving all other colors consistent.



LUXURY

White tones had a dramatic increase, while black dropped considerably, along with minor decreases in blue, red, gray and silver.



COLOR POPULARITY BY REGION

NORTH AMERICA

EUROPE

ASIA PACIFIC

SOUTH AMERICA

