



# News

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## PPG, PPG Foundation invested \$13 million in communities worldwide in 2020

PITTSBURGH, Feb. 18, 2021 – PPG (NYSE:PPG) and the PPG Foundation today announced an investment of \$13 million in 2020 to address the needs of local communities in the U.S. and internationally. The funding supported initiatives focused on education, COVID-19 relief, social justice and employee engagement.

“As the world faced the COVID-19 pandemic, racial injustice, economic hardships and other challenges throughout 2020, our company's purpose to ‘protect and beautify the world’ guided our actions in serving our local communities and neighbors,” said Malesia Dunn, executive director, PPG Foundation and corporate global social responsibility.

Highlights of 2020 community engagement commitments by PPG and the PPG Foundation include:

- **\$4.5+ million to COVID-19 relief efforts.** From Feeding America in the U.S. to the Chinese Red Cross Federation, PPG partnered with more than 150 leading humanitarian and community-based organizations to fund more than \$1.1 million in local recovery efforts. The company also provided more than 5.1 million meals\* to food insecure families; donated \$1.9 million in masks, personal protective equipment and other in-kind supplies; and helped schools and other institutions transition to remote instruction. Continuing these efforts in 2021, the PPG Foundation made an initial \$100,000 donation to Rise Against Hunger to support global food insecurity relief. See a full list of 2020 partners [here](#).
- **\$5.2 million to help grow next-generation STEM (science, technology, engineering and math) leaders.** From partnering with the Boys & Girls Club of Western Pa. to facilitating mentorship programs with Junior Achievement in Brazil, PPG funding helped community partners adapt to remote formats and supported opportunities for STEM discovery and advanced learning, including \$940,000 in student scholarships.
- **50% of PPG Foundation giving targeted diverse communities.** The PPG Foundation continued its support of STEM programs that provide educational pathways for Black communities, people of color and other historically underrepresented populations in the U.S. In early 2021, PPG committed [\\$20 million by 2025](#) in this area.

PPG's global COLORFUL COMMUNITIES® program celebrated its five-year anniversary in 2020 and marked the completion of 330 projects. Since the program's inception, more than 17,400 employee and community volunteers have brought color and brightness to community assets in 42 countries, impacting more than 6.7 million people.

Despite a reduced number of *Colorful Communities* projects in 2020 due to the global pandemic, PPG-sponsored [research](#) revealed color can improve classroom experiences for teachers and students. The research provided inspiration for a variety of *Colorful Communities* projects completed under health and safety guidelines in 2020, including:

- [Zhangjiagang White Cloud Primary School in Zhangjiagang, Jiangsu Province, China:](#) PPG employee volunteers united to restore a dance studio, reading room and exterior wall to beautify the school's environment for more than 1,200 students.

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- [IC Carducci Vochieri in Alessandria, Italy](#): Alongside community partners, PPG volunteers reinvigorated a local middle school and provided a fresh start to more than 600 students returning to their classrooms amid the pandemic.
- [Three learning environments in Uruguay and Brazil](#): Volunteers transformed classrooms with brightness and color, marking a safe return to the *Colorful Communities* program in Latin America.
- [Richmond Heights Middle School, Miami](#): PPG leaders and volunteers from across the globe picked up their paint brushes in early 2020 to provide a colorful revitalization for the school and its 500 students.

As various parts of the world faced natural disasters or unforeseen hardships in 2020, PPG and the PPG Foundation also established and supported community rebuilding programs. The response to impacted communities included partnerships with the United Way of Southwestern Louisiana – Hurricane Laura Fund for emergency hurricane recovery programs and the Australian Red Cross following the catastrophic brushfires.

“While our *Colorful Communities* projects and global charitable giving may have looked different than in past years due to the impacts of the COVID-19 pandemic and other challenges, our funding resources and the efforts of our committed employee volunteers continued to brighten schools and communities, spark passion for science and help those facing hardships,” said Dunn. “At a time when so much has changed, we remained focused on creating happier, healthier, more united communities and supporting our most vulnerable neighbors.”

**EDITOR’S NOTE:** For additional information regarding community engagement efforts by PPG and the PPG Foundation in 2020, visit our online newsroom at [news.ppg.com/2020communityengagement](https://news.ppg.com/2020communityengagement).

PPG’s global community engagement efforts and the PPG Foundation aim to bring color and brightness to PPG communities around the world. We invested \$13 million in 2020, supporting hundreds of organizations across more than 30 countries. By investing in educational opportunities, we help grow today’s skilled workforce and develop tomorrow’s innovators in fields related to coatings and manufacturing. Plus, we empower PPG employees to multiply their impact for causes that are important to them by supporting their volunteer efforts and charitable giving. Learn more at [communities.ppg.com](https://communities.ppg.com).

#### **PPG: WE PROTECT AND BEAUTIFY THE WORLD**

At PPG (NYSE:PPG), we work every day to develop and deliver the paints, coatings and materials that our customers have trusted for more than 135 years. Through dedication and creativity, we solve our customers’ biggest challenges, collaborating closely to find the right path forward. With headquarters in Pittsburgh, we operate and innovate in more than 70 countries and reported net sales of \$13.8 billion in 2020. We serve customers in construction, consumer products, industrial and transportation markets and aftermarkets. To learn more, visit [www.ppg.com](https://www.ppg.com).

*We protect and beautify the world* is a trademark and *Colorful Communities* and the *PPG Logo* are registered trademarks of PPG Industries Ohio, Inc.

\*According to Feeding America, every \$1 dollar donated is approximately the equivalent of 10 meals.