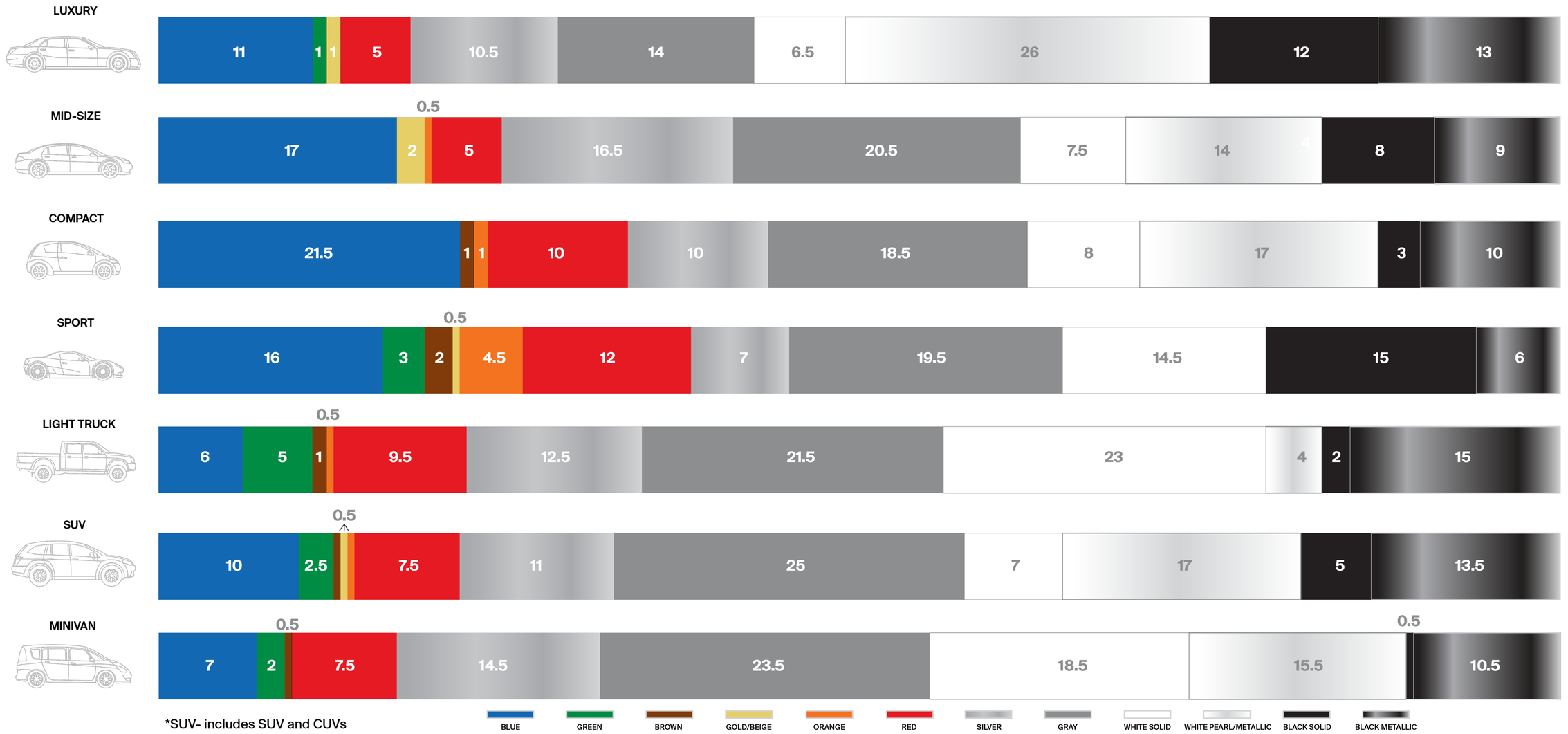
North America Color by Segment

Percentage by color based on 2021 Model Year vehicle build data



*SUV- includes SUV and CUVs

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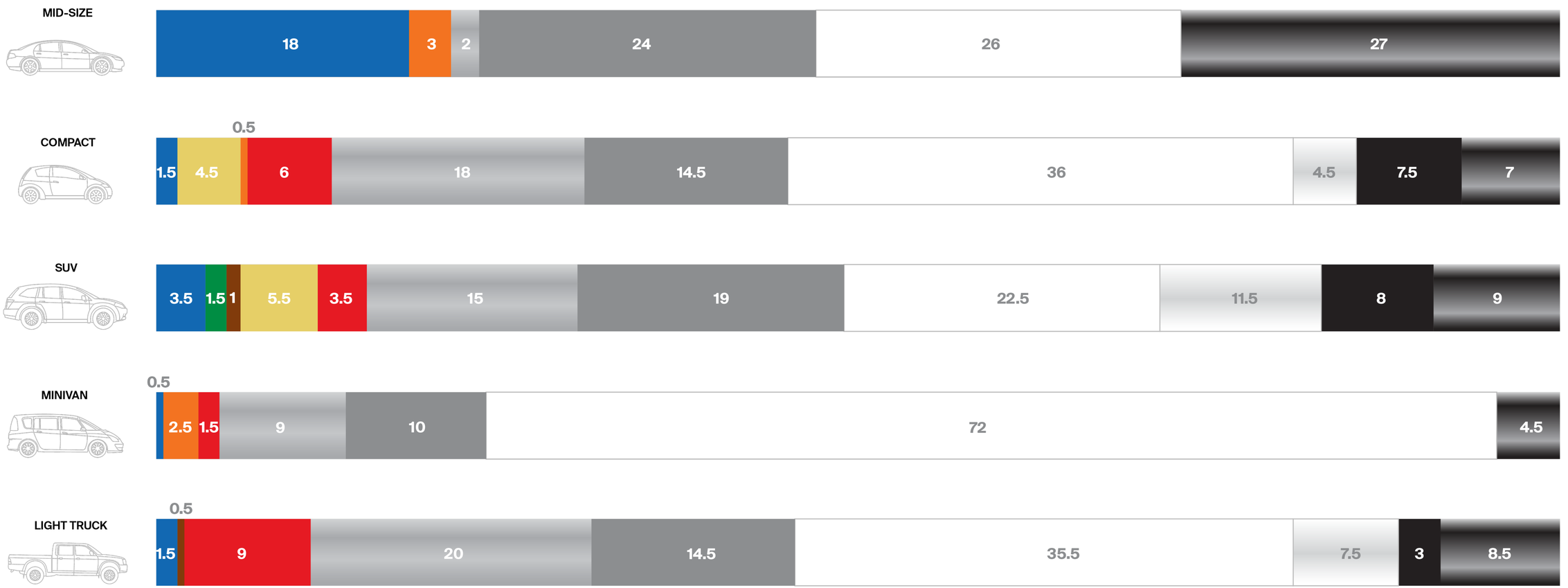
South America Color by Segment

Percentage by color based on 2021 Model Year vehicle build data



*SUV- includes SUV and CUVs

BLUE · GREEN · BROWN · GOLD/BEIGE · ORANGE · RED · SILVER · GRAY · WHITE SOLID · WHITE PEARL/METALLIC · BLACK SOLID · BLACK METALLIC

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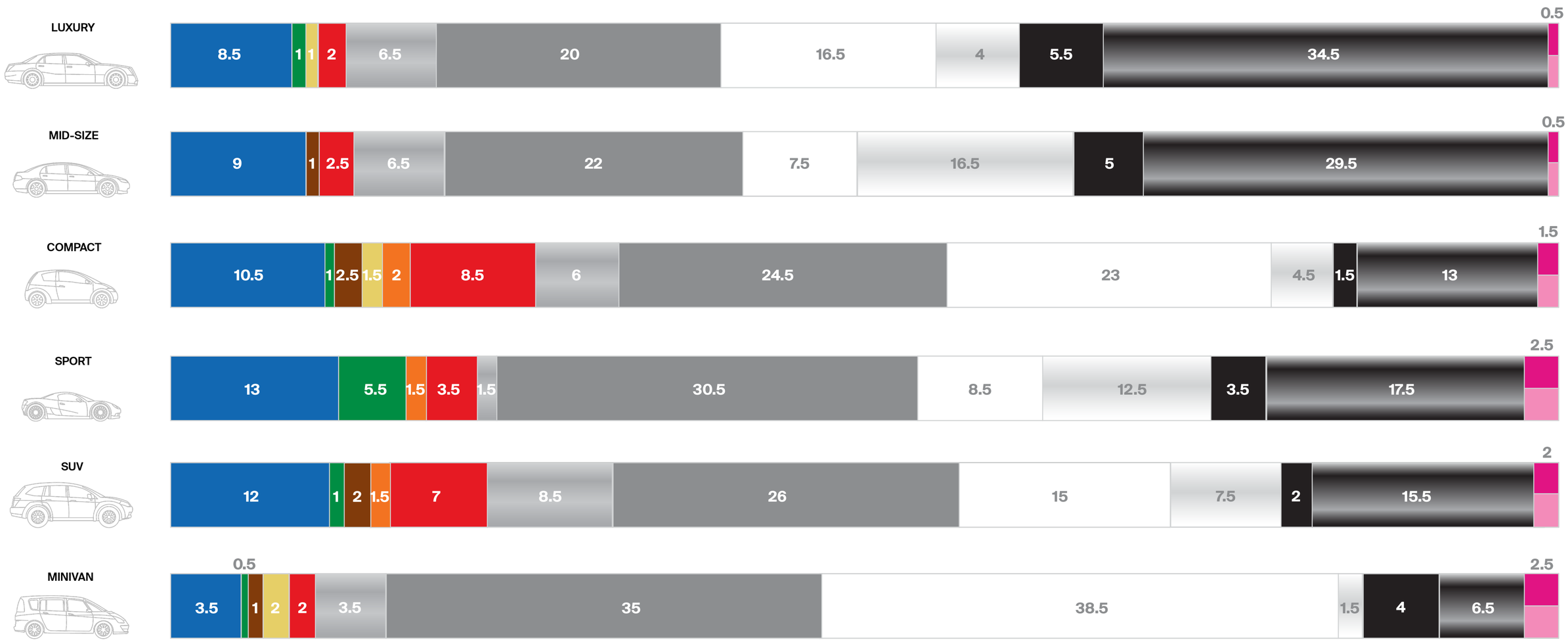
Europe Color Popularity by Segment

Percentage by color based on 2021 Model Year vehicle build data



*SUV– includes SUV and CUVs

BLUE | GREEN | BROWN | GOLD/BEIGE | ORANGE | RED | SILVER | GRAY | WHITE SOLID | WHITE PEARL/METALLIC | BLACK SOLID | BLACK METALLIC | OTHER/TWO-TONES

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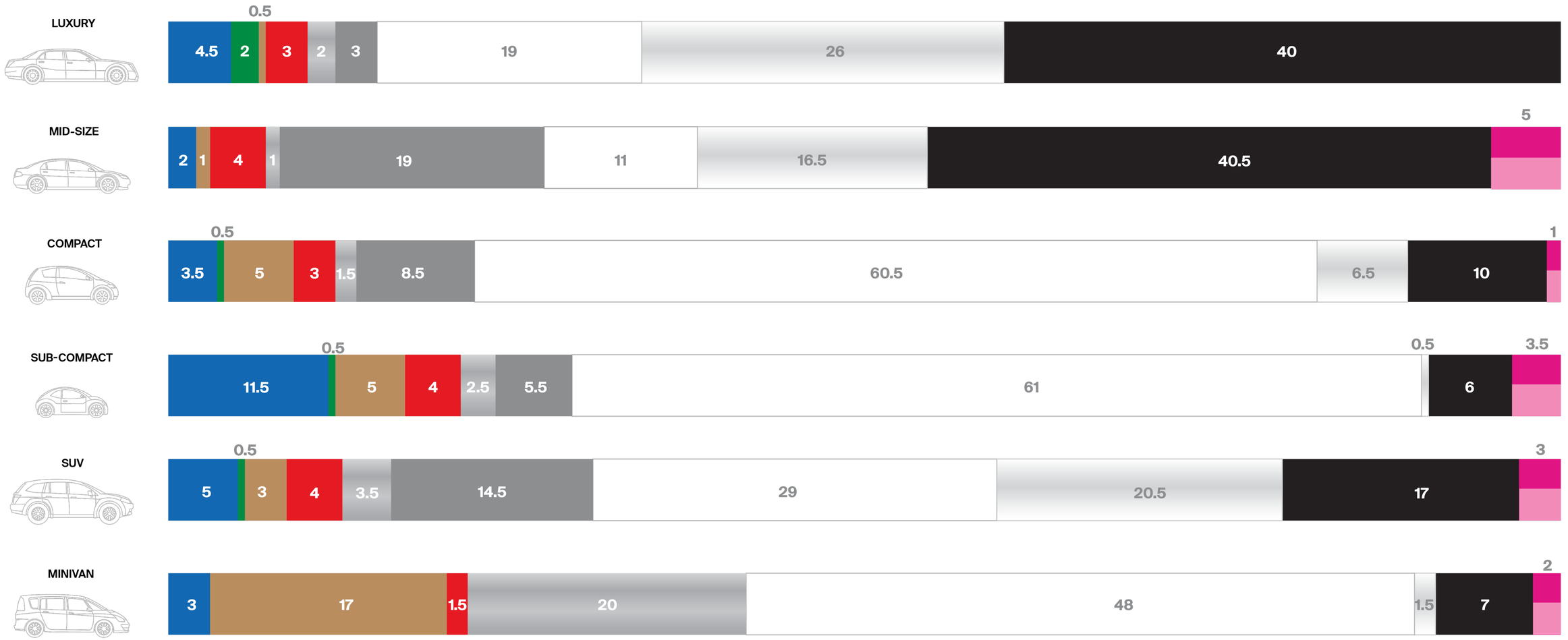
China Color Popularity by Segment

Percentage by color based on 2021 Model Year vehicle build data



*SUV–includes SUV and CUVs

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