

GODADDY INC.
AUDIT AND FINANCE COMMITTEE CHARTER

Amended March 2, 2022

I. PURPOSE

The purpose of the Audit and Finance Committee (the “**Committee**”) is to assist the Board of Directors (the “**Board**”) of GoDaddy Inc. (the “**Company**”) in fulfilling its responsibilities for generally overseeing:

- The Company’s accounting and financial reporting processes and internal controls as well as the audit and integrity of the Company’s financial statements.
- The qualifications, independence and performance of the Company’s independent registered public accounting firm.
- The performance of the Company’s internal audit function.
- The Company’s compliance with legal and regulatory requirements.
- Risk assessment and risk management pertaining to the financial, accounting, treasury and tax matters of the Company.

The Committee is also responsible for preparing the report required by Securities and Exchange Commission (“**SEC**”) rules to be included in the Company’s proxy statement for the annual meeting of stockholders, and for performing such other duties and responsibilities as are enumerated in or consistent with this charter.

II. COMPOSITION

A. Number. The Committee shall consist of at least three (3) members of the Board.

B. Appointment and Chair. Members of the Committee and its Chair shall be appointed by the Board, upon the recommendation of the Company’s Nominating and Governance Committee. In the Board’s absence of the designation of a Chair, the Committee may designate its Chair by majority vote of the Committee members. Committee members may be removed by the Board at any time.

C. Qualifications.

- Each member of the Committee shall meet the independence standards established by the SEC and the New York Stock Exchange (“**NYSE**”).
- Each member of the Committee must be financially literate, as determined by the Board in accordance with applicable rules and regulations of the NYSE.
- At least one member of the Committee shall be a “financial expert,” as determined by the Board in accordance with SEC rules. A financial expert will also be presumed to have requisite accounting or financial management expertise as determined by the Board.
- No member of the Audit Committee shall simultaneously serve on the Audit Committee of more than three (3) public companies, unless the Board determines that such simultaneous service would not impair the ability of such member to effectively serve on the Committee and the Company discloses such determination in its annual proxy statement.

III. RESPONSIBILITIES

The function of the Committee is primarily one of oversight. The Company's management is responsible for preparing the Company's financial statements, and the independent auditor is responsible for auditing and reviewing those financial statements. The Committee is responsible for assisting the Board in overseeing the conduct of these activities by management and the independent auditor. The Committee is not responsible for providing any expert or special assurance as to the financial statements or the independent auditor's work. It is recognized that the members of the Committee are not full-time employees of the Company, that it is not the duty or responsibility of the Committee or its members to conduct "field work" or other types of auditing or accounting reviews or procedures or to set auditor independence standards, and that each member of the Committee shall be entitled to rely on (i) the integrity of those persons and organizations within and outside the Company from which the Committee receives information and (ii) the accuracy of the financial and other information provided to the Committee, in either instance absent actual knowledge to the contrary.

The following are the principal responsibilities of the Committee. The Committee may perform such other functions as are consistent with its purpose and applicable law, rules and regulations and as the Board or the Committee deem appropriate.

A. Selection and Hiring of the Independent Auditor and Personnel.

- The Committee shall be responsible for appointing, compensating, retaining, overseeing and, where appropriate, replacing the company's independent registered public accounting firm and any other registered public accounting firm engaged for the purpose of preparing or issuing an audit report or performing other audit, review, attest or similar services for the Company. The independent auditor will report directly to the Committee. The Committee shall have authority to approve the hiring and discharging of the independent auditor, audit engagement fees and terms and permissible non-audit engagements with the independent auditor.
- The Committee shall set hiring policies for the Company with regard to employees and former employees of the Company's independent auditor.

B. Oversight and Evaluation. The Committee shall:

- Oversee and evaluate the work of any independent auditor, which evaluation shall include a review and evaluation of the lead partner of the independent auditor. The Committee shall review and discuss with the independent auditor its responsibilities under generally accepted auditing standards, the annual audit plan and the timing and scope of audit activities, significant findings from the audit and any problems or difficulties encountered, including any restrictions on the scope of the auditor's activities or on access to requested information.
- Review and discuss with management, the internal audit team and the independent auditor any disagreements that may arise between management and the independent auditor regarding internal controls or financial reporting and must resolve such disagreements.
- At least annually, evaluate the independent auditor's qualifications and obtain and review a report by the independent auditor describing (i) the independent auditor's internal quality control procedures and (ii) any material issues raised by the most recent internal quality-control review, peer review or Public Company Accounting Oversight Board review, of the independent auditor or by any inquiry or investigation by governmental or professional authorities, within the preceding five years (or such other period as may be requested by the Committee), regarding any independent audit performed by the independent auditor, and any steps taken to respond to such issues.

- Obtain assurance from the independent auditor that Section 10A(b) of the Securities Exchange Act of 1934, as amended, has not been implicated.

C. Auditor Independence. The Committee shall:

- Review and discuss with the independent auditor the written independence disclosures and communications consistent with the applicable requirements of the Public Company Accounting Oversight Board and the SEC.
- Review and discuss with the independent auditor any other relationships or services (including permissible non-audit services) that may affect its objectivity and independence.
- Oversee the rotation of the independent auditor's lead audit and concurring partners and the rotation of other audit partners, with applicable time-out periods, in accordance with applicable laws.
- Take, or recommend to the Board that it take appropriate action to oversee the independence of the independent auditor.

D. Approval of Audit and Non-Audit Services and Fees. The Committee shall (i) review and approve, in advance, the scope and plans for each audit and the related fees and (ii) approve in advance (or, where permitted under the rules and regulations of the SEC, subsequently) all non-audit and tax services to be performed by the independent auditor that are not otherwise prohibited by law or regulation and any associated fees. The Committee may delegate its authority to pre-approve services to the Chair of the Committee, provided that such designees present any such approvals to the full Committee at the next Committee meeting.

E. Financial Statements. The Committee shall review and discuss the following with management, internal audit team, and the independent auditor, as applicable:

- The Company's annual audited and quarterly unaudited financial statements and annual and quarterly reports on Forms 10-K and 10-Q, including the disclosures in "Management's Discussion and Analysis of Financial Condition and Results of Operations", and recommend to the Board whether the audited financial statements and "Management's Discussion and Analysis of Financial Condition and Results of Operations" should be included in the Company's Forms 10-K and 10-Q.
- The results of the independent audit and the quarterly reviews of the Company's financial statements, and the independent auditor's opinion on the annual financial statements.
- The reports and certifications regarding internal control over financial reporting and disclosure controls and procedures.
- Any accounting adjustments that were noted or proposed by the independent auditor but were not adopted or reflected in the financial statements.
- Any communications between the independent audit team and its national office regarding auditing or accounting issues presented by the engagement.
- Major issues regarding accounting principles and financial statement presentations, including any significant changes in the Company's selection or application of accounting principles.
- Analyses or other written communications prepared by management or the independent auditor setting forth significant financial reporting issues and judgments made in connection with the preparation of the financial statements.

- The implementation of new accounting standards, including assessing whether sufficient time and resources have been devoted to develop sound accounting policies and whether appropriate controls and procedures have been established for the transition to new standards, including, the effect of regulatory and accounting initiatives on the Company's financial statements, as well as off-balance sheet transactions and structures.
- Any significant changes required or taken in the audit procedures as a result of any material control deficiency.

F. Reports and Communications from the Independent Auditor. The Committee shall review and discuss reports from the independent auditor concerning the following:

- All critical accounting policies and practices used or proposed to be used by the Company.
- All critical audit matters (“**CAMs**”) identified by the independent auditor, the auditor's basis for identifying a matter as a CAM and how each such identified CAM will be described in the independent auditor's report.
- All alternative treatments of financial information within U.S. Generally Accepted Accounting Principles (“**GAAP**”) that the independent auditor has discussed with management, ramifications of the use of these alternative disclosures and treatments, and the treatment preferred by the independent auditor if different from that used by management.
- Other material written communications between the independent auditor and management, such as any management letter or schedule of unadjusted differences.
- Other matters required to be communicated to the Audit Committee under generally accepted auditing standards and other legal or regulatory requirements.

G. Audit Committee Report. The Committee shall prepare the report of the Audit Committee to be included in the Company's annual proxy statement.

H. Earnings Press Releases and Earnings Guidance. The Committee shall review and discuss with management and the independent auditor policies with respect to earnings press releases (with particular attention to any use of “pro forma” or “adjusted” non-GAAP information), as well as financial information and earnings guidance provided to analysts, ratings agencies and investors.

I. Internal Controls. The Committee shall review and discuss with management, the chief audit executive and the independent auditor the adequacy and effectiveness of the Company's internal controls, including any changes, significant deficiencies or material weaknesses in those controls reported by the independent auditor, internal audit, or management and any special audit steps taken in light of significant control deficiencies, and any fraud, whether or not material, that involves management or other Company employees who have a significant role in maintaining or executing the Company's internal controls or in preparing the Company's financial statements.

J. Disclosure Controls and Procedures. The Committee shall review and discuss the adequacy and effectiveness of the Company's disclosure controls and procedures.

K. Internal Audit Function. The Committee shall:

- Review and approve the selection of the chief audit executive and periodically review the responsibilities, performance, budget, organizational structure and qualifications of the internal audit function;

- Review and assess the annual internal audit project plan for sufficient coverage of the company's risks and business objectives and any proposed changes to such plan during the year;
- Review periodic reports summarizing results of the internal audit projects including any significant findings; and
- Periodically review with the chief audit executive any issues encountered in the course of the internal audit function's work.

L. Legal and Regulatory Matters. The Committee shall:

- Review the overall adequacy and effectiveness of the Company's legal, regulatory and ethical compliance programs, including, those addressing the Company's Code of Business Conduct and Ethics, compliance with the Foreign Corrupt Practices Act of 1977 and similar anti-corruption laws in other jurisdictions, and compliance with export control regulations; and
- Review reports regarding compliance with applicable laws, regulations and internal compliance programs. The Committee shall discuss with management and the independent auditor any correspondence with regulators or governmental agencies and any published reports that raise material issues regarding the Company's legal and regulatory compliance. The Committee shall discuss with the Company's Chief Legal Officer, Chief Accounting Officer, and chief audit executive any major litigation or investigations against the Company, and any other matters that may have a material impact on the financial statements, the Company's products or operations, or the Company's compliance procedures.

M. Complaints. The Committee shall oversee procedures established for the receipt, retention and treatment of complaints on accounting, internal accounting controls or audit matters, as well as for confidential and anonymous submissions by the Company's employees concerning questionable accounting, auditing or ethical matters.

N. Risk Oversight. The Committee shall:

- Provide oversight and review at least annually and discuss with management and the independent auditor the Company's major financial risk exposures and the steps management has taken to monitor and control those exposures, including the Company's guidelines and policies with respect to risk assessment and risk management pertaining to financial, accounting, insurance coverage, investment, tax, and cybersecurity matters, as well as any other enterprise risk management or business continuity matters that the Board may delegate.
- Review the Company's treasury investment policy, debt covenant compliance, and derivatives policy and transactions.

O. Related Party Transactions. The Committee shall review the Company's related party transaction policy and review and oversee all transactions between the Company and a related person for which review or oversight is required by applicable law or that are required to be disclosed in the Company's financial statements or SEC filings.

IV. MEETINGS AND PROCEDURES

A. Meetings.

- The Committee will set its own schedule of meetings and will meet at least four (4) times each year. The Chair of the Committee shall preside at each meeting. If a chairperson is not designated or present, an acting chair may be designated by the Committee members present. The Committee may act by written

consent (which may include electronic consent), which shall constitute a valid action of the Committee if it has been approved by each Committee member and shows the date of approval. Any written consent will be effective on the date of the last signature and will be filed with the minutes of the meetings of the Board.

- The Committee shall cause to be kept written minutes of its proceedings, which will be filed with the minutes of the meetings of the Board.
- The Committee shall meet periodically with members of management (including the chief financial officer and/or chief accounting officer), the internal auditors and the independent auditor in separate executive sessions.

B. Reporting to the Board. The Committee shall report regularly to the Board.

C. Authority to Retain Advisors. The Committee shall have the authority to engage independent counsel or other advisors as it deems necessary or appropriate to carry out its duties. The Company will provide appropriate funding, as determined by the Committee, to pay the independent auditor, any outside advisors hired by the Committee and any administrative expenses of the Committee that are necessary or appropriate in carrying out its activities.

D. Subcommittees. The Committee may form subcommittees for any purpose that the Committee deems appropriate and may delegate to such subcommittees such power and authority as the Committee deems appropriate. If designated, each such subcommittee will establish its own schedule and maintain written minutes of its meetings, which minutes will be filed with the minutes of the meetings of the Board. The Committee shall not delegate to a subcommittee any power or authority required by law, regulation or listing standard to be exercised by the Committee as a whole.

E. Committee Charter Review. The Committee shall review and reassess the adequacy of this charter annually and shall submit any recommended changes to the charter to the Board for approval.

F. Performance Review. The Committee shall review and assess the performance of the Committee on an annual basis.

G. Authority to Investigate. In the course of its duties, the Committee shall have authority, at the Company's expense, to investigate any matter brought to its attention.