

OneMain Financial®

Media Contact:

Kelly Ogburn

410-537-9028

kelly.ogburn@omf.com

OneMain Financial Partners with FinMkt to Offer Access to Point of Sale Home Improvement Loans

This partnership enables OneMain to expand personal loan offerings to homeowners seeking financing through contractors using FinMkt's point of sale financing platform.

NEW YORK – May 2, 2023 – [OneMain Financial](#), the leader in offering nonprime customers responsible access to credit, has chosen [FinMkt](#), a provider of embedded SaaS lending and payments solutions, to expand in the competitive home improvement point of sale financing market, with loans originated by WebBank. By combining OneMain's leading nonprime underwriting capabilities and FinMkt's purpose-built technology, customers will be able to access personalized, responsible credit solutions from FinMkt's award-winning platform and network of contractors through a streamlined loan experience at the point of sale.

With a single online application completed in minutes, home improvement contractors using FinMkt's point of sale financing platform provide homeowners access to financing options from lenders included in FinMkt's lender waterfall. In addition, contractors can use the platform to manage all their financing accounts with one user-friendly interface, eliminating the need to employ multiple single-lender solutions and manual application routing.

"As we advance our mission to improve the well-being of hardworking Americans, we are excited to partner with FinMkt's impressive technology platform to help us serve more customers," said Jenny Osterhout, OneMain's Chief Strategy Officer.

"We are excited to announce our partnership with OneMain," said Luan Cox, CEO of FinMkt. "By integrating OneMain into our platform, we are able to provide nonprime customers access to OneMain's borrowing solutions and exemplary customer service."

About OneMain Financial

OneMain Financial (NYSE: OMF) is the leader in offering nonprime customers responsible access to credit and is dedicated to improving the financial well-being of hardworking Americans. We empower our customers to solve today's problems and reach a better financial future through personalized solutions available online and in 1,400 locations across 44 states. OneMain is committed to making a positive impact on the people and the communities we serve.

For additional information, please visit [OneMainFinancial.com](https://www.onemainfinancial.com).

About FinMkt

FinMkt is revolutionizing digital lending and payments technology with a fully customizable, multi-lender, full credit spectrum, embedded SaaS solution. FinMkt's award-winning, API-driven platform offers both end-to-end and modularized consumer financing, loan origination and payments technology that empowers lenders, merchants, and enterprise partners to control their destiny with a customized solution tailored to their unique brand. FinMkt's proprietary, omni-channel and product agnostic SaaS platform is optimized for home improvement, healthcare, and retail.

To learn more about FinMkt please visit [FinMkt.io](https://finmkt.io) or reach us by email at info@finmkt.io.

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