Forward-Looking Statements

This presentation and the accompanying discussion contain forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934. Forward-looking statements generally relate to opinions, beliefs, and projections of expected future financial and operating performance, business trends, and market conditions, among other things. These forward-looking statements are based upon current expectations and assumptions and involve risks and uncertainties that could cause actual results to differ materially, including the factors discussed in this presentation and those relating to: the global economic environment and business conditions in general or on the ability of our suppliers to meet their commitments to us, or the timing of purchases by our current and potential customers; the rapidly changing and intensely competitive nature of the information technology industry and the data analytics business; fluctuations in our operating results; our ability to realize the anticipated benefits of our business transformation program or other restructuring and cost saving initiatives; risks inherent in operating in foreign countries, including foreign currency fluctuations; risks associated with the ongoing and uncertain impact of the COVID-19 pandemic on our business, financial condition and operating results, including the impact of the COVID-19 pandemic on our customers and suppliers; risks associated with data privacy, cyberattacks and maintaining secure and effective internal information technology and control systems; the timely and successful development, production or acquisition, availability and/or market acceptance of new and existing products, product features and services; tax rates; turnover of workforce and the ability to attract and retain skilled employees; protecting our intellectual property; the availability and successful exploitation of new alliance and acquisition opportunities; subscription arrangements may be cancelled or fail to be renewed; the impact on our business and financial reporting from changes in accounting rules; and other factors described from time to time in Teradata’s filings with the U.S. Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2020 and subsequent quarterly reports on Forms 10-Q, as well as the Company’s annual report to stockholders. The forward-looking statements included in this presentation and the accompanying discussion are made as of September 9, 2021, and Teradata does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Non-GAAP Financial Measures

This presentation and the accompanying discussion include certain non-GAAP financial measures, which exclude such items as stock-based compensation expense and other special items, as well as other non-GAAP financial measures, such as free cash flow and constant currency revenue comparisons. Please refer to the Appendix for a reconciliation of non-GAAP to GAAP measures as well as additional useful information regarding Teradata’s use of non-GAAP financial measures.
Customer needs for a data platform align to our growth and expansion

- Multi-Cloud
- Enterprise Scale Price Performance
- Open Analytics & Data Access
In the last 18 months, we’ve delivered what customers want

**Multi-Cloud**
- Google Cloud supported
- 30+ cloud native integrations
- Created a connected multi-cloud data fabric with QueryGrid

**Enterprise Scale Price Performance**
- Optimized for cloud
- Consumption pricing model
- Further reduce the cost per query with new advanced algorithms
- Advanced cloud workload management

**Open Analytics & Data Access**
- Native object store integration extends separation of compute and storage
- Enhanced and modernized 10 industry data models
- Improved open analytics access through R, Python, H20.ai, scikit-learn, and more

**Shifted from 30% to 70% R&D spend on cloud**
Teradata’s multi-cloud solution offers customers flexibility and choice – accelerating consumption

Global Financial Institution
>$20 Billion Revenue, >50K Employees
>1.5B Queries Per Year

Modern Cloud Architecture | Native Object Store | Multi-Cloud | QueryGrid Enables Data Fabric
Our modern cloud architecture accelerates consumption.
Our modern cloud architecture accelerates consumption and is connected with a data fabric.
Adoption and consumption of Teradata – driven by modern cloud native integration

### ADDITIONAL INTEGRATIONS

- **AWS PrivateLink**
  - Private Connections
- **AWS Marketplace**
  - Offering
- **AWS CloudFormation**
  - Orchestration
- **AWS Key Management Svcs**
  - Key Management
- **Amazon EKS**
  - Kubernetes Containers
- **Amazon EBS**
  - Persistent Storage
- **Amazon CloudTrail**
  - API Monitoring
- **Amazon CloudWatch**
  - Resource Monitoring
- **Amazon EBS Snapshots**
  - Rapid Backups

Note: Not all service integrations are shown.

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**INTEGRATIONS**

- **Unstructured**
  - Images
  - Text
  - Machine logs
- **Semi-Structured**
  - Sensor data
  - Machine data
  - IoT
- **Structured**
  - Business applications
  - SaaS applications

**Languages & Tools**

- Teradata Studio
- Python
- Jupyter
- R / R Studio
- Java
- ODBC
- .NET
- CLI

**AI and Machine Learning Platform**

- Amazon SageMaker
- Amazon Data Exchange

**Resource Monitoring**

- Amazon CloudWatch

**Orchestration**

- AWS CloudFormation

**Key Management**

- AWS Key Management Svcs

**Persistent Storage**

- Amazon EBS

**Rapid Backups**

- Amazon EBS Snapshots

**Analytics & Dashboards**

- Amazon QuickSight
- Amazon Analytical Dashboards

**Web & Mobile Apps**

- Amazon AppFlow

**Semi-Structured Data**

- Amazon AppFlow
- Amazon Kinesis
- Amazon MSK

**Unstructured Data**

- Amazon AppFlow
- Amazon Kinesis
- Amazon MSK

**Structured Data**

- Amazon AppFlow
- Amazon Kinesis
- Amazon MSK

**Business Applications**

- Amazon AppFlow
- Amazon Kinesis
- Amazon MSK
Enterprise customers face profoundly complex and accelerating data demands

Teradata QueryGrid

Microsoft

AWS

On-Premises
Teradata meets enterprise needs today and tomorrow

Teradata QueryGrid

Core Banking on Azure

Customer Experience on AWS

Core Banking on Premises

Country 1 Instance

Intra-Cloud Connected Data Fabric

Country 2 Instance

Teradata QueryGrid

Global Food and Beverage Company
>$65 Billion Revenue, >50K Employees
>4.5B Queries Per Year
Teradata is built-for-complexity and performance, in a world of scarce resources and delivers the BEST price performance.

The realities of cloud economics quickly highlight the fundamental doctrine that the only metric that truly matters in the cloud is price/performance.

— Gartner, Predicts 2021: Data and Analytics Leaders Are Poised for Success but Risk an Uncertain Future, Lydia Clougherty Jones and 6 others, 1 December 2020

<table>
<thead>
<tr>
<th></th>
<th>Teradata Vantage On AWS</th>
<th>Amazon Redshift</th>
<th>Snowflake 1 System</th>
<th>Snowflake 4 Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost per query</td>
<td>0.004</td>
<td>0.014</td>
<td>0.020</td>
<td>0.029</td>
</tr>
</tbody>
</table>

* Same workloads running on AWS infrastructure
External benchmark BEZNext, Feb. 2021
Metric represented in U.S. cents (¢)
Different query types which make up workloads. Competitors are only good at one kind.

<table>
<thead>
<tr>
<th>Simple Strategic Query</th>
<th>Complex Strategic Query</th>
</tr>
</thead>
<tbody>
<tr>
<td>HQ runs trend report for room vacancy rates by room type for last 6 months in California</td>
<td>nPath model determines optimal paths for successful reservation across all digital channels</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Simple Tactical Query</th>
<th>Complex Tactical Query</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner inquiry about promo eligibility based on LTV</td>
<td>Next best offer at check-in</td>
</tr>
</tbody>
</table>
Only Teradata can deliver mixed workloads at enterprise scale

- SIMPLE STRATEGIC QUERY
- COMPLEX STRATEGIC QUERY
- SIMPLE TACTICAL QUERY
- COMPLEX TACTICAL QUERY

**Workload Management**
- Optimizer
- Unique File System

**Data**
- Single Source of Truth
- Lowest Cost
- Consistency
When customers are delighted with price performance – they win, and we grow

Price predictability and financial governance are key strengths of Teradata
— 2020 Gartner Magic Quadrant for Cloud Database Management Systems

Cost per query

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</tr>
</tbody>
</table>

Going to the Cloud with Teradata Vantage, I saw it live. It was amazing to see what other vendors only touted. I can scale up in double or triple the size within minutes and have all the computing power separate from storage, do the big workloads, and then scale back down to keep ongoing cost-effectiveness in place.

— Mark Abramson, Architect Manager, Enterprise Data, Analytics and Reporting, Brinker International, Inc.

* Same workloads running on AWS infrastructure
External benchmark BEZNext, Feb. 2021
Metric represented in U.S. cents (¢)

Global Financial Institution

>$100 Billion Revenue, >200K Employees
>20B Queries Per Year

Consumption Minded  Analytics: Open  Data: Use It, Don’t Move It
We love all data wherever it is. We can access it all with our data fabric. Use it, don’t move it.
Making analytics open is built-to-win for customers, and a consumption-win for Teradata

Multi-Cloud

Enterprise Scale
Price Performance

Open Analytics & Data Access
We’ve only just begun – we are here to play and win

The connected multi-cloud data platform for enterprise analytics

1. Multi-Cloud
   - Autonomy with multi-cluster and zero downtime elasticity
   - Teradata File system extended to create intelligent object stores
   - Greater automation of database management

2. Enterprise Scale Price Performance
   - Built-in AnalyticOps and Enterprise Feature Store
   - Extensive suite of high-performance in-database analytic pipelines to support AI/ML lifecycle

3. Open Analytics & Data Access
   - Open analytics framework to support open-source execution, extending bring your own analytics
   - Enterprise-grade developer experience to empower self-service and optimize API usage
   - Extend intelligent data fabric
Thank you.