



Fact Sheet

Alliance Data Card Services develops market-leading private label, co-brand, and commercial credit card programs for many of the world's most recognizable brands.

- 2019 revenue: \$4.5 billion
- 145+ branded credit card programs
- 45 million active cardmembers
- \$18.9 billion in principal receivables
- \$31 billion in annual credit card sales
- President & CEO, Alliance Data: Ralph Andretta
- One in four American adult women have an open card with us

Awards and Distinctions

- BenchmarkPortal recognized Alliance Data as a “Center of Excellence” for the 15th time in a row – more times than any company in the financial services or credit industry
- Designated “Best Places to Work” in multiple U.S. locations
- Healthy Worksite Award by the Ohio Department of Health and the Healthy Ohio Business Council (2016-2019)
- In 2019 Alliance Data donated \$7.9 million to local communities