



## Fact Sheet

*Alliance Data (NYSE: ADS) is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries.*

- 2019 revenue: \$5.58 billion
- Businesses: Alliance Data Card Services and LoyaltyOne
- Headquartered in Columbus, Ohio
- S&P MidCap 400 and Fortune 500 company
- More than 8,500 associates in over 50 locations worldwide
- President & CEO: Ralph Andretta

### *Points of Pride*

- Manages more than 145 branded credit card programs with 45 million active cardmembers
- BenchmarkPortal recognized Alliance Data as a “Center of Excellence” for the 15th time in a row – more times than any company in the financial services or credit industry
- One in four American adult women have an open card with our card services business
- AIR MILES® Reward Program is Canada’s most recognized loyalty program
- Over 2/3 of Canadian Households participate in AIR MILES – over 11 million Collector accounts
- \$9.6 million in charitable contributions in 2019
- Associates volunteered more than 26,500 hours enterprise-wide in 2019

### *Awards and Distinctions*

- Fortune 100 Best Companies to Work For (2018-2019)
- Fortune Best Workplaces for Diversity (2016-2019)
- Fortune Best Workplaces for Women (2019)
- Bloomberg Gender-Equality Index (2019-2020)
- FTSE4Good Index Series (2018-2019)
- America’s Best Large Employers, Forbes (2017-2019)
- Achiever’s Top 50 Most Engaged Companies (2016-2019)
- Human Rights Campaign Best Places to Work Corporate Equality Index – LGBT (2017-2018)