



Fact Sheet

Alliance Data is a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based industries.

- 2018 revenue: \$7.8 billion
- Businesses: Alliance Data's card services business and LoyaltyOne
- Headquartered in Columbus, Ohio
- S&P 500 and Fortune 500 company
- More than 10,000 associates in over 50 locations worldwide
- President & CEO: Melisa Miller

Points of Pride

- Manages more than 150 branded credit card programs with 47.7 million active cardmembers
- Our care centers are in the top 5% of all U.S. call centers in the credit card industry, and our average speed of answer is 5x faster than the industry average
- One in four American adult women have an open card with our card services business
- AIR MILES® Reward Program is Canada's most recognized rewards program
- Over 2/3 of Canadian Households participate in AIR MILES – nearly 11 million active Collector accounts
- \$16.5 million in charitable contributions in 2018
- Associates volunteered more than 40,000 hours enterprise-wide in 2018
- Spent \$17.7 million in 2018 on associate training and development programs

Awards and Distinctions

- Fortune 100 Best Companies to Work For 2018, 2019
- Bloomberg Gender-Equality Index, 2019
- FTSE4Good Index Series, 2018
- America's Best Large Employers, Forbes 2017, 2018, 2019
- Achiever's Top 50 Most Engaged Companies 2016, 2017, 2018
- Fortune Best Workplaces for Diversity 2016, 2017, 2018
- Human Rights Campaign Best Places to Work Corporate Equality Index – LGBT 2017, 2018 (perfect score – 100%)

- Forbes Fast Tech 25 2017
- Best Workplaces in Texas, Fortune 2017
- Best Workplaces for Millennials, Fortune 2016
- Best Workplaces for Women, Fortune 2016