



## UK Modern Slavery Act Statement 2020

The United Kingdom Modern Slavery Act 2015 requires businesses to publish an annual statement specifying the efforts taken to prevent modern slavery and human trafficking anywhere in their own business or their supply chain. This statement covers the financial year 1 February 2019 to 31 January 2020.

Yext is a Search Experience Cloud platform that puts businesses in control of their facts online. By providing brand verified answers on their own websites — then across search engines, maps, apps, voice assistants and chatbots — Yext helps brands take back control of the customer journey. Yext is publicly traded on the New York Stock Exchange (NYSE: YEXT), and its headquarters are in New York, New York.

We work with suppliers across the globe who share our core values of transparency, trust, respect, communication and ethical business practices. Yext is also committed to abiding by the laws and regulations that apply to us as we conduct business around the world.

The [Yext Company Code of Conduct](#) (“**Company Code**”) outlines how Yext and its subsidiaries conduct business and describes the company’s most fundamental shared values. It provides Yext employees with guidance on how to follow company policies, applicable laws, rules and regulations, as it is vital that all employees act with integrity and in accordance with local laws.

We partner with our suppliers and set clear expectations outlined in our [Yext Vendor Code of Conduct](#) (“**Vendor Code**”), which Yext asks its Vendors to acknowledge, as defined below. We also only engage with suppliers in accordance with the protocols set out in our Purchasing Policy. We expect our Vendors to establish policies and procedures to ensure compliance with the Vendor Code and all applicable laws and regulations. We may conduct due diligence within our supply chains to understand whether there is evidence of any breaches of the Vendor Code, and to ensure sufficient controls are in place.

Yext conducts the following actions to help prevent forced labour, modern slavery, and human trafficking:

1. **[Vendor Code of Conduct](#)**  
Our Vendor Code serves as a guide to ethical supplier conduct. The Vendor Code applies to all third-party suppliers of products or services that are paid directly by Yext, including consulting firms, independent contractors, staffing agencies, agency temps, and licensors, regardless of their title or the product or service they provide (“**Vendors**”).
2. **Supplier Agreements**  
All suppliers are subject to legal terms and conditions with Yext.
3. **Training**
  - a. Yext conducts Company Code training and certification annually for all employees.
  - b. We expect our Vendors to communicate the principles in the Vendor Code to their employees and third-party partners through training, policy, and other messaging.

Name	Ho Shin
Title	Executive Vice President & General Counsel
Date	March 2020