



ServiceMaster Innovation Center

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- Our announcement on June 15 regarding the opening of our Innovation Center at our new corporate headquarters marks another important next step in our journey.
- We will strengthen our core by building a state-of-the-art home base for our employees, franchisees and suppliers – and it begins with our new Innovation Center.
- ServiceMaster is using technology and the digital marketplace to change the way people buy and use the essential services they need to keep their businesses running smoothly – and keep their homes in good working condition.
- We're changing the way our company goes to market and serves customers – and we think it's going to change the game in home services.
- Our goal is to create a world-class work environment that would help us attract and retain great people and accelerate a winning growth culture.
- Our new technology and innovation hub will create a workplace that sparks innovation, collaboration and the digital transformation we need for business growth.
- The 20,000-square-foot collaborative workspace will serve as a hub for our efforts to showcase ServiceMaster's businesses and transform the residential and commercial services industry through digital-mobile technology.
- It also will serve as an incubator for local entrepreneurs and IT developers to create an innovation engine that can attract high-tech talent and investment to Memphis. The center also will offer rentable co-working space.

Quick Facts

- Branded as *Ground Floor* at ServiceMaster
- 20,000 square feet of collaborative workspace
- Hub for IT innovation and investment
- Accelerator for local entrepreneurs and IT developers
- Attract high-tech talent to Memphis
- Open Date: June 15, 2017
- Three primary uses:
 - **Internal innovation:** We'll host workshops designed to create innovators within our organization and provide opportunities for our employees to explore their ideas.
 - **Co-working space:** Space will be available for external home service brands, startups, and entrepreneurs. Internal and external groups will be working side-by-side—providing a unique crossover opportunity that will drive high performance, encourage innovation, and attract and retain great talent.
 - **Small event center:** It's a unique space in downtown Memphis— we'll host a variety of technical events for the tech-savvy public. Think hackathons, innovative speakers, and technology meet-ups.

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