Title of Each Class of Securities Offered | Maximum Aggregate Offering Price | Amount of Registration Fee (1)
--- | --- | ---
3.250% Discover Financial Services InterNotes Due August 15, 2023 | $3,565,000 | 413.19
4.150% Discover Financial Services InterNotes Due August 15, 2029 | $3,708,000 | 429.76

(1) Calculated in accordance with Rule 457(e) under the Securities Act of 1933, as amended.

Pricing Supplement dated August 7, 2017

Filed under Rule 424(b)(2), Registration Statement No. 333-205280


<table>
<thead>
<tr>
<th>CUSIP Number</th>
<th>Principal Amount</th>
<th>Selling Price</th>
<th>Selling Concession (2)</th>
<th>Net Proceeds</th>
<th>Coupon Rate</th>
<th>Coupon Frequency</th>
<th>Day Count Basis</th>
<th>Maturity Date</th>
<th>1st Coupon Date</th>
<th>1st Coupon Survivor’s Option</th>
<th>FDIC Guaranteed</th>
<th>Product Ranking</th>
</tr>
</thead>
<tbody>
<tr>
<td>25472CCCL1</td>
<td>$3,565,000.00</td>
<td>100.00%</td>
<td>1.350%</td>
<td>$3,516,872.50</td>
<td>Fixed</td>
<td>3.250%</td>
<td>Semi-Annual</td>
<td>30/360</td>
<td>08/15/2023</td>
<td>2/15/2018</td>
<td>$16.70</td>
<td>Yes</td>
</tr>
<tr>
<td>25472CCCM9</td>
<td>$3,708,000.00</td>
<td>100.00%</td>
<td>2.000%</td>
<td>$3,633,840.00</td>
<td>Fixed</td>
<td>4.150%</td>
<td>Semi-Annual</td>
<td>30/360</td>
<td>08/15/2029</td>
<td>2/15/2018</td>
<td>$21.33</td>
<td>Yes</td>
</tr>
</tbody>
</table>

(2) Includes a selling concession of up to 0.9250% that will be paid to certain dealers (the “Selected Dealers”).

Supplemental Plan of Distribution. Except for Notes sold to level fee accounts, Notes offered to the public will be offered at the selling price set forth in this Pricing Supplement. Notes sold by Selected Dealers on an agency basis to non-level fee accounts will be sold at the selling price. Notes purchased by Selected Dealers for their own account may be purchased at the selling price less the selling concession specified in Note (1) above. Notes purchased by Selected Dealers on behalf of level fee accounts may be sold to such accounts at the selling price less the selling concession, in which case, such Selected Dealers will not retain any portion of the selling price as compensation.

Redemption Information: Callable in whole or in part, at any time on or after 8/15/2018.

Optional Redemption: Discover Financial Services may, at its option, at any time on or after 08/15/2018, redeem these Discover Financial Services InterNotes in whole or in part on no less than 10 nor more than 30 days’ prior notice delivered to the holders of these Discover Financial Services InterNotes. These Discover Financial Services InterNotes will be redeemable at a redemption price equal to 100% of the principal amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of these Discover Financial Services InterNotes are to be redeemed, the Trustee will select the Notes for redemption on a pro rata basis, by lot or by such other method in accordance with the DTC’s procedures. These Discover Financial Services InterNotes will be redeemed in denominations of $1,000 and integral multiples of $1,000 in excess thereof. If these Discover Financial Services InterNotes are to be redeemed in part only, the notice of redemption will state the portion to be redeemed. Unless Discover Financial Services defaults in payment of the redemption price, on and after the redemption date, interest will cease to accrue on these Discover Financial Services InterNotes or the portions of these Discover Financial Services InterNotes called for redemption.

Redemption Information: Callable in whole or in part, at any time on or after 8/15/2019.

Optional Redemption: Discover Financial Services may, at its option, at any time on or after 08/15/2019, redeem these Discover Financial Services InterNotes in whole or in part on no less than 10 nor more than 30 days’ prior notice delivered to the holders of these Discover Financial Services InterNotes. These Discover Financial Services InterNotes will be redeemable at a redemption price equal to 100% of the principal amount of the notes to be redeemed, plus accrued and unpaid interest. If fewer than all of these Discover Financial Services InterNotes are to be redeemed, the Trustee will select the Notes for redemption on a pro rata basis, by lot or by such other method in accordance with the DTC’s procedures. These Discover Financial Services InterNotes will be redeemed in denominations of $1,000 and integral multiples of $1,000 in excess thereof. If these Discover Financial Services InterNotes are to be redeemed in part only, the notice of redemption will state the portion to be redeemed. Unless Discover Financial Services defaults in payment of the redemption price, on and after the redemption date, interest will cease to accrue on these Discover Financial Services InterNotes or the portions of these Discover Financial Services InterNotes called for redemption.
hereof. In addition, this opinion is subject to customary assumptions about the trustee’s authorization, execution and delivery of the indenture and the genuineness of signatures and certain factual matters, all as stated in the letter of such counsel dated September 8, 2015, which has been filed as an exhibit to a Current Report on Form 8-K filed by the Company on September 8, 2015.

InterNotes® is a registered trademark of Incapital Holdings LLC. All Rights Reserved.